

media education foundation

media | gender | race | class | health | politics | culture | commercialism



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2015-2016 catalog

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NEW
RELEASES
FALL 2015



The Illusionists
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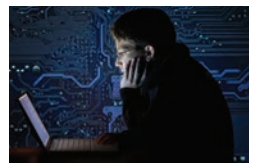
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Page 7



Dysfunctional Societies Page 8



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“If you’re going to watch one documentary on the beauty industrial complex, this should be it.”

Lisa Wade | Associate Professor of Sociology, Occidental College

“Important. Expands the critique of unattainable beauty to a global scale.”

Christopher Mark Boulton
Assistant Professor of
Communication,
University of Tampa

“Exactly the kind of documentary that we need right now.”

The Gloss

“Should be required viewing for women of all ages.”

Julie Zeilinger | Author,
*A Little F'd Up: Why Feminism
is Not a Dirty Word*

“Reminds us who the real illusionists are: the beauty, diet, and mass media industries.”

BeautyRedefined.net

THE ILLUSIONISTS

A film by Elena Rossini

The Illusionists examines how global advertising firms, mass media conglomerates, and the beauty, fashion, and cosmetic surgery industries are changing the way people around the world define beauty and see themselves. Taking us from Harvard to the halls of the Louvre Museum, from a cosmetic surgeon's office in Beirut to the heart of Tokyo's Electric Town, the film explores how these industries saturate our lives with narrow, Westernized, consumer-driven images of beauty that show little to no respect for biological realities or cultural differences. Features **Jean Kilbourne, Susie Orbach, Laura Mulvey, Gail Dines, Susan Linn**, and other prominent sociologists, politicians, magazine editors, scientists, artists, and activists in North America, Europe, the Middle East, and Asia.

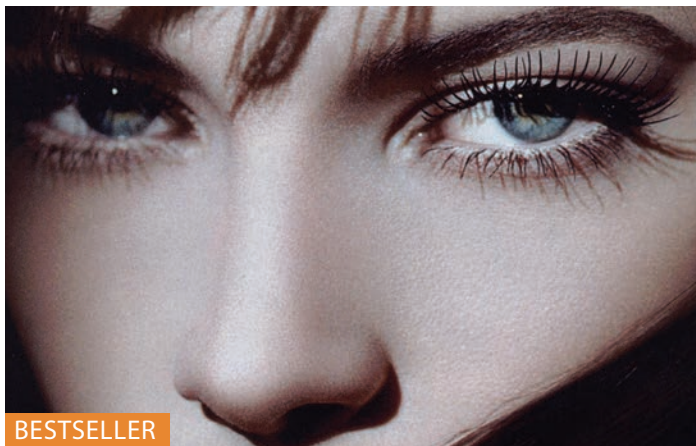
College/University: DVD: \$295 / 3-year streaming: \$350 | Community College: DVD: \$236 / 3-year streaming: \$280 | High School/Nonprofit: DVD: \$150 / 3-year streaming: \$280
2015 | Item #255 | 54 min. | English captions | Preview Online

BESTSELLERS

Killing Us Softly 4

Advertising's Image of Women

Featuring **JEAN KILBOURNE**



BESTSELLER

"Ads sell more than products. They sell values, they sell images, they sell concepts of love and sexuality, of success, and perhaps most important, of normalcy. To a great extent they tell us who we are, and who we should be."

—JEAN KILBOURNE

This newest edition of **Jean Kilbourne's** influential and award-winning *Killing Us Softly* series shows how the advertising industry continues to reinforce, and glamorize, a regressive and debased notion of femininity. Using a wide range of contemporary print and television ads, Kilbourne lays bare a misogynistic fantasy world of undernourished, oversexed, and objectified women, and examines these images against the real-world backdrop of eating disorders, men's violence against women, and the political backlash against feminism. At once provocative and inspiring, *Killing Us Softly 4* challenges young people to question traditional gender norms and think critically about the fundamental relationship between representation and power.

College/University: DVD \$295 | 3-Year Streaming \$350*

Comm College: DVD \$150 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$150 | 3-Year Streaming: \$280*

2010 | Item #241 | 45 min. | English & Spanish captions | Preview online

"A piece of art crafted over four decades, this film will change, and perhaps even save, lives. A must-have, even if your library owns previous releases."

SCHOOL LIBRARY JOURNAL

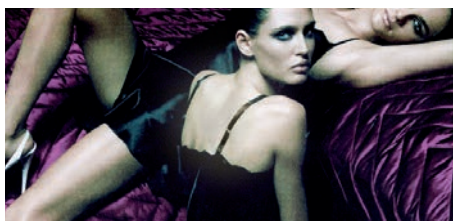
"As timely and important as ever."

A must for everyone who cares about media literacy and gender equity."

SUSAN DOUGLAS
Author, *Where the Girls Are*

"Jean Kilbourne's work is pioneering and crucial to the dialogue of one of the most underexplored, yet most powerful, realms of American culture — advertising. We owe her a great debt."

SUSAN FALUDI
Author, *Backlash* and *Stiffed*



Tough Guise 2

Violence, Manhood & American Culture

Featuring **JACKSON KATZ**



BESTSELLER

Now available in full and abridged versions!

In this highly acclaimed sequel to *Tough Guise*, pioneering anti-violence educator and cultural theorist **Jackson Katz** argues that the disproportionate rates of men's violence in America are rooted not in biology but in regressive social norms. Cutting across racial, ethnic, and class lines, Katz provides a stunning look at the sexist, homophobic, and self-destructive messages that target boys and young men from virtually every corner of the culture – from television, movies, and video games to pornography and the sports culture – and shows how these messages combine to normalize and glamorize violent forms of masculinity. The result is a powerful rebuke to the idea that being a man requires putting up a false front, disrespecting others, and acting out violently.

Available in your choice of a Full or Abridged Version. The Full DVD contains the full version of the film. The Abridged DVD has two separate abridged versions — a 52-minute version edited for length and violence, and a 46-minute "clean" version edited for violence and language. While both abridged versions contain less violence and sexual imagery than the full-length version, the clean version may be more suitable for younger audiences.

FULL VERSION:

College/University: DVD \$295 | 3-Year Streaming \$350*

Comm College: DVD \$150 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$150 | 3-Year Streaming: \$280*

2013 | Item #237 | 78 min. | English and Spanish captions
Preview online

ABRIDGED VERSION:

College/University: \$295 | 3-Year Streaming \$350*

Comm College: DVD: \$150 | 3-Year Streaming: \$280*

2013 | Item #252 | 52 min. (abridged version) 46 min. ("clean" version) | English captions | Preview online

VIEWER DISCRETION ADVISED: BOTH VERSIONS CONTAIN VIOLENT AND SEXUAL IMAGERY

Tough Guise, the original 1999 version, is still available for purchase. Visit www.mediaed.org for more information!

"Jackson Katz has thoroughly updated Tough Guise without sacrificing any of its passion and analysis. It remains the touchstone work for all cinematic efforts to map the obvious and subtle links between masculinity and violence."

MICHAEL KIMMEL
Professor, Stony Brook University

"I was sure Tough Guise 2 could not possibly outdo the original. I was wrong. A brave, graphically documented indictment of a society that promotes the glorification of male violence."

NORM STAMPER
Former Chief of the Seattle Police Force

"Obligatory viewing for anyone concerned about the epidemic of male violence."

GAIL DINES
Professor, Wheelock College

"As entertaining as it is brilliantly insightful!"

TOM DIGBY
Professor, Springfield College

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

NEW 2015

"Kimmel is an empathic tour guide to a hidden landscape of post-adolescent posturing and predation."

Gloria Steinem

"Insightful, provocative and illuminating."

Pedro Noguera
Professor of Education,
New York University

"A searing look at the contemporary world where boys become men."

Amy L. Best | Chair, Department of Sociology
and Anthropology, George Mason University

"Current, relevant, and very thoughtful."

Dudley L. Poston, Jr.
Professor of Sociology,
Texas A&M University

"A powerful exploration of what it means to be a young man today."

Michael Kaufman | Co-Founder,
White Ribbon Campaign

"This devastatingly spot-on film should be required viewing from junior high through college."

Susan Bordo | Professor of
Gender and Women's Studies,
University of Kentucky

Now available
on DVD!

GUYLAND

WHERE BOYS BECOME MEN

Featuring Michael Kimmel

In this powerful new film based on his bestselling book, sociologist **Michael Kimmel** maps the troubling social world where boys become men — a new stage of development he calls "Guyland." Arguing that the traditional adult signposts and cultural signals that once helped boys navigate their way to manhood are no longer clear, Kimmel provides an astonishing glimpse into a world where more and more young men are trying desperately to prove their masculinity to other young men — with frequently disastrous consequences for young women and other young men. *Guyland* offers a way for all of us — parents, young men and women, community members, and professors and administrators — to envision new ways to support young men as they navigate this often perilous world.

College/University: DVD: \$275 / 3-year streaming: \$350 | Comm College: DVD: \$220 / 3-year streaming: \$280 | High School/Nonprofit: DVD: \$150 / 3-year streaming: \$280
2015 | Item #254 | 35 min. | English captions | Preview online

NEW RELEASES

Brand New You

Makeover Television and the American Dream

A film by **KATHERINE SENDER**



What do popular television makeover programs like *What Not to Wear*, *The Biggest Loser*, *Queer Eye for the Straight Guy*, and *The Swan* tell us about how to look and feel? What do they tell us about what a good life looks like in contemporary America? This new film based on **Katherine Sender's** book *The Makeover* explores these questions against the backdrop of American ideals of self-invention and upward mobility. Asking what it means to be an authentic self in an increasingly mediated world, *Brand New You* shows how the interventions featured in makeover shows, from weight loss to cosmetic surgery, reproduce socially constructed norms of physical attractiveness and success. Taking a wider social and cultural view, it also shows how these programs have become models of self-transformation at precisely the same time jobs have become harder to find and keep, and women and men have been forced to remake themselves to compete in a rapidly changing labor marketplace. Intended for courses in communication, gender studies, critical race theory, history, and sociology.

College/University: DVD \$275 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming: \$280*
2014 | Item #176 | 53 min. | English captions | Preview online



"One of MEF's best, this is a wonderfully expansive video."

JONATHAN GRAY
Professor of Media & Cultural Studies, University of Wisconsin-Madison

"A brilliant film. A must-see."

LISA PECOT-HEBERT
Assistant Professor of Journalism, DePaul University

"Issues of class, race, and gender are clearly addressed in this concise, expertly edited documentary."

WHEELER WINSTON DIXON
Professor of Film Studies, University of Nebraska-Lincoln

"Essential viewing for teachers and students of media and consumer culture."

LAURA PORTWOOD-STACER
Visiting Assistant Professor of Media, Culture, and Communication, NYU

"Lively, engaging, and thoroughly critical."

JAYNE RAISBOROUGH
Principal Lecturer, University of Brighton

TV Family

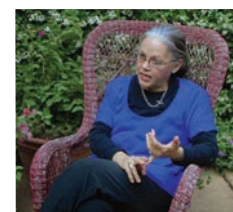
Behind the Scenes of the First Reality Television Program

A film by **ETHAN THOMPSON**



In 1960, NBC aired the first "reality television" show in American broadcast history. Hosted by Jane Wyatt of *Father Knows Best* fame, and billing itself as a "new kind of visual reporting," it was called *Story of a Family*, and it purported to document the day-to-day lives of the 10-member Robertson family of Amarillo, Texas. While the show has since faded from public memory, media scholars and television historians have long recognized its significance as a precursor to the unscripted television programming that dominates American television today. In *TV Family*, communication professor and filmmaker **Ethan Thompson** weaves the recollections of several of the Robertsons featured in the show with commentary from TV historians and cultural critics to offer a fascinating behind-the-scenes account of the making of *Story of a Family*. The result is an eye-opening look at one of the television industry's earliest attempts to shape the "reality" of family life in commercially viable ways. Ideal for courses that look at media culture, commercial television, communication, documentary, and television history.

College/University: DVD: \$275 | 3-Year Streaming \$350*
Comm College: DVD: \$150 | 3-year Streaming \$280*
High School/Nonprofit: DVD: \$150 | 3-Year Streaming \$280*
2015 | Item #180 | 56 min. | English captions | Preview Online



"Fascinating. If you're an educator looking at the rise of unscripted programming and representations of the family in mass media, this is the film for you and your classes!"

MICHAEL MORGAN
Professor of Communication, UMASS-Amherst.

"Emotionally moving and insightful, this film exposes television's ideological whitewashing of representations of family and domestic life."

WILLIAM YOUSMAN
Director, Media Literacy and Digital Culture Graduate Program, Sacred Heart University

"Gives us a rare window into the pioneer of 'reality TV' and the TV networks' version of the 'ideal' American family in 1960."

THOMAS GARDNER
Professor of Communication, Westfield State University

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

The Empathy Gap

Masculinity and the Courage to Change

A film by **THOMAS KEITH**



NEW 2015

In *The Bro Code* and *Generation M*, filmmaker **Thomas Keith** examined how American culture bombards young men with sexist and misogynistic messages. In *The Empathy Gap*, he looks more closely at the ways these messages short-circuit men's ability to empathize with women, respect them as equals, and take feminism seriously. Keith begins by exploring the main lessons about manhood that boys absorb from the culture – that they should be aggressive, acquire material wealth, suppress all emotion except anger, and sexually objectify women – then shows how these messages undercut men's innate capacity for caring and empathy. Along the way, he draws fascinating parallels between sexism and racism, spelling out how each is rooted in cultural norms that discourage empathy, and shows how men who break with these norms live happier and healthier lives. Featuring **Jennifer Siebel-Newson, Tony Porter, Michael Messner, Derrick Jensen, Kevin Powell, J.W. Wiley, Charlotte Watson, Eddie Moore Jr., C.J. Pascoe, Julia T. Wood**, and others.

College/University: DVD: \$295 | 3-year streaming: \$350*
 Community College: DVD: \$236 | 3-Year Streaming: \$280*
 High School/Nonprofit: DVD: \$150 | 3-Year Streaming: \$280*
 2015 | Item #256 | Approx. 72 min. | English captions | Preview Online

"Articulating a vision of manhood where developing boys' emotional intelligence is paramount, the film makes plain how much happier—and healthier—men are when we pursue our natural capacity for nurturance, compassion, and care giving."

ROB OKUN
 Editor, *Voice Male Magazine*

"Men are wired for empathy, and taught dominance. This false invulnerability is killing us, and quite possibly destroying our species. Getting back our empathy is vital—and, in this important new film, Tom Keith points the way."

