

# MEDIA EDUCATION FOUNDATION

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## AMMO FOR THE INFORMATION WARRIOR

Transcript

"The Countdown"

**Ralph Nader:** I hear you say often that you're not turned on to politics. But let me bring to bear the lessons of history. If you're not turned on to politics, the lesson of history is that politics will turn on you.

So let's start he countdown.

Those who are excessively greedy and excessively powerful must, must give up their privileges. They must give up some of their power. Big business has been colliding with American democracy and American democracy has been losing.

We can have a democratic society or we can have the concentration of great wealth in the hands of a few. We cannot have both.

Now imagine what can happen if political campaigns began paying attention to controlling what we own. We'd have our own radio station. Our own television stations. Our own cable channel. It is time for a change. The system is not working.

Now look at your late evening news if you can bear it. Look at it. It's thirty minutes. Nine minutes of ads. Three minutes of street crime right at the beginning, never corporate crime. Very superficially covered. One minute of impromptu chitchat between the anchors. Four minutes of weather. Four minutes of sports. And that's what happened in your town tonight? And we own the public airwaves. It's a disgrace!

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It's time to have our own television station, radio stations, and cable channels. What we own, the public airwaves, has been surrendered to the most myopic and avaricious corporations. It is time for a change. The system is not working.

(Scratched) This is the message of hope.

**Chanting:** Go we go.

**Ralph Nader:** By the way by now you know I'm not using the teleprompter.

**Man on street:** You're watching the Guerilla News Network.

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### Crack the CIA

**Announcer:** This program includes dramatic reenactments of scenes which depict real events and contains material which was intended for

(Sound of channel changing) George Bush

(Sound of channel changing) Welcome to the show!

(Sound of channel changing) Today more drugs are coming into America than ever before.

(Sound of channel changing) We have best intelligence of the world.

(Sound of channel changing) We could stop anything we wanna stop.

(Sound of channel changing) You still may know little about.

(Sound of channel changing) The CIA's involvement with drug lords.

(Sound of channel changing) Happened in Vietnam.

(Sound of channel changing) Happened in the Iran-Contra affair.

(Sound of channel changing) This was a multibillion-dollar business.

(Sound of channel changing) Even more menacing.

(Sound of channel changing) The CIA.

(Sound of channel changing) Have gone into the drug trade and are trying to take over the government.

(Sound of channel changing) [Laughing]

(Sound of channel changing) In the war

(Sound of channel changing) On drugs

(Sound of channel changing) Which side is the CIA on?

(Sound of channel changing) When you think crack, don't think black. When you think crack, think CIA.

(Sound of channel changing) The CIA

(Sound of channel changing) Crack

(Sound of channel changing) The CIA

(Sound of channel changing) Crack

**Narrator:** Christopher Simpson is an author and professor at American University, Washington DC.

**Christopher Simpson:** The CIA's operational directorate—In other words that's our covert operations, our paramilitary, dirty tricks, call it whatever you want—has, for at least forty years that we can document, paid for a significant amount of its work through the sales of heroin and cocaine. It happened in Vietnam. It happened in Afghanistan. It happens in South America. It happened in the Iran-Contra affair.

**Narrator:** In 1987 Oliver North was investigated for his role in a covert drugs for arms operation. The Iran-Contra hearings proved that the CIA smuggled cocaine to fund the Nicaraguan contra army.

**Senator Al D'Amato (at Iran Contra hearings):** The intelligence agencies of this country by God should be involved in this battle instead of working with the scum of the earth, which they've been doing.

**Narrator:** The former DEA agent Cele Castillo discovered the CIA drug smuggling operation at Ilopango Air Force Base, El Salvador.

**Cele Castillo (former DEA agent):** When I started seeing all of this I started documenting and writing reports. And I was forewarned by my supervisor that if I kept it up I was going to get kicked out of the country and sent back because I was making waves.

When I opposed the ambassador in El Salvador and told him "Look, the contra's here at Ilopango Airport. Your airport they're flying drugs. They sell and my hands are tied. It's a code operation being run by the White House and there's nothing I can do about it." And I was devastated because I was first of all trying to justify what they were doing. I says there's gotta be a catch to this. There's something here that's not right.

