

WHAT ARE YOU MISSING?

In an average U.S. home, television is on for 7 hours, 40 minutes ■ The average American watches over 4 hours of television per day ■ Forty percent of Americans always or often watch television while eating dinner ■ Fifty-six percent of children ages 8-16 have a TV in their bedroom ■ Seventy percent of day care centers use TV during a typical day ■ The average American child sees 200,000 violent acts on TV by age 18 ■ Forty-nine percent of Americans say they watch too much TV ■ The average American youth spends 900 hours in school and 1,023 hours watching television ■ Fifty-five percent of young adults admit to postponing their bedtime for the Internet or TV ■ The average American sees 2 million TV commercials by age 65 ■ Fifty-four percent of 4-6 year-olds, when asked, would rather watch TV than spend time with their fathers.