BOYSEN HODGSON
 Director of Communications,
 ManKind Project USA



Digital Disconnect

How Capitalism is Turning the Internet Against Democracy

Featuring **ROBERT MCCHESNEY**



COMING FALL 2015

Digital Disconnect, based on the critically acclaimed book by renowned media scholar **Robert McChesney**, argues that the revolutionary and democratizing potential of the Internet has been blunted by corporate power and consumer capitalism. In a sweeping analysis that moves from the birth of the Internet as a government-subsidized military technology to the explosion of social media today, McChesney examines the pro-corporate policies that have enabled a handful of media conglomerates to transform the Internet into an unparalleled commercial juggernaut. In direct contrast to celebrations of the Internet as a boundless democratic frontier, McChesney shows us a world where a handful of monopolies now dominate, spurring the collapse of credible journalism and turning the Internet into an apparatus for government and corporate surveillance. The result is a groundbreaking critique of the Internet, one that urges us to reclaim the democratizing potential of the digital revolution while we still can.

College/University: DVD \$275 | 3-Year Streaming \$350*
 Comm College: DVD \$150 | 3-Year Streaming \$280*
 High School/Nonprofit: DVD \$150 | 3-Year Streaming: \$280*
 2015 | Item #183 | Approx. 55 min. | English captions | Preview Online



PRAISE FOR THE BOOK:

"McChesney shows how the economic context of the digital environment is making the difference between an open and democratic internet, and one which is manipulated for private gain."

JULIET SCHOR, Author of *True Wealth and The Overspent American*

"With a panoramic sweep and profound insights, McChesney rings the alarm bells, showing clearly how capitalism is swallowing up the promise of the Internet."

MATTHEW ROTHSCHILD
 Editor, *The Progressive*

"A thorough and alarming critique of one of the most influential inventions in human history."

PUBLISHERS WEEKLY
 (starred review)

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

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NEW RELEASES

Dysfunctional Societies

Why Inequality Matters



Featuring **RICHARD WILKINSON**, co-author of *The Spirit Level*

What distinguishing feature do the world's healthiest and happiest societies have in common? According to acclaimed author **Richard Wilkinson**, the answer is simple: they have far greater income inequality than other societies. In this new film based on the international bestseller *The Spirit Level*, which he co-authored with Kate Pickett, Wilkinson focuses on why the U.S., despite being one of the richest nations in the world, lags behind so many other rich Western societies in a number of crucial statistical measures — including life expectancy, violence, health, community, teen pregnancy, mental illness, and incarceration. The reason, he suggests, is that the immense wealth of the U.S. has been unevenly distributed among the American people. Mobilizing years of research, Wilkinson looks at the devastating toll economic inequality is taking on people around the world, and shows that societies with the smallest gaps between rich and poor enjoy the highest levels of health and happiness across all social and economic classes. The result is a timely and accessible reassessment of some of our most cherished socioeconomic principles and myths. As one reviewer observed, the research of Wilkinson and his colleagues "will change the way you think about life, liberty, and the pursuit of happiness."

College/University: DVD: \$275 | 3-Year Streaming \$350*
Comm College: DVD: \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD: \$150 | 3-Year Streaming \$280*
2015 | Item #179 | Approx. 50 min. | English captions | Preview Online

Consumerism & the Limits to Imagination

Featuring **JUSTIN LEWIS**



Consumer capitalism dominates our economy, our politics, and our culture, even though a growing body of research suggests it may be well past its sell-by date. In this illustrated presentation based on his latest critically acclaimed book, media scholar **Justin Lewis** makes a compelling case that consumer capitalism can no longer deliver on its promise of enhancing quality of life, and argues that changing direction will require changing our media system and our cultural environment. After showing how consumer capitalism has become economically and environmentally unsustainable, Lewis explores how our cultural and information industries make it difficult to envision other forms of human progress by limiting critical thinking and keeping us locked in a cycle of consumption. He also argues that change will only be possible if we take culture seriously and transform the very way we organize our media and communications systems.

"Alerts us, in an incisive but always humane way, to the excesses of consumption."

TOBY MILLER
Professor of Media & Cultural Studies, University of Cardiff

"A trenchant and timely critique of the dominant social system of our time."

TIM KASSER | Professor of Psychology, Knox College and Author, *The High Price of Materialism*

"An outstanding video that captures, in vivid and compelling ways, the curse of consumer capitalism."

AMITAI ETZIONI | Professor of Sociology, The George Washington University

College/University: DVD \$125 | 3-Year Streaming \$350*
Comm College: DVD \$50 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$50 | 3-Year Streaming: \$280*
2014 | Item #177 | 42 min. | English captions | Preview online

Pornland

How the Porn Industry has Hijacked Our Sexuality

Featuring **GAIL DINES**



Pornography has moved from the margins of society into the very mainstream of American culture. From Internet pornography to MTV, pop culture industries bombard us with sexualized images of idealized women and men that jump off the screen and into our lives, shaping our gender identities, our body image, and especially our intimate relationships. In this multimedia presentation based on her acclaimed book, leading anti-porn feminist and scholar **Gail Dines** argues that the dominant images and stories disseminated by the multibillion-dollar pornography industry produce and reproduce a gender system that undermines equality and encourages violence against women. In direct opposition to claims that porn has delivered a more liberated, edgy sexuality, Dines reveals a mass-produced vision of sex that is profoundly sexist and destructive — a vision that limits our ability to create authentic, equal relationships free of violence and degradation. An ideal introduction to the core arguments of the feminist anti-pornography movement.

VIEWER DISCRETION ADVISED: CONTAINS SEXUAL IMAGERY, VIOLENCE, AND ADULT THEMES

"Dines understands both the economics and cultural power of the pornography industry perhaps better than anyone ever has."

JACKSON KATZ
Author, *The Macho Paradox: Why Some Men Hurt Women and How All Men Can Help*

"A must-see for feminist scholars who want a comprehensive understanding of contemporary arguments against pornography."

EMILY F. ROTHMAN
Associate Professor of Community Health Sciences, Boston University

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
2014 | Item #253 | 35 min. | English captions | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

Joystick Warriors

Video Games, Violence & the Culture of Militarism



For years, there has been widespread speculation, but very little consensus, about the relationship between violent video games and violence in the real world. *Joystick Warriors* provides the clearest account yet of the latest research on this issue. Drawing on the insights of media scholars, military analysts, combat veterans, and gamers themselves, the film trains its sights on the wildly popular genre of first-person shooter games, exploring how the immersive experience they offer links up with the larger stories we tell ourselves as a culture about violence, militarism, guns, and manhood. Along the way, it examines the game industry's longstanding working relationship with the U.S. military and the American gun industry, and offers a riveting examination of the games themselves — showing how they work to sanitize, glamorize, and normalize violence while cultivating dangerously regressive attitudes and ideas about masculinity and militarism. Features **Leigh Alexander, Craig Anderson, Andrew Bacevich, Nina Huntemann, Sut Jhally, Matt Payne**, and others.

VIEWER DISCRETION ADVISED: CONTAINS VIOLENT AND SEXUAL IMAGERY

College/University: DVD \$275 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*
2013 | Item #175 | 56 min. | English captions | Preview online



“Smart, engaging, and thought-provoking, Joystick Warriors delivers the latest research on video games and brings much-needed attention to what happens when people regularly engage in virtual killing. It could not be more timely or important.”

NANCY CARLSSON-PAIGE
Professor Emerita, Lesley University and Author,
The War Play Dilemma

“Essential viewing for all. Makes a significant contribution to the urgent discussion about the impact violent entertainment has on society.”

JO COMERFORD
Campaign Director,
MoveOn.org

“As a media literacy educator, Joystick Warriors is a necessity for my classroom. Using powerful media examples and expert analysis, the movie weaves through a detailed critical analysis of the videogame industry and their products.”

ALEXIS LADD, MPH
Instructor, Wheelock College and co-founder, Massachusetts Media Literacy Consortium

Feeding Frenzy

The Food Industry, Obesity and the Creation of a Health Crisis

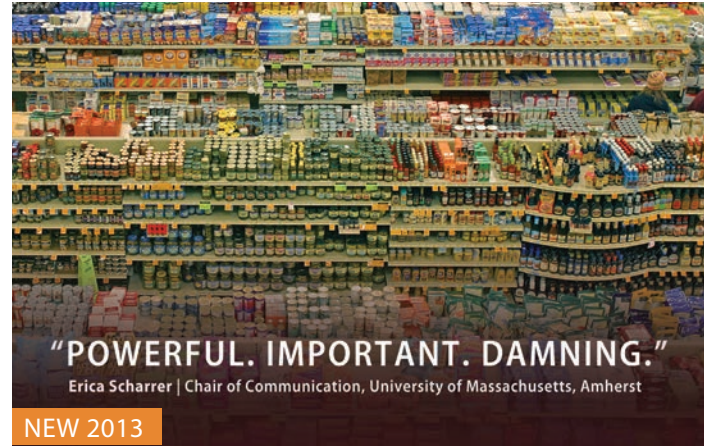


Photo credit: Diliff/Foter/CC BY-SA

Over the past three decades, the obesity rate in the U.S. has exploded across all age groups, resulting in a widening epidemic of health problems. While discussions about this spiraling health crisis have tended to focus on individual responsibility, *Feeding Frenzy* trains its focus squarely on the responsibility of the processed-food industry and the government policies it benefits from. Laying bare how taxpayer subsidies have enabled the food industry to flood the market with a rising tide of cheap, addictive, high-calorie food products, *Feeding Frenzy* offers an engrossing look at the tactics of the multibillion-dollar marketing machine charged with making sure every one of these surplus calories is consumed.

College/University: DVD \$275 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$350*
High School/Nonprofit: DVD \$150 | 3-Year Streaming: \$280*
2013 | Item #308 | 63 min. | English captions | Preview online

“This eye-opening film makes clear that while personal choice plays a role in food decisions, there’s so much more at play.”

MARGO G. WOOTAN, D.S.C.
Director, Nutrition Policy,
Center for Science in the Public Interest

“A powerful tool for the public, the classroom, and political discourse.”

ALICE JULIER, PH.D
Program Director & Associate Professor
of Food Studies, Chatham University

“Joining Supersize Me and King Corn as one of the very best food documentaries, Feeding Frenzy covers important and, as of yet, uncharted territory as it turns a keen and critical eye on the marketing practices of the food industry. A must-see!”

JUSTIN LEWIS
Head, School of Journalism, Media,
and Cultural Studies, Cardiff University

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

Watch trailers & previews at www.mediaed.org | 9

Gender, Sexuality & Health

Flirting with Danger

Power & Choice in Heterosexual Relationships

Featuring LYNN PHILLIPS



BESTSELLER

Social and developmental psychologist and author **Lynn Phillips** explores the line between consent and coercion in this thought-provoking look at popular culture and the ways girls and women navigate their heterosexual relationships and hookups in the real world. Featuring dramatizations of interviews Phillips conducted with hundreds of young women, the film examines how the wider culture's frequently contradictory messages about pleasure, danger, agency, and victimization enter into women's most intimate relationships with men. The result is a refreshingly candid, and nuanced, look at how young women grapple with deeply ambivalent cultural attitudes about female sexuality. Essential for courses that look at popular culture, gender norms, sexuality, and sexual violence.

"A riveting film. Destined to be a classic pedagogical tool that will be of much value to teachers from a broad range of scholarly backgrounds."

WALTER S. DEKESEREDY

Professor of Criminology, University of Ontario Institute of Technology

"At once a wake-up call, asking feminists to rethink the ways we frame victimization and power, and a poignant exploration of the real dilemmas young women face as they try to craft meaningful sexual lives."

AMY C. WILKINS | Assistant Professor of Sociology, University of Colorado, Boulder

"This is one of the best films I have seen in a good long while."

LYNN MIKEL BROWN | Professor of Education, Colby College and Author, *Packaging Girlhood*

VIEWER DISCRETION ADVISED:
CONTAINS SEXUAL IMAGERY & LANGUAGE

College/University: DVD \$250 | 3-Year Streaming \$350*

Comm College: DVD \$150 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*

2012 | Item #250 | 52 min. | English captions | Preview online

Spin the Bottle

Sex, Lies & Alcohol

Featuring JACKSON KATZ & JEAN KILBOURNE



BESTSELLER

Drinking is responsible for untold levels of destruction and personal trauma on college campuses, implicated in everything from accidents and property crimes to interpersonal violence and sexual assault. But while the seriousness of this problem may be widely understood, there's been little to no consensus about how to deal with it. *Spin the Bottle* points to a potential way out. Starting from the premise that most educational interventions have been no match for the sheer power and influence of popular culture, media critics **Jackson Katz** and **Jean Kilbourne** take on youth culture's glamorization of alcohol by directly challenging young people to decode — and resist — the alcohol industry's sophisticated commercial appeals. DVD includes 48 minutes of additional sections and commercials.

"A sobering look at the truth behind the happy face that advertising and media put on a contemporary social disease. Highly recommended."

VIDEO LIBRARIAN

"This video should be required viewing — from high school to college and beyond."

FRANK BAKER | Media Educator

"Presents a fresh new challenge to critically analyze the impact of alcohol on our relationships, health, and ultimately our future."

SALLY LASKEY | Associate Director, National Sexual Violence Resource Center

"An important examination of the main cultural facets related to collegiate high-risk drinking."

CINDY MCCUE | President, B.R.A.D. Foundation

College/University: DVD \$275 | 3-Year Streaming \$350*

Comm College: DVD \$150 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*

2004 | Item #210 | 45 min. | English & Spanish captions | Preview online

Generation M

Misogyny in Media & Culture

A film by THOMAS KEITH



BESTSELLER

Despite the transformative achievements of the women's movement, misogyny remains a persistent force in American culture. In *Generation M*, filmmaker **Thomas Keith** explores how negative definitions of femininity and hateful attitudes toward women routinely circulate at the very heart of American popular culture. Ranging across a broad range of media, Keith examines the hypersexualization of commercial products aimed at girls, the explosion of misogyny and gender violence in video games aimed at boys, the sexist rants of hip-hop artists and talk radio shock jocks, and the harsh, patronizing caricatures of femininity and feminism that reverberate throughout American pop culture. The result is an eye-opening look at how our "entertainment" culture has been working for years to cultivate — and normalize — many of the same reactionary attitudes toward women that have been circulating in the mainstream political debate. Featuring interviews with cultural critics **Jackson Katz**, **Jean Kilbourne**, **Byron Hurt**, **Kimberly Salter**, **Nancy Gruver**, **Carolyn Costin**, **Karen Sternheimer**, and **Bettina Casad**.