**Senator John Kerry (at Iran Contra hearings):** We were complicitous as a country in narcotics traffic at the same time as we're spending countless dollars in this country to try to get rid of this problem. It's mindboggling.

**Cele Castillo:** See, you go back. Every drug traffickers that was flying for the Contras were all documented in D.E.A. files and yet they were getting U.S. visas to fly back to the U.S. by the Central Intelligence Agency.

**Narrator:** Many of the planes from Ilopango were landing at Mena Air Force Base in Arkansas.

Arkansas journalist Mara Leveritt investigated the drug smuggling operation:

**Mara Leveritt:** A tremendous amount of cocaine was coming into the state. People wanted to know what was happening in Mena in Arkansas. So a good deal of information had come to light. Arkansas had been the home base for this major international drug smuggler and he had been able to operate without being stopped.

**Narrator:** In January 1986 Barry Seal was subpoenaed by the Arkansas Grand Jury of the Mena connection. He became a government informant:

**Barry Seal:** My top load paid me one and a half million dollars for a single trip.

**Mara Leveritt:** Because of the C.I.A. connections and the federal involvement in that operation, no investigation of Barry Seal or anyone connected with him was ever going to be allowed to go anywhere because if any part of that operation were brought to light it might tumble the whole house of cards.

**Narrator:** Before he could testify about his role in the CIA drug operation, Barry Seal was gunned down in cold blood.

**Mara Leveritt:** Here's by any definition the biggest major drug kingpin we've ever run into and nobody seems to know anything about it. And nobody wants to raise it.

**Senator John Kerry:** I don't know if we've got the worst intelligence system in the world. I don't know if we've got the best and they knew it all and just overlooked it. But no matter how you look at it, something's wrong. Something is really wrong out there.

**Narrator:** Former cop Mike Ruppert was forced out of the LAPD. for investigating CIA ties to drug trafficking:

**Mike Ruppert:** I am a former LAPD narcotics detective. I worked South Central and I saw the hands-on working relationship—the interface—between local police departments and the CIA. What we saw was a deliberate effort by the agency to make sure that large quantities of the cocaine, the high quality cocaine, got into the inner cities like Los Angeles.

**Narrator:** After a report the San Jose Mercury News, CIA Director John Deutch was forced to confront allegations of drug dealing.

**Mike Ruppert:** I had confronted CIA director John Deutch at Locke Highschool. He had come to Los Angeles to talk about allegations of CIA dealing drugs.

**Cele Castillo:** Deutch knew exactly what was going on. What he didn't realize was the fact that that many people were going to show up.

**Mediator:** Sir the man in the leather jacket.

**Mike Ruppert:** I will tell you, director Deutch, as a former Los Angeles Police Narcotics Detective that the agency has dealt drugs throughout this country for a long time.

The room exploded. What I saw at that time was that there was a crying lack of knowledge in the body politic about how much evidence there really was about the criminal activities of the Central Intelligence Agency, specifically dealing drugs.

Director Deutch, I will refer you to three specific agency operations known as "Amadeus," "Pegasus," and "Watchtower." I have "Watchtower" documents heavily redacted by the agency. I was personally exposed to CIA operations and recruited by CIA personnel who attempted to recruit me in the late seventies to become involved in protecting agency drug operations in this country. I have been trying to get this out for 18 years and I have the evidence.

**John Deutch:** If you have information about CIA illegal activity in drugs you should immediately bring that information to wherever you want but let me suggest three places, the Los Angeles Police Department-

[Crowd Laughter]

**John Deutch:** It is your choice but the Los Angeles Police Department, the Inspector General, or a office of one of your Congress persons

[Yelling]

**Voice in crowd:** I've given eighteen years sir and I got shot at for it.

**Cele Castillo:** What was the big deal? He came up here and he set there and he lied to the American people.

**John Deutch:** Let me say something else: If this information turns up wrongdoing—if it turns up wrongdoing, we will bring the people to justice and make them accountable.

**Cele Castillo:** He came, he went, and nothing ever happened.

[Music]

**Cele Castillo:** First of all there is no such thing as the War on Drugs. There never has been and there never will be.

**Mike Ruppert:** There are currently right now in the United States sixty thousand active open cases of police corruption and that's due to drug money.

**Christopher Simpson:** Drug money has been integral in the CIA covert operation practically from the beginning of this agency.

