

media education foundation

media | gender | race | class | health | politics | culture | commercialism

2009 catalog



documentary films. challenging media.

MEDIA EDUCATION FOUNDATION

www.mediaed.org

The nonprofit Media Education Foundation produces and distributes documentary films and other educational resources to inspire critical reflection on the social, political, and cultural impact of American mass media.

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SUPPORTING MEF

Support MEF's progressive, independent mission by purchasing the videos in this catalog and using them to inspire critical thinking about media. We also welcome your donation to support the production and distribution of future films. Please add a tax-deductible donation to your order or give online at www.mediaed.org. Thank you for helping to keep these critical resources available.

SATISFACTION GUARANTEED

We take pride in the quality of our videos and guarantee 100% satisfaction. You can return any DVD, for any reason, for a full refund or credit within 60 days of purchase. Your only cost is return postage. MEF offers full-length previews for your consideration. Please see p.31 for our preview and exchange policies.

ADDITIONAL PLACES TO ORDER

MEF films are also available through other video vendors. For a full list of subdistributors, visit:
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“A democratic civilization will save itself only if it makes the language of the image into a stimulus for critical reflection — not an invitation for hypnosis.”

— UMBERTO ECO

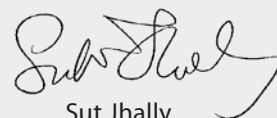
The new academic year begins during a time of enormous uncertainty and remarkable opportunity. On the one hand, we confront exceedingly complicated economic and geopolitical dislocations and crises. On the other, new leadership in Washington appears to offer the potential for positive, transformative change in both policy and the very way we do politics. Yet despite the demands of the moment, the keepers of the most sophisticated media system in the most technologically advanced democracy in the world continue to churn out a frenzy of superficial and sensational content apparently designed to induce just the kind of mass hypnosis Eco feared.

In this kind of environment, critical reflection on “the language of the image” takes on special urgency.

The educational films listed in this catalog represent an attempt to encourage precisely this kind of reflection. Of the more than 80 titles here, you'll find timely new films on the commercial takeover of public space, the effects of media violence on public attitudes, advertising's ritualized performance of gender, and the role of commercial culture and consumerism in the collapse of the American financial system. Dozens more (many of them now staples in college courses around the country) examine everything from media representations of race, class, gender, and sexuality to corporate propaganda and mainstream news coverage of war.

For all of their variety, these films share a common purpose: to inspire students to break down and make sense of complicated cultural issues — and the often equally complicated academic analyses that attend them — so that they can develop the skills necessary to move from being passive consumers of media content to active and engaged citizens in a democracy. Given the challenges and opportunities we face, this kind of informed citizenship has never seemed more essential.

Thank you, as always, for your work and your continued support.



Sut Jhally

Executive Director, Media Education Foundation

CATALOG ICON KEY

English Subtitles



Spanish Subtitles



Arabic Subtitles



French Subtitles



Hebrew Subtitles



Printed using soy-based ink and chemical-free plates on paper that is partially recycled and from forests that are managed to meet the social, economic, and ecological needs of present and future generations.

COMING FALL 2009

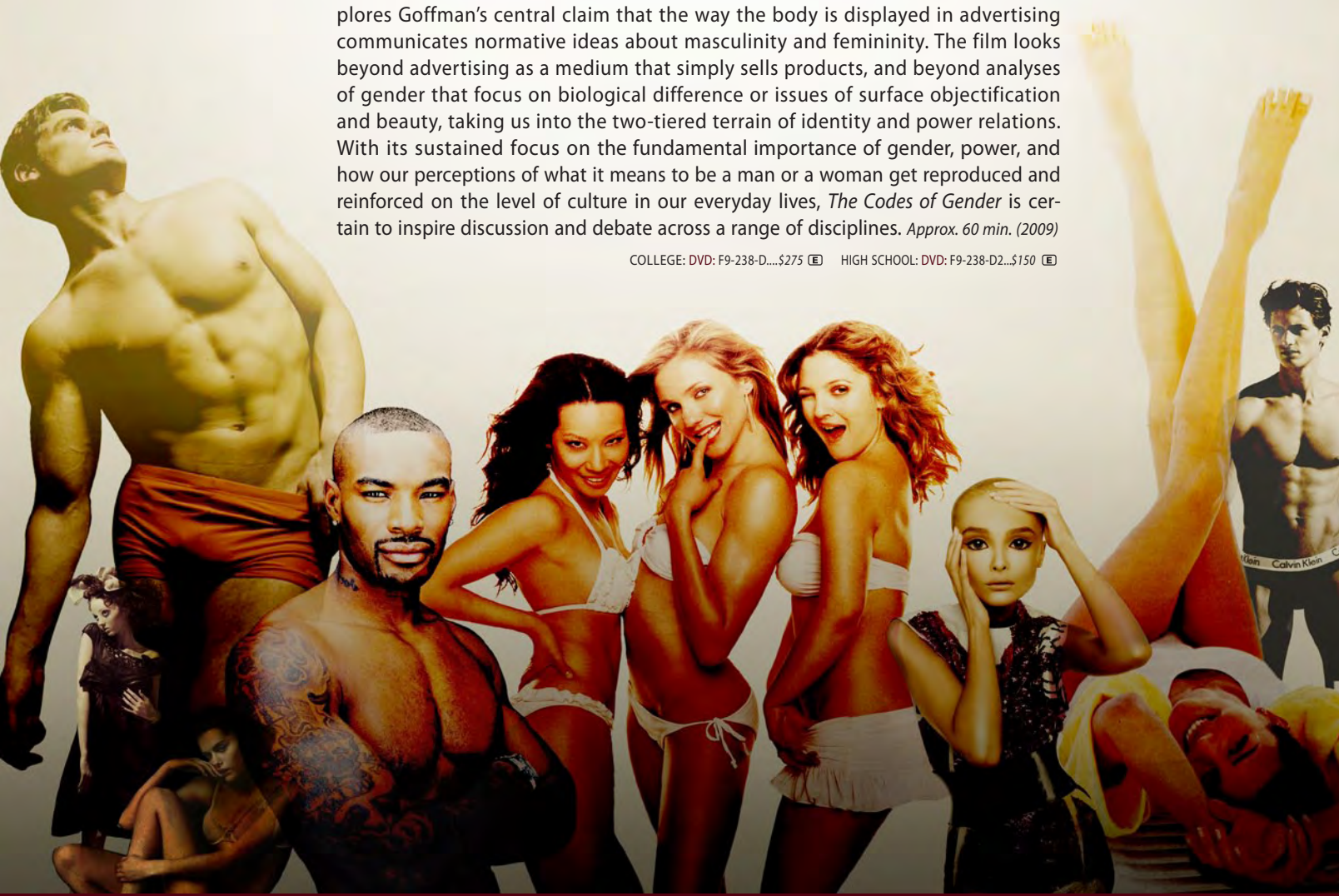
THE CODES OF GENDER

A New Film Featuring Sut Jhally

Identity and Performance in Pop Culture

Communication scholar **Sut Jhally** applies the late sociologist **Erving Goffman's** groundbreaking analysis of advertising to the contemporary commercial landscape in this provocative new film about gender as a ritualized cultural performance. Uncovering a remarkable pattern of gender-specific poses, Jhally explores Goffman's central claim that the way the body is displayed in advertising communicates normative ideas about masculinity and femininity. The film looks beyond advertising as a medium that simply sells products, and beyond analyses of gender that focus on biological difference or issues of surface objectification and beauty, taking us into the two-tiered terrain of identity and power relations. With its sustained focus on the fundamental importance of gender, power, and how our perceptions of what it means to be a man or a woman get reproduced and reinforced on the level of culture in our everyday lives, *The Codes of Gender* is certain to inspire discussion and debate across a range of disciplines. *Approx. 60 min. (2009)*

COLLEGE: DVD: F9-238-D...\$275 (E) HIGH SCHOOL: DVD: F9-238-D2...\$150 (E)



Classic Videos on Media & Gender with Leading Scholar Jean Kilbourne

BESTSELLER



KILLING US SOFTLY 3 Advertising's Image of Women

Featuring **JEAN KILBOURNE**

Jean Kilbourne examines how the advertising industry defines women, femininity, and beauty in this latest version of her pioneering *Killing Us Softly* series. Surveying a range of contemporary print and television advertisements, Kilbourne lays bare a relentless pattern of destructive gender stereotypes, challenging us to think critically about how commercial imagery circulates and functions within the broader context of sexism, eating disorders, and gender violence. 34 min. DVD includes a bonus 25-minute interview with Jean Kilbourne. (2000)

"As timely and important as ever. A must for everyone who cares about media literacy and gender equity." SUSAN DOUGLAS | Author, *Where the Girls Are: Growing Up With the Mass Media*

"What a powerful film! Killing Us Softly 3 really opened my eyes." JESSALYN | Student of Communication, University of Minnesota

COLLEGE: DVD: F9-206-D...\$295
HIGH SCHOOL: DVD: F9-206-D2...\$150



SLIM HOPES

Advertising & the Obsession with Thinness

Featuring **JEAN KILBOURNE**

Jean Kilbourne's *Slim Hopes* takes a powerful and sustained look at the stories advertising tells about food, femininity, and the female body. Kilbourne shows how the advertising industry's infatuation with thinness on the one hand, and its strategic need to encourage emotional eating on the other, combine to send wildly irrational, unrealistic, and unhealthy messages to girls and women about their bodies, beauty, and food. 30 min. (1995)

"Shocking and empowering! Slim Hopes is must viewing. You will never look at advertising and women's bodies in the same way again."

CHRISTIANE NORTHRUP, M.D. | Author, *Women's Bodies, Women's Wisdom*

COLLEGE: DVD: F9-305-D...\$250
HIGH SCHOOL: DVD: F9-305-D2...\$125



DEADLY PERSUASION

The Advertising of Alcohol & Tobacco

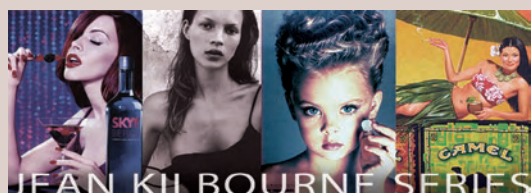
Featuring **JEAN KILBOURNE**

Jean Kilbourne trains her formidable eye on the marketing strategies of the alcohol and tobacco industries, taking apart the tactics of a pair of businesses whose combined products kill more than 450,000 Americans each year. Kilbourne deconstructs the ever-evolving sales and branding approaches of each industry, showing how they mobilize a sophisticated understanding of the psychology of anxiety and addiction to stay in business despite awareness of the dangers their products present. 60 min. (2003) DVD also includes an abridged, 30-minute version.

"As expected, Jean Kilbourne delivers a powerful critique of how the alcohol and tobacco industries market their products to youth and college students. An excellent educational tool for the university setting."

LINDA LASALLE | Community Health Educator, Penn State

COLLEGE: DVD: F9-202-D...\$275
HIGH SCHOOL: DVD: F9-202-D2...\$150



JEAN KILBOURNE SERIES

This series includes MEF videos featuring media educator Jean Kilbourne: *Killing Us Softly 3*; *Deadly Persuasion*; *Spin the Bottle* (p.6); and *Slim Hopes*. Buy these four videos in a series and save 15%!

COLLEGE: DVD: F9-510-D...\$1095 \$930.⁷⁵
HIGH SCHOOL: DVD: F9-510-D2...\$575 \$488.⁷⁵

Generation



GENERATION M Misogyny in Media & Culture A Film by THOMAS KEITH

Despite the achievements of the women's movement over the past four decades, misogyny persists as a destructive force in American culture and society. In this important new documentary, **Thomas Keith**, a professor of philosophy at California State University-Long Beach, looks specifically at how negative definitions of femininity and hateful attitudes toward women get constructed and perpetuated at the very heart of our popular culture. The film tracks the destructive dynamics of misogyny and sexism across a broad and disturbing range of media trends, including the rise of hypersexualized commercial products aimed at girls, exploding levels of violence against women in video games aimed at boys, the growing chorus of sexist rants from hip-hop artists and radio shock jocks, and the litany of demeaning caricatures of both femininity and feminism that now reverberate with disturbing regularity throughout mainstream American pop culture. *Generation M* forces us to confront the dangerous real-life consequences of misogyny in its many contemporary forms, in the end making a compelling case that when we devalue the humanity of more than half the population based solely on their gender, we harm boys and men as well as girls and women. Featuring interviews with gender violence prevention educators **Byron Hurt**, **Jackson Katz**, and **Jean Kilbourne**; **Kimberly Salter** (National Organization for Women); **Nancy Gruver** (founder and CEO, New Moon Media); and others. 58 min. (2008)

COLLEGE: DVD: F9-234-D....\$250 (E) HIGH SCHOOL: DVD: F9-234-D2...\$125 (E)

BESTSELLER

“Recommended.”

— Educational Media Reviews Online

“By exposing how mainstream American media hypersexualizes girls and promotes violence among boys, **Generation M ties together complex issues of misogyny, sexism, and pop culture** in ways that are sure to stimulate insight and debate.”

— Shira Tarrant, Ph.D.

Author, *Men and Feminism*

“Sure to be a valuable discussion starter that will encourage students to think critically about the ways in which media can shape our perceptions of women, **this is recommended.**”

— Video Librarian



MEDIA, GENDER & REPRESENTATION

MEDIA, GENDER & REPRESENTATION SERIES | UPDATED!

This series includes: *Generation M* (p. 5); *Beauty Mark* (p. 11); *Codes of Gender* (p. 3); *Dreamworlds 3 - full length* (p. 9); *Hip-Hop: Beyond Beats & Rhymes* (p. 7); *Killing Us Softly 3* (p. 4); *Game Over* (p. 8); *Tough Guise - full length* (p. 6); *Wrestling With Manhood* (p. 6); *Boys to Men?* (p. 7); *What a Girl Wants* (p. 10); and *War Zone* (p. 8). Buy these twelve videos as a series and save 25% off their individual prices!

COLLEGE: DVD: F9-529-D....\$3005- \$2253.75 HIGH SCHOOL: DVD: F9-529-D2...\$1640- \$1230

masculinity & identity



TOUGH GUISE

Violence, Media & the Crisis in Masculinity

Featuring **JACKSON KATZ**

In this influential and groundbreaking film, pioneering anti-violence educator **Jackson Katz** argues that we need to understand the crisis of violence in American society — including school shootings, bullying, hate crimes, sexual assault, and teen dating violence — as part of a more fundamental crisis in masculinity. Taking a sustained look at media portrayals of boys and men, the film shows how American pop culture normalizes violent ideals of manhood. *Full-length version: 82 min. Abridged version: 57 min. (1999)*

FULL VERSION

COLLEGE: DVD: F9-211-D....\$275 (E)
HIGH SCHOOL: DVD: F9-211-D2...\$150 (E)

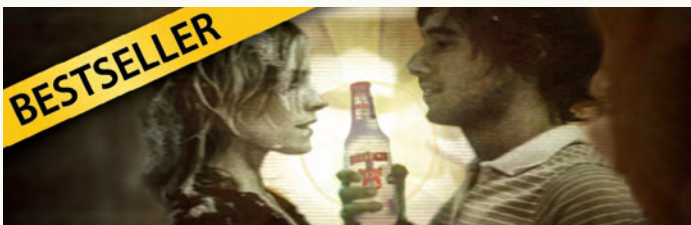
ABRIDGED VERSION* (edited for profanity, violence & length)

COLLEGE: DVD: F9-212-D....\$275 (E)
HIGH SCHOOL: DVD: F9-212-D2...\$150 (E)

**BUY THE FULL VERSION AND GET THE ABRIDGED VERSION FOR ONLY \$75!*

"A fearless look at the cultural factors that encourage violence. Tough Guise needs to be watched by every student in America."