"Ties together complex issues of misogyny, sexism, and pop culture in ways that are sure to stimulate insight and debate."

SHIRA TARRANT | Author, *Men and Feminism*

"Recommended."

EDUCATIONAL MEDIA REVIEWS ONLINE

"Sure to be a valuable discussion starter that will encourage students to think critically about the ways in which media can shape our perceptions. Recommended."

VIDEO LIBRARIAN

College/University: DVD \$250 | 3-Year Streaming \$350*

Comm College: DVD \$125 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$125 | 3-Year Streaming \$280*

2008 | Item #234 | 60 min. | English captions | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

The Bro Code

How Contemporary Culture Creates Sexist Men

A film by **THOMAS KEITH**



Filmmaker **Thomas Keith** explores how “bro culture” glamorizes sexism, misogyny, and gender violence. Ranging from television and movies to music videos and men’s magazines, Keith shows how our entertainment culture sends boys and men the clear and constant message that one of the surest ways to prove their manhood is to control, dominate, and humiliate women. *The Bro Code* makes a powerful case that there’s nothing normal, natural, or inevitable about this toxic ideal of American manhood, challenging young people to fight back against the regressive idea that being a “bro” — and a man — requires glorifying sexism, bullying, and abuse. Featuring **Michael Kimmel, Shira Tarrant, J.W. Wiley, Douglas Rushkoff**, and others.

“An excellent tool for classroom discussion about the damaging impact of media and pornography on men and the women around them.”

PAUL KIVEL | Author, *Men’s Work, Boys Will Be Men*

“Anyone who believes that the U.S. is in a post-feminist era should take a quick and dirty tour of ‘bro culture’ with Thomas Keith as guide.”

JOAN C. CHRISLER | *Sex Roles: A Journal of Research*

“I readily suggest this important video to anyone who is involved in gender justice education.”

DERRICK L. WILLIAMS, PH.D. | Violence Prevention Coordinator, Southern Illinois University, Carbondale

“A crucial addition to Gender Studies and to our understanding of how our culture indoctrinates boys into a sexist and sexually brutal world view.”

ATHENA DEVLIN | Co-Director, The Women’s Center, St. Francis College

VIEWER DISCRETION ADVISED:
CONTAINS VIOLENT & SEXUAL IMAGERY

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming \$280*
2011 | Item #246 | 58 min. | English captions | Preview online

The Codes of Gender

Identity & Performance in Popular Culture

Featuring **SUT JHALLY**



Sut Jhally’s blistering analysis of body poses in print advertising shows how contemporary commercial culture continues to reproduce, and reinforce, regressive ideas about gender. Jhally’s starting point is the breakthrough work of the late sociologist **Erving Goffman**, whose 1959 book *The Presentation of the Self in Everyday Life* prefigured the growing field of performance studies. Jhally applies Goffman’s analysis of the body in print advertising to hundreds of ads today, uncovering an astonishing pattern of regressive and destructive gender codes. By looking beyond advertising as a medium that simply sells products, and beyond analyses of gender that tend to focus on either biology or objectification, *The Codes of Gender* offers important insights into the social construction of masculinity and femininity, the relationship between gender and power, and the everyday performance of cultural norms.

“Brilliant. Insightful. A real eye-opener.”

INGER STOLE | Associate Professor of Communication, University of Illinois

“Will be of interest to all who question the visual images of what is deemed natural and normal. A fitting tribute to Goffman.”

ANNA HAMLING | *Feminist Review*

“A fine, powerful, and important film.”

JACK DAVID ELLER, PH.D. | *Anthropology Review Database*

VIEWER DISCRETION ADVISED:
CONTAINS VIOLENT & SEXUAL IMAGERY

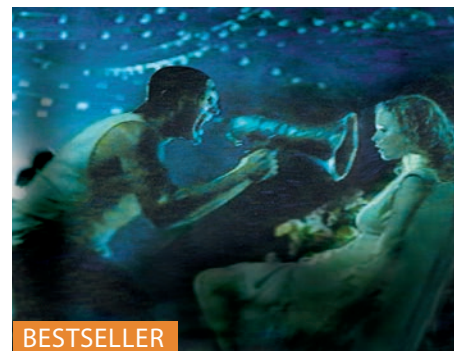
College/University: DVD \$275 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*
2009 | Item #238 | 72 min. (full version) 46 min. (abridged version—edited for nudity & violence)* | English captions | Preview online

*Both the full and abridged versions are included on the same DVD.

Dreamworlds 3

Desire, Sex & Power in Music Video

Featuring **SUT JHALLY**



Dreamworlds 3, the latest in **Sut Jhally’s** critically acclaimed *Dreamworlds* series, takes a clarifying look at the warped world of music video. Ranging across hundreds of images and stories from scores of music videos, Jhally uncovers a dangerous industry preoccupation with reactionary ideals of femininity and masculinity, and shows how these ideals have glamorized a deeply sexist worldview in the face of the women’s movement and the fight for women’s rights. In the end, *Dreamworlds 3* challenges young people to think seriously about how forms of entertainment that might seem innocuous and inconsequential can be implicated in serious real-world problems like gender violence, misogyny, homophobia, and racism. *Two separate DVD versions are available: a full-length version and an abridged version, which has been edited for nudity, profanity, and length.*

“An invaluable teaching tool. Does a superb job of presenting difficult truths about our hypersexualized, hypermasculinized culture.”

ROBERT JENSEN | Professor of Journalism, University of Texas

“The role of media images in our everyday lives has never been more powerfully demonstrated.”

ROBIN RIESKE | President, Action Coalition for Media Education-VT

“Highly recommended.”

EDUCATIONAL MEDIA REVIEWS ONLINE

VIEWER DISCRETION ADVISED: BOTH FULL & ABRIDGED VERSIONS CONTAIN VIOLENCE AND SEXUAL IMAGERY

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*
2007 | English captions | Preview Online
Full Version: Item #223 | 60 min.
Abridged Version: Item #229 | 35 min.

Gender, Sexuality & Health

Asking for It

The Ethics & Erotics of Sexual Consent

Featuring **HARRY BROD**



BESTSELLER

Groundbreaking men's studies scholar **Harry Brod** encourages young people to think critically about the assumptions they carry into their intimate relationships. Drawing on his training in philosophy and ethics, Brod complicates conventional ideas about coercion while clarifying the principle that consent, by definition, can never be taken for granted. Whether he's exploring the meaning of "yes" and "no," or the relationship between alcohol and individual responsibility, Brod argues that clear thinking and empathy are fundamental to healthy relationships.

College/University: DVD \$125 | 3-Year Streaming \$350*

Comm College: DVD \$50 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$50 | 3-Year Streaming \$280*

2010 | Item #243 | 38 min. | English captions | Preview online

Michael Kimmel: On Gender

Mars, Venus or Planet Earth? Women & Men in a New Millennium



Influential sociologist **Michael Kimmel**, whose breakthrough scholarship has helped transform gender studies and complicate America's most regressive myths of manhood, provides an accessible and absorbing introduction to the major tenets of his work. In a direct challenge to self-help guru John Gray's wildly popular notion that "men are from Mars and women are from Venus," Kimmel argues that men and women have far more in common than traditionalists and gender essentialists would lead us to believe. The result is a captivating and clear-eyed exposition of cutting-edge gender theory.

College/University: DVD \$125 | 3-Year Streaming \$350*

Comm College: DVD \$50 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$50 | 3-Year Streaming \$280*

2008 | Item #232 | 54 min. | English captions | Preview online

Understanding Hookup Culture

What's Really Happening on College Campuses



Featuring **PAULA ENGLAND**

According to a wave of recent news reports and high-profile books, hookup culture has replaced traditional dating on college campuses, liberating young women from patriarchal norms and radically altering how young people think about intimacy and sex. This presentation by Stanford University's **Paula England**, a leading researcher in the sociology of gender, investigates whether hookup culture is challenging the old gender order or simply dressing it up in new social forms.

College/University: DVD \$125 | 3-Year Streaming \$350*

Comm College: DVD \$50 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$50 | 3-Year Streaming \$280*

2011 | Item #244 | 30 min. | English captions | Preview online

War Zone

A film by **MAGGIE HADLEIGH-WEST**
A FILM **FATALE, INC/HANK LEVINE FILM GmbH** PRODUCTION



What do men's catcalls and leers mean to a woman who's just trying to make her way down the street? And why do so many men act out in this way in the first place? Filmmaker **Maggie Hadleigh-West** goes directly to the source to get answers to these questions. Armed with just a video camera, Hadleigh-West takes to the streets and confronts a succession of men who harass her, asking them point-blank why they think it's okay to treat complete strangers in sexual ways. The result is 45 minutes of unforgettable footage and a riveting crash course in why sexism matters.

VIEWER DISCRETION: CONTAINS VIOLENT SEXUAL LANGUAGE & BRIEF NUDITY

College/University: DVD \$195 | 3-Year Streaming \$350*

Comm College: DVD \$125 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$125 | 3-Year Streaming \$280*

1998 | Item #213 | 45 min. | Preview online

Wrestling with Manhood

Boys, Bullying & Battering

Featuring **SUT JHALLY & JACKSON KATZ**



BESTSELLER

This devastating examination of professional wrestling asks tough questions about what it means when one of our most cherished forms of entertainment trades in the most brutal forms of bullying, misogyny, homophobia, and violence. Taking a close look at how professional wrestling's favorite storylines alternately reflect and reinforce a sexist cultural mythology that equates masculinity with violence and control, *Wrestling with Manhood* challenges students to think in new ways about gender roles, gender violence, and bullying in our schools.

VIEWER DISCRETION ADVISED: BOTH VERSIONS CONTAIN VIOLENCE & SEXUAL IMAGERY

College/University: DVD \$250 | 3-Year Streaming \$350*

Comm College: DVD \$150 | 3-Year Streaming \$280*

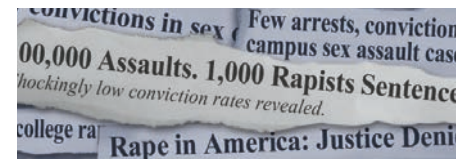
High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*

2003 | Item #216 | 60 min. (full version) 45 min. (abridged version—edited for profanity, length & violence) | English captions | Preview online

Rape Myths on Trial

A Prosecutor on Victim-Blaming in the Courtroom

Featuring **ANNE MUNCH**



In this provocative presentation, **Anne Munch**, a career prosecutor and longtime advocate for victims of gender violence, examines how cultural attitudes affect the outcomes of rape and sexual assault cases. Using examples from real cases and actual 911 calls, Munch reveals how the myths and stories we tell ourselves as a culture about sex, gender, power, and responsibility inevitably shape the assumptions jurors bring into the courtroom and often stack the odds against victims. *Originally released with the title "Sexual Assault"*

College/University: DVD \$125 | 3-Year Streaming \$350*

Comm College: DVD \$50 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$50 | 3-Year Streaming \$280*

2012 | Item #249 | 57 min. | English captions | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

Spitting Game

The College Hookup Culture

A film by **DENICE ANN EVANS**



College orientation version now available!

In this fascinating look at hookup culture on college campuses, filmmaker **Denice Ann Evans** examines how young people's ideas about gender shape the way they interact with each other sexually. Her main concern throughout is whether hookup culture offers a mutually empowering way for young men and women to relate to one another, or whether it's simply reinforcing traditional gender roles, glamorizing high-risk behavior, and clouding issues of consent. The film takes its title from a popular expression for men's attempts to verbally charm and flatter women.

A streaming-only version specifically tailored to college orientation is included when you purchase a streaming subscription.

College/University: DVD \$250 | 3-Year Streaming \$350*

Comm College: DVD \$150 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*

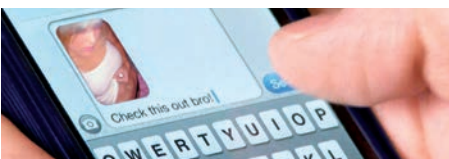
2009 | Item #251 | 65 min. (full version) 35 min. (abridged version)
English captions | Preview online

Sext Up Kids

How Children are Becoming Hypersexualized

A film by **MAUREEN PALMER,**

TIMOTHY M. HOGAN & RICK LEGUERRIER



From Internet porn and unfiltered social media to ads for thongs and padded bras targeted at 9-year-old girls, kids today are bombarded with hypersexualized commercial appeals like never before. Award-winning documentary filmmaker **Maureen Palmer** (*Leaving Bountiful, How to Divorce and Not Wreck the Kids*) explores what this radical transformation of the culture means for young people, parents, and traditional definitions of childhood. Features interviews with teens and preteens, parents and teachers, cultural critics and researchers.

VIEWER DISCRETION ADVISED: CONTAINS
SEXUAL IMAGERY & LANGUAGE

College/University: DVD \$275 | 3-Year Streaming \$350*

Comm College: DVD \$150 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*

2012 | Item #248 | 43 min. | English captions | Preview online

The Line

A film by **NANCY SCHWARTZMAN**



BESTSELLER

Filmmaker **Nancy Schwartzman** chronicles her decision to confront the man who raped her in this uncompromising and illuminating documentary that has inspired an ascendant international movement to empower young leaders in the fight against sexual and gender-based violence. Told through a sex-positive lens, *The Line* refuses to pathologize sex or settle on easy answers, challenging young people to think critically about consent, coercion, and the frequently contradictory ways that sex and sexual assault get talked about in the wider culture. Listed on the White House's new website NotAlone.gov as a critical resource for anti-violence education.

"One of the best films I have ever seen on the topic of sexual violence and sexual assault."

P. KENNA GRANT | Director, The Women & Gender Resource Center, The University of Hartford

"An amazing tool for all of us trying to raise awareness, effectively educate, and finally end sexual violence."

ERIN JEMISON | Colorado Coalition Against Sexual Assault

"A brave, honest, and gripping film."

BYRON HURT | Filmmaker, *Hip-Hop: Beyond Beats & Rhymes*

"Schwartzman blazes a brave trail, encouraging us to talk more openly and to think more clearly about how, where, and why we draw our personal lines of sexual consent."