**Mara Leveritt:** These are very serious allegations that are being leveled and they go to the heart of our nation and if all of the people who have spoken today telling their own piece of what they have been able to assemble have been—are wrong, somebody needs to shut us up.

[Music]

**Voice:** This Channel has been liberated by the Guerilla. News. Network.

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### ***THE WAR CONSPIRACY***

**Peter Dale Scott (Professor, UC Berkeley):** I would say that since World War II, America has come to play more and more a new kind of role in the world. It's inherited the imperial role that used to be played by the British and the French.

[Music]

The people who plan the foreign policies of America have known for sixty or seventy years that we are living way beyond our means and that if we are an isolated and insular economy in the continental United States we will not sustain the standard of living we have.

[Music]

**Text on screen:** In 1970, Peter wrote *The War Conspiracy*, exposing the manipulation of U.S. foreign policy by

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intelligence agencies to escalate the Vietnam War. The book was suppressed by the CIA and never reached the public.

**Peter Dale Scott:** A war conspiracy—I do not mean that there is some kind of master war room where there is—they're working out all the details. I mean that there are things going on that the newspapers don't write about and the fact that certain aspects of our government are suppressed makes them even more powerful because they're not controlled in the usual way by rational debate. They just happen.

[Music]

You know we have a kind of myth about our society that our democracies are accountable, and when I wrote *The War Conspiracy*, I talked about a kind of politics in which accountability is consciously diminished. I was making the point about Vietnam that very big powerful bureaucracies are not accountable at all, most notably the CIA.

[Music]

Power politics is something that is controlled, which is manipulated to get us into Vietnam. People know its there but they don't talk about it in political science classes I know because I used to take and teach those classes.

**Text on screen:** One of the most powerful para-political forces in the Vietnam War was the oil industry.

**Peter Dale Scott:** The CIA is a big example of this. The CIA is not only being allied with the oil companies in the sense of placing their people with them but a lot of their descendants of oil families a very common pattern is for their sons to go into the CIA.

**Text on screen:** Using their influence, the oil companies pushed for military escalation in order to get access to Indochinese oil deposits.

**Peter Dale Scott:** I wouldn't say that those economic issues of fighting over resources and so on are the only explanations to war but I think its recurringly the explanation of the biggest wars between the biggest powers.

So what do you want to ask me?



[Music]

**Text on screen:** If not for economic reasons, then why do wars arise?

I think wars arise when people are faced with intolerable conditions. Sometimes it's economic. Sometimes it may be ideological. You know it may be certain forms of Islam, for example, fighting right now where it's a more cultural than an economic matter. But when you are living in a society based on injustice, there's like a time bomb ticking. I mean someday you'll have to pay the price. It's not a stable, permanent sort of thing. And of if we don't change our behavior we are going to see more of that kind of war.

This is The Guerilla News Network.

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### ***WHEN THE SMOKE CLEARS***

**Taalam Acey:**

And it goes like this...

And it goes like this...

Sometimes...

Sometimes I believe that some of these emcees sit down and consciously try to figure out how to get more young black men shot.

Like they figured out a correlation between making money and delivering more young black souls into the hands of the cops.

I mean, for them, its all about moving CDs out of one-stops and record shops, even if that means convincing them young brothers to do whatever they have to do in order to get the things that them emcees videos say they got.

But, yo... they ain't got.

So, how many more need to be caught shoplifting inside the Versace shop before we realize that they are not that successful.

And when Gil Scott Heron dropped Message to the Messenger, I really hoped that they would listen, but I'll tell you something

when the smoke clears them emcees gonna be all ears

when the smoke clears them emcees gonna be all ears

when the smoke clears them emcees gonna want to hear why BET don't seem to be able to see as well as Univision.

Ninety-nine percent of the time pimping the worst parts of capitalism through record company ho's, platinum coated egos, putting out bullshit lyrics hyper marketed to supercede those revolutionary mantras of yesteryear.

Si si watu

weusi watu wazuri

pamoja tu tashinda

pamoja tu tashinda

We are black beautiful people.

Together we will win

Together we will win.

Meanwhile, on the other side of town, emcees been going from record sales to prison cells.

From standing outside of strip bars to stripping behind bars: being stripped of their clothes, jewelry and cars.