— Mary Atwater | Violence Prevention Coordinator, Jefferson County, Colorado



SPIN THE BOTTLE

Sex, Lies & Alcohol

Featuring **JACKSON KATZ** & **JEAN KILBOURNE**

Acclaimed media critics **Jackson Katz** and **Jean Kilbourne** take dead aim at alcohol's destructive impact on young people in this revelatory cultural analysis of the glamorous, near-mythic status drinking has achieved in the popular American imagination. Dissecting and demystifying a flood of pro-drinking pop culture messages targeted directly at kids, the film explores the decidedly unglamorous reality behind alcohol's alluring public image, reinforcing its analysis with poignant observations from college students themselves. A vital resource for opening up dialogue with young people about drinking, personal responsibility, and the influence of media in their lives. *45 min. DVD includes 48 minutes of additional sections and commercials. (2004)*

COLLEGE: DVD: F9-210-D....\$275 (E) (S) HIGH SCHOOL: DVD: F9-210-D2...\$150 (E) (S)



WRESTLING WITH MANHOOD

Boys, Bullying & Battering

Featuring **SUT JHALLY** & **JACKSON KATZ**

This riveting film examines how professional wrestling glorifies an ideal of manhood that encourages and excuses sexism, homophobia, gender violence, and bullying, all under the guise of "entertainment." The film looks within and beyond the spectacle of wrestling to consider the broader real-world implications of mass entertainment. *The DVD contains two versions: the full-length program (60 min.) and an abridged version (45 min.) edited for profanity, length, and violence. (2002)*

VIEWER DISCRETION ADVISED: CONTAINS VIOLENCE AND SEXUAL IMAGERY

COLLEGE: DVD: F9-216-D....\$250 (E) (S)
HIGH SCHOOL: DVD: F9-216-D2...\$150 (E) (S)



JACKSON KATZ SERIES

This series includes MEF videos featuring anti-violence educator Jackson Katz: *Tough Guise*; *Wrestling with Manhood*; and *Spin the Bottle*. Buy these three videos in a series and save 15%!

COLLEGE: DVD: F9-509-D....\$800 \$680
HIGH SCHOOL: DVD: F9-509-D2...\$450 \$382.50

Hip-Hop: Beyond Beats & Rhymes

BESTSELLER

A film by **BYRON HURT** | AS SEEN ON PBS



Director **Byron Hurt** delivers a self-described “loving critique” of rap music in this groundbreaking exploration of masculinity, sexism, and homophobia in hip-hop culture. The longtime hip-hop fan and former star college quarterback pays tribute to the power and creativity of hip-hop while challenging the rap music industry to take responsibility for glamorizing destructive, deeply conservative stereotypes of manhood. Features revealing insights from rappers **Mos Def, Fat Joe, Chuck D, Jadakiss, and Busta Rhymes**, hip-hop mogul **Russell Simmons**, and cultural commentators **Michael Eric Dyson, Beverly Guy-Sheftall, and Kevin Powell**. Critically acclaimed for its fearless engagement with issues of race and racism, gender violence, and the corporate exploitation of youth culture.

60 min. (2006). Produced and directed by Byron Hurt. A co-production of God Bless the Child Productions, Inc. and the Independent Television Service (ITVS) in association with the National Black Programming Consortium (NBPC).

VIEWER DISCRETION ADVISED: BOTH FULL AND ABRIDGED VERSIONS CONTAIN VIOLENT AND SEXUAL IMAGERY

FULL VERSION*

COLLEGE: DVD: F9-226-D...\$295 (E) HIGH SCHOOL: DVD: F9-226-D2...\$150 (E)

ABRIDGED VERSION* (edited for nudity and profanity)

COLLEGE: DVD: F9-233-D...\$295 (E) HIGH SCHOOL: DVD: F9-233-D2...\$150 (E)

*BUY THE FULL VERSION AND GET THE ABRIDGED VERSION FOR ONLY \$75!

“Captivating.”
The Boston Globe

“Hard-hitting.”
REUTERS

“Invaluable.”
San Francisco Chronicle

“A long-needed intervention.”
TRICIA ROSE, Africana Studies, Brown University



BREAKING OUR SILENCE

Gloucester Men Speak Out Against Domestic Abuse

This eleven-minute documentary short focuses on the activist efforts of a group of men in Gloucester, Massachusetts, who speak out with urgency and passion about men’s violence against women while challenging cultural definitions of manhood that rationalize gender violence and bullying. An excellent accompaniment to MEF’s bestselling *Tough Guise*. 11 min. (2002)

“Seeing these men from Gloucester and hearing their stories will motivate men’s groups, schools, and communities. These men bring it home loud and clear: there is no excuse for domestic abuse.”

NICOLE RICHON SCHOEL | Director, Community Outreach HAWC (Help for Abused Women and Children)

COLLEGE:
DVD: F9-219-D...\$20
HIGH SCHOOL:
DVD: F9-219-D2...\$20

BOYS TO MEN?

A film by FREDERICK MARX

In this moving four-part follow-up to the critically acclaimed *Hoop Dreams*, award-winning filmmaker **Frederick Marx** continues his exploration of the lives of ordinary young men and the extraordinary challenges they face. In the main program, *Are You Listening?*, several teenage boys from different ethnic, racial, and class backgrounds offer fascinating insights into their own experiences and the meaning of manhood in America. Three additional pieces — *Spencer, Cisco, and Al-Tran* — track the lives of three 15-year-old boys as they navigate the daily challenges of school, family, and society. “Are You Listening?” (52 min); “Al-Tran” (31 min); “Cisco” (30 min); “Spencer” (30 min). Directed and produced by Frederick Marx. A Warrior Educational Films Production. (2004)

COLLEGE:
DVD: F9-228-D...\$250 (E)
HIGH SCHOOL:
DVD: F9-228-D2...\$150 (E)

I AM A MAN

Black Masculinity in America
A film by BYRON HURT

An engaging, candid exploration of black identity, this award-winning documentary links insights from everyday black men from a variety of socioeconomic backgrounds with analysis from prominent academics, social critics, and authors to tease out what it means to be black, and a man, in America. Featuring interviews with **bell hooks, Michael Eric Dyson, John Henrik Clarke, Dr. Alvin Poussaint, MC Hammer, and others**. 60 min. (1998)

COLLEGE:
DVD: F9-227-D...\$215 (E)
HIGH SCHOOL:
DVD: F9-227-D2...\$125 (E)

NEW!

Dr. Robert Jensen
University of Texas at Austin

XXX DVD VIDEO

Dr. Gail Dines
Wheelock College

X-RATED

Annie Cruz
Porn Performer

THE PRICE OF PLEASURE

Pornography, Sexuality & Relationships

A film by **Chyng Sun** and **Miguel Picker**

“I've been waiting for a film about pornography that was neither sanctimoniously scolding nor callously celebratory. And, finally, there is **THE PRICE OF PLEASURE.**”

— **MICHAEL KIMMEL** | Professor of Sociology, SUNY Stony Brook

“Deeply disturbing, but profoundly important.”

— **JEAN KILBOURNE** | Creator, *Killing Us Softly 3* and author, *So Sexy So Soon*

Once relegated to the margins of society, pornography has emerged as one of the most visible and profitable sectors of the cultural industries. What is perhaps most disturbing about this trend is that pornography has achieved this unprecedented status in mainstream American popular culture even as its content has become more extreme and harsh, more overtly violent, sexist, and racist. *The Price of Pleasure* explores this unsettling paradox with unflinching honesty. Featuring the voices of anti-porn activists, cultural critics, industry producers, performers, and ordinary women and men, the film moves beyond tired and often paralyzing liberal-versus-conservative debates to offer a nuanced take on the cultural implications of pornography. The picture of the industry that emerges is as fascinating as it is troubling, forcing us to consider how pleasure and pain, commerce and power, liberty and responsibility have become intertwined in the most intimate areas of our lives. An ideal tool for initiating serious and informed classroom discussion about this notoriously difficult subject. 55 min. *The DVD contains two versions: an unexpurgated version (including explicit "hardcore" pornographic images) and a blurred version edited for the classroom. DVD extras include an interview with Noam Chomsky about how and why he accepted an interview with Hustler magazine in 2004, and his candid view on pornography. (2008)*

VIEWER DISCRETION ADVISED: CONTAINS VIOLENCE, NUDITY, AND SEXUAL IMAGERY

COLLEGE: DVD: F9-235-D...\$250

NONPROFIT: DVD: F9-235-D2...\$150



WAR ZONE

A film by **MAGGIE HADLEIGH-WEST**

What is it like to walk down the street and be heckled and harassed by men? In this fascinating and critically acclaimed documentary, filmmaker **Maggie Hadleigh-West** arms herself with a camera to capture the experience in all of its hideous and sometimes horrifying detail. Hadleigh-West takes to the streets, confronting the men who accost her, and getting it all on film. 45 min. *Directed by Maggie Hadleigh-West. A Film Fatale, Inc./ Hank Levine Film/ GMBH Production (1998)*

"Among all of the films related to sexism, harassment, and violence I have reviewed, War Zone, in both its form and content, stands out as the most unique, powerful, and important contribution to anti-sexist education."

PAUL GORSKI | EdChange Multicultural Pavilion

VIEWER DISCRETION ADVISED: CONTAINS VIOLENT SEXUAL LANGUAGE & BRIEF NUDITY

COLLEGE: DVD: F9-213-D...\$195 VHS: F9-213-V...\$195
HIGH SCHOOL: DVD: F9-213-D2...\$125 VHS: F9-213-V2...\$125



GAME OVER

Gender, Race & Violence in Video Games

Video games have emerged as a dominant force in the entertainment industries, and an increasingly violent force in the imaginative lives of kids. *Game Over* is the first educational film of its kind to take a sustained look at the effects of simulated violence and virtual killing on perceptions of real-world violence and attitudes towards others. It encourages high school and college students to take a step back from the immersive world of video games and to think critically about the implications not only of violence in video games, but also the stereotypical stories these games often tell about masculinity, femininity, and race. 41 min. (2000)

"Every student, teacher, and parent should see this video!"
TRICIA LEA | History Teacher, PVPA Charter High School

"Especially intriguing and well done."
JOANNE ZIEMBO-VOGL, PH.D. | School of Criminal Justice, Grand Valley State University

COLLEGE: DVD: F9-205-D...\$195 HIGH SCHOOL: DVD: F9-205-D2...\$95



MICHAEL KIMMEL: ON GENDER

Mars, Venus or Planet Earth?

Women and Men in a New Millennium

Again and again, we've heard that men and women are engaged in a "battle of the sexes," so differently wired and so foreign to each other that they may as well come from different planets. In this dynamic new lecture, **Michael Kimmel**, renowned speaker and bestselling author of *The Gendered Society* and *Guyland*, turns this common view on its head. With clarity and humor, Kimmel moves beyond the popular interplanetary notion that "men are from Mars and women are from Venus" to advance a more interconnected view of the things men and women have in common. An accessible and entertaining introduction to gender studies. 54 min. (2008)

"I've never seen such a large audience of students turn out for a speaker — and be so completely involved during the entire presentation."

COLLEGE OF NEW JERSEY

COLLEGE: DVD: F9-232-D...\$125
HIGH SCHOOL: DVD: F9-232-D2...\$50

BESTSELLER

"An invaluable teaching tool. Does a superb job in presenting difficult truths about our hypersexualized, hypermasculinized culture. Never has it been more important for us to confront those truths."

Robert Jensen | Professor of Journalism, University of Texas at Austin

"The role of media images in our everyday lives has never been more powerfully demonstrated."

Robin Rieske | President, Action Coalition for Media Education - Vermont

"This film will both raise questions and prove compelling to audiences. For anyone at all invested in the debate regarding the media's influence on culture, [Dreamworlds 3] is highly recommended."

Educational Media Reviews Online

THE NEW EDITION OF SUT JHALLY'S GROUNDBREAKING FILM

DREAMWORLDS 3

DESIRE, SEX & POWER IN MUSIC VIDEO

Dreamworlds 3, the newest edition of Sut Jhally's critically acclaimed *Dreamworlds* (originally released in 1991), examines the stories contemporary music videos tell about girls and women, and by extension boys and men. Showing how these narratives shape and reflect individual and cultural attitudes toward gender, sexuality, and race, Jhally systematically dismantles music video's most persistent and disturbing stock representations and sets them against cases of real-world violence, sexism, and discrimination. In the end, the film inspires and empowers viewers to critically examine how the distorted images of the "Dreamworld" connect with the lives of real girls and women, and real boys and men. *Full version: 60 min. Abridged version: 35 min. (2007)*

FULL VERSION*

COLLEGE: DVD: F9-223-D...\$250 (E)

HIGH SCHOOL: DVD: F9-223-D2...\$150 (E)

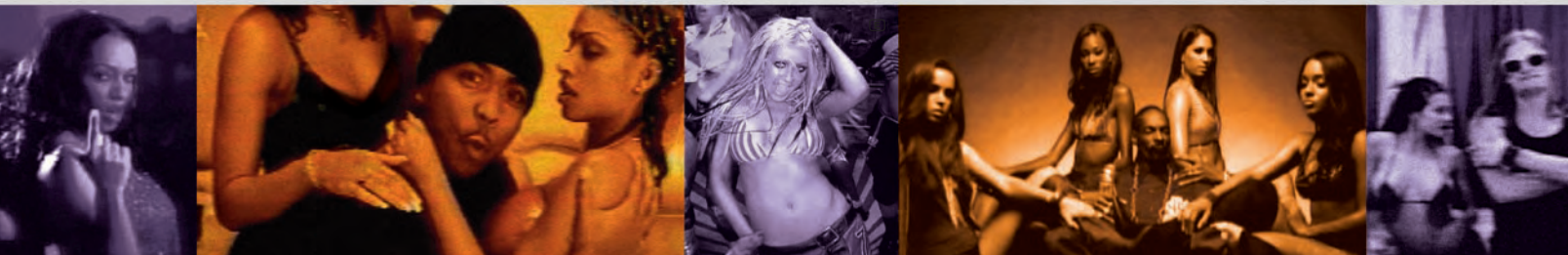
ABRIDGED VERSION* (*edited for nudity, profanity, and length*)