SHIRA TARRANT | Editor, *Men Speak Out: Views on Gender, Sex and Power*

College/University: DVD \$195 | 3-Year Streaming \$350*

Comm College: DVD \$95 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$95 | 3-Year Streaming \$280*

2010 | Item #239 | 24 min. | English captions | Preview online

The Purity Myth

The Virginité Movement's War Against Women



BESTSELLER

Featuring **JESSICA VALENTI**

Acclaimed blogger and *Guardian U.S.* columnist **Jessica Valenti** examines how anti-feminist activists have been exploiting fears about women's sexuality to roll back women's rights. Valenti takes a close look at the rise of father-daughter "purity balls," abstinence-only education, and political efforts to de-fund reproductive health care and change the legal definition of rape. And she shows how all of these trends are driven by a single, unifying assumption: that the worth of a woman depends on what she does — or does not do — sexually. The result is a clarifying look at the relationship between sex, patriarchal power, and women's equality.

"A must-watch for anyone who cares about girls, women, or the American education system."

JILL FILIPOVIC | *Feministe.us*

"A surefire discussion starter for women's studies groups and classes."

BOOKLIST

"Highly recommended."

EDUCATIONAL MEDIA REVIEWS ONLINE

"I highly recommend this film as a touchstone for real discussion about women, sex, and politics."

ADA GREGORY | Director, Duke University Women's Center

"Slam on point."

HANNE BLANK | Author, *Virgin: The Untouched History*

"Valenti is among the most clear-sighted of young feminist thinkers in the USA."

AMADA SANDOVAL | Director, Princeton University Women's Center

College/University: DVD \$250 | 3-Year Streaming \$350*

Comm College: DVD \$125 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$125 | 3-Year Streaming \$280*

2011 | Item #247 | 45 min. | English captions | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

Watch trailers & previews at www.mediaed.org | 13

Gender, Sexuality & Health

Off the Straight & Narrow

Lesbians, Gays, Bisexuals & Television: 1967-1998



This breakthrough analysis of LGBT television characters from the late 1960s to the 1990s provides an invaluable introduction to representations of sexuality in mainstream American media.

"An unusually accessible yet sophisticated educational resource."

JOAN M. GARRY | Former Executive Director, GLAAD

College/University: DVD \$195 | 3-Year Streaming \$350*

Comm College: DVD \$95 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$95 | 3-Year Streaming \$280*

1998 | Item #207 | 63 min. | Preview online

Off the Straight & Narrow Set

Buy both DVDs and save 15%!

College/University: DVD \$445 \$378.²⁵ | Item# 517

Comm College/High School/Nonprofit: DVD \$245 \$208.²⁵ | Item #517

It Takes a Team!

Making Sports Safe for LGBT Athletes & Coaches

This short video and digital curriculum guide from the Women's Sports Foundation are designed to help coaches, educators, and parents raise awareness about the harm homophobia does to students of all sexual orientations.

College/University: DVD \$50 | 3-Year Streaming \$350*

Comm College: DVD \$50 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$50 | 3-Year Streaming \$280*

2004 | Item #222 | 15 min. | Preview online

Speak Up!

Improving the Lives of GLBT Youth

Speak Up! empowers students to confront homophobia and other forms of intolerance and bullying in their schools, breaking the silence that too often surrounds issues of sexual identity.

College/University: DVD \$195 | 3-Year Streaming \$350*

Comm College: DVD \$95 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$95 | 3-Year Streaming \$280*

2001 | Item #209 | 30 min. | English captions | Preview online

Further Off the Straight & Narrow

New Gay Visibility on Television, 1998-2006



Filmmaker **Katherine Sender** examines LGBT representations across a range of American media. Refusing to draw easy conclusions, Sender pays tribute to the emerging variety and complexity of LGBT representations while at the same time revealing how these images and stories have been shaped, and in many ways policed, by the demands of the commercial media system. The result is an accessible introduction to how sexual politics — and social and political change — get negotiated on the terrain of popular culture.

"An invaluable contribution to queer media studies."

MONTREAL INTERNATIONAL LGBT FILM FESTIVAL

College/University: DVD \$250 | 3-Year Streaming \$350*

Comm College: DVD \$150 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*

2006 | Item #225 | 61 min. | English captions | Preview online

Playing Unfair

The Media Image of the Female Athlete



More American girls and women play sports of every kind, at all levels, than ever before. But despite — or perhaps because of — this renaissance in women's sports, mainstream media coverage of female athletes continues to trade in sexism, stereotypes, and homophobia. *Playing Unfair* examines these patronizing and sexist representations against the backdrop of women's actual athletic achievements, arguing that the persistence of these narratives is symptomatic of the threat women's athleticism and autonomy pose to traditional ideals of manhood.

College/University: DVD \$225 | 3-Year Streaming \$350*

Comm College: DVD \$125 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$125 | 3-Year Streaming \$280*

2002 | Item #208 | 30 min. | English & Spanish captions | Preview online

What a Girl Wants

A film by ELIZABETH MASSIE/
CHC PRODUCTIONS



What a Girl Wants explores media portrayals of girls through the eyes of girls themselves. Girls ranging in age from 8 to 16 from a variety of socioeconomic backgrounds talk about how media images affect their lives, speaking candidly about sex, body image, and the pressures they face as they come of age in a hypersexualized, celebrity-worshipping culture. The result is an insightful and often moving critique of images of girlhood in popular culture.

"Presents, in teen girls' voices, a glimpse of how the media diminishes the value of young women."

JANE BAER-LEIGHTON | Former English Department Chair, Amherst Regional High School

College/University: DVD \$195 | 3-Year Streaming \$350*

Comm College: DVD \$75 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$75 | 3-Year Streaming \$280*

2001 | Item #214 | 33 min. | English captions | Preview online

Girls: Moving Beyond Myth

A film by SUSAN MACMILLAN



Susan Macmillan's compelling documentary explores the tensions between our most cherished myths of girlhood and the difficult life choices girls face in the real world. The film gives special attention to how girls have been forced to navigate changing expectations in the wake of the women's movement on the one hand, and a commercial culture that trades in the sexualization of young girls on the other. Along the way, it weaves the voices of a diverse group of girls with analysis from leading experts and researchers in the field, including **Lynn Phillips, Joan Jacobs Brumberg, and Deborah Tolman.**

College/University: DVD \$195 | 3-Year Streaming \$350*

Comm College: DVD \$75 | 3-Year Streaming \$280*

High School/Nonprofit: DVD \$75 | 3-Year Streaming \$280*

2004 | Item #231 | 28 min. | English captions | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

Beauty Mark

Body Image & the Race for Perfection

A film by **DIANE ISRAEL, CARLA PRECHT & KATHLEEN MAN GYLLENHAAL**



BESTSELLER

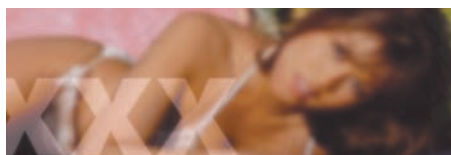
In this deeply personal film, **Diane Israel** explores American culture's obsession with thinness, beauty, and physical perfection. Israel, a psychotherapist and former champion triathlete, recounts how she grew up feeling intense pressure to be beautiful and successful — and how, as a result, she raced headlong into a devastating and near-fatal spiral of disordered eating and obsessive exercising. With commentary from **Eve Ensler, Paul Campos, Naomi Wolf**, and others, *Beauty Mark* provides crucial insights into the relationship between media culture, gender norms, and girls' and women's health.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*
2008 | Item #236 | 50 min. | English captions | Preview online

The Price of Pleasure

Pornography, Sexuality & Relationships

A film by **CHYNG SUN & MIGUEL PICKER**



Most debates about pornography tend to fixate on morality or free speech. Taking a more nuanced cultural approach, *The Price of Pleasure* draws on insights from feminist cultural critics, industry producers, performers, and consumers to clarify the economics of the porn industry and the personal and political fallout from porn culture. *DVD contains two versions: An unedited version (including explicit pornographic images) and an edited version with blurred images. Co-directed and co-produced by Chyng Sun and Miguel Picker.*

VIEWER DISCRETION ADVISED: CONTAINS VIOLENCE, NUDITY & SEXUAL IMAGERY

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 \$85 | 3-Year Streaming \$280*
Nonprofit: DVD \$125 \$85 | 3-Year Streaming \$280*
2008 | Item #235 | 55 min. | English captions | Preview online

Slim Hopes

Advertising & the Obsession with Thinness

Featuring **JEAN KILBOURNE**



BESTSELLER

Jean Kilbourne's *Slim Hopes* argues that the stories advertising tells about food, femininity, and the female body contribute to disordered eating. From ads that glamorize emotional eating with catch-phrases like “you can never have too much,” to others that promote thinness by telling women to watch what they eat, Kilbourne takes the advertising industry to task for sending young women, in particular, a set of deeply contradictory and unhealthy messages about food. In the process, she offers productive new ways to think about anorexia, bulimia, and other life-threatening eating disorders.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming \$280*
1995 | Item #305 | 30 min. | English captions | Preview online

Boys to Men?

A film by **FREDERICK MARX**

A Warrior Educational Films Production



Filmmaker **Frederick Marx's** powerful follow-up to his critically acclaimed documentary *Hoop Dreams* continues his extraordinary exploration of the lives of boys and young men. Focusing once again on the distance between boys' dreams and the limits of reality, Marx introduces us to a group of teenagers from a range of ethnic, racial, and socioeconomic backgrounds as they navigate troubled lives and shifting ideals of manhood. The result is an intimate and accessible snapshot of the deeper crisis in American masculinity. *DVD contains four sections: "Are You Listening?" (52 min); "Al-Tran" (31 min); "Cisco" (30 min); "Spencer" (30 min).*

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*
2004 | Item #228 | 2 hr 30 min. | English captions | Preview online

Deadly Persuasion

The Advertising of Alcohol & Tobacco

Featuring **JEAN KILBOURNE**



BESTSELLER

Bestselling author and media critic **Jean Kilbourne** examines the ever-evolving marketing strategies of the alcohol and tobacco industries, taking a close look at how they have re-tooled their strategies in the face of rising public health concerns. Kilbourne shows how ad executives mobilize a highly sophisticated understanding of gendered identity — and the psychology of addiction — to override rational consumer resistance. With its close analysis of cigarette and alcohol ads, *Deadly Persuasion* is as much a case study in media literacy as it is a public health tool.

College/University: DVD \$275 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*
2003 | Item #202 | 60 min. (full version) 30 min. (abridged version)
English & Spanish captions | Preview online

Five Friends

A film by **ERIK SANTIAGO**



Five Friends chronicles 65-year-old Hank Mandel's relationships with his five closest friends, providing a deeply personal look at the ways men navigate success, conflict, marriage, divorce, fatherhood, and death. The film shows us what men are capable of when they dare to break out of “bro culture” and open up to one another, and encourages us to think critically about the high price boys and men too often pay for adhering to rigid cultural ideals of manhood. A powerful resource for courses and campus men's programs that examine gender roles and masculinity.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*
2011 | Item #245 | 70 min. | English captions | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

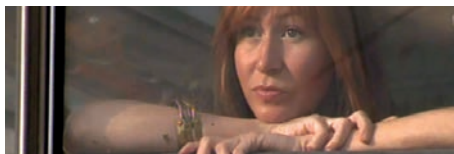
Watch trailers & previews at www.mediaed.org | 15

Gender, Sexuality & Health

Red Moon

Menstruation, Culture & the Politics of Gender

A film by **DIANA FABIÁNOVÁ**



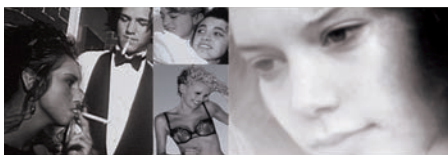
Red Moon takes a fascinating and often humorous look at the absurd and frequently dangerous cultural stigmas and superstitions surrounding women's menstruation. The film functions as both a mythbusting overview of women's reproductive health, and a piercing cultural analysis of how political struggles have too often played out on the terrain of women's bodies. As informative as it is empowering, *Red Moon* is ideally suited for use in women's studies and health courses, as well as anthropology, sociology, and cultural studies. *A co-production of Avenue B and Ubak Producciones.*

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*
2009 | Item #240 | 53 min. | English captions | Preview online

Reviving Ophelia

Saving the Selves of Adolescent Girls

Featuring **MARY PIPHER**



In this adaptation of her influential bestselling book, **Mary Pipher** draws on her clinical training in psychology and anthropology to examine the developmental challenges teenage girls face in a world saturated with media. Her ultimate goal is to help empower girls to free themselves from the toxic influences and pressures of popular culture.

"One of the most valuable videos for teachers, parents, and young people to see about media and girls... It empowers those who see it in my workshops."

BOB MCCANNON | Founding Director, Media Literacy Project

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$75 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$75 | 3-Year Streaming \$280*
1998 | Item #303 | 38 min. | English captions | Preview online

The Date Rape Backlash

Media & the Denial of Rape

Susan Faludi, **bell hooks**, and others make the case that dismissive media coverage of date rape in the early '90s was symptomatic of a larger cultural and political backlash against women's equality. The film sheds light on troubling assumptions about gender, sex, and sexual violence that continue to shape media discussions about sexual assault and women's issues today. **VIEWER DISCRETION ADVISED: CONTAINS GRAPHIC SEXUAL LANGUAGE OF A VIOLENT NATURE**

College/University: DVD \$75 | 3-Year Streaming \$350*
Comm College: DVD \$50 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$50 | 3-Year Streaming \$280*
1994 | Item #201 | 57 min. | Preview online

Pack of Lies

The Advertising of Tobacco

Featuring **JEAN KILBOURNE** & **RICK POLLAY**

Media critics **Jean Kilbourne** and **Rick Pollay** investigate how the tobacco industry has used public relations and advertising to overcome negative publicity and maintain market share.

College/University: DVD \$50 | 3-Year Streaming \$350*
Comm College: DVD \$35 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$35 | 3-Year Streaming \$280*
1992 | Item #306 | 35 min. | Preview online

Recovering Bodies

Overcoming Eating Disorders



Recovering Bodies weaves commentary from clinical psychologists, nutritionists, and nurses with personal observations from college students to shed light on the cultural, medical, and psychological dynamics of disordered eating. Along the way, the video explores the devastating personal toll anorexia and bulimia take on young people, offers valuable information about how to recognize the symptoms of eating disorders, and highlights proven strategies for recovery and healing. A useful resource for health educators, and for a range of courses in the social sciences.