Ass out, holding their jaws...

Ass out, holding their scars...

Ass out, holding their drawers...

while record execs continue to puff on fifty dollar cigars looking at pop charts trying to figure out how they are going to make the next self-deprecating black star

and, because there is so much apathy in the ghetto, they ain't gotta look far

and, since talent is no longer necessary, no matter where they look, there they are.

Thinking that hip-hop is ever going to return to the high lyrical content of the late eighties is absurd.

Cats no longer want to follow the leader, now they want to follow nigga' killers and black woman beaters and since no one forces us to watch BET and since no one forces us to buy them garbage-ass CDs and since no one forces us to support them no-talent-having-petty-thieves, I guess we simply get what we deserve.

Because if we really wanted to elevate ourselves through lyrical content in this new millennium, we would just listen to spoken word.

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### ***THE MOST DANGEROUS GAME***

**Text on screen:** It is not simply against future conspiracies of evil men which we have to guard ourselves, but the weaknesses and faults in our own social order, in our own ways of living against which we have to be on continual guard - Dr. Ewen Cameron.

**Mark Phillips (former CIA operative):** Mind science, or the study of human behavior in relation to the mind is the newest of all the arts. It's less than a hundred years old. And it is by far the one that is most cloaked in secrecy.

**Christopher Simpson (Professor of Communications, American University):** The origins of psychological warfare were in Nazi Germany and in the Nazi ideology they have something that was called Weltanschauungskrieg, which means "world view warfare." The idea for them was imposing the Nazi worldview on countries that they had occupied. The Americans picked up this idea, created an American version of it, and called that psychological warfare.

**Text on screen:** The use of propaganda or other psychological means to influence or confuse the thinking, undermine the

moral, of an enemy or opponent - Webster's New World Dictionary.

**Christopher Simpson:** In trying to understand the American approach to postwar efforts to control people's minds both as individuals and on a mass scale, there's a lot of illusions about how that was done. Were Nazi's involved in that process? Yes, they were.

**Mark Phillips:** Project Paperclip was a United States government-sanctioned CIA operation for the importation of Nazi and fascist scientists into the United States.

Their statement was simply that if we don't bring these people into this country and contain them, then our enemies, the Soviet Union, will get them.

The first wave was to bring these scientists, there were 700-odd propulsion scientists, and then there were some six hundred and some odd mind scientists that they brought in. The CIA was given responsibility of actually placing the individuals out of Project Paperclip into the military industrial complex, including our colleges and universities.

**Text on screen:** While the propulsion scientists went on to lead the U.S. space program, the mind scientists continued to experiment with mind control techniques.

**Mark Phillips:** Mind control was a psychological warfare weapon that Adolf Hitler regarded as the answer for taking over the entire planet.

**Text on screen:** Learning from the Nazis, American scientists began to develop their own applications for mind control.

**Mark Phillips:** The name for mind control research in this country was MK Ultra. MK Ultra was one program, a series of programs that came out of the CIA to experiment with different types of mind control using drugs, using electroshock, using insulin shock and other techniques.

**Text on screen:** The first test subjects for MK-ULTRA were U.S. military personnel who were given doses of LSD and PCP without their consent.

**Dr. Harvey Weinstein (clinical professor, UC Berkeley):** I think that the goal for those people who planned the program was very straightforward. It was an attempt to figure out a way to interrogate people and to learn how to protect their own agents against control by others.

**Text on screen:** In the late 1950s, the CIA began to fund top-secret experiments in brainwashing.

Brainwash - To indoctrinate so intensively and thoroughly as to effect a radical transformation of beliefs and mental attitudes. - Webster's New World Dictionary.

**Dr. Harvey Weinstein:** If you put someone in a position of being disabled, not feeding them or not allowing them to sleep or overwhelming them with sound. If you use massive shock treatment and give people massive doses of drugs such as PCP or mescaline or amphetamines or LSD and if you put them in periods of darkness where they can't predict from one minute to another what is going to happen next so they're always dreading, there's no consistency to what is going to happen, anybody can be put in a position of being open to brainwashing.