COLLEGE: DVD: F9-229-D...\$250 (E)

HIGH SCHOOL: DVD: F9-229-D2...\$150 (E)

VIEWER DISCRETION ADVISED:
BOTH FULL AND ABRIDGED VERSIONS
CONTAIN VIOLENCE & SEXUAL IMAGERY

***BUY THE FULL VERSION AND GET THE ABRIDGED VERSION FOR ONLY \$75!**



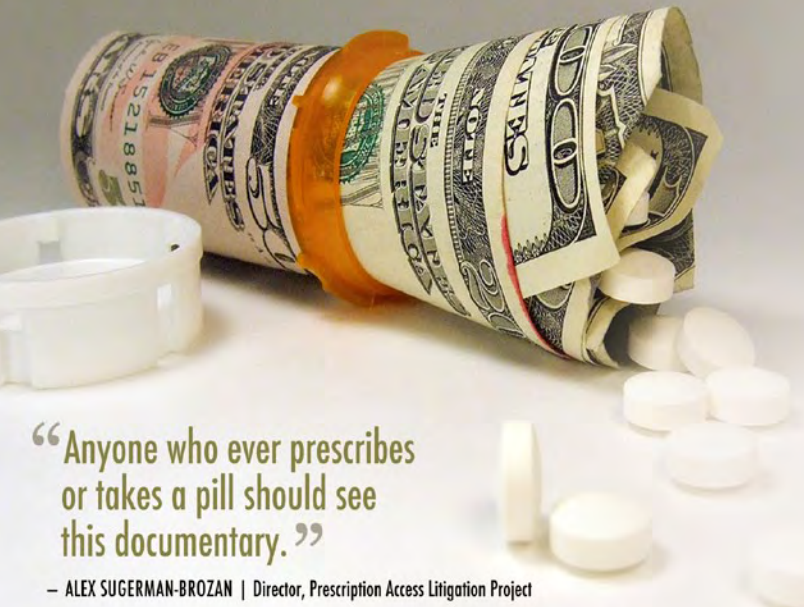
BIG BUCKS, BIG PHARMA

Narrated by **AMY GOODMAN**

Marketing Disease & Pushing Drugs

Big Bucks, Big Pharma pulls back the curtain on the advertising tactics of the multibillion-dollar pharmaceutical industry to expose how it uses, manipulates, and sometimes invents disease in the pursuit of profit. With the help of health professionals and media scholars, the film dissects some of the most familiar pharmaceutical ads on television, in the end revealing how the industry exploits people's emotions to promote the use of prescription drugs. An excellent resource not only for courses in communication, media studies, and business, but also ethics and the health sciences. 46 min. (2006)

COLLEGE: DVD: F9-224-D....\$250 **E** HIGH SCHOOL: DVD: F9-224-D2...\$150 **E**



“Anyone who ever prescribes or takes a pill should see this documentary.”

— ALEX SUGERMAN-BROZAN | Director, Prescription Access Litigation Project

“As this documentary so clearly and simply shows, we need to become ‘healthy skeptics’ and be better prepared to face a world where disease is being sold and drug companies are bankrolling the ‘education’ of the general public through advertising both drugs and diseases.”

— ALAN CASSELS | Drug Policy Researcher, University of Victoria and co-author, *Selling Sickness*



WHAT A GIRL WANTS

Produced by ELIZABETH MASSIE/ CHC PRODUCTIONS

What A Girl Wants provides a personal, first-hand account of the powerful — and often destructive — influence commercial culture has on the formation of young girls' identities. Eleven girls from diverse backgrounds speak honestly and openly about sex, body image, and the pressures they encounter as they come of age in a culture that identifies with pop stars. An excellent resource for child development, adolescent psychology, gender studies, communication, sociology, and social work courses. 33 min. (2001)

“Highly recommended.”

DAVID NYLUND | CSU-Sacramento

“Bravo! This is the best video I have seen in a long time; very subtle and deeply moving.”

MARY PIPHER | Author, *Reviving Ophelia*

COLLEGE: DVD: F9-214-D....\$225
HIGH SCHOOL: DVD: F9-214-D2...\$95

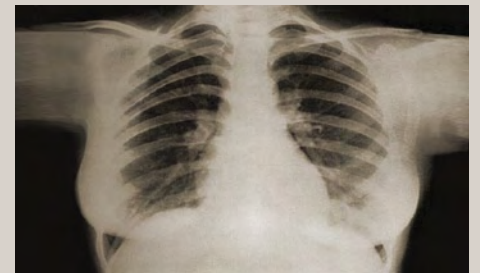


GIRLS: MOVING BEYOND MYTH

Produced by SUSAN MACMILLAN

Girls: Moving Beyond Myth challenges long-held misconceptions about girlhood, with special emphasis on the sexual dilemmas and difficult life choices girls face as they grow up in a culture shaped by the gains of the women's movement on the one hand, and by the increasing sexualization of childhood on the other. A candid look at the pressures girls face as they try to navigate contemporary American culture, featuring insights from a diverse group of girls alongside analysis from leading experts on this subject, including **Lynn Phillips**, author of *Flirting with Danger*; **Joan Jacobs Brumberg**, author of *The Body Project*; and **Deborah Tolman**, author of *Dilemmas of Desire*. 28 min. (2004)

COLLEGE: DVD: F9-231-D.....\$250 **E**
HIGH SCHOOL: DVD: F9-231-D2.....\$125 **E**



RECOVERING BODIES

Overcoming Eating Disorders

College students speak poignantly about their experiences with eating disorders in this powerful film about the social and cultural pressures that can lead to disordered eating. Setting wrenching personal narratives alongside commentary from health professionals and experts in the field, *Recovering Bodies* provides valuable insights into the sources and signs of eating disorders, and empowering information about recovery and healing strategies. 34 min. (1997)

“In *Recovering Bodies*, the interviewees' experiences with eating disorders and their consequences will stay with viewers long after statistics and warnings have been forgotten.”

VIVIAN MEEHAN | Founder and President, Anorexia Nervosa and Associated Disorders (ANAD)

COLLEGE: DVD: F9-302-D...\$75 \$125
HIGH SCHOOL: DVD: F9-302-D2...\$95 \$75

You might also be interested in [Slim Hopes: Advertising & the Obsession with Thinness](#) (See p. 4)

NEW!

BEAUTY MARK

Body Image & the Race for Perfection

A FILM BY DIANE ISRAEL, CARLA PRECHT & KATHLEEN MAN

EDUCATIONAL VERSION

How do our families influence our relationship with our own bodies? How do American pop culture's standards of beauty get inside our hearts and heads? In what ways can sport and the drive for fitness actually make us more sick than healthy?

In this courageous, deeply personal new film, Diane Israel examines American culture's unhealthy fixation on thinness, beauty, and physical perfection. Israel, a Boulder-based psychotherapist and former champion triathlete, talks candidly about her own struggle with eating disorders and obsessive exercising, fearlessly confronting her own painful past as she attempts to come to terms with self-destructive ideals of beauty and competitiveness.

The film lends context to Israel's personal odyssey with fascinating insights from athletes, body builders, fashion models, and inner-city teens, as well as prominent cultural critics and authors such as Eve Ensler, Paul Campos, and Naomi Wolf. In a special bonus feature, Israel talks in greater detail about her recovery. 50 min. (2008)

COLLEGE: DVD: F9-236-D....\$250 (E) HIGH SCHOOL: DVD: F9-236-D2...\$150 (E)

"A FRESH, HONEST FILM ABOUT SELF-IMAGE AND THE DISCONNECT BETWEEN OUR MINDS AND OUR BODIES. FULL OF WISDOM, HOPE, AND HUMOR."

— LOIS DINO | Jacob Burns Film Center

"ONE OF THE MOST EFFECTIVE AND POWERFUL FILMS I HAVE COME ACROSS IN THE PAST 20+ YEARS OF TEACHING HIGH SCHOOL HEALTH. I HIGHLY RECOMMEND IT."

— NANCY BECERRA | Health Teacher, Horace Greeley High School



PLAYING UNFAIR

The Media Image of the Female Athlete

Exploring how sexism and homophobia pervade media representations of female athletes and athletics, *Playing Unfair* shows how sports coverage regularly traps even the best women athletes in traditional stereotypes that emphasize looks and sexuality over performance. Sports media scholars **Mary Jo Kane**, **Pat Griffin**, and **Michael Messner** raise important questions about how our preconceptions about gender can shape our attitude toward sports, issuing an inspiring call for new media images that fairly and accurately capture the skill and strength of female athletes. 30 min. DVD includes 35 min. of bonus interviews with sports media scholars and athletes, including *Leslie Heywood* and *Karen Smyers*, and an interactive slideshow of 75 images of female athletes. (2002)

"This video unquestionably shows that the bottom line is, unfortunately, our society's inability to embrace the strong, self-assured, highly capable woman."

MARILYN HOFFMAN | Therapist & Health Educator

COLLEGE: DVD: F9-208-D....\$225 (E) (S)
HIGH SCHOOL: DVD: F9-208-D2...\$125 (E) (S)



REVIVING OPHELIA

Saving the Selves of Adolescent Girls

Featuring MARY PIPHER

In this compelling adaptation of her influential bestselling book, author and therapist **Mary Pipher** draws on her clinical background and training in psychology and anthropology to examine the developmental challenges teenage girls face and the role media play in shaping their identities. The film gives concrete ideas for helping girls free themselves from the toxic influences and pressures of pop culture. A dynamic discussion-starter for classes from high school through college, as well as for parents, teachers, youth, and civic groups. 38 min. (1998)

"Mary Pipher is the leading voice in a growing debate about whether 'junk values' are ruining America's families."

USA WEEKEND

"One of the most valuable videos for teachers, parents, and young people to see about media and girls."

BOB MCCANNON | Media Educator

COLLEGE: DVD: F9-303-D....\$275 (E) HIGH SCHOOL: DVD: F9-303-D2...\$125 (E)



MEDIA & HEALTH SERIES

This series includes: *Beauty Mark*; *Reviving Ophelia*; *Spin the Bottle* (p. 6); *Slim Hopes* (p. 4); *Deadly Persuasion* (p. 4); *Big Bucks, Big Pharma* (p. 10); and *Recovering Bodies* (p. 10).

Buy these seven videos as a series and save 25% off their individual prices!

COLLEGE: DVD: F9-530-D....\$1700 \$1275
HIGH SCHOOL: DVD: F9-530-D2...\$925 \$693.75

FOR MORE SERIES...

VISIT WWW.MEDIAED.ORG

media, gender & sexual orientation



OFF THE STRAIGHT & NARROW

Lesbians, Gays, Bisexuals & Television:
1967—1998

A powerful cultural and political analysis of television's GLBT representations from the late 60s to the late 90s. 63 min. (1998)

"An invaluable resource for reflecting on the role media play in perpetuating homophobia."

ELIZABETH ROWELL | Professor of Education,
Rhode Island College

COLLEGE: DVD: F9-207-D...\$195
HIGH SCHOOL: DVD: F9-207-D2...\$95

Further off the Straight & Narrow

New Gay Visibility on Television, 1998—2006

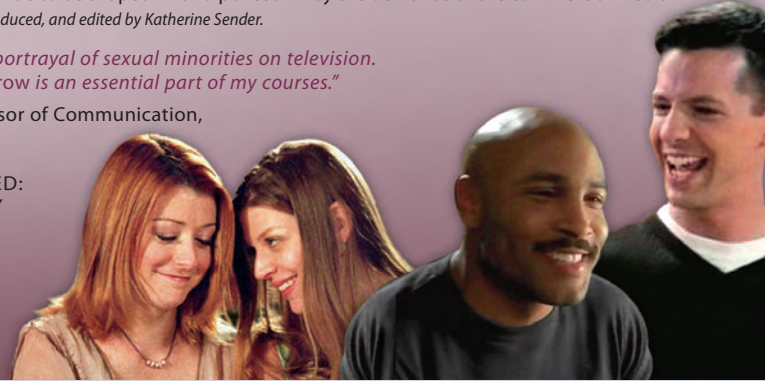
Further Off the Straight & Narrow picks up where the critically acclaimed *Off the Straight and Narrow* left off, providing a fascinating cultural and political analysis of the increasing visibility of GLBT characters on mainstream television over the last decade. The film asks whether we are witnessing a dramatic and progressive opening of American culture and the American mind, or simply a cautious recognition by advertisers of the buying power of GLBT customers. Taking account of the emerging variety and complexity of GLBT representations, it explores how these representations continue to be shaped — and policed — by the demands of the commercial media system. 61 min. (2006) Directed, produced, and edited by Katherine Sender.

"A nuanced assessment of the portrayal of sexual minorities on television. Further off the Straight & Narrow is an essential part of my courses."

JACK BANKS | Associate Professor of Communication,
University of Hartford

VIEWER DISCRETION ADVISED:
CONTAINS SEXUAL IMAGERY

COLLEGE: DVD: F9-225-D...\$250 (E)
HIGH SCHOOL: DVD: F9-225-D2...\$150 (E)



OFF THE STRAIGHT & NARROW BOX SET

Buy *Off the Straight & Narrow* and *Further Off the Straight & Narrow* together and save 15% off their individual prices!

COLLEGE: DVD: F9-517-D...\$445- \$378.²⁵
HIGH SCHOOL: DVD: F9-517-D2...\$245- \$208.²⁵



SPEAK UP!

Improving the Lives of GLBT Youth
Featuring JUDY SHEPARD & ANTHONY RAPP

Speak Up! issues a powerful and empowering challenge to homophobia in all of its forms. It breaks the silence that often surrounds issues of sexual identity, inspiring students to organize and speak out against intolerance and injustice in their schools. 30 min. (2001)

"Powerful! I give [this video] my highest recommendation."

BETTY DEGENERES | Author, *Love, Ellen: A Mother/Daughter Journey*

COLLEGE: DVD: F9-209-D...\$195 (E)
HIGH SCHOOL: DVD: F9-209-D2...\$95 (E)



IT TAKES A TEAM!