College/University: DVD \$125 | 3-Year Streaming \$350*
Comm College: DVD \$75 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$75 | 3-Year Streaming \$280*
1997 | Item #302 | 34 min. | Preview online

Breaking Our Silence

Gloucester Men Speak Out Against Domestic Abuse

This documentary short tells the inspiring story of a group of men in Gloucester, Massachusetts, who decide to take a stand against men's violence against women by challenging the link between masculinity and control.

College/University: DVD \$20 | 3-Year Streaming \$350*
Comm College: DVD \$20 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$20 | 3-Year Streaming \$280*
2002 | Item #219 | 11 min. | Preview online

Teen Sexuality in a Culture of Confusion

Produced & Directed by **DAN HABIB**

The personal stories of young people and insights from educators guide this exploration of the often ambivalent social and cultural forces that influence kids' decisions about sex. *VHS & Streaming Only.*

College/University: VHS \$99 | 3-Year Streaming \$350*
Comm College: VHS \$99 | 3-Year Streaming \$280*
High School/Nonprofit: VHS \$99 | 3-Year Streaming \$280*
1998 | Item #220 | 40 min. | Preview online

The Gloucester 18

The Realities of Teen Pregnancy

A film by **JOHN MICHAEL WILLIAMS**



When news spread in 2008 that eighteen high school girls from Gloucester, Massachusetts, had made a pact with one another to become pregnant, it touched off an international firestorm. But in the tabloid-driven frenzy of moral outrage and speculation that followed, the real story of these young women's lives went missing. Drawing on interviews with the girls involved, their families, high school counselors, health experts, and doctors, *The Gloucester 18* tells that story, putting a human face on the fact that the U.S. has the highest teen pregnancy rate in the developed world.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$95 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$95 | 3-Year Streaming \$280*
2010 | Item #242 | 67 min. | English captions | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

White Like Me

Race, Racism & White Privilege
in America

Featuring **TIM WISE**



BESTSELLER

Acclaimed anti-racist educator **Tim Wise** explores race and racism in the U.S. through the lens of whiteness and white privilege. In a direct rebuttal to claims that we've entered a post-racial society, Wise offers a fascinating look back at the white entitlement programs that built the American middle class, and argues that our failure as a society to come to terms with this legacy of white privilege blinds us to racial inequality and race-based political resentments today. For years, Tim Wise's bestselling books and spellbinding lectures have challenged cherished assumptions about race in America. *White Like Me*, the first film to bring the full range of his work to the screen, shows how white privilege continues to shape individual attitudes, electoral politics, and government policy in ways too many white people never stop to think about. Also features bestselling author **Michelle Alexander**, Harvard Law professor **Charles Ogletree**, legal scholar **Imani Perry**, and others.

"One of the best films made on the unfinished quest for racial justice."

ROBERT JENSEN, PH.D. | Author, *The Heart of Whiteness*

"A phenomenal educational tool in the struggle against racism."

EDUARDO BONILLA-SILVA, PH.D.
Author, *Racism Without Racists*

"Terrific!"

FRANCES E. KENDALL
Author, *Diversity in the Classroom*

"Provocative and insightful."

WOODY DOANE | Co-author, *White Out: The Continuing Significance of Racism*

College/University: DVD \$275 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*
2013 | Item #421 | 66 min. | English captions | Preview online

Race, Power & American Sports

A conversation with **DAVE ZIRIN & SUT JHALLY**



Cultural historian and *Nation* magazine writer **Dave Zirin**, whose influential blog and bestselling books have offered searing insights into the politics of sport, examines how American sports culture has worked both to reproduce and contest the wider culture's dominant ideas about race and racial difference. Interviewed by MEF Executive Director **Sut Jhally**, a communications scholar whose own work has sought to clarify the relationship between popular culture and racial attitudes, Zirin ranges from the emergence of professional sports in the 1800s to today's corporate media sports spectacles to show how athletes of color have posed a direct threat to traditional notions of whiteness, white male authority, and American ideals of masculinity. With its sustained focus on culture, identity, race, and power, the video is an ideal companion piece to MEF's bestselling videos *Not Just A Game*, *White Like Me*, and *Tim Wise: On White Privilege*. Richly illustrated throughout with archival and contemporary sports footage.

"Powerful and the perfect media tool for any class that focuses on critical race theory in American sport."

GARY SAILES | Associate Professor of Kinesiology,
Indiana University, Bloomington

"Insightful, incisive, and brave. A must-see. Dave Zirin is brilliant in tracing the complex intersection of race and sports in this country over the course of more than a century."

N. JEREMI DURU | Professor of Law, American University

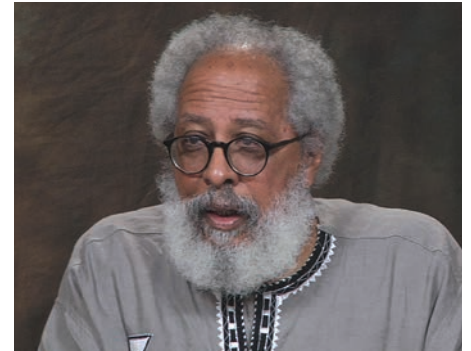
"An important film, unlike any other currently available."

RICHARD KING | Professor of Critical Culture, Gender,
and Race Studies, Washington State University

College/University: DVD \$125 | 3-Year Streaming \$350*
Comm College: DVD \$50 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$50 | 3-Year Streaming \$280*
2013 | Item #158 | 45 min. | English captions | Preview online

How Racism Harms White Americans

Featuring **JOHN H. BRACEY JR.**



Distinguished historian **John H. Bracey Jr.** offers a provocative analysis of the devastating economic, political, and social effects of racism on white Americans. In a departure from analyses of racism that focus primarily on white power and privilege, Bracey turns his attention to the high price that white people, especially poor and working class whites, have paid for more than two centuries of divisive race-based politics, policies, and attitudes. Whether he's discussing the pivotal role slavery played in the war for independence, the two million white Americans who died in a civil war fought over the question of slavery, or how business owners used low-wage, non-unionized black workers to undercut the bargaining power of white workers in segregated unions, Bracey's baseline point is clear: that failing to acknowledge the centrality of race — and racism — to the American project not only minimizes the suffering of black people, but also blinds us to how white people have been harmed by racism as well.

"A powerful and painful demonstration of how democracy has been thwarted repeatedly by white supremacy."

GEORGE LIPSITZ | Professor of Black Studies, UC-Santa Barbara and Author, *How Racism Takes Place*

"Every university video library should own this gem!"

HOWARD WINANT | Director, University of California Center for New Racial Studies

"A story that every American needs to hear. This is urgent stuff."

MATTHEW FRYE JACOBSON | Professor of American Studies and History, Yale University

College/University: DVD \$125 | 3-Year Streaming \$350*
Comm College: DVD \$50 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$50 | 3-Year Streaming \$280*
2013 | Item #420 | 45 min. | English captions | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

Watch trailers & previews at www.mediaed.org | 17

Race & Representation

Tim Wise: On White Privilege

Racism, White Denial & the Costs of Inequality



The author of the bestselling *White Like Me: Reflections on Race from a Privileged Son* offers a powerful inside-out look at race and racism in the United States, surveying the damage white privilege has done not only to people of color, but to white people themselves. The result is a vivid and accessible introduction to the social construction of racial identities, and a critical new educational tool for exploring the often invoked, but seldom explained, concept of white privilege. An excellent companion piece to MEF's *White Like Me* and *Race, Power & American Sports*.

College/University: DVD \$125 | 3-Year Streaming \$350*
Comm College: DVD \$50 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$50 | 3-Year Streaming: \$280*
2008 | Item #137 | 57 min. | English captions | Preview online

Soul Food Junkies

African-American Identity & the Politics of Food

A film by **BYRON HURT**



Filmmaker **Byron Hurt** (*Hip-Hop: Beyond Beats & Rhymes*) explores the soul food tradition, its links to black identity, and its continuing popularity despite its well-known health risks. Hurt draws on his own family history to examine the cultural roots of soul food while also showing how the politics of the food industry and socioeconomic conditions in predominantly black neighborhoods have combined to dramatically limit food choices. A co-production of *God Bless the Child Productions* and the *Independent Television Service (ITVS)* in association with the *Ford Foundation* and *National Black Programming Consortium (NBPC)*, with funding provided by the *Corporation for Public Broadcasting (CPB)*.

College/University: DVD \$275 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming: \$280*
2012 | Item #419 | 64 min. | English captions | Preview online

bell hooks

Cultural Criticism & Transformation

Featuring **bell hooks**



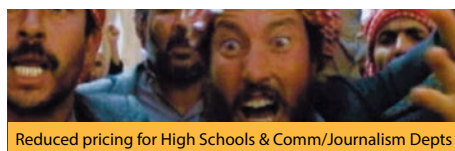
Cultural critic **bell hooks** surveys the theoretical framework that informs her work, and applies it to a range of examples from American popular culture. In language that makes theory speak to everyday life, hooks teases out the complicated political dynamics embedded in a number of seemingly innocent movies and television shows, and shows how cultural analysis and critical pedagogy can inspire students to engage media in ways that can make a difference in their own lives and the world.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
1997 | Item #402 | 66 min. | Preview online

Reel Bad Arabs

How Hollywood Vilifies a People

Featuring **JACK SHAHEEN**



Bestselling author **Dr. Jack Shaheen** examines the destructive effects of Hollywood's long, degrading history of Arab and Muslim stereotyping. From Bedouin bandits and submissive maidens to sinister sheikhs and bloodthirsty terrorists, Shaheen reveals how a narrow and pathological cast of fictional characters has worked to cultivate anti-Arab sentiments in the United States, especially during times of political crisis. The result is a searing critique of these stereotypes, and a persuasive case for why media representations matter.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
Comm/Journalism Depts: DVD \$150 \$50
High School/Nonprofit: DVD \$150 \$10 | 3-Year Streaming: \$280*
2006 | Item #412 | 50 min. | Arabic and English captions | Preview online

I Am a Man

Black Masculinity in America

A film by **BYRON HURT**



Award-winning filmmaker **Byron Hurt** explores what it means to be a black man in America. Traveling to more than fifteen cities and towns across the country, Hurt gathers reflections on black masculinity from men and women of a variety of socioeconomic backgrounds and a host of leading scholars and cultural critics. What results is an engaging and honest dialogue about race, gender, and identity in America. Features **bell hooks, Michael Eric Dyson, John Henrick Clarke, Kevin Powell, Andrew Young, Dr. Alvin Poussaint, MC Hammer, Jackson Katz, and many others.**

College/University: DVD \$215 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
1998 | Item #227 | 60 min. | English captions | Preview online

Framing an Execution

The Media & Mumia Abu-Jamal

Narrated by **DANNY GLOVER**



Framing An Execution examines media coverage of the controversial case of Mumia Abu-Jamal, a journalist serving a life sentence in prison for the fatal shooting of a Philadelphia police officer. Focusing primarily on an influential ABC 20/20 news report, the film raises serious questions about journalistic balance and fairness that resonate far beyond this particular case. An important case study for students of journalism and communication.

College/University: DVD \$125- \$50 | 3-Year Streaming \$350*
Comm College: DVD \$75 \$50 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$75 \$50 | 3-Year Streaming: \$280*
2001 | Item #405 | 66 min. | English captions | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

Hip-Hop

Beyond Beats & Rhymes

A film by **BYRON HURT**



BESTSELLER

Byron Hurt's groundbreaking documentary about masculinity, sexism, and homophobia in the world of hip-hop pays tribute to the creativity and artistry of rap music while challenging its glamorization of destructive stereotypes of manhood. The film has earned widespread praise for its fearless engagement with race and racism, gender violence, and the corporate exploitation of youth culture. Featuring **Mos Def, Fat Joe, Chuck D, Jadakiss, Busta Rhymes, Russell Simmons, Michael Eric Dyson, Beverly Guy-Sheftall, and Kevin Powell.** *Produced & directed by Byron Hurt. A co-production of God Bless the Child Productions, Inc. and the Independent Television Service (ITVS) in association with the National Black Programming Consortium (NBPC).*

"Captivating." **"Hard-hitting."**
THE BOSTON GLOBE REUTERS

"A long-needed intervention."
TRICIA ROSE | Africana Studies, Brown University

"A fast-paced, theoretically conscious analysis of the socially significant issues of gender and race identities as performance."
SUSAN M. ALEXANDER | Teaching Sociology

"A tough-minded, erudite dissection of misogyny and homophobia in hip-hop — in the tradition of Supersize Me — this is the one that has people buzzing, 'It should be taught in high schools!'"
SCOTT BROWN | Entertainment Weekly

VIEWER DISCRETION ADVISED: BOTH FULL & ABRIDGED VERSIONS CONTAIN VIOLENT AND SEXUAL IMAGERY

Full Version: Item #226 | 60 min.
Abridged Version (Edited for nudity & profanity): Item #233 | 55 min.
College/University: DVD \$295 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming: \$280*
2006 | English captions | Preview online

Not Just a Game

Power, Politics & American Sports

Featuring **DAVE ZIRIN**



BESTSELLER

In this exhilarating tour of the good, the bad, and the ugly of American sports culture, *Nation* magazine columnist **Dave Zirin** explodes the myth that the world of sports somehow stands outside the world of politics and ideology. Zirin explores how U.S. sports culture has long been a haven for the most reactionary attitudes and ideas, promoting everything from nationalism to sexism, racism, and homophobia. But he also identifies a progressive countercurrent — a history of rebel athletes whose high-profile stands against militarism, heterosexist masculine authority, white male privilege, and other forms of bullying have reverberated beyond the field of play.

"It's got everything: gender, race, class, and sexuality, and an anti-bullying message that's as effective as it is inspiring. I can't recommend it highly enough."

JACKSON KATZ | Creator, Tough Guise

"A powerful teaching tool."
ROBERT LIPSYTE | Former New York Times sportswriter

"If you're looking for new ways to talk about sexism, racism, homophobia, or bullying in your classroom without turning your students off, this is the film for you."

JESSE HAGOPIAN | History Teacher, Garfield High School

"If there were an award for 'Most Valuable Sportswriter,' I would vote for Dave Zirin."