**Text on screen:** Due to the psychologically destructive nature of brainwashing research, the CIA began to seek new, unwitting test subjects in psychiatric hospitals. From 1957-1964, patients at the Allan Memorial Institute in Montreal became mind control guinea pigs for MK-ULTRA scientist Ewen Cameron.

**Dr. Harvey Weinstein:** Ewan Cameron was probably the foremost psychiatrist of his time in the nineteen fifties. He was using high-tech sound techniques. He was using multiple kinds of loop recorders to force people to listen to recorded messages twenty-four hours a day for weeks on end to basically destroy people's thinking patterns.

**Cameron mind control subject:** He injected the lysergic acid into the vein and he patted me on the shoulder and he said, "Now there Lassie, we'll see you later." And I started to feel really frightened and the fright became terror and I started again throwing myself from one side of the room to the other. I didn't know what to do to stop this feeling. It felt like my bones were melting, that I was, I just didn't know who I was anymore.

**Text on screen:** In 1977, the Church Hearings investigated the top-secret mind control project. This forced the CIA to release files exposing the history of MK-ULTRA.

**Terry Lenzner (Washington D.C. attorney):** This is not just break-ins to peoples homes, its not just invasions of privacy, illegal wiretapping. This is a person's mind. That is about as profound an injury except for loss of life that the government can impose.

**Text on screen:** In 1980, the CIA was sued by nine victims of Dr. Cameron's mind control research. They were each awarded \$100,000 in compensatory damages.

**Christopher Simpson:** This was a post-Nazi program if you will. It was an Americanization.

**Mark Phillips:** I've often made the statement and I still make it flippantly that Nazi's didn't lose the war, they just had to move.

**Christopher Simpson:** Now it's fifty years later. Now they are much more clever. Much more sophisticated. They have a lot more money to spend.

**Announcer:** His motor coordination was disrupted because of the compounds effect. Although his vision was not impaired, he found it difficult to focus his attention on the next objective. His physical actions were noticeably slower. He felt compelled to disobey his instructions.

**Military scientist:** Did sergeant give you any instructions on what you are supposed to do tomorrow?

**Soldier (on LSD):** Tomorrow, well is today Thursday?

**Scientist:** Today is Thursday.

**Soldier:** Well...

**Mark Phillips:** Wars are not won on the battlefield; they are won in the minds of people.

**Voice:** This is The Guerilla News Network.

[Music]

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**THE DIAMOND LIFE**

**Text on screen:** "Africa is lying ready for us and it is our duty to take it." -Cecil Rhodes (Founder, DeBeers)

Sierra Leone is a small country in West Africa whose main export is diamonds.

**Catherine Mackenzie (UK Mission, United Nations):** From 1991 to 1999, Sierra Leone was in a state of civil war. During that time, fifty percent of the four and a half million people of Sierra Leone were forced out of their homes. And thousands of people have been killed. Millions. More have experienced atrocities you do not want to even think about.

**Text on screen:** 1996: Sierra Leone holds the first democratic elections in West Africa.

**Dr. Julius Spencer (Minister of Information, Sierra Leone):** The people of Sierra Leone insist that they want a democratic governance. They no longer wanted a military power. The military resist that.

**Danny Schechter (Executive Director, mediachannel.org):** Well there were fights for power going on in Africa in the opposite movements always call themselves revolutionary forces one way of the other.

[Singing]

**Text on screen:** The RUF is led by a dismissed Sierra Leone Army corporal, Foday Sankoh.

**Dr. Julius Spencer:** The RUF is not a revolutionary movement, the RUF seeks political power.

**Foday Sankoh:** And above all, we'll fight to the last man.

**Aroun Rashind Dean (Journalist, Sierra Leone):** What's the war about? The rebels want to force themselves into power.

**Danny Schechter:** Rebel leaders want to buy weapons. In order to buy weapons, they need money. In order to get money, they need diamonds.

**Text on screen:** The diamond mines of Sierra Leone were the initial targets of rebel attacks.

**Catherine Mackenzie:** Trading diamonds has allowed rebel forces to buy fuel, to buy weapons, to buy friends.

**Danny Schechter:** So instead of fighting for democracy, many of these leaders are fighting over diamonds.

**Aroun Rashind Dean:** The rebels and the RUF were voting in the civilian government.

**Dr. Julius Spencer:** Soldiers say "Oh you bought it" and look at the finger and if they see that ring on the finger they chop off your finger.