Making Sports Safe for LGBT Athletes
and Coaches

This educational kit is designed to help coaches, educators, and parents raise students' awareness about the harmful effects of homophobia. It includes a fifteen-minute video and a digital curriculum guide with posters, created explicitly to be part of educational efforts to ensure that athletes are evaluated based on their character and accomplishments, not their sexual orientation or gender identity. 15 min. (2004)

COLLEGE: DVD: F9-222-D...\$50
HIGH SCHOOL: DVD: F9-222-D2...\$50

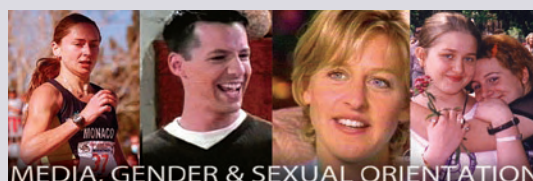


TEEN SEXUALITY IN A CULTURE OF CONFUSION

Produced & Directed by DAN HABIB

Award-winning documentary filmmaker and photojournalist **Dan Habib** interlaces the personal stories of eight young people with commentary from experts on teen sexuality and pop culture. A powerful tool for facilitating informed discussion about the social and cultural forces that influence kids' decisions about sex — from friends, family, religion, and love to media, alcohol, AIDS, and homophobia. 40 min. (1998)

AVAILABLE ON VHS ONLY.
COLLEGE: VHS: F9-220-V...\$99 HIGH SCHOOL: VHS: F9-220-V2...\$99



MEDIA, GENDER & SEXUAL ORIENTATION SERIES

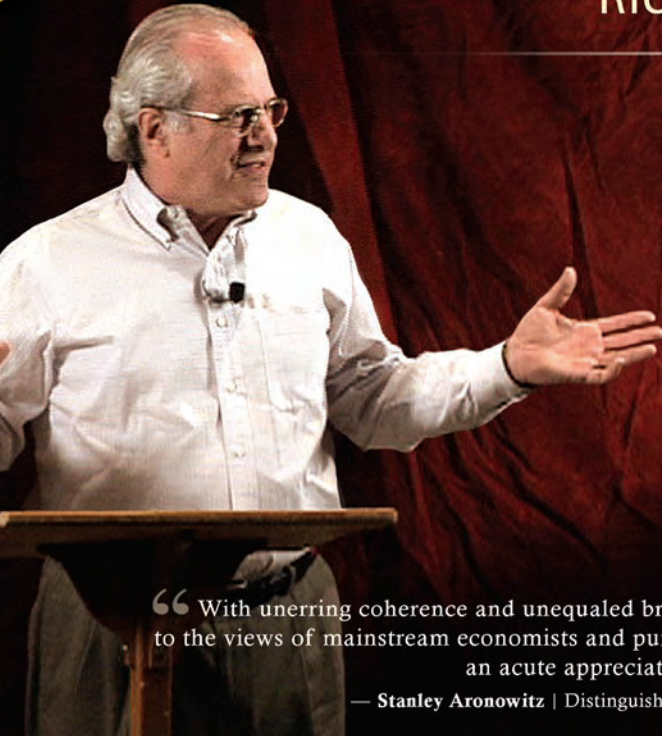
This series includes: *Off the Straight & Narrow*; *Further off the Straight & Narrow*; *Speak Up!*; and *Playing Unfair* (p.11). Buy these four videos as a series and save 25% off their individual prices!

COLLEGE: DVD: F9-522-D...\$865- \$648.⁷⁵
HIGH SCHOOL: DVD: F9-522-D2...\$465- \$348.⁷⁵

NEW!

CAPITALISM HITS THE FAN

Richard Wolff on the Economic Meltdown



With breathtaking clarity, renowned University of Massachusetts Economics Professor Rick Wolff breaks down the root causes of today's economic crisis to show how it was decades in the making and in fact reflects seismic failures within the structures of American-style capitalism itself. He deftly traces the source of the economic crisis to the 1970s, when stagnant wages forced American workers into a dysfunctional spiral of borrowing and debt that only worsened over the years and eventually exploded in the recent mortgage meltdown. Wolff argues convincingly that neither government bailouts nor calls for new regulation will be enough to address the real causes of the crisis, suggesting that more fundamental changes will be necessary to avoid future catastrophes. Richly illustrated with graphics and charts, this is a superb introduction designed to help students and general audiences comprehend, and react to, this unraveling crisis. 57 min. (2008)

COLLEGE: DVD: F9-139-D...\$125 (E) HIGH SCHOOL: DVD: F9-139-D2...\$50 (E)

“With unerring coherence and unequalled breadth of knowledge, Rick Wolff offers a rich and much needed corrective to the views of mainstream economists and pundits. It would be difficult to come away from this viewing with anything but an acute appreciation of what is needed to get us out of this mess.”

— Stanley Aronowitz | Distinguished Professor of Sociology and Urban Education, City University



THE OVERSPENT AMERICAN

Why We Want What We Don't Need
Featuring JULIET SCHOR

This fascinating and timely film focuses on what economist **Juliet Schor** calls “the new consumerism,” a largely media-driven phenomenon of relentless upscale spending by working and middle class Americans. It raises serious questions about the impact of commercial media and consumer culture on our lives, and about the economic and social costs of our endless search for happiness through spending. 33 min. (2004)

“Juliet Schor ties it all together — overconsumption, debt, overwork, inequality, environmental degradation, and the other high costs of our overspending culture. A perfect discussion starter about a social problem that Americans ignore at their peril.”

JOHN DE GRAAF | Co-Producer, *Affluenza*

COLLEGE: DVD: F9-116-D...\$250 (E) (S) HIGH SCHOOL: DVD: F9-116-D2...\$125 (E) (S)



IN DEBT WE TRUST

America Before the Bubble Bursts
A film by DANNY SCHECHTER

Zeroing in on how the mall has replaced the factory as America's dominant economic engine, this hard-hitting documentary investigates why so many Americans, college and high school students in particular, are being strangled by debt. Emmy Award-winning former ABC News and CNN producer **Danny Schechter** explains why college students are being forced to pay higher interest on loans while graduating, on average, with more than \$20,000 in consumer debt. 52 min. A Globalvision Production, A Danny Schechter Dissection. (2006)

“A compelling chronicle of how we got in over our heads. Should be required viewing for high school and college students.”

ERICA FREUDENBERGER | *Woodstock Times*

COLLEGE: DVD: F9-133-D...\$250 (E) HIGH SCHOOL: DVD: F9-133-D2...\$125 (E)



CONSUMERISM & DEBT SERIES

This series includes: *The Overspent American*; *No Logo* (p. 14); *Advertising & the End of the World* (p. 14); *In Debt We Trust*; and *Capitalism Hits the Fan*. Buy these five videos as a series and save 25% off their individual prices!

COLLEGE: DVD: F9-524-D...\$1070- \$802.⁵⁰
HIGH SCHOOL: DVD: F9-524-D2...\$520- \$390

media & consumerism

THE FILM DE BEERS TRIED TO SILENCE AND CENSOR

"In all of my years of teaching, this is the
SINGLE MOST IMPORTANT VIDEO I HAVE EVER SHOWN.

No film has proven as successful in showing students how a major part of their identities has been constructed by a corporate, commercial culture.

THIS MOVIE CHANGES THE WAY WE SEE THE WORLD."

— SUT JHALLY, Professor of Communication, UMASS



A film by Producer and Senior Journalist **JANINE ROBERTS**
Author of *Glitter & Greed: The Secret World of the Diamond Cartel*

This astonishing documentary systematically takes apart the myth that "diamonds are forever," investigating how a baseless advertising slogan invented by Madison Avenue executives in 1948 has come to define our most intimate and romantic rituals and ideals. It exposes how one South African family used a process of monopoly and fantasy to exert control over the global flow of diamonds, convert something valueless into one of the most coveted commodities in history, and change the very way we think about courtship, marriage, and love. A riveting look at how marketing and consumer culture shape not only global trade and economics, but also our very identities. 102 min. (1994)

COLLEGE: DVD: F9-136-D...\$195 (E) HIGH SCHOOL: DVD: F9-136-D2...\$125 (E)



Glitter & Greed: The Secret World of the Diamond Cartel by Janine Roberts

A companion book to *The Diamond Empire*

Rare, romantic, and forever: The diamond industry depends on these myths to reap billions of dollars of profit. This sensational investigation explodes such fallacies and reveals how multimillion-dollar advertising campaigns create the impression of rarity and romance, moving behind the glitter of industry PR and cultural mythology to uncover a decidedly different, secret, unromantic world dominated by a handful of corporations with more than love on their minds. Available from www.amazon.com



NO LOGO

Brands, Globalization & Resistance

Featuring **NAOMI KLEIN**

This investigation of the rise of international brands — and the grassroots anti-corporate campaigns they have inspired — challenges us to consider how global economic practices have threatened public space, consumer choice, and meaningful work. Based on **Naomi Klein's** bestselling book, this is an ideal and accessible introduction to the complexities of globalization. 40 min. DVD includes 8 min. of additional interview footage with Naomi Klein. (2003)

"Not only inspires critical reflection...but prompts us to get up and fight for the kind of society that would truly be worth living in."

IMRE SZEMAN | Director, Institute on Globalization & the Human Condition

"An engaging look at America's supersized consumer culture by one of its sharpest critics."
CARRIE MCLAREN | Editor, *StayFree! Magazine*

COLLEGE: DVD: F9-115-D...\$250 (E)(S)(F) HIGH SCHOOL: DVD: F9-115-D2...\$125 (E)(S)(F)



ADVERTISING & THE END OF THE WORLD

Featuring **SUT JHALLY**

Sut Jhally examines the devastating consequences of rapacious American consumerism in this powerful film about the inherent conflict between commercial culture and environmental stewardship. The film moves beyond a formal critique of commercial images, providing an accessible yet systematic take on how advertising drives unsustainable levels of consumption. In the end, it challenges us to evaluate our responsibilities as citizens in a consumer society. 46 min. (1997)

"A brilliant deconstruction of consumerism. Like a martial artist who deftly redirects his assailant's energies, Sut Jhally turns Madison Avenue against itself. This film reveals not only the enormous power of advertising, but also its essential weakness: transparently false promises of love, friendship, and happiness packaged in commodity form."

NANCY FOLBRE | Professor of Economics, University of Massachusetts - Amherst

COLLEGE: DVD: F9-101-D...\$195 (E)(S) HIGH SCHOOL: DVD: F9-101-D2...\$125 \$95 (E)(S)

NEW!

“A deft weaving. A well-reasoned, eloquent, and enjoyable argument for the continued importance of libraries in the modern democracy.”

— *Film International Magazine*

“Entertaining, uplifting and educational, it's everything a good documentary should be.”

— *The Edmonton Journal*

THE HOLLYWOOD LIBRARIAN

A Look at Librarians Through Film

An OVERDUE PRODUCTIONS film

The Hollywood Librarian: A Look at Librarians Through Film is the first comprehensive treatment of the subject of librarians. A vivid blend of factual documentary, feature film and storytelling, it reveals the history and realities of librarianship in the entertaining context of American movies. Cinematic portrayals of librarians alternate with observations from actual librarians as the film examines such issues as censorship, library funding, and the relationship between public libraries, citizenship, and democracy. Essential for all library collections. 96 min. (2007)

COLLEGE: DVD: F9-140-D...\$275 (E)(F)(S) HIGH SCHOOL: DVD: F9-140-D2...\$150 (E)(F)(S)

THE **HOLLYWOOD**
LIBRARIAN
A Look at Librarians Through Film.



Why Digital Licensing?

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commercialism & childhood

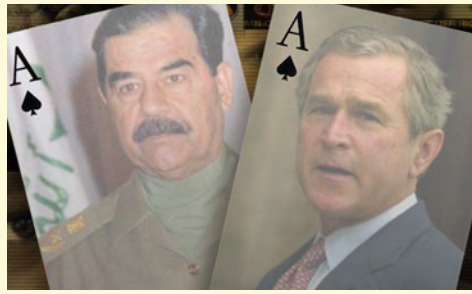


MICKEY MOUSE MONOPOLY

Disney, Childhood & Corporate Power

This defiant documentary looks past Disney's innocent veneer to uncover a number of disturbing patterns in the iconic filmmaker's representations of race, class, and gender. *Mickey Mouse Monopoly* eschews the notion that Disney films are "only entertainment," taking the Disney corporation's power and influence as a global brand seriously, and challenging us to think carefully and critically about the stories and values it presents to our kids. Features interviews with media and cultural critics, child psychologists, kindergarten teachers, college students, and children. 52 min. (2001) Produced and written by Chyng Sun. Directed and edited by Miguel Picker.

COLLEGE: DVD: F9-112-D.....\$275 (E) (S)
HIGH SCHOOL: DVD: F9-112-D2....\$125 (E)



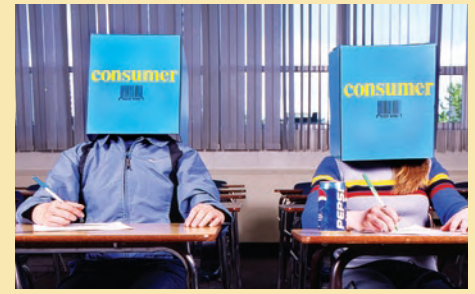
BEYOND GOOD & EVIL

Children, Media & Violent Times

Beyond Good & Evil explores the impact of exaggerated political rhetoric on children, their perceptions, and their sense of play. The film gives special focus to how the pervasive and polarizing "good-and-evil" narratives that circulated in the news media in the wake of 9/11 made their way into kids' video games, cartoons, and movies. 37 min. (2003) Co-produced and written by Chyng Sun. Co-produced, directed, and edited by Miguel Picker.

"A truthful and shocking look at how mass communication distorts and manipulates language and visual imagery."
JEFF SAPP | Writer, *Teaching Tolerance Magazine*

COLLEGE: DVD: F9-103-D.....\$275 (E) (S)
VHS: F9-103-V.....\$275 \$10! While supplies last.
HIGH SCHOOL: DVD: F9-103-D2....\$125 (E) (S)
VHS: F9-103-V2....\$125 \$10! While supplies last.



CAPTIVE AUDIENCE

Advertising Invades the Classroom

Captive Audience investigates how corporate advertising is invading our classrooms, making a compelling case that the escalating commercialization of our schools is undermining the democratic mission of public education. 45 min. (2003) DVD offers 40+ min. of extra sections and additional interview footage, including a complete Channel One broadcast.

"If you think that our schools should teach kids how to be active citizens rather than passive consumers, here's a video that'll give ammunition for agitation."

JIM HIGHTOWER | Author, *Thieves in High Places*

COLLEGE: DVD: F9-105-D.....\$250 (E) (S)
HIGH SCHOOL: DVD: F9-105-D2...\$125 (E)



COMMERCIALISM & CHILDHOOD SERIES | UPDATED!

This series includes: *Consuming Kids* (p. 17); *Captive Audience*; *Mickey Mouse Monopoly*; *Beyond Good & Evil*; and *Remote Control*. Buy these five videos as a series and save 25% off their individual prices!

COLLEGE: DVD: F9-525-D.....\$1245- \$933.⁷⁵
HIGH SCHOOL: DVD: F9-525-D2....\$575- \$431.²⁵

NEW!

REMOTE CONTROL

A film by Bob McKinnon / A YELLOWBRICKROAD Production

The average American child spends over 40 hours per week consuming media, the equivalent of a full-time job. This means that by the time children born today turn 30, they will have spent an entire decade of their lives in front of some type of screen.