HOWARD ZINN

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
2010 | Item #151 | 62 min. | English captions | Preview online

Latinos Beyond Reel

Challenging a Media Stereotype

A film by **MIGUEL PICKER & CHYNG SUN**
An **OPEN LENS MEDIA PRODUCTION**



BESTSELLER

In *Latinos Beyond Reel*, filmmakers **Miguel Picker** and **Chyng Sun** examine how U.S. news and entertainment media portray — and do not portray — Latinos. Drawing on the insights of Latino scholars, journalists, community leaders, actors, directors, and producers, they uncover a pattern of gross misrepresentation and gross under-representation — a world in which Latinos tend to appear, if at all, as gangsters and Mexican bandits, harlots and prostitutes, drug dealers and welfare-leeching illegals. The film challenges viewers to think critically about the wide-ranging effects of these media stereotypes, and to envision alternative representations more capable of capturing the humanity and diversity of real Latinos. *DVD also includes a 61-minute abridged version, edited for length, violence, and profanity.*

"Reveals a relentless, stereotypical, and narrow vision of Latinidad produced by the culture industries."

ESTEBAN DEL RIO | Associate Professor, Communication Studies, University of San Diego

"An engaged, dynamic, and accessible overview of the historically problematic portrayal of Latinos in U.S. news and entertainment media."

JOSÉ-CARLOS LOZANO | Professor of Communication, Texas A&M International University

"A hard-hitting and engaging examination of Latinos in media. Highly recommended!"

LOURDES TORRES | Professor of Latin American and Latino Studies, DePaul University

College/University: DVD \$275 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming: \$280*
2012 | Item #418 | 84 min. (full version) 61 min. (abridged version)
English & Spanish captions | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

Watch trailers & previews at www.mediaed.org | 19

Stuart Hall: Personally Speaking

An Intimate Conversation with Stuart Hall

A film by MIKE DIBB & MAYA JAGGI



Stuart Hall's pioneering scholarship helped forge the foundations of cultural studies. In this wide-ranging interview, Hall talks about his life and work, including his migration from Jamaica to England, his immersion in left-wing politics in London, the influence of Raymond Williams and E.P. Thompson, the evolution of the early classic texts of cultural studies, the current global economic crisis, and the election of Barack Obama. An invaluable introduction to Hall's thought, and to cultural studies more broadly.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$75 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$75 | 3-Year Streaming: \$280*
2009 | Item #416 | 4 hrs. 18 min. | English captions | Preview online

Stuart Hall: The Origins of Cultural Studies



In this re-mastered lecture from 1989, **Stuart Hall** provides an extraordinarily clear summary of the origins of cultural studies. Hall discusses the founding of cultural studies at the University of Birmingham, the field's baseline concern with symbolic representation and power, and how it gained an institutional foothold at the "frontiers of intellectual and academic life by testing the fine line between intellectual rigor and social relevance." An excellent introduction to the social, political, and economic concerns that have shaped cultural studies.

College/University: DVD \$95 | 3-Year Streaming \$350*
Comm College: DVD \$50 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$50 | 3-Year Streaming: \$280*
2006 | Item #414 | 40 min. | English captions | Preview online

Stuart Hall: Representation & the Media

With an introduction by SUT JHALLY



Cultural theorist **Stuart Hall** offers an extended meditation on representation. Moving beyond the accuracy or inaccuracy of specific representations, Hall argues that the process of representation itself constitutes the very world it aims to represent, and explores how the shared language of a culture — its signs and images — provides a conceptual roadmap that gives meaning to the world rather than simply reflecting it. Hall's concern throughout is how culture shapes our collective perceptions, and how representations reproduce forms of symbolic power.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$75 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$75 | 3-Year Streaming: \$280*
1997 | Item #409 | 55 min. | English captions | Preview online

Edward Said: On Orientalism



In this adaptation of his classic book *Orientalism*, **Edward Said** examines the origins and evolution of Western attitudes toward the Middle East. Said shows how the image of the Middle East as a land of exotics, villains, and terrorists is deeply rooted in the Western imagination, and continues to blind large numbers of Europeans and Americans to the complexity and diversity of the region.

"No one studying the relations between the metropolitan West and the decolonizing world can ignore Said's work."

THE NEW YORK TIMES BOOK REVIEW

College/University: DVD \$225 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
1998 | Item #403 | 40 min. | English captions | Preview online

Stuart Hall: Race, the Floating Signifier

With an introduction by SUT JHALLY



Stuart Hall examines the social construction of race and racial difference, exploring how variations in people's appearances come to be mistaken for essential differences, and showing how these misinterpretations function both to express and reproduce dominant power relations. An ideal introduction to how cultural studies intervenes in debates about race, representation, identity, and power. 2-disc set includes: A classroom edition (62 min.) and a reference edition (85 min.).

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$75 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$75 | 3-Year Streaming: \$280*
1997 | Item #407 | 85 min. (reference ed.) 62 min (classroom ed.)
English captions | Preview online

Edward Said: The Myth of 'The Clash of Civilizations'



Edward Said challenges the persistent ideological assumption that many of the world's conflicts can be explained as contests between fundamentally different civilizations, arguing that this perspective overlooks both the primary role of state policy and the internal diversity of cultures.

College/University: DVD \$125 | 3-Year Streaming \$350*
Comm College: DVD \$90 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$90 | 3-Year Streaming: \$280*
1998 | Item #404 | 60 min. | Preview online

Edward Said Set Buy Both DVDs & Save 20%

College/University: DVD \$350 \$280 | Comm College: DVD \$245 \$150
High School/Nonprofit: DVD \$245 \$150 | Item #515

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

Mickey Mouse Monopoly

Disney, Childhood & Corporate Power

A film by **CHYNG SUN & MIGUEL PICKER**



BESTSELLER

Mickey Mouse Monopoly makes a compelling case that the world of Disney may not always be as wonderful or as innocent as it seems. Uncovering a consistent pattern of gender, racial, and ethnic stereotyping across a range of beloved Disney classics, filmmakers **Chyng Sun** and **Miguel Picker** look past Disney's magical veneer to reveal the bottom-line interests of entertainment conglomerates and the social, political, and cultural effects of even the most seemingly benign forms of commercial entertainment. A longtime MEF bestseller that's as relevant today as ever.

College/University: DVD \$275 | 3-Year Streaming \$275*
Comm College: DVD \$125 | 3-Year Streaming \$220*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
2001 | Item #112 | 52 min. | English captions | Preview online

Class Dismissed

How TV Frames the Working Class

Narrated by **ED ASNER**



BESTSELLER

While a number of educational films have examined media representations of race, gender, and sexuality, there have been far fewer about class. *Class Dismissed* fills that void. Guided by narrator **Ed Asner**, the film looks at the distorted, one-dimensional ways working class people and issues have been portrayed on American television over time — when they have been portrayed at all — and examines the ideological assumptions that have shaped this history of misrepresentation and marginalization. Based on the work of **Pepi Leystyna**, with additional commentary from **Stanley Aronowitz**, **Barbara Ehrenreich**, **Herman Gray**, **Lisa Henderson**, and others.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming: \$280*
2005 | Item #411 | 62 min. | English & Spanish captions | Preview online

The Mean World Syndrome

Media Violence & the Cultivation of Fear

Based on the work of **GEORGE GERBNER**



BESTSELLER

The Mean World Syndrome, based on the groundbreaking work of the late media scholar **George Gerbner**, offers a timely and clear-eyed take on the origins of some of our most unrelenting cultural fears. Mobilizing years of research, the film argues that heavy exposure to media violence makes viewers believe the world is more dangerous than it actually is. It goes on to explore how the stereotypes embedded in violent media cultivate irrational fears and suspicions of African Americans, Latinos, and Muslims — providing fertile ground for a paranoid style of reactionary politics that threatens basic democratic values. The result is an engrossing introduction to debates about media violence and media effects, and a powerful classroom tool for helping students make sense of our increasingly intense and fractious political climate. Features commentary from George Gerbner, and narration from University of Massachusetts Communication professor **Michael Morgan**.

"A superb update of MEF's earlier films with George Gerbner, this film effectively places cultivation analysis into the context of earlier media effects research. Powerful and emotionally moving."

BILL YOUSMAN, PH.D. | Author, *Prime Time Prisons on U.S. TV: Representation of Incarceration*

"Smart and timely."

JACK DAVID ELLER, PH.D. | *Anthropology Review Database*

"Offers intriguing and persuasive cultural analysis. Recommended."

VIDEO LIBRARIAN

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming: \$280*
2010 | Item #143 | 51 min. | English captions | Preview online

Consuming Kids

The Commercialization of Childhood



BESTSELLER

With virtually no government oversight or public outcry, the multibillion-dollar youth marketing industry has used the latest advances in psychology, anthropology, and neuroscience to transform American children into one of the most powerful and profitable consumer demographics in the world. American kids, targeted from birth with sales pitches for everything from Hollywood merchandise and junk food to iPods, cell phones, and the family car, now influence an estimated \$700 billion in annual consumer spending. *Consuming Kids* traces the evolution and impact of this unprecedented phenomenon. Drawing on the insights of children's health experts, media critics, and industry insiders, it blows the lid off the youth marketing industry's stealth tactics and explores the effects of consumerism on the imaginative lives of children. Features commentary from **Enola Aird**, **Dr. Michael Brody**, **Nancy Carlsson-Paige**, **Josh Golin**, **Diane Levin**, **Susan Linn**, **Dr. Alvin Pousaint**, **Dr. Michael Rich**, **Juliet Schor**, and others.

"As a professor of media and children's culture, and as a parent, this is the film I've been waiting for."

LYNN PHILLIPS, PH.D. | Author, *Flirting with Danger*

"Watching this movie will open the eyes of everyone who cares about children to the disturbing new realities of our consumer culture."

TIM KASSER, PH.D. | Author, *The High Price of Materialism*

"A riveting and compelling exposé."

MARION NESTLE | Professor of Nutrition, NYU

"Thoughtful and well-researched."

KATHRYN C. MONTGOMERY | Professor of Communication, American University

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
2008 | Item #134 | 67 min. | English captions | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

Watch trailers & previews at www.mediaed.org | 21

Media & Culture

Beyond Good & Evil

Children, Media & Violent Times

A film by **CHYNG SUN & MIGUEL PICKER**



Filmmakers **Chyng Sun** and **Miguel Picker** examine how stories about good and evil shape children's perceptions of the world. The film places special emphasis on the political and ideological implications of children's entertainment in the wake of 9/11, drawing fascinating parallels between the level of discourse in kids' programming and the oversimplified rhetoric that dominated the political landscape during the run-up to the wars in Iraq and Afghanistan. The film's main concern is how such narratives function to justify war, rationalize violence, and dehumanize entire populations of people.

College/University: DVD \$225 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
2003 | Item #103 | 37 min. | English & Spanish captions | Preview online

Returning Fire

Interventions in Video Game Culture

A film by **ROGER STAHL**



There's no question that war-themed video games offer a stunningly realistic experience of ground combat and the virtual world of push-button warfare. But the exploding popularity of these games has also raised serious concerns about the line between war and entertainment. In *Returning Fire*, filmmaker **Roger Stahl** profiles three tech-savvy anti-war activists who infiltrated a number of popular war games and sparked international debate about what it means when the clinical tools of modern warfare become just another form of recreation and escape.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
2011 | Item #152 | 44 min. | English captions | Preview online

Writing About Media

DVD Compilation & Curriculum Kit

Developed by **PETER ELBOW**

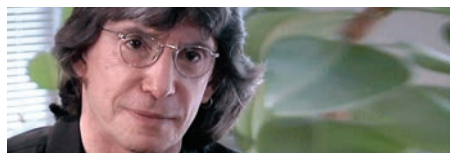


We created this unique program to help teachers integrate MEF videos more seamlessly into their classrooms. Geared to college and upper-level high school writing and composition teachers, but suitable for a range of classes that look at media and social issues, *Writing About Media* includes a double-DVD set comprising more than four hours of clips from MEF films and contemporary media, and a downloadable writing curriculum featuring exercises, assignment sequences, and handouts developed in consultation with composition theorist **Peter Elbow**.

College/University: DVD \$115 | 3-Year Streaming \$350*
Comm College: DVD \$65 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$65 | 3-Year Streaming: \$280*
2008 | Item #129 | 4+ hrs. | English captions | Preview online

Culture, Politics & Pedagogy

A Conversation with Henry Giroux



"An active citizen," **Henry Giroux** observes in this provocative interview, is "somebody who has the capacity not only to understand and engage the world, but to transform it when necessary." In this wide-ranging interview, prolific scholar and cultural critic Henry Giroux explores the relationship between education, civic engagement, and social justice. With passion and clarity, Giroux provides deeply personal insights into the influence of his friend and mentor Paulo Freire, and advocates for a pedagogy of liberation that challenges inequality and authoritarianism. Essential for education and cultural studies courses.

College/University: DVD \$95 | 3-Year Streaming \$350*
Comm College: DVD \$50 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$50 | 3-Year Streaming: \$280*
2006 | Item #130 | 50 min. | English captions | Preview online

Money for Nothing

Behind the Business of Pop Music

Narrated by **THURSTON MOORE**

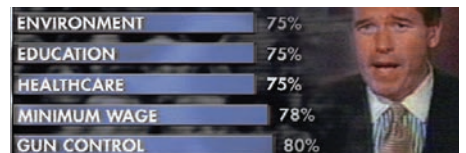


Sonic Youth's **Thurston Moore** narrates this film about the corrosive effects of big money and media consolidation on artistic expression and the music industry. Drawing on insights from musicians and industry experts, *Money for Nothing* examines how corporations have seized control of record companies and radio stations, and explores how commercial demands have influenced pop music. Featuring commentary from musicians **Chuck D**, **Ani DiFranco**, **Michael Franti**, **Kathleen Hanna**, music historian **Reebee Garafolo**, political economist **Robert W. McChesney**, and others.

College/University: DVD \$125 | 3-Year Streaming \$350*
Comm College: DVD \$75 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$75 | 3-Year Streaming: \$280*
2001 | Item #113 | 48 min. | English captions | Preview online

Constructing Public Opinion

How Politicians & the Media Misrepresent the Public



In a fascinating inversion of conventional political wisdom, media critic **Justin Lewis** argues that public opinion polls don't simply reflect what Americans think, but actually work to construct public opinion itself. Surveying a wealth of polling data, Lewis reveals that Americans are far more progressive on a range of issues than is widely believed, and shows how political and media elites have selectively interpreted polls to promote militarism, advance neoliberal economic policies, and sustain an electoral system with a built-in bias against the interests of ordinary people.

College/University: DVD \$150 | 3-Year Streaming \$350*
Comm College: DVD \$75 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$75 | 3-Year Streaming: \$280*
2001 | Item #106 | 32 min. | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

Rich Media, Poor Democracy

Featuring **ROBERT McCHESNEY**
With **MARK CRISPIN MILLER**



In this adaptation of his influential book, media scholar **Robert McChesney** examines the impact of media consolidation on journalism and democracy. McChesney argues that corporate consolidation, far from delivering on its promise of more choice and greater diversity, has in fact undermined competition and produced media content that's high on sensationalism, low on information, and detrimental to a functioning democracy. An accessible introduction to how media ownership shapes content. Also features commentary from media critic **Mark Crispin Miller**.