**Chanting:** Chop! Chop! Chop!

**Dr. Julius Spencer:** And this is how this business of amputation started.

**Catherine Mackenzie:** In Sierra Leone it's quite clear that tactics of the RUF were to target civilian population in order to spread terror.

**Text on screen:** January 6, 1999: RUF rebels attack Freetown, the capital of Sierra Leone.

**Aroun Rashind Dean:** It was like we were experiencing hell on earth. The rebels started attacking innocent people.

**Aroun Rashind Dean:** People were hacked to death. Houses set on fire. Anybody who tries to leave the house, going down. People lined up at -

**Soldiers:** Fire! Fire!

**Ritchie Olu Gordon (Journalist, Sierra Leone):** This is a war about diamonds.

**Aroun Rashind Dean:** The bulk of them are young boys between the ages of eight and sixteen. Some were carrying AF-47s, some were carrying Russian assault rifles and rocket grenade launchers. I heard a loud blast. One of them they fired a rocket-propelled grenade in one of the flats. I noticed the scattered remains of some eight people. I saw two children whose heads were severed from the rest of their body. And a



good number of people with their remains scattered all over. The world was upside-down for us in Sierra Leone at that time.

**Ritchie Olu Gordon:** This is a war about diamonds. It's a war about natural resources.

**Catherine Mackenzie:** In chaos there are people who can take advantage of the lack of government and of the lack of legal controls.

**Text on screen:** Since 1991, Foday Sankoh and the RUF have collected over \$200 million selling conflict diamonds.

**Catherine Mackenzie:** There are utterly shameless organizations and individuals out there who will buy conflict diamonds even though they know that those diamonds are helping to sustain a war, even a war as brutal as the one in Sierra Leone.

**Text on screen:** DeBeers controls 2/3 of the world's diamond supply. In 1999, the retail diamond industry earned \$50 billion. None of this made it to the people of Sierra Leone.

**Danny Schechter:** The De Beers Company has been caught up in a big controversy. They claim not to be buying diamonds and gems from conflict zones like Sierra Leone. They have developed codes of conduct and ethical standards because they've been criticized severely by NGO groups that have monitored their practices.

**Text on screen:** In the past, DeBeers and their competitors have been caught buying diamonds from African rebel armies.

1998: Global Witness, a UK-based NGO, embarrasses DeBeers in a report proving they have bought gems from Angolan rebels.

**Catherine Mackenzie:** At some point in the chain those diamonds do get down to consumers who when they're by themselves an engagement ring want to know that that jewel has not blighted somebody else's life.

**Text on screen:** July 2000: The World Diamond Congress issues a worldwide ban on the trade of conflict diamonds.

**Aroun Rashind Dean:** I'll appeal to you to find out where the diamond you buy if coming from.

**Text on screen:** May 17, 2000: Foday Sankoh is captured by Sierra Leone civilians...but the violence continues.

[Music]

**Ritchie Olu Gordon:** This is The Guerilla News Network.

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**Presenter:** And so, without further ado, here it is:

**News Anchor:** Make a note, give it to Cathy who may be the best at this. Since we're gonna wish people a happy Rosh Hashanah which is my idea of a good idea, just don't forget when Ramadan is. We have to wish all of our Muslim friends happy Ramadan.

[Music mixed with news sound bites]

**News Anchor (Jon Scott):** Welcome back to Terrorism Hits America. What now?

**Captain Picard (from Star Trek):** It comes down to this. We're faced with an enemy who are determined to destroy us. And we have no hope of negotiating a peace. Unless that changes, we are justified in doing anything we can to survive.

**History Channel Narrator:** Now he had the war that he wanted. I shall give a propagandist reason to fight it. The victor is not ours if he told the truth.

**David Martin (national security correspondent):** This is essentially the same crowd that brought you Desert Storm ten years ago. Particularly Secretary Powell, Vice President Cheney, and of course President Bush, the son of then President Bush.

**Fareed Zakaria:** I know people in the administration who are dying to use military action.

**Channel changing between various voices:** If you're gonna cock at your throat.

**David Martin:** Just shoot something up for a feel-good feeling.

**Donald Rumsfeld:** There's an old saying in the Pentagon: "Ready, fire, aim."

An errant piece of ordinance.