Remote Control, based on the findings of the Kaiser Family Foundation's landmark study *Generation M: Media in the Lives of 8 to 18-year-olds*, examines the implications of this unprecedented level of exposure. Putting a human face on the report's statistical findings, filmmaker Bob McKinnon explores the media habits of two families, supplementing their powerful personal insights with testimony from media experts, educators, and policymakers. *Remote Control* offers a fascinating look at the centrality of media in our lives, revealing far-reaching effects that we are only beginning to understand, and suggesting ways we might begin to help our children live a life instead of watching one. 38 min. (2007)

COLLEGE: DVD: F9-145-D.....\$195 (E) (S) HIGH SCHOOL: DVD: F9-145-D2...\$75 (E)

BESTSELLER

Consuming Kids

The Commercialization of Childhood

With virtually no government oversight or public outcry, the multibillion-dollar youth marketing industry now targets children relentlessly with a bombardment of sophisticated commercial appeals designed to sell everything from Hollywood merchandise and junk food to iPods, cell phones, the family car, and vacations. Drawing on the insights of experts, industry insiders, and children themselves, *Consuming Kids* traces the evolution and impact of this disturbing and unprecedented trend, exposing the youth marketing industry's controversial tactics and exploring the effects of hyper-consumerism on the actual lived experience of children. Featuring interviews with **Enola Aird, Dr. Michael Brody, Nancy Carlsson-Paige, Josh Golin, Diane Levin, Susan Linn, Dr. Alvin Poussaint, Dr. Michael Rich, Juliet Schor**, and other prominent children's advocates. 67 min. DVD extras include a special section: "What Parents Can Do." (2008)

COLLEGE: DVD: F9-134-D...\$250 [E] HIGH SCHOOL: DVD: F9-134-D2...\$125 [E]

“This powerful, disturbing, and heartbreaking film has the power to change the way we Americans treat our children. It is the best possible parent education product. I recommend it to schools, universities, churches, mosques, and synagogues.”

— **Mary Pipher** | Author, *Reviving Ophelia*

“*Consuming Kids* is an invaluable resource for parents, teachers, health care professionals, and anyone wanting to foster children's well-being. This film will be opening eyes and sparking discussion in psychology, media and cultural studies, sociology, health, and economics classrooms for years to come. As a professor of media and children's culture, and as a parent, this is the film I've been waiting for.”

— **Lynn Phillips** | Author, *Flirting with Danger: Young Women's Reflections on Sexuality and Domination*

“*Consuming Kids* connects the dots between violence, hyper-sexualization, obesity, and rampant materialism by showing how these problems all relate back to corporate marketers preying on our children for profit. Watching this movie will open the eyes of everyone who cares about children to the disturbing new realities of our consumer culture.”

— **Tim Kasser** | Associate Professor of Psychology, Knox College and author, *The High Price of Materialism*



FREEDOM *of* EXPRESSION

RESISTANCE & REPRESSION IN THE AGE OF INTELLECTUAL PROPERTY

Narrated by **NAOMI KLEIN**

“This smartly made and seriously funny documentary provides an aerial view of the battleground that is today’s copyright landscape.”

– Peter Jaszi | Professor of Law, American University

In 1998, communication professor **Kembrew McLeod** managed to trademark the phrase “freedom of expression” — a startling comment on the absurd extent to which intellectual property law has come to restrict creativity and the free expression of ideas. This provocative and amusing documentary, based on McLeod’s award-winning book of the same title, explores the legal and ethical battles being waged in courts, classrooms, museums, film studios, and the Internet over control of our cultural commons. With special focus on a number of inspiring campaigns that have pushed back the assault by overzealous copyright holders, the film serves as an essential tool for educators, activists, filmmakers, students, artists, librarians, and other citizens concerned about mounting threats to creative expression.

Featuring **Lawrence Lessig, Carrie McLaren, Marjorie Heins, Pat Aufderheide**, and eleven other leading copyright experts and activists. 61 min. (2007)

COLLEGE: DVD: F9-127-D....\$250 (E) HIGH SCHOOL: DVD: F9-127-D2....\$125 (E)



CLASS DISMISSED

How TV Frames the Working Class

Based on the forthcoming book by Pepi Leistyna, *Class Dismissed* examines a longstanding pattern of narrow working class representations on television. Moving from the earliest days of TV through the full range of programming today, the film takes a multidimensional look at how class dynamics often get caught up with issues of race, gender, and sexuality, providing an impressively nuanced reading of television’s frequently one-dimensional working class representations. Featuring interviews with **Stanley Aronowitz, Susan Douglas, Barbara Ehrenreich, Herman Gray, Lisa Henderson, Pepi Leistyna, Andrea Press, Michael Zweig**, and others. 62 min. (2005)

COLLEGE: DVD: F9-411-D....\$250 (E) (S)
HIGH SCHOOL: DVD: F9-411-D2....\$150 (E) (S)



MONEY FOR NOTHING

Behind the Business of Pop Music

Money for Nothing draws on the insights of artists such as **Chuck D, Ani DiFranco, and Michael Franti**, to explore how musical and artistic expression have been severely curtailed by a new world business order in which six huge media conglomerates control virtually the entire music industry. 48 min. (2001)

“Clear-eyed, comprehensive and corrosively anti-corporate, *Money for Nothing* is equally informative to pop music fan, artist, and insider alike.”

ROY TRAKIN | Senior Editor, *HITS* magazine

COLLEGE: DVD: F9-113-D....\$225 \$125 (E) VHS: F9-113-V....\$225 \$10! While supplies last.

HIGH SCHOOL: DVD: F9-113-D2....\$125 \$75 (E) VHS: F9-113-V2....\$125 \$10! While supplies last.



MANY WAYS TO SEE THE WORLD

A Thirty-Minute Tour of World Map Images

Based on the popular and provocative book *Seeing Through Maps*, this film examines how maps get made and how they shape our perceptions. *Many Ways to See the World* provides a fascinating 30-minute journey into the minds of twelve mapmakers, exploring how their unique backgrounds, philosophies, values, and politics led each to develop a particular mathematical formula to create their maps. An invaluable resource for geography and history classes, but also for courses dealing with issues of cultural bias and ethnocentrism. Includes over 70 Powerpoint images and more. 30 min. (2005) Produced by Ruth Abramms. Directed by Bob Abramms.

COLLEGE: DVD: F9-132-D....\$89
HIGH SCHOOL: DVD: F9-132-D2....\$89



CULTURE, POLITICS & PEDAGOGY

A Conversation With Henry Giroux

"An active citizen," says the prolific and influential scholar and teacher **Henry Giroux**, is "somebody who has the capacity not only to understand and engage the world but to transform it when necessary — and to believe he or she can do that." In this provocative interview, Giroux speaks with passion and clarity about the inextricable links between education, civic engagement, and social justice. He shares personal insights into his formative relationship with friend and mentor Paulo Freire, the Brazilian scholar of progressive education, and advocates for a pedagogy of liberation that challenges inequality, oppression, fundamentalism, and authoritarianism. Essential viewing for teachers and students of education, cultural studies, and communication. *50 min. (2006)*

COLLEGE: DVD: F9-130-D...\$95 (E)
HIGH SCHOOL: DVD: F9-130-D2...\$50 (E)



THE MYTH OF THE LIBERAL MEDIA

The Propaganda Model of News

Featuring **NOAM CHOMSKY, EDWARD HERMAN & JUSTIN LEWIS**

While it is conventional wisdom that the U.S. news media have a liberal bias, **Noam Chomsky, Edward Herman, and Justin Lewis** mobilize extensive empirical evidence to argue precisely the opposite. Zeroing in on examples of domestic and international news coverage, they argue that the U.S. news media are in fact so subordinated to corporate and conservative interests that they serve primarily as purveyors of elite propaganda. The film explodes not only the myth that the American media are liberal, but shows how this myth has worked to conceal the ways in which corporate and commercial interests have narrowly shaped our political debate, and the way we see the world and our place in it. *The Myth of the Liberal Media* will leave viewers questioning their most basic assumptions about the role of media and journalism in a democratic society. *60 min. (1997)*

COLLEGE: DVD: F9-114-D...\$195 \$115
HIGH SCHOOL: DVD: F9-114-D2...\$125 \$75

COMING FALL/WINTER 2009

SILENT THEFT

The Private Plunder of Our Common Wealth

Featuring **David Bollier**

The resources that we collectively own — our forests, national parks, minerals, government research and development, the broadcast airwaves, public schools, cultural spaces — are being bought up by private business interests with accelerating force. This trend represents a modern-day assault on "the commons," a full-scale corporate takeover of all of those things, in the words of bestselling author **David Bollier**, that "we inherit or create together and must pass on, undiminished, to future generations." *Silent Theft*, based on Bollier's extensive and influential work on the corporate colonization of public space, examines this disturbing trend in detail, showing how a modern-day "enclosure of the commons" is draining revenues from the public treasury, transferring control of public resources into private hands, and undermining our democratic and cultural heritage.

Approx. 45 min. (2009)

COLLEGE: DVD: F9-146-D...\$250 (E) HIGH SCHOOL: DVD: F9-146-D2...\$150 (E)

YOUR AD HERE

COMING FALL 2009

A new film based on the late George Gerbner's groundbreaking analysis of media influence and media violence.

THE MEAN WORLD SYNDROME

George Gerbner on Media & Violence



For years, debates have raged among scholars, politicians, and concerned parents about the effects of media violence on viewers. Too often these debates have fallen into simplistic battles between those who claim that media images directly cause violence and those who argue that activists exaggerate the impact of media exposure. Based on interviews conducted with George Gerbner before his death in 2005, the film urges us to think about media effects in more nuanced ways. In contrast to behaviorist models that see media violence as causing real-world violence, and limited effects models that question the impact of media altogether, Gerbner encourages us to move outside the frame of this debate to consider how the repetitive stories media tell constitute a pervasive cultural environment — a landscape of ritualized, often violent images that have the power to cultivate how we see and understand the world. An accessible and provocative introduction to Gerbner's thought and the subjects of media influence and media violence. *Approx. 50 min. (2009)*

COLLEGE: DVD: F9-143-D...\$250 (E) HIGH SCHOOL: DVD: F9-143-D2...\$150 (E)

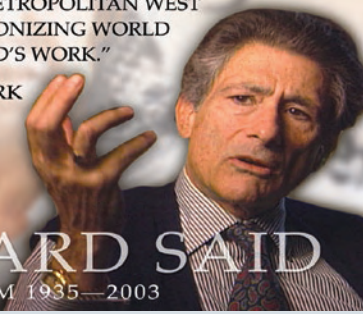


George Gerbner was one of the world's foremost authorities on the effects of media violence. After earning a Bronze Star during World War II, he turned to academe, serving as dean of the Annenberg School for Communication for 25 years, presiding over the influential Cultural Indicators Research Project, and later establishing the Cultural Environment Movement, an international organization dedicated to democratizing media.

"NO ONE STUDYING THE RELATIONS BETWEEN THE METROPOLITAN WEST AND THE DECOLONIZING WORLD CAN IGNORE SAID'S WORK."

— THE NEW YORK TIMES BOOK REVIEW

EDWARD SAID
IN MEMORIAM 1935—2003



EDWARD SAID: ON ORIENTALISM

Based on Edward Said's landmark book, *Orientalism*, this engaging and lavishly illustrated video examines how the West has represented the Middle East over time. Said argues that the Western (especially American) understanding of the Middle East as a place full of villains and terrorists ruled by Islamic fundamentalism produces a deeply distorted image of the diversity and complexity of millions of Arab peoples. An indispensable analysis in the wake of 9/11. *40 min. (1998)*

COLLEGE:

DVD: F9-403-D...\$225 VHS: F9-403-V...\$225 \$10! While supplies last.

HIGH SCHOOL:

DVD: F9-403-D2...\$125 VHS: F9-403-V2...\$125 \$10! While supplies last.



EDWARD SAID: THE MYTH OF 'THE CLASH OF CIVILIZATIONS'

In this important and timely lecture, Edward Said challenges the resurgent ideological assumption that the contemporary world is characterized by conflicts between fundamentally different and "clashing" civilizations (Western, Islamic, Confucian). *60 min. (1998)*

"The real question is whether in the end we want to work for civilizations that are separate, or whether we should be taking the more integrative, but perhaps more difficult path, which is to see them as making one vast whole, whose exact contours are impossible for any person to grasp, but whose certain existence we can intuit and feel and study." — EDWARD SAID

COLLEGE: DVD: F9-404-D...\$125

HIGH SCHOOL: DVD: F9-404-D2...\$90



SAID BOX SET: BUY BOTH AND SAVE 20%

Box Set includes: *Edward Said: On Orientalism* and *Edward Said: The Myth of 'The Clash of Civilizations'*

COLLEGE: DVD: F9-515-D...\$350 \$280

HIGH SCHOOL: DVD: F9-515-D2...\$215 \$150

cultural studies *with* Stuart Hall

“STUART HALL IS OUR MOST ACUTE STUDENT OF RACE AND COMMUNICATION (AND MANY OTHER MATTERS AS WELL), AND A PASSIONATE AND ENGAGING LECTURER.”

— JAMES W. CAREY

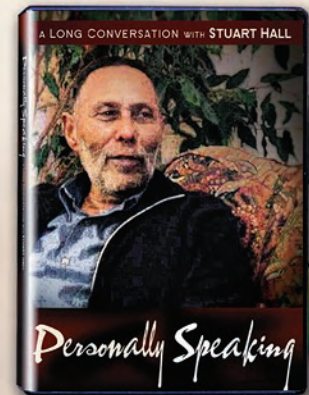
A LONG CONVERSATION WITH STUART HALL

Personally Speaking

Stuart Hall is a foundational figure in the influential interdisciplinary field known as cultural studies. In this stimulating and eloquent four-hour interview, conducted by the literary journalist Maya Jaggi and directed by Mike Dibb, Hall reflects on his life and career, talking personally and in depth about the trajectory of his work and how it has intersected with broader political movements. In a conversation both intimate and sweeping in scope, Hall describes his migration from Jamaica to England, his immersion in left-wing politics in London, the influence of Raymond Williams and E.P. Thompson on the evolution of his thought, and the context within which the early classic texts of cultural studies was written. Hall also shares his pessimism about the economic recession and his optimism about Barack Obama's victory. Future analysis of Hall's work, and of cultural studies in general, will be enriched by this fascinating and indispensable first-person account of his life and ideas. Broken into short sections to facilitate use in the classroom. 258 min. (2009)

COLLEGE: DVD: F9-416-D...\$250

HIGH SCHOOL: DVD: F9-416-D2...\$150



NEW!