College/University: DVD \$225 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming: \$280*
2003 | Item #118 | 30 min. | English & Spanish captions | Preview online

The Hollywood Librarian

A Look at Librarians Through Film

A film by **OVERDUE PRODUCTIONS**



They have more cardholders than VISA, more customers than Amazon, and more outlets than McDonald's. They are America's librarians. And filmmaker **Ann Siedl** wanted to tell their story. Weaving scenes from Hollywood films with insights from working librarians, Siedl offers an entertaining look at what librarians actually do, and why it matters. Along the way, she provides an energetic take on everything from censorship and the science of archiving to the relationship between public libraries and democratic citizenship. The film will appeal to librarians, bibliophiles, and anybody else who's ever checked out a book.

College/University: \$275 \$195 | 3-Year Streaming \$350*
Community College: \$150 \$95 | 3-Year Streaming \$280*
High School/Nonprofit: \$150 \$95 | 3-Year Streaming: \$280*
2007 | Item #140 | 96 min

Big Bucks, Big Pharma

Marketing Disease & Pushing Drugs

Narrated by **AMY GOODMAN**



Big Bucks, Big Pharma examines the marketing tactics of the pharmaceutical industry, exploring how drug companies have exploited — and in some cases actually invented — illnesses to stoke anxiety and maximize profits. From industry brand promotions targeted at doctors, to direct-to-consumer advertising that bypasses doctors and transforms potentially dangerous prescription drugs into objects of desire, the film raises serious questions about advertising ethics, the commercialization of medicine, and the priorities of profit-driven health industries.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming: \$280*
2006 | Item #224 | 46 min. | English captions | Preview online

Toxic Sludge is Good for You

The Public Relations Industry Unspun

Narrated by **AMY GOODMAN**



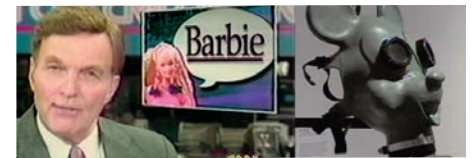
This eye-opening adaptation of **John Stauber** and **Sheldon Rampton's** bestselling exposé of the public relations industry investigates how PR operatives shape the allegedly unbiased information the public gets from mainstream news media. **Stauber, Mark Crispin Miller, Stuart Ewen**, and a host of other leading media experts and cultural critics examine the history of the public relations industry, survey its favored tools and tactics, and show how political and business elites have enlisted the services of PR professionals to mold public opinion, sell war, and manage corporate crises.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
2010 | Item #119 | 45 min. | English & Spanish captions | Preview online

Freedom of Expression

Resistance & Repression in the Age of Intellectual Property

Narrated by **NAOMI KLEIN**



In a media landscape now dominated by just a handful of massive corporations, copyright law has become more restrictive than ever. Communication Studies Professor **Kembrew McLeod** explores how these restrictions are undermining creative expression, telling an engaging story about the high-stakes battle between corporate power and the power of art.

"A must for anyone teaching a media study, library science or copyright law. Highly recommended."

EDUCATIONAL MEDIA REVIEWS ONLINE

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
2007 | Item #127 | 61 min. | English captions | Preview online

This Land is Our Land

The Fight to Reclaim the Commons

Featuring **DAVID BOLLIER**



Empowered by an anti-government ideology that sees little value in the preservation of the common wealth, transnational corporations have been laying waste to our national commons for more than three decades, buying up everything from our forests and our oceans to our broadcast airwaves. *This Land is Our Land* provides a powerful rebuttal to this virulent strain of market fundamentalism, tracing the idea of the commons back to the founding of America, and detailing how a bold new movement is waging a potent counteroffensive against the corporate assault on our common heritage.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming: \$280*
2010 | Item #146 | 46 min. | English captions | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

Watch trailers & previews at www.mediaed.org | 23

Militainment, Inc.

Militarism & Pop Culture

A film by **ROGER STAHL**



Militainment, Inc. offers a powerful and timely glimpse into the militarization of American culture, examining how U.S. news coverage has come to resemble Hollywood movies, video games, and “reality television” in its glamorization of war. Mobilizing an astonishing range of media examples — from news anchors and reporters who fawn over the latest military machinery to pro-war government propaganda that romanticizes and sanitizes the reality of combat — the film challenges us to think critically about what it means when war is so often presented as casual entertainment.

College/University: DVD \$225 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
2007 | Item #135 | 124 min. | English captions | Preview online

Remote Control

Children, Media Consumption & the Changing American Family

A film by **BOB MCKINNON**



According to a landmark study by the Kaiser Family Foundation, the average American child spends over 40 hours per week consuming media — the equivalent of a full-time job. This means that by the time children born today turn 30, they will have spent an entire decade of their lives in front of some type of screen. *Remote Control* puts a human face on these statistics, taking an in-depth look at the media habits of two families, and exploring the far-ranging personal and societal effects of our media-saturated lives.

“Recommended.”

EDUCATIONAL MEDIA REVIEWS ONLINE

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$75 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$75 | 3-Year Streaming: \$280*
2007 | Item #145 | 38 min. | English captions | Preview online

Captive Audience

Advertising Invades the Classroom

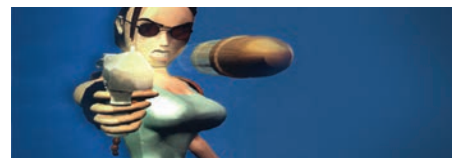


For marketers looking for new ways to exploit the increasingly profitable youth market, America’s public schools have long been seen as one of the final frontiers — one of the few remaining places where it’s possible to reach a captive audience of millions of young people. Taking us inside financially strapped public schools that have been turning to corporate money and advertising dollars to make up for state and federal cuts, *Captive Audience* asks whether corporate-sponsored curricula, branded textbooks, soda contracts, and other forms of advertising are threatening the fundamental mission of public schools.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
2003 | Item #105 | 45 min. | English captions | Preview online

Game Over

Gender, Race & Violence in Video Games



Video games are a multibillion-dollar-a-year industry. Yet despite capturing the attention of millions of young people worldwide, they remain one of the least scrutinized of all media forms. Drawing on the work of media scholars and military analysts, *Game Over* examines the desensitizing effects of video game violence and explores the recurring, often regressive, stories the most popular games tell about masculinity, femininity, and race. An accessible introduction to the complicated questions surrounding media violence, media effects, and how entertainment culture links up with larger structures of power.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$95 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$95 | 3-Year Streaming \$280*
2000 | Item #205 | 41 min. | English captions | Preview online

The Myth of the Liberal Media

The Propaganda Model of News

Featuring **NOAM CHOMSKY**,
EDWARD HERMAN & **JUSTIN LEWIS**



If you think the U.S. news media have a liberal bias, this film will have you thinking again. Arguing that mainstream news organizations are more committed to their bottom-line interests as corporations than to left-wing causes, **Noam Chomsky**, **Edward Herman**, and **Justin Lewis** dissect how news content gets shaped within a narrow — and ultimately conservative — institutional frame that marginalizes the progressive views held by large majorities of the American public.

College/University: DVD \$115 | 3-Year Streaming \$350*
Comm College: DVD \$75 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$75 | 3-Year Streaming: \$280*
1997 | Item #114 | 60 min. | Preview online

Behind the Screens

Hollywood Goes Hypercommercial



Behind the Screens examines how commercial concerns have come to shape the making and selling of Hollywood movies. Taking a close look at the rise of product placement, merchandising, and cross-promotional marketing campaigns, the film shows how the very stories Hollywood tells have been altered to sell products and maximize corporate profits. With commentary from Oscar-nominated screenwriter **Jeremy Pikser**, **Mark Crispin Miller**, **Susan Douglas**, **Robert McChesney**, and other leading critics, *Behind the Screens* makes a compelling case that there’s often more to Hollywood movies than meets the eye.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$95 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$95 | 3-Year Streaming \$280*
2000 | Item #102 | 37 min. | English & Spanish captions
Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

The Culture of Consumerism

Advertising & the End of the World

Featuring **SUT JHALLY**



Communications scholar **Sut Jhally** surveys the devastating fallout from rapacious American consumerism. Moving beyond a formal critique of individual ads, Jhally offers a broad-based political-economic analysis of advertising as a cumulative cultural force, showing how it breeds self-interested values and unsustainable levels of consumption. At once sobering and inspiring, *Advertising & the End of the World* challenges young people to think critically about the commercial images that saturate their lives, and to evaluate their responsibilities as democratic citizens in a consumer society.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$95 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$95 | 3-Year Streaming: \$280*
1997 | Item #101 | 46 min. | English & Spanish captions | Preview online

No Logo

Brands, Globalization, Resistance

Featuring **NAOMI KLEIN**



In this captivating adaptation of her influential book, author and activist **Naomi Klein** investigates the rise of international brands and the grassroots anti-corporate campaigns they have inspired. Breaking down the complexities of globalization in accessible language, Klein challenges viewers, especially young people, to consider how global economic practices are threatening public space, consumer choice, and meaningful work. The result is a lively introduction to some of the most pressing issues confronting the global economy, and to the kinds of direct-action protest movements that are now sweeping the world.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
2003 | Item #115 | 40 min. | English, French & Spanish captions
Preview online

The Overspent American

Why We Want What We Don't Need

Featuring **JULIET SCHOR**



Juliet Schor's analysis of the cultural foundations of consumer debt is as timely today as ever. Focusing on what she calls "the new consumerism," a national phenomenon of aspirational spending on upscale items by people lacking upscale means, Schor examines how the commercial media system has cultivated an irrational and unsustainable consumer mindset. *Overspent American* offers a prescient look at the forces that brought the American economy to the brink of collapse, and a powerful analysis of how consumerism continues to shape American identity and the American Dream.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
2004 | Item #116 | 33 min. | English & Spanish captions | Preview online

In Debt We Trust

America Before the Bubble Bursts

A film by **DANNY SCHECHTER**



This hard-hitting documentary from Emmy Award-winning producer **Danny Schechter** explores why so many Americans, young people in particular, are being strangled by consumer debt. Burrowing deep into the politics and economics of American debt culture, Schechter argues that the mall has replaced the factory as America's dominant economic engine, exposes a system operating on borrowed money and borrowed time, and clarifies why so many college students are being forced to pay exorbitant interest on loans while graduating, on average, tens of thousands of dollars in debt.

A Globalvision Production, A Danny Schechter Dissection.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
2006 | Item #133 | 52 min. | English captions | Preview online

Shop 'Til You Drop

The Crisis of Consumerism

A film by **GENE BROCKHOFF**



This fast-paced tour of the psychological and ecological terrain of American consumer culture brings us face-to-face with mass consumerism and the limits of the American Dream. Filmmaker **Gene Brockhoff** looks behind the seductive dream-scape of advertising and public relations to reveal an unsustainable cultural mythology that has extolled the virtues of infinite growth and defined happiness through the lens of consumerism. Includes commentary from authors **Peter Whybrow**, **Juliet Schor**, and **James Twitchell**; simplicity gurus **Cecile Andrews** and **Duane Elgin**; and photographic artist **Chris Jordan**.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
2010 | Item #148 | 52 min. | English captions | Preview online

Default

The Student Loan Documentary

A film by **SERGE BAKALIAN & AURORA MENEGHELLO**



Just a few years after the subprime mortgage crisis, there are ominous signs that the student loan market is on the verge of collapsing, yet another casualty of predatory lending practices. *Default* brings this perilous situation into sharp relief, chronicling the stories of borrowers who find themselves in the paralyzing predicament of having to repay far more than what they borrowed — with no bankruptcy protection, and no recourse under the law. The result is at once an accessible analysis of a mounting economic crisis, and a cautionary tale for students. *A Krotala Films Production.*

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
2012 | Item #159 | 27 min. | English captions | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

Watch trailers & previews at www.mediaed.org | 25

The Culture of Consumerism

Capitalism Hits the Fan

Featuring **RICHARD WOLFF**



Renowned economist **Richard Wolff** offers a masterful explanation of the recent economic crisis. With astounding clarity, Wolff shows how the collapse of the financial markets emanated from seismic failures within the structures of American-style capitalism itself. He traces the origins of the mortgage meltdown to the 1970s, when stagnant wages plunged American workers into a 40-year spiral of borrowing and debt. And he concludes that only radical systematic change will be enough to fend off far greater economic catastrophes in the future. The result is nothing short of a master class in economics.

College/University: DVD \$125 | 3-Year Streaming \$350*
Comm College: DVD \$50 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$50 | 3-Year Streaming \$280*
2008 | Item #139 | 57 min. | English captions | Preview online

Plunder

The Crime of Our Time

A film by **DANNY SCHECHTER**



This gripping account of the 2008 financial crisis sheds light on the unregulated theft and fraud that exploded the housing market, drained retirement accounts, and tanked the American economy. Ranging from the byzantine world of trillion-dollar hedge funds to the complicity of the mainstream press, the film provides one of the clearest accounts yet of a white-collar crime wave that radically altered our economic and political landscape. Features economists and industry insiders, including convicted felon **Sam Antar** and Nobel Prize-winner **Paul Krugman**.

A Globalvision Production, A Danny Schechter Dissection.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming \$280*
2010 | Item #149 | 59 min. | English captions | Preview online

The New Economics 101

True Wealth in the New Economy

Featuring **JULIET SCHOR**



Economist and bestselling author **Juliet Schor** offers a refreshingly clear analysis of the ecological and social costs of mass consumerism, and a passionate call to arms for radically rethinking our relationship to consumer goods. Citing new developments in economic theory, social analysis, and ecological design, and providing real-world examples of people who are putting these cutting-edge ideas into practice, Schor makes a compelling case that preserving dwindling natural resources and fostering economic security will require replacing old models of debt-financed growth, scarcity, and sacrifice with a new paradigm of sustainability and plenitude. Along the way, Schor points to lifestyles and social arrangements emerging across the country and around the world that are replacing the dead-end, work-and-spend cycle with the abundant and infinitely renewable resources of time, creativity, and community. *DVD also includes a 34-minute abridged version.*

"For those who still think we have to choose between a healthy economy and a healthy environment, watch this video! Juliet Schor lays out an inspiring, realistic, common sense approach to having both — and having way more fun in the process."