[Laughing]

Getting a little mixed up.

**Man on news:** We cannot allow any other country what we can do.

**Rudolph Giuliani:** It is action alone that counts.

**Woman on news:** Above all, we're going to have to strengthen our own response.

**Man on news:** We have air power, we have Naval power.

**Echoing voice:** We want to be free to do what we want to do.

**Rumsfeld:** This is something we've got to do to defend the American people.

**President Bush:** The course of this conflict is not known.

**Jean Chretien (Canadian Prime Minister):** It will never be over.

**Scooter Libby:** It will begin in Afghanistan but it can't end in Afghanistan.

**President Bush:** Americans should not expect one battle.

**Jean Chretien:** It's going to be a long, long...

**Mash-up of Rumsfeld and others:** complicated, risky, difficult, long, complicated, messy, sexy, dirty, job, around the world.

With an unspecified outcome.

**Jean Chretien:** A long, long struggle. A long fight.

**President George H.W. Bush:** And the enemy is much more elusive, equally as formidable in the sense of being, I would use the word evil.

**President Bush (mash-up):** Evil (repeated) Evildoers.

**Man:** The battle of good against evil is always being waged.

**Tony Blair:** Our beliefs are the very opposite of those of the fanatics.

**Various voices (edited together):**

This is a war of good versus evil

Islam and the west.

Have always been at war.

And we know that God is not neutral between them.

So that seems to be a major theme here.

Every nation and every region now has a decision to make.

Don't go to hell. Please I beg you don't go to hell.

I've taken a lot of heat for saying it goes back to the crusades.

Barely a hundred years after Mohammad's death, the Islamic empire had spread far and wide. The pope reacted to the Muslim expansion by launching Christendom's version of holy wars, the Crusades.

And you can just see it happening again.

This kind of clash of civilizations.

This could be a defining moment.

That the world needs to march forward.

To deal with the scourge of.

The bearded ones.

And see what they have done against mankind.

Because it's only going to happen with all of us together.

The message to Muslim nations and moderate Arabs, Pakistan also is.

We hold our beliefs every bit as strongly as they hold theirs and now is the time to show it.

When we come back: Sometimes the best offense is a strong defense.

And a lot depends on strong American leadership.

Even though I walk through the valley of the shadow of death, I fear no evil.

George Bush looks as if he may go into this as a boy and come out as a man.

I think he has a tremendous asset in this crisis and that is his simplicity.

The American people.

Shazam.

He feels more and more like the Commander-in-Chief.

He was Jimmy Stewart tonight.

Thank you.

He is also bringing to bear the assets and the instruments of national power of a vast number of countries around the world. The president has the power to take action, even force.

To hunt down, to find, to smoke out of their holes. They hide in caves. We'll get 'em out.

Stop it.

[Music]

We must not allow terrorists to rule our country.

Voice 50: And now Mouseketeers, here's something we want you always to remember.

Almost all religions preach that love is the supreme virtue. And a few spiritual teachers perceiving that we are all gifted at loving what pleases us teach that the highest, the most edifying forms, which might ultimately save the world involve our regard for those it is difficult to love, some of whom are our enemies.

Kennedy made a speech at American University in June the year before he died he said we live in one world, we gotta breath in the same air, we gotta live together or we're going to die together.

What happened was a great deal of distrust around the world.

They see a continuum of the Crusades in every action as the West gains more power.

Their fear is that the United States is like a Goliath that can stride around the earth breaking things.

They don't all trust our motives.

We're also making life difficult around the world in a number of other countries.

So, as a consequence recently we have not been doing much real education, which is why there is so much cynicism, pessimism, apathy.

When Thomas \_\_\_\_\_ appeared on the meeting of minds shows one of the fascinating things he said was that he had learned a great deal from his enemies, by which he meant his philosophical opponents. We don't seem to be able to learn anything from our philosophical opponents.

And the danger is that many of us, you know start to equate Islam with the terrorists.

The anger and hatred and rage we are feeling in our hearts as Americans

The military might cannot reclaim what we have lost inside ourselves

Hopefully we will come away with as few lives lost as we can. We have already lost way too many.

For two hundred odd years this nation has counted on the military to defend itself against these sorts of threats.