STUART HALL: THE ORIGINS OF CULTURAL STUDIES

In this classic 1989 lecture, world-renowned cultural theorist **Stuart Hall** traces the social, intellectual, and institutional environments out of which cultural studies emerged. An invaluable introduction to the issues that inspired cultural studies as both an intellectual and political project. 40 min. (2006)

COLLEGE: DVD: F9-414-D...\$95

HIGH SCHOOL: DVD: F9-414-D2...\$50



STUART HALL: RACE, THE FLOATING SIGNIFIER

With an introduction by SUT JHALLY

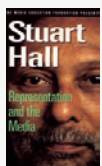
Arguing against biological interpretations of racial difference, **Stuart Hall** asks viewers to pay close attention to the cultural processes by and through which the visible differences of appearance come to stand for biological properties of human beings. (1997). Available in two versions (on the same DVD): Classroom Edition (62 min.) and Reference Edition (85 min.).

"A marvelous opportunity to see Stuart Hall in action. He is more than engaging; he is spellbinding."

Ellen Wartella | University of Texas at Austin

COLLEGE: DVD: F9-407-D...\$195

HIGH SCHOOL: DVD: F9-407-D2...\$75



STUART HALL: REPRESENTATION & THE MEDIA

With an introduction by SUT JHALLY

In this illustrated lecture, **Stuart Hall** examines gender and racial stereotyping in the media, focusing on the concept of "representation" to show how reality is never experienced directly, but rather filtered through symbolic cultural categories. 55 min. (1997)

COLLEGE: DVD: F9-409-D...\$195

HIGH SCHOOL: DVD: F9-409-D2...\$75

STUART HALL SERIES: BUY ALL 4 & SAVE 20%!

Series includes: *Stuart Hall: The Origins of Cultural Studies*; *Stuart Hall: Race, the Floating Signifier*; *Stuart Hall: Representation & the Media*; and *Personally Speaking: A Long Conversation with Stuart Hall*.

COLLEGE: DVD: F9-527-D...\$735 \$588

HIGH SCHOOL: DVD: F9-527-D2...\$350 \$280

TIM WISE: ON WHITE PRIVILEGE

Racism, White Denial & the Costs of Inequality

“Tim Wise is one of the most BRILLIANT, articulate and courageous critics of white privilege in the nation. HE IS A NATIONAL TREASURE.”

—Michael Eric Dyson

For years, acclaimed author and speaker Tim Wise has been electrifying audiences on the college lecture circuit with his deeply personal take on whiteness and white privilege. In this spellbinding lecture, the author of *White Like Me: Reflections on Race from a Privileged Son* offers a unique, inside-out view of race and racism in America. Deftly reducing the defensiveness that often surrounds these issues, Wise provides a non-confrontational explanation of white privilege and the damage it does not only to people of color, but to white people themselves. This is an invaluable classroom resource: an ideal introduction to the social construction of racial identities, and a critical new tool for exploring the often invoked — but seldom explained — concept of white privilege. 57 min. (2008)

COLLEGE: DVD: F9-137-D...\$125 (E)
HIGH SCHOOL: DVD: F9-137-D2...\$50 (E)



bell hooks

Cultural Criticism & Transformation

In this richly illustrated two-part interview, bell hooks argues that we can acknowledge the impact of media on our lives without denying our own agency or the pleasure we derive from pop culture. hooks advocates for a transformative mode of cultural criticism, one that critically confronts media representations that reinforce regressive worldviews. 66 min. (1997)

COLLEGE: DVD: F9-402-D...\$195
HIGH SCHOOL: DVD: F9-402-D2...\$125

FRAMING AN EXECUTION

The Media & Mumia Abu-Jamal Narrated by DANNY GLOVER

Framing an Execution examines media coverage of the controversial case of Mumia Abu-Jamal, a journalist on death row for the fatal shooting of a Philadelphia police officer. It focuses primarily on an influential ABC 20/20 news report, raising serious questions about journalistic balance and fairness that resonate beyond this particular case. 66 min. (2001)

COLLEGE: DVD: F9-405-D...\$725 \$50 (E)
HIGH SCHOOL: DVD: F9-405-D2...\$75 \$50 (E)



RACE & REPRESENTATION SERIES | UPDATED!

This series includes: *Hip Hop: Beyond Beats & Rhymes* (p. 7); bell hooks; Edward Said: *On Orientalism* (p. 20); Stuart Hall: *Race, the Floating Signifier* (p. 21); Stuart Hall: *Representation & the Media* (p. 21); Tim Wise: *On White Privilege*; and *Reel Bad Arabs* (p. 23). Buy these seven videos as a series and save 25% off their individual prices!

COLLEGE: DVD: F9-526-D...\$1480 \$1110
HIGH SCHOOL: DVD: F9-526-D2...\$610 \$460



MEDIA & THE MIDDLE EAST SERIES | UPDATED!

This series includes: *Peace, Propaganda & the Promised Land* (p. 23); Edward Said: *On Orientalism* (p. 20); Edward Said: *The Myth of 'The Clash of Civilizations'* (p. 20); *Live from Bethlehem* (p. 23); *Reel Bad Arabs* (p. 23); and *Arna's Children* (p. 28). Buy these six videos as a series and save 25% off their individual prices!

COLLEGE: DVD: F9-528-D...\$989.⁹⁵ \$747.⁴⁵
HIGH SCHOOL: DVD: F9-528-D2...\$459.⁹⁵ \$352.⁴⁵



LIVE • FROM BETHLEHEM

NEW!



WHAT DO YOU REALLY KNOW ABOUT PALESTINE?

The Bethlehem-based Ma'an News Agency (MNA) emerged out of the ashes of the second Intifada to become the only independent news network in the Palestinian Territories and an increasingly prominent and influential journalistic force in the wider Middle East. *Live from Bethlehem* tells MNA's remarkable story. It chronicles the agency's struggles and successes through the eyes of the station's reporters, producers, and photographers, in the process quietly revealing the humanity of ordinary Palestinians as they go about their daily business. The documentary trains its focus on people more than on abstract issues, yet it never loses sight of the myriad social and political forces and pressures that Ma'an journalists are forced to negotiate as they try to gather and report balanced information. What results is an admirably nuanced portrait of how news gets produced, and how Palestinians live, in one of the world's most troubled regions. 36 min. (2009)

COLLEGE: DVD: F9-142-D...\$250 (E) HIGH SCHOOL: DVD: F9-142-D2...\$150 (E)



REEL BAD ARABS

How Hollywood Vilifies a People
Featuring JACK SHAHEEN

REDUCED PRICING
for High Schools and Communication & Journalism Departments!

Acclaimed author Dr. Jack Shaheen explores a long line of degrading images of Arabs in Hollywood film. The film offers devastating insights into the origins of these images — from Bedouin bandits and submissive maidens to sinister sheiks and bloodthirsty terrorists — showing how these stereotypes have resonated with particular force at key moments in U.S. history. *Reel Bad Arabs* inspires viewers to think critically about the social and political effects of Hollywood stereotypes, in the end speaking to the urgent need for counter-narratives that capture the diversity and humanity of Arab people and the reality and richness of Arab history and culture. 50 min. (2006)

"Jack Shaheen is a one-man anti-defamation league."
HELEN THOMAS | Distinguished Journalist and Author

COLLEGE: DVD: F9-412-D...\$250 (A)(E)
NONPROFIT: DVD: F9-412-D2...\$150 (A)(E)
SPECIAL FOR COMM/JOURNALISM DEPTS: DVD: F9-412-D3...\$250 \$50* (A)(E)
HIGH SCHOOL & PUBLIC LIBRARIES: DVD: F9-412-D2...\$150 \$10* (A)(E)

* Due to a gift from a generous donor, MEF is able to offer subsidized prices to high schools, public libraries, and Comm/Journalism departments. For more details, see www.mediaed.org.

VIEWER DISCRETION ADVISED: CONTAINS GRAPHIC VIOLENT LANGUAGE AND IMAGERY



PEACE, PROPAGANDA & THE PROMISED LAND

U.S. Media & the Israeli-Palestinian Conflict

The controversial and critically acclaimed *Peace, Propaganda & the Promised Land* exposes how the foreign policy interests of American political elites work in combination with Israeli public relations strategists to exercise a powerful influence over news coverage of the Middle East conflict. Combining American and British TV news clips with the insights of analysts, journalists, and political activists, it provides a devastating comparison of U.S. and international media coverage, and examines the factors that have distorted U.S. media reporting and American public opinion. Featuring interviews with Noam Chomsky, Hanan Ashrawi, Robert Fisk, and Rabbi Michael Lerner among many others. 80 min. (2003) DVD is a 2-disc set with 8 hrs of additional footage, including independent video shorts and trailers, bonus interviews, maps, news clips & more.

"Peace, Propaganda, and the Promised Land should be required viewing for every citizen in the United States."

ROBERT McCHESENEY | University of Illinois

COLLEGE: DVD: F9-117-D...\$250 \$19.95 (A)(E)(F)(H)(S)
HIGH SCHOOL: DVD: F9-117-D2...\$125 \$19.95 (A)(E)(F)(H)(S)

SPECIAL REDUCED PRICE!

media & politics



RICH MEDIA, POOR DEMOCRACY

Featuring ROBERT McCHESNEY
With MARK CRISPIN MILLER

In this adaptation of his bestselling book of the same title, media scholar **Robert McChesney** examines the impact of media consolidation on journalism and democracy. He argues that far from delivering on the promise of more choice and greater diversity, consolidation has in fact undermined competition, producing a media landscape high on sensationalism and low on information. 30 min. (2003) DVD includes 14 minutes of bonus interview footage with Robert McChesney and Mark Crispin Miller.

"A valuable tool for educators and activists alike."
DAVID BARSAMIAN | Alternative Radio

COLLEGE: DVD: F9-118-D...\$225 (E) (S)
VHS: F9-118-V...\$225 \$10! While supplies last.
HIGH SCHOOL: DVD: F9-118-D2...\$150 (E) (S)
VHS: F9-118-V2...\$150 \$10! While supplies last.



POLITICS, PUBLIC OPINION & MEDIA SERIES

This series includes: *Blood & Oil* (p. 26); *Constructing Public Opinion*; *Hijacking Catastrophe* (p. 26); *Peace, Propaganda & the Promised Land* (p. 23); *Rich Media, Poor Democracy*; and *Toxic Sludge is Good for You*. Buy these six videos as a series and save 25% off their individual prices!

COLLEGE: DVD: F9-523-D...\$709.95 \$762.45
HIGH SCHOOL: DVD: F9-523-D2...\$619.95 \$469.95

FOR MORE SERIES...
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BEYOND THE FRAME

Alternative Perspectives on the War on Terrorism

This DVD compilation features stand-alone interviews with prominent scholars and activists on the subject of mainstream media's coverage of the "war on terrorism." The compilation is structured to allow educators to bring the voices of these cultural analysts directly into their classrooms. Featuring interviews with **Noam Chomsky, Kevin Danaher, Robert Jensen, Naomi Klein, Manning Marable**, and 18 others. 2 hrs 26 min. (2004)

"A must for communication, modern world history, social studies, and journalism classrooms."

ROB WILLIAMS | Co-President, Action Coalition for Media Education

COLLEGE: DVD: F9-104-D...\$95
HIGH SCHOOL: DVD: F9-104-D2...\$95



CONSTRUCTING PUBLIC OPINION

How Politicians & the Media Misrepresent the Public

Featuring JUSTIN LEWIS

Political theorist **Justin Lewis** argues that political polls do not simply reflect what Americans think, but actually work to construct public opinion itself. The film shows how political and media elites have long used polling data to promote militarism, perpetuate the myth that Americans are more conservative than they actually are, and sustain an electoral system with a built-in bias against the interests of ordinary people. 32 min. (2001)

COLLEGE: DVD: F9-106-D...\$495- \$150
HIGH SCHOOL: DVD: F9-106-D2...\$125- \$75



TOXIC SLUDGE IS GOOD FOR YOU

The Public Relations Industry Unspun

Narrated by AMY GOODMAN

This adaptation of **John Stauber** and **Sheldon Rampton's** classic and controversial exposé of the public relations industry reveals the shocking extent to which PR operatives shape the allegedly unbiased and fact-based news and information the public gets from mainstream media. **Stauber, Mark Crispin Miller, Stuart Ewen**, narrator **Amy Goodman**, and other leading media and cultural critics examine the PR industry's tools and tactics, and investigate its attempts to manufacture and mold public opinion, sell war, and manage corporate crises. 45 min. (2002).

COLLEGE: DVD: F9-119-D...\$225 (E) (S)
HIGH SCHOOL: DVD: F9-119-D2...\$125 (E) (S)



INDEPENDENT MEDIA IN A TIME OF WAR

Featuring AMY GOODMAN

In this powerful indictment of corporate media's news coverage of the U.S. invasion of Iraq, **Amy Goodman** — independent journalist and host of the popular radio show *Democracy Now!* — shows in graphic, enraging detail how the mainstream U.S. news media glorified militarism and combat, and downplayed casualties, in ways that silenced democratic discussion and debate about our reasons for going to war in the first place. 35 min. (2003)

COLLEGE: DVD: F9-110-D...\$50 VHS: F9-110-V...\$50
HIGH SCHOOL: DVD: F9-110-D2...\$50 VHS: F9-110-V2...\$50



BESTSELLER

**“SHOULD BE REQUIRED VIEWING
IN COLLEGE AND UNIVERSITY CLASSES...”**

Anyone concerned about media, political communication,
and war propaganda here in the U.S. needs to see this powerful and lucid film.”

— MARK CRISPIN MILLER, NEW YORK UNIVERSITY

“★★★★★”
The Montreal Gazette

“★★★★★”

“★★★★★”
Hartford Courant.

“**DAMNING**”
VARIETY

“**SEARING**”
San Francisco Chronicle

“**CHILLING**”
The Nation.

LEARN HISTORY. THEN CHANGE IT.

WAR MADE EASY

HOW PRESIDENTS & PUNDITS KEEP SPINNING US TO DEATH

War Made Easy exhumes five decades of remarkable archival footage to reveal in stunning historical detail how the American news media have uncritically disseminated and glamorized the pro-war claims of one administration after another. Examining how presidents from both parties have relied on media complicity and spin to sell successive wars to the American people, this critically acclaimed documentary transcends partisan politics to provide an invaluable introduction to how propaganda and public relations function in democratic societies. An indispensable classroom resource. 72 min. (2007)

COLLEGE: DVD: F9-125-D...\$195 (E) HIGH SCHOOL: DVD: F9-125-D2...\$125 (E)

NARRATED BY **SEAN PENN**

FEATURING **NORMAN SOLOMON**



MILITAINMENT, INC.

Militarism & Pop Culture

A film by ROGER STAHL

Militainment, Inc. offers a timely and fascinating glimpse into the militarization of American popular culture, with special focus on how U.S. news coverage has come to resemble Hollywood film, video games, and 'reality television' in its glamorization of war. The film mobilizes an astonishing range of media examples — from news anchors' idolatry of military machinery to the impact of government propaganda on war reporting — breaking the material down into nine sections, each between 10 and 20 minutes in length, to allow for in-depth classroom analysis of this wide-ranging phenomenon. 124 min. (2007). Written, produced, and narrated by Roger Stahl. Based on his forthcoming book by the same title.

“A real eye-opener. Highly engaging and well-documented. Stahl's documentary is an important tool of enlightenment that should be widely used in the classroom and public spaces.”
DOUGLAS KELLNER | Author, *The Persian Gulf TV War*

“Highly recommended, especially for courses on mass communications and popular culture.”

Educational Media Reviews Online

COLLEGE: DVD: F9-135-D...\$225 (E)

HIGH SCHOOL: DVD: F9-135-D2...\$125 (E)

“The idea here is to use popular culture to motivate students towards an analytic approach to media, developing a sense of critical interpretation that would — in turn — lead to better academic writing skills... Recommended.”

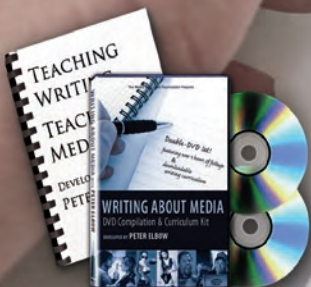
— VIDEO LIBRARIAN

WRITING ABOUT MEDIA WITH PETER ELBOW

DVD Compilation & Curriculum Kit

Writing About Media is a unique tool designed for college and upper-level high school writing and composition teachers who wish to use contemporary media to prompt students to think and write critically about the most pressing issues of the day. This double-DVD set features more than four hours of clips selected from a range of Media Education Foundation films and current commercial media, and a downloadable writing curriculum — *Teaching Writing, Teaching Media* — developed in consultation with composition theorist Peter Elbow. The curriculum serves as a guide to the media clips featured on the DVD, offering an extensive set of exercises, assignment sequences, and handouts to help students develop and refine their writing skills while thinking critically about media and popular culture. Can be used as a complete, self-contained curriculum or as a supplement to existing lesson plans. 4+ hrs. (2008)

COLLEGE: DVD: F9-129-D...\$115 (E) HIGH SCHOOL: DVD: F9-129-D2...\$65 (E)



“Compelling, credible, and thought-provoking. A must-see for current and older generations who have served America’s militaristic pursuit of oil.”

— Lt. Col. Karen Kwiatkowski | Air Force (Ret.)

“Every peace activist, every environmental activist, and every concerned citizen should see this film.”

— William Hartung | *New America Foundation*

“Michael Klare looks into the future with sharper eyes than almost anyone else around. Pay attention!”

— Bill McKibben | Author, *The End of Nature*

BLOOD AND OIL

Featuring Michael T. Klare

The notion that oil motivates America’s military engagements in the Middle East is often disregarded as nonsense or mere conspiracy theory. In *Blood and Oil*, bestselling author and *Nation* magazine defense correspondent Michael T. Klare challenges this conventional wisdom. The film unearths declassified documents and highlights forgotten passages in prominent presidential doctrines to show how concerns about oil have been at the core of American foreign policy for more than 60 years — rendering our contemporary energy and military policies virtually indistinguishable. 52 min. (2008)

COLLEGE: DVD: F9-124-D.....\$195 ☐ HIGH SCHOOL: DVD: F9-124-D2...\$125 ☐

“Absolutely necessary and totally riveting.”

— Thom Hartmann | Host, *The Thom Hartmann Program on Air America Radio*



HIJACKING CATASTROPHE

THEATRICAL VERSION WITH ADDITIONAL INTERVIEWS

9/11, Fear & the Selling of American Empire
Narrated by JULIAN BOND

Hijacking Catastrophe places the original justifications for war in Iraq within the larger context of a two-decade struggle by neoconservatives to dramatically increase military spending while projecting American power and influence globally by means of force. This update of the critically acclaimed documentary features the theatrical version of the film, along with ten additional interviews with prominent political observers including **Norman Mailer, Thomas Frank, George Lakoff, Naomi Klein, and Howard Zinn.** 76 min. (2006). VHS format is the original release. 64 min. (2004)

COLLEGE: DVD: F9-126-D.....\$195 ☐
VHS: F9-126-V.....\$195 \$10! While supplies last.

HIGH SCHOOL: DVD: F9-126-D2.....\$125 ☐
VHS: F9-126-V2.....\$125 \$10! While supplies last.

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- » *War Games: Thinking Critically About Video Games that Play at War*
- » *Substances as Stress Relievers*



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NEW!

“ I was transfixed by it. ”

HOWARD ZINN | Author, *A People's History of the United States*

“ Makes *An Inconvenient Truth* look like a sitcom. ”

An utterly gorgeous look at mankind's dangerous obsession with fossil fuels. ”

Indiewire

“ If we lived in a rational world, inhabited by rational human beings, viewing *Blind Spot* would be a mandatory prerequisite to taking any federal oath of office in the coming years. ”

WILLIAM R. CATTON | Author, *Overshoot*

“ Rides currents of beauty and sadness, ultimately landing with a catharsis that comes when truth has been told. ”

JASON BRADFORD | Founder, Willits Economic Localization

“ The next few decades aren't going to look like the last few — not at all. ”

And the sooner we come to terms with that, the better. This documentary is a good place to start. ”

BILL MCKIBBEN | Author, *The End of Nature*

blind spot

peak oil & the coming global crisis

a film by ADOLFO DORING

EDUCATIONAL VERSION



In this haunting portrait of America's oil-fueled excesses, director Adolfo Doring explores the inextricable link between the energy we use, the way we run our economy, and the multiplying threats that now confront the environmental health and stability of our planet. Taking as its starting point the inevitable energy depletion scenario known as "Peak Oil," the film surveys a fascinating range of the latest intellectual, political, and scientific thought to make the case that by whatever measure of greed, wishful thinking, neglect, or ignorance, we now find ourselves at a disturbing crossroads: we can continue to burn fossil fuels and witness the collapse of our ecology, or we can choose not to and witness the collapse of our economy.

Refusing to whitewash this reality, *Blind Spot* issues a call to action, urging us to face up to the perilous situation we now find ourselves in so that we might begin to envision a realistic, if inconvenient, way out. Certain to inspire debate in classrooms across a range of disciplines, especially in economics, environmental studies, the natural sciences, and political science. 54 min. (2009)

COLLEGE: DVD: F9-147-D...\$250

HIGH SCHOOL: DVD: F9-147-D2...\$150

Photo credit: Tommy LaVergne

MEDIA & WAR SERIES

This series includes: *Hijacking Catastrophe* (p. 26); *War Made Easy* (p. 25); *Militainment, Inc.* (p. 25); *Blood & Oil* (p. 26); *Beyond the Frame* (p. 24); *Beyond Good & Evil* (p. 16); *Independent Media in a Time of War* (p. 24); and *Peace, Propaganda & the Promised Land* (p. 23). Buy these eight videos as a series and save 25% off their individual prices!

COLLEGE: DVD: F9-520-D...\$1480 \$1110

HIGH SCHOOL: DVD: F9-520-D2...\$895 \$671.25



politics & activism



ABE OSHEROFF

One Foot in the Grave, the Other Still Dancing

A film by ROBERT JENSEN & NADEEM UDDIN

Most people knew **Abe Osheroff** as an activist. For most of his 92 years — from the frontlines of the Spanish Civil War to the picket lines of the U.S. labor movement, from the struggles for civil rights in Mississippi to his work for human rights in Nicaragua — Osheroff threw himself into the fray with rare energy and enthusiasm. In this riveting and inspiring new film, Osheroff reflects on the meaning of his activism, exploring the ideas that animated his actions and sharing wisdom built up over a lifetime of commitment to the “radical humanism” that defined his politics and philosophy. *46 min. (2009)*

COLLEGE: DVD: F9-141-D...\$195 (E)
HIGH SCHOOL: DVD: F9-141-D2...\$95 (E)



REFUGE: A FILM ABOUT DARFUR

A film by ALEXANDRE TRUDEAU & JONATHAN PEDNEAULT

In this alternately enraging and heartbreaking documentary, Canadian student Jonathan Pedneault and filmmaker Alexandre Trudeau travel to Darfur to try to make sense of reports of genocide in the region. Making their way clandestinely with a group of rebels into the heart of the Sudanese war zone, they chronicle stories of unfathomable human despair and courage: NGOs struggling to get food to the starving, refugees fighting for water, waves of people battered by civil war and incomprehensible violence stumbling into camps on the edge of survival. Succeeds brilliantly in capturing the human face behind this geopolitical crisis. *52 min. (2009)*

COLLEGE: DVD: F9-144-D...\$250 (E)
HIGH SCHOOL: DVD: F9-144-D2...\$150 (E)



ARNA'S CHILDREN

How the Children of a Palestinian Theatre Group Got Involved in the Intifadah

This heart-rending film tells the story of a children's theater group established in the West Bank by Arna Mer Khamis, who grew up in a Zionist family and later married a Palestinian Arab. Directed by Arna's son, Juliano, *Arna's Children* shifts back and forth in time, setting the promise of the children in rehearsal from 1989 to 1996 against the tragedy of what would later befall three of them. A devastating account of the human costs of the Israeli occupation. *84 min. A film by Juliano Mer Khamis. (2004)*

“Mer is not addressing the Jewish or Arab viewer. He is addressing those who do not know what a life without hope is.” YITZAK LAOR | Haaretz Daily

COLLEGE: DVD: F9-131-D...\$120
HIGH SCHOOL: DVD: F9-131-D2...\$65

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featured video

THE MEAN WORLD SYNDROME
George Gerbner on Media & Violence

new releases

- Beauty Mark**
Body Image & the Race for Perfection (Educational Edition)
This courageous, deeply personal film examines American culture's unhealthy fixation on thinness, beauty, and physical perfection. **more...**
- Capitalism Hits the Fan**
Richard Wolff on the Economic Meltdown
Rick Wolff breaks down the root causes of today's economic crisis, showing how it was decades in the making and reflective of failures within American-style capitalism. **more...**

best sellers

- Dreamworlds 3 (Unabridged)**
Desire, Sex & Power in Music Video
Sut Jhally's groundbreaking analysis of music videos: how they reflect, and shape, our ideas about gender, sexuality, and race. **more...**
- Hip-Hop (Unabridged)**
Beyond Beats & Rhymes
As seen on PBS and at Sundance, a riveting examination of manhood, sexism, and homophobia in hip-hop culture. **more...**

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Log on to the newly re-designed www.mediaed.org! You'll find links to our online video store; information about all of our films and programs; free downloadable study guides, transcripts, press kits, and handouts; information about upcoming media education conferences; news articles; and updates on new videos in production, not to mention valuable links to other organizations and resources. We've added convenient online purchasing, and more resources and information than ever before.

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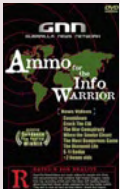


THE DATE RAPE BACKLASH

Media & the Denial of Rape

How did date rape shift from a “shockingly frequent...outrage,” as *Newsweek* once called it, to a controversy over “crying rape,” as *New York Magazine* later labeled it? Academy Award-winning screenwriter **Callie Khouri** (*Thelma & Louise*) guides us through complicated intersections of gender, sex, power, and violence, while Susan Faludi, bell hooks, and others expose this shift as a classic case of media “backlash” against women’s autonomy. 57 min. (1994)

COLLEGE: DVD: F9-201-D...\$195 \$75 | HIGH SCHOOL: DVD: F9-201-D2...\$95 \$50



AMMO FOR THE INFO WARRIOR

Comprising nine short socio-political documentaries, *Ammo for the Info Warrior* combines commentary by media experts, scholars, and political leaders with high-impact images and music cuts by top recording artists. Explores issues such as the violent diamond trade in Sierra Leone to the PR industry’s manipulation of public opinion and the business of hip-hop. 55 min. (2002)
Produced by Guerrilla News Network

COLLEGE: DVD: F9-401-D...\$150 \$100
HIGH SCHOOL: DVD: F9-401-D2...\$100 \$85



PACK OF LIES

The Advertising of Tobacco
Featuring **JEAN KILBOURNE & RICK POLLAY**

Jean Kilbourne and **Rick Pollay** — two of the world’s leading experts on the marketing of tobacco products — examine how Big Tobacco has been able to harness the power of advertising to counter the influence of scientific research, shape news coverage, overcome popular resistance, and maintain private profits at the expense of public health. 35 min. (1992)

COLLEGE: DVD: F9-306-D...\$195 \$50 | HIGH SCHOOL: DVD: F9-306-D2...\$95 \$35



TOMORROW'S CHILDREN

Partnership Education in Action
Featuring **RIANE EISLER**

Does more testing prepare children for the challenges of the 21st century? What is the role of schools at a time when mass media are children’s most pervasive teachers? In *Tomorrow’s Children*, based on her groundbreaking book of the same title, **Riane Eisler** offers a practical blueprint for transforming how we educate our children — and ourselves. 35 min. (2001)

COLLEGE: DVD: F9-221-D...\$195 \$95 VHS: F9-221-V...\$195 \$10 while supplies last.
HIGH SCHOOL: DVD: F9-221-D2...\$95 \$50 VHS: F9-221-V2...\$95 \$10 while supplies last.