Well now the threat's here at home.

What happened? I thought we lived in a safe playground of a world where my career is the only thing I had to think about and suddenly there is a larger desperate dangerous world. Explain it to me, what's it about? This isn't the world you promised to me. This isn't the world you told me about. This isn't the world in which only private things count.

And so it really comes down to a basic choice that you have to make as a civilization. Either we will learn to bury the animosities of our ethnocentric, militant traditions, and come to understand that earth's survival depends on our collective, unified participation. Or we will sustain this cycle of violence and revenge until humanity is returned to the status of primitivity and earth reduced to the rubble of antiquity. It's really up to us. It really is up to us.

**President Bush:** Goodnight.

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**John Stauber (Author, Co-founder, PR Watch):**

Public relations is a real sort of benign-sounding term to describe propaganda. Propaganda is conducted as a multibillion-dollar business. No one's ever heard of these major PR firms like Burson-Marsteller, Edelman, Hill & Knowlton. These are giant companies owned by even bigger advertising companies no one's ever heard of. But these advertising and PR firms of course touch our lives every day through all these sophisticated messages. They like to stay behind the scenes. They don't want the light shown on them. What we do at PR Watch is we try to shine the light on them and explain how they work in manipulating news information and public opinion.

On the opposite side of every single issue are the multimillion-dollar PR campaigns, propaganda campaigns that involve intelligence gathering, message development, use of third-party independent experts as spokespeople, media manipulation, perception management.

Close your eyes. Now take a long, deep breath.

Public relations works by putting its message in the mouths of people we trust. It might be Tom Brokaw. It might be some expert that Dan Rather wants on the evening news. And the dirty little secret is that on any given say forty, fifty, sixty per cent or more of what we see, hear and read as news is in fact public relations.

The big, corporate media gladly cooperates with its advertisers, the milk industry, the food industry, the biotech industry. Why? Because billions and billions and billions of dollars that flow from corporations into the media as advertising is what makes the media so profitable. Candidates, toothpaste, genetically engineered food are all sold to us in the same way through advertising and PR campaigns.

So the best propaganda is invisible, the best public relation is invisible. And as Alex Kerry pointed out in his book Taking the Risk Out of Democracy, public relations is how propaganda is waged in countries like the United States.

Long, deep breaths.

[Music]

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**Robert Sterling (Founder, Editor, konformist.com):**

Guerilla warfare is to me—how would I define it? As taking away all the rules of proper conduct because the goal of the war is to win. And therefore anything that wins the war you must do. It's usually done by people who have little money and little power and little influence in society. Think that the best explanation of it would be Malcolm X's phrase "by any means necessary." It is kind of like a campaign for war and information is basically like the ultimate weapon.

There's this great paradox. At the same time that there's more and more decentralized information via the Internet,

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there is more and more centralized control of information, thanks to the Telecommunications Deregulation Act.

Who are the people who control Internet information? CNN.com. Time.com. ABCNews.com. Things like that which are serving you know an oligopoly of economic media interest.

In order to have power, you have to cynically use it. And sometimes do things which are immoral to get your agenda through.

Anyone can find if they want to on the Internet incredible amount of information, alternative and underground information. They don't mind if people look at macro phenomenon so much. Especially underground people. If I write the CIA's involvement with drugs, they don't care. If I say the pentagon is crooked, is supporting death squads in Central America, they don't care. But when you come up with actually names of specific people, and you come up with evidence that links them to crime, that's when you get knocked off. Or that's when you really start getting warned.

The best way to suppress information isn't to attack people who present it, but instead to have so many indulgent pleasures out there that important information will be drowned out by the noise of the spectacle.

I think people need to be shocked. I mean, this is one of the funny things of having a culture which is so much shock-based in the sense of Jerry Springer or Howard Stern where in essence people get a kind of a fix like they are doing something dangerous and go back to drinking beer and watching tv. I think its more important to give people shock where they can't just go back to that. They have to deal with—they have to come face to face with fact that the structure that we pledge allegiance to and that we believe in and that we love is at its core quite diabolical.

In the end, they can only do what they can get away with. But if you can infect peoples minds with insidious values like freedom and liberty and the right to be whatever you want to be you will be victorious.

This is Robert Sterling and you are watching the Guerilla News network.