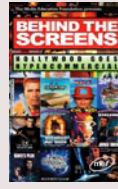


AMMO FOR THE INFO WARRIOR 2

Uses the same format as *Ammo for the Info Warrior* and offers an additional nine stories, including “IBM and the Holocaust,” “CopWatch” and “Closer: The Fall of Baghdad.” 90+ min. (2005)
Produced by Guerrilla News Network

“Sophisticated, hard-hitting, and thought-provoking news videos that range from straight-on reporting to kaleidoscopic culture jam.”
RES Magazine

COLLEGE: DVD: F9-413-D...\$150 \$100
HIGH SCHOOL: DVD: F9-413-D2...\$100 \$85



BEHIND THE SCREENS

Hollywood Goes Hypercommercial

Behind the Screens explores the trend toward “hypercommercialism” in Hollywood film including product placement, tie-ins, merchandising, and cross-promotions. The film mixes clips from popular Hollywood films with expert commentary to show how movies have become vehicles for the ulterior marketing and advertising motives of studios and their owners. Featuring Oscar-nominated screenwriter **Jeremy Pikser**; **Mark Crispin Miller**; **Susan Douglas**; **Robert McChesney**; and others. 37 min. (2000)

COLLEGE: DVD: F9-102-D...\$195 \$125 [E][S]
HIGH SCHOOL: DVD: F9-102-D2...\$95 \$75 [E][S]



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HIGH SCHOOL/NONPROFIT PRICING & ITEM CODES

VIDEO TITLE (ALPHABETICAL LISTING)

	PRICE	DVD	VHS	PRICE	DVD	VHS
New Release! Abe Osheroff: One Foot in the Grave, the Other Still Dancing (page 28)	\$195	F9-141-D	N/A	\$95	F9-141-D2	N/A
Advertising & the End of the World (page 14)	\$195	F9-101-D	N/A	\$125 \$95	F9-101-D2	N/A
Ammo for the Info Warrior (page 29)	\$150 \$100	F9-401-D	F9-401-V	\$100 \$85	F9-401-D2	F9-401-V
Ammo for the Info Warrior 2 (page 29)	\$150 \$100	F9-413-D	N/A	\$100 \$85	F9-413-D2	N/A
Arna's Children (page 28)	\$120	F9-131-D	N/A	\$65	F9-131-D2	N/A
New Release! Beauty Mark: Body Image & the Race for Perfection (page 11)	\$250	F9-236-D	N/A	\$150	F9-236-D2	N/A
Behind the Screens: Hollywood Goes Hypercommercial (page 29)	\$195 \$125	F9-102-D	N/A	\$95 \$75	F9-102-D2	N/A
bell hooks: Cultural Criticism & Transformation (page 22)	\$195	F9-402-D	N/A	\$125	F9-402-D2	N/A
Beyond Good & Evil: Children, Media & Violent Times (page 16)	\$275	F9-103-D	F9-103-V (\$10)	\$125	F9-103-D2	F9-103-V (\$10)
Beyond the Frame: Alternative Perspectives on the War on Terrorism (page 24)	\$95	F9-104-D	N/A	\$95	F9-104-D2	N/A
Big Bucks, Big Pharma: Marketing Disease & Pushing Drugs (page 10)	\$250	F9-224-D	N/A	\$150	F9-224-D2	N/A
New Release! Blind Spot (page 27)	\$250	F9-147-D	N/A	\$150	F9-147-D2	N/A
Blood & Oil (page 26)	\$195	F9-124-D	N/A	\$125	F9-124-D2	N/A
Boys to Men? (page 7)	\$250	F9-228-D	N/A	\$150	F9-228-D2	N/A
Breaking Our Silence (page 7)	\$20	F9-219-D	N/A	\$20	F9-219-D2	N/A
New Release! Capitalism Hits the Fan: Richard Wolff on the Economic Meltdown (page 13)	\$125	F9-139-D	N/A	\$50	F9-139-D2	N/A
Captive Audience: Advertising Invades the Classroom (page 16)	\$250	F9-105-D	N/A	\$125	F9-105-D2	N/A
Class Dismissed: How Television Frames the Working Class (page 18)	\$250	F9-411-D	N/A	\$150	F9-411-D2	N/A
New Release! Codes of Gender: Identity & Performance in Pop Culture (page 3)	\$275	F9-238-D	N/A	\$150	F9-238-D2	N/A
Updated! Commercialism & Childhood Series (page 16)	\$1245 \$933. ⁷⁵	F9-525-D	N/A	\$575 \$431. ²⁵	F9-525-D2	N/A
Reduced Price! Constructing Public Opinion: How Politicians & the Media Misrepresent the Public (page 24)	\$195 \$150	F9-106-D	N/A	\$125 \$75	F9-106-D2	N/A
Consumerism & Debt Series (page 13)	\$1070 \$802. ⁵⁰	F9-524-D	N/A	\$520 \$390	F9-524-D2	N/A
Consuming Kids: The Commercialization of Childhood (page 17)	\$250	F9-134-D	N/A	\$125	F9-134-D2	N/A
Culture, Politics & Pedagogy: A Conversation with Henry Giroux (page 19)	\$95	F9-130-D	N/A	\$50	F9-130-D2	N/A
The Date Rape Backlash: Media & the Denial of Rape (page 29)	\$195 \$75	F9-201-D	N/A	\$95 \$50	F9-201-D2	N/A
Deadly Persuasion: The Advertising of Alcohol & Tobacco (page 4)	\$275	F9-202-D	N/A	\$150	F9-202-D2	N/A
The Diamond Empire (page 14)	\$195	F9-136-D	N/A	\$125	F9-136-D2	N/A
Dreamworlds 3: Desire, Sex & Power in Music Video (Full) (page 9)	\$250	F9-223-D	N/A	\$150	F9-223-D2	N/A
Dreamworlds 3: Desire, Sex & Power in Music Video (Abridged) (page 9)	\$250	F9-229-D	N/A	\$150	F9-229-D2	N/A
Edward Said: On Orientalism (page 20)	\$225	F9-403-D	F9-403-V (\$10)	\$125	F9-403-D2	F9-403-V (\$10)
Edward Said: The Myth of 'The Clash of Civilizations' (page 20)	\$125	F9-404-D	N/A	\$90	F9-404-D2	N/A
Edward Said Box Set (Buy Both & Save 20%) (page 20)	\$350 \$280	F9-515-D	N/A	\$215 \$150	F9-515-D2	N/A
Framing An Execution: The Media & Mumia Abu-Jamal (page 22)	\$125 \$50	F9-405-D	N/A	\$75 \$50	F9-405-D2	N/A
Freedom of Expression: Resistance & Repression in the Age of Intellectual Property (page 18)	\$250	F9-127-D	N/A	\$125	F9-127-D2	N/A
Further Off the Straight & Narrow: New Gay Visibility on Television, 1998-2006 (page 12)	\$250	F9-225-D	N/A	\$150	F9-225-D2	N/A
Game Over: Gender, Race & Violence in Video Games (page 8)	\$195	F9-205-D	N/A	\$95	F9-205-D2	N/A
Generation M: Misogyny in Media & Culture (page 5)	\$250	F9-234-D	N/A	\$125	F9-234-D2	N/A
Girls: Moving Beyond Myth (page 10)	\$250	F9-231-D	N/A	\$125	F9-231-D2	N/A
Hijacking Catastrophe: 9/11, Fear & the Selling of American Empire (page 26)	\$195	F9-126-D	F9-126-V (\$10)	\$125	F9-126-D2	F9-126-V (\$10)
Hip-Hop: Beyond Beats & Rhymes (Full) (page 7)	\$295	F9-226-D	N/A	\$150	F9-226-D2	N/A
Hip-Hop: Beyond Beats & Rhymes (Abridged) (page 7)	\$295	F9-233-D	N/A	\$150	F9-233-D2	N/A
New Release! The Hollywood Librarian: A Look at Librarians Through Film (page 15)	\$275	F9-140-D	N/A	\$150	F9-140-D2	N/A
I Am A Man: Black Masculinity in America (page 7)	\$215	F9-227-D	N/A	\$125	F9-227-D2	N/A
In Debt We Trust: America Before the Bubble Bursts (page 13)	\$250	F9-133-D	N/A	\$125	F9-133-D2	N/A
Independent Media In a Time of War (page 24)	\$50	F9-110-D	F9-110-V (\$50)	\$50	F9-110-D2	F9-110-V (\$50)
It Takes a Team! (page 12)	\$50	F9-222-D	N/A	\$50	F9-222-D2	N/A
Jackson Katz Series (page 6)	\$800 \$680	F9-509-D	N/A	\$450 \$382. ⁵⁰	F9-509-D2	N/A
Jean Kilbourne Series (page 4)	\$1095 \$930. ⁷⁵	F9-510-D	N/A	\$575 \$488. ⁷⁵	F9-510-D2	N/A
Killing Us Softly 3: Advertising's Image of Women (page 4)	\$295	F9-206-D	N/A	\$150	F9-206-D2	N/A
New Release! Live From Bethlehem (page 23)	\$250	F9-142-D	N/A	\$150	F9-142-D2	N/A
Many Ways to See the World: A Thirty-minute Tour of World Map Images (page 18)	\$89	F9-132-D	N/A	\$89	F9-132-D2	N/A
New Release! The Mean World Syndrome: George Gerbner on Media & Violence (page 20)	\$250	F9-143-D	N/A	\$150	F9-143-D2	N/A
Updated! Media & Health Series (page 11)	\$1700 \$1275	F9-530-D	N/A	\$925 \$693. ⁷⁵	F9-530-D2	N/A
Updated! Media & the Middle East Series (page 22)	\$989. ⁹⁵ \$747. ⁴⁵	F9-528-D	N/A	\$459. ⁹⁵ \$352. ⁴⁵	F9-528-D2	N/A
Media & War Series (page 27)	\$1480 \$1110	F9-520-D	N/A	\$895 \$671. ²⁵	F9-520-D2	N/A
Media, Gender & Sexual Orientation Series (page 12)	\$865 \$648. ⁷⁵	F9-522-D	N/A	\$465 \$348. ⁷⁵	F9-522-D2	N/A
Updated! Media, Gender & Representation Series (page 5)	\$3005 \$2253. ⁷⁵	F9-529-D	N/A	\$1640 \$1230	F9-529-D2	N/A
Michael Kimmel: On Gender (page 8)	\$125	F9-232-D	N/A	\$50	F9-232-D2	N/A
Mickey Mouse Monopoly: Disney, Childhood & Corporate Power (page 16)	\$275	F9-112-D	N/A	\$125	F9-112-D2	N/A
Militainment, Inc.: Militarism & Pop Culture (page 25)	\$225	F9-135-D	N/A	\$125	F9-135-D2	N/A
Money for Nothing: Behind the Business of Pop Music (page 18)	\$225 \$125	F9-113-D	F9-113-V (\$10)	\$125 \$75	F9-113-D2	F9-113-V (\$10)
The Myth of the Liberal Media: The Propaganda Model of News (page 19)	\$195 \$115	F9-114-D	N/A	\$125 \$75	F9-114-D2	N/A
No Logo: Brands, Globalization & Resistance (page 14)	\$250	F9-115-D	N/A	\$125	F9-115-D2	N/A
Off the Straight & Narrow (page 12)	\$195	F9-207-D	N/A	\$95	F9-207-D2	N/A
Off the Straight & Narrow Box Set (page 12)	\$445 \$378. ²⁵	F9-517-D	N/A	\$245 \$208. ²⁵	F9-517-D2	N/A
The Overspent American: Why We Want What We Don't Need (page 13)	\$250	F9-116-D	N/A	\$125	F9-116-D2	N/A
Pack of Lies: The Advertising of Tobacco (page 29)	\$195 \$50	F9-306-D	N/A	\$95 \$35	F9-306-D2	N/A
Reduced Price! Peace, Propaganda & the Promised Land: U.S. Media & the Israeli-Palestinian Conflict (page 23)	\$250 \$19. ⁹⁵	F9-117-D	N/A	\$125 \$19. ⁹⁵	F9-117-D2	N/A
New Release! Personally Speaking: A Long Conversation with Stuart Hall (page 21)	\$250	F9-416-D	N/A	\$150	F9-416-D2	N/A
Playing Unfair: The Media Image of the Female Athlete (page 11)	\$225	F9-208-D	N/A	\$125	F9-208-D2	N/A
Politics, Public Opinion & Media Series (page 24)	\$1009. ⁹⁵ \$762. ⁴⁵	F9-523-D	N/A	\$619. ⁹⁵ \$469. ⁹⁵	F9-523-D2	N/A
New Release! The Price of Pleasure: Pornography, Sexuality & Relationships (page 8)	\$250	F9-235-D	N/A	\$150	F9-235-D2	N/A
Updated! Race & Representation Series (page 22)	\$1480 \$1110	F9-526-D	N/A	\$610 \$460	F9-526-D2	N/A
Recovering Bodies: Overcoming Eating Disorders (page 10)	\$175 \$125	F9-302-D	N/A	\$95 \$75	F9-302-D2	N/A
Reel Bad Arabs: How Hollywood Vilifies a People (page 23)	\$250*	F9-412-D	N/A	\$150*	F9-412-D2	N/A
New Release! Refuge: Live from Darfur (page 28)	\$250	F9-144-D	N/A	\$150	F9-144-D2	N/A
New Release! Remote Control (page 16)	\$195	F9-145-D	N/A	\$75	F9-145-D2	N/A
Reviving Ophelia: Saving the Selves of Adolescent Girls (page 11)	\$275	F9-303-D	N/A	\$125	F9-303-D2	N/A
Rich Media, Poor Democracy (page 24)	\$225	F9-118-D	F9-118-V (\$10)	\$150	F9-118-D2	F9-118-V (\$10)
New Release! Silent Theft: The Private Plunder of Our Common Wealth (page 19)	\$250	F9-146-D	N/A	\$150	F9-146-D2	N/A
Slim Hopes: Advertising & the Obsession with Thinness (page 4)	\$250	F9-305-D	N/A	\$125	F9-305-D2	N/A
Speak Up!: Improving the Lives of GLBT Youth (page 12)	\$195	F9-209-D	N/A	\$95	F9-209-D2	N/A
Spin the Bottle: Sex, Lies & Alcohol (page 6)	\$275	F9-210-D	N/A	\$150	F9-210-D2	N/A
Stuart Hall: Race, the Floating Signifier (page 21)	\$195	F9-407-D	N/A	\$75	F9-407-D2	N/A
Stuart Hall: Representation & the Media (page 21)	\$195	F9-409-D	N/A	\$75	F9-409-D2	N/A
Stuart Hall: The Origins of Cultural Studies (page 21)	\$95	F9-414-D	N/A	\$50	F9-414-D2	N/A
Updated! Stuart Hall Series (page 21)	\$735 \$588	F9-527-D	N/A	\$350 \$280	F9-527-D2	N/A
Teen Sexuality in a Culture of Confusion (page 12)	\$99	N/A	F9-220-V	\$99	N/A	F9-220-V
Tim Wise: On White Privilege (page 22)	\$125	F9-137-D	N/A	\$50	F9-137-D2	N/A
Tomorrow's Children: Partnership Education in Action (page 29)	\$195 \$95	F9-221-D	F9-221-V (\$10)	\$95 \$50	F9-221-D2	F9-221-V (\$10)
Tough Guise: Violence, Media & the Crisis in Masculinity (Full) (page 6)	\$275	F9-211-D	N/A	\$150	F9-211-D2	N/A
Tough Guise: Violence, Media & the Crisis in Masculinity (Abridged) (page 6)	\$275	F9-212-D	N/A	\$150	F9-212-D2	N/A
Toxic Sludge Is Good for You: The Public Relations Industry Unspun (page 24)	\$225	F9-119-D	N/A	\$125	F9-119-D2	N/A
War Made Easy: How Presidents & Pundits Keep Spinning Us to Death (page 25)	\$195	F9-125-D	N/A	\$125	F9-125-D2	N/A
War Zone (page 8)	\$195	F9-213-D	F9-213-V (\$195)	\$125	F9-213-D2	F9-213-V (\$125)
What A Girl Wants (page 10)	\$225	F9-214-D	N/A	\$95	F9-214-D2	N/A
Wrestling With Manhood: Boys, Bullying & Battering (page 6)	\$250	F9-216-D	N/A	\$150	F9-216-D2	N/A
Writing About Media with Peter Elbow (page 25)	\$115	F9-129-D	N/A	\$65	F9-129-D2	N/A

* Reel Bad Arabs: Due to a gift from a generous donor, MEF is able to offer this film at subsidized prices to high schools (\$10), public libraries (\$10), and Communication/Journalism departments (\$50)

NEW FOR 2009



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