ANNIE LEONARD | Author, *The Story of Stuff*

"Engaging and accessible. Highly recommended for all who want to be inspired!"

HELEN SCHARBER | Assistant Professor of Economics, Hampshire College

College/University: DVD \$125 | 3-Year Streaming \$350*
Comm College: DVD \$50 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$50 | 3-Year Streaming \$280*
2013 | Item #166 | 46 min. (full version) 34 min. (abridged version)
English captions | Preview online

The Next American Revolution

Beyond Corporate Capitalism & State Socialism



Featuring **GAR ALPEROVITZ**

While there's been no shortage of commentary about the structural crisis plaguing the American economic and political system, from wage stagnation and chronic unemployment to unchecked corporate and state power and growing inequality, analyses that offer practical, politically viable solutions to these problems have been few and far between. This illustrated presentation from distinguished historian and political economist **Gar Alperovitz** is a rare and stunning exception. Pointing to efforts already under way in thousands of communities across the U.S., from co-ops and community land trusts to municipal, state, and federal initiatives that promote entrepreneurship and sustainability, Alperovitz marshals years of research to show how bottom-up strategies can work to democratize wealth and empower communities. The result is a highly accessible look at the current economy and a common-sense roadmap for building a system more in sync with American values.

"Alperovitz develops nothing less than a program for deep democratic renewal in the U.S., building from a wide range of exciting work already being done by people throughout the country."

ROBERT POLLIN | Professor of Economics, University of Massachusetts, Amherst

"An enormous contribution exactly where it is most needed."

JAMES GUSTAVE SPETH | Professor of Law, Vermont Law School

College/University: DVD \$125 | 3-Year Streaming \$350*
Comm College: DVD \$50 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$50 | 3-Year Streaming \$280*
2013 | Item #165 | 47 min. | English captions | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

Just Do It

A Tale of Modern-Day Outlaws

A film by **EMILY JAMES**



Filmmaker **Emily James** tells the remarkable story of a group of environmental activists as they wage a series of nonviolent, direct-action protests across Europe. James begins by taking us inside their initial planning sessions, then follows along as they take to the streets, clash with police, and shut down factories and coal power stations that have been poisoning the environment with impunity. A fascinating look at how civil disobedience and nonviolent resistance can raise public awareness and lead to meaningful systemic change.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming \$280*
2012 | Item #156 | 51 min. | English captions | Preview online

How to Start a Revolution

The Blueprint for Change that is Rocking the World

A film by **RUARIDH ARROW**



While 83-year-old professor **Gene Sharp** may not seem like one of the world's most dangerous men, his ideas have proven lethal to the world's most brutal dictators. This film tells the story of how an obscure list authored by Sharp in 1973 called "198 Methods of Nonviolent Action" has become a blueprint for anti-authoritarian revolts everywhere from Eastern Europe and the Balkans to the Arab Spring. As much about the substance of Sharp's ideas and methods as it is about the democratic rebels who have made them their own, *How to Start a Revolution* bears witness to the power of nonviolent struggle.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming \$280*
2011 | Item #155 | 82 min. (full version) 52 min. (abridged version)
English Captions | Preview Online

#ReGENERATION

The Politics of Apathy & Activism

Narrated by **RYAN GOSLING**

A film by **PHILLIP MONTGOMERY**



Ryan Gosling narrates this engrossing film about social activism, the forces that galvanized the Occupy movement, and how a new generation of young people is coming to terms with a rapidly changing world. The film skillfully weaves commentary from some of the country's leading political and social analysts with personal observations from a collective of young musicians, a tight-knit group of suburban high-school students, and a young conservative family, providing a nuanced look at the myriad challenges facing the next generation of Americans. The result is as personal as it is political, as much a portrait of the contemporary political scene as of a generation of young people finding their way in uncertain times. Features **Noam Chomsky**, the late **Howard Zinn**, **Adbusters' Kalle Lasn**, **Andrew Bacevich**, **Amy Goodman**, **Talib Kweli**, **Sut Jhally**, and music from **STS9**.

"A sociological look at why the world is the way it is, why it seems to be spiraling out of control, and if there is any hope to change it."

REYNOLDA FILM FESTIVAL

"Recommended."

EDUCATIONAL MEDIA REVIEWS ONLINE

"Delivers a critical one-two punch by discussing how the media has depoliticized and atomized young people while forcing them into employment with longer hours than previous generations at stagnating or shrinking pay."

TROY BELFORD | *Anthropology Review Database*

College/University: DVD \$225 | 3-Year Streaming \$350*
Comm College: DVD \$95 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$95 | 3-Year Streaming \$280*
2012 | Item #160 | 80 min. | English captions | Preview online

Do the Math

Bill McKibben & the Fight Over Climate Change

A film by **KELLY NYKS & JARED P. SCOTT**



The math is simple. To avoid climate catastrophe, we have to limit carbon dioxide emissions into the atmosphere to 350 parts per million or below. The only problem? We're presently at 400 parts per million — and climbing. *Do the Math* follows bestselling author and environmental activist **Bill McKibben** and his organization 350.org as they hit the road to raise awareness of this terrifying math and build a new movement to take on the fossil fuel industry. McKibben and his colleagues deliver an astonishingly clear breakdown of the facts — and the stakes — to more than 25,000 people at sold-out shows in 21 cities across the country, providing a desperately needed corrective to industry spin, and a behind-the-scenes look at how a global movement is rising up to keep CO2 emissions down. Highly recommended for courses that deal with climate science, geography, and environmental policy; corporate influence, PR, and propaganda; the costs of mass consumerism and consumption; and social change movements.

A PS Pictures Production.

"Watch the film, do the math, sign up for the struggle, and link it to the struggles you are already involved in. Our common future depends on it."

MARC BRODINE | *People's World*

"Moving and incredibly motivating."

TARYN OAKLEY | Instructor of Environmental Science, Portland Community College

"Think of Do The Math as a sort of grassroots sequel to An Inconvenient Truth."

GOOD.IS

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*
2013 | Item #172 | 50 min. | English captions | Preview online

Natural Resources & Climate Change

Blind Spot

Peak Oil & the Coming Global Crisis

A film by **ADOLFO DORING**



Director **Adolfo Doring's** haunting portrait of America's oil-fueled excesses explores the relationship between the energy we use, the way we run our economy, and the multiplying threats that now confront the environmental health and stability of the planet. The film's main focus is how decades of greed and wishful thinking have confronted us with an impossible choice: continue to burn fossil fuels and witness the collapse of our ecology, or radically curb consumption and witness the collapse of our economy. Refusing to whitewash this double bind, *Blind Spot* urges us to envision a realistic way out of our current energy dilemma.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$95 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$95 | 3-Year Streaming \$280*
2009 | Item #147 | 54 min. | English captions | Preview online

The New Great Game

The Decline of the West & the Struggle for Middle Eastern Oil

A film by **GEORGE MATTA & ALEXANDRE TRUDEAU**



After centuries of Western domination, the waterways of the Middle East — and the logic of empire itself — are being contested in unprecedented ways. Pirates are roaming sea-lanes, local powers are threatening chokepoints, and people are rising up to bring authoritarian rulers down. This timely documentary zeroes in on how recent crises — on land in such places as Iran, Libya, Saudi Arabia, Egypt, and Yemen, and at sea in the Gulf of Aden, the Persian Gulf, and the Red Sea — point to the slow dismantling of the old order and the emergence of a new great geopolitical game.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming \$280*
2012 | Item #163 | 54 min. | English captions | Preview online

Agrofuels

Starving People, Fueling Greed

A film by **LOREN FEINSTEIN & MATT FEINSTEIN**



Filmmakers **Loren** and **Matt Feinstein** examine the downside of alternative, food-based fuel sources. Delving deep into the world of agrofuels and monocrops, they explore how the increasingly common practice of diverting food crops to the industrial production of cellulose-based fuels is devastating indigenous communities, undermining small farmers, and endangering the environment across Latin America. Turning to the promise of the future, they also show how grassroots communities are developing better, cleaner alternatives.

College/University: DVD \$125 | 3-Year Streaming \$350*
Comm College: DVD \$75 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$75 | 3-Year Streaming \$280*
2012 | Item #162 | 28 min. | English captions | Preview online

The Race for What's Left

The Global Scramble for the World's Last Resources

Featuring **MICHAEL T. KLARE**



Energy expert **Michael T. Klare** breaks down the increasingly dangerous competition for the world's dwindling natural resources. Arguing that we face an unprecedented crisis of resource depletion — one that goes beyond "peak oil" to encompass shortages of coal and uranium, copper and lithium, water, and arable land — Klare shows how the desperate hunt for raw materials is forcing governments and corporations to stake their claim in ever more remote areas that present grave political and environmental risks. The only way out, he argues, is to alter our consumption patterns and build alternative energy systems before it's too late.

College/University: DVD \$125 | 3-Year Streaming \$350*
Comm College: DVD \$50 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$50 | 3-Year Streaming \$280*
2013 | Item #167 | 40 min. | English captions | Preview online

Blood & Oil

Featuring **MICHAEL T. KLARE**



America's runaway petroleum habit is at the breaking point. From massive oil spills and gas price spikes to intractable wars in the Middle East, there are signs everywhere that our longstanding strategy of extracting as much oil as possible from wherever we can get it is on a collision course with reality. **Michael T. Klare's** *Blood & Oil* lays bare the astonishing history of how we got here, and argues that global conflict, market volatility, and environmental destruction will only intensify if we don't radically curb consumption and demilitarize our energy policy. A fascinating primer on the crucial relationship between oil and U.S. foreign policy.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming \$280*
2008 | Item #124 | 52 min. | English captions | Preview online

A Burning Question

Propaganda & the Denial of Climate Change

A film by **PAULA KEHOE**



This clarifying look at the debate surrounding global warming explores the striking disconnect between the relatively clear-cut concerns of the world's most prominent scientists and the maze of speculation, rhetorical posturing, and outright misinformation that surrounds this issue whenever it's taken up by politicians, PR specialists, and political pundits. Mixing a localized focus on Ireland with insights from scientists and leaders from around the world, the film serves as both a primer on climate science and a fascinating case study of media framing.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$95 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$95 | 3-Year Streaming \$280*
2012 | Item #161 | 53 min. | English captions | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

Fire in the Blood

A Tale of Medicine, Monopoly & Malice

A film by **DYLAN MOHAN GRAY**



BESTSELLER

Fire in the Blood tells the true story of how Western pharmaceutical companies and governments blocked access to low-cost AIDS drugs in Africa and the global south in the 1990s — and how a remarkable coalition of people came together to stop them. Shot on four continents and featuring contributions from global figures such as **Bill Clinton**, **Desmond Tutu**, and **Joseph Stiglitz**, the film offers devastating insights into the lethal decision-making process that led to the preventable deaths of at least ten million people. It also shows how, if not for the passion and tactical ingenuity of a group of courageous and relentless activists, millions more people would have died. The result is a gripping look at corporate greed, government collusion, the cutthroat economics of medicine and healthcare, and the power of ordinary people to make meaningful change on a global scale. A Sparkwater India Production. DVD includes the feature-length documentary, as well as an abridged version shortened for use in the classroom.

College/University: DVD \$295 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*
2013 | Item #170 | 85 min. (full version) 57 min. (abridged version)
English captions | Preview online



"A searing look at the politics and prejudices behind global HIV treatment access. Required viewing for students and practitioners of global health."

JOHANNA CRANE
Assistant Professor,
Interdisciplinary Arts &
Sciences | University of
Washington, Bothell

"Quietly devastating. A testament to human decency and a damning indictment of laissez-faire capitalism."

PHILIP FRENCH
The Observer/The Guardian

★★★★★
CRITICS CHOICE

"A shocking documentary about how big Western pharmaceutical companies blocked access to low-cost anti-AIDS drugs, causing a holocaust of 10 million deaths."

KATE MUIR
The Times

Google & the World Brain

The Audacious Attempt to Control Human Knowledge

A film by **BEN LEWIS**



BESTSELLER

In 1937, the science fiction writer H. G. Wells imagined a "World Brain" containing all existing knowledge, accessible to all people, "so compact in its material form and so gigantic in its scope and possible influence" that it would transcend even nation states and governments. Seventy years later, in an effort reminiscent of Wells, Google launched a monumental project to scan millions of books from university library collections. The only problem? Authors from around the world quickly discovered that over half of the first ten million books Google scanned were still in copyright, and proceeded to wage a fierce legal battle against the Internet giant that continues to this day. In gripping detail, *Google & the World Brain* tells the fascinating story of this battle over intellectual property and human knowledge as it plays out in a series of courtroom showdowns, in the process offering crucial insights into the broader debates surrounding data mining and privacy, fair use and copyright, and freedom and surveillance. A Polar Star Films & BLTV Production. DVD includes the feature-length documentary, as well as an abridged version shortened for use in the classroom.

College/University: DVD \$350 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*
2013 | Item #171 | 93 min. (full version) 54 min. (abridged version)
English captions | Preview online



"Endlessly fascinating and engaging. It's probably the best documentary you'll see all year."

LUCAS MCNELLY
The Huffington Post

★★★★★
"A fair, interesting, and eye-opening true story. Anyone interested in the future, Google, books, Artificial Intelligence, where science fiction collides with reality, or a culturally relevant story well told, should see this documentary gem."

SCOTT CLELAND
The Precursor Blog

"A masterful documentary."

JULIE FISCHER
Indiewire

"A whip-smart examination."

KENNETH TURAN
Critic's Notebook,
Los Angeles Times

"Offers convincing reasons to pay more attention to Google's utopian schemes."

JOHN DEFORE
The Hollywood Reporter

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

Politics & Current Events

Mic Check

Documentary Shorts from the Occupy Movement

Curated by **NICK SHIMKIN**



This powerful collection of short films made by Occupy Wall Street protestors on the ground tells the story of the movement in real time. While the films range in length from just one to ten minutes, their combined force is spellbinding. Together they show how a fledgling movement came out of nowhere to challenge Wall Street's predatory practices, force economic inequality and corporate greed onto the mainstream political agenda, and capture the imagination of the world. An accessible and multifaceted portrait of one of the defining political struggles of our time.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$95 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$95 | 3-Year Streaming \$280*
2012 | Item #157 | 100 min. | English captions | Preview online

American Autumn

An OccuDoc

A film by **DENNIS TRAINOR JR.**



In this first-hand account of the Occupy Wall Street movement, filmmaker **Dennis Trainor Jr.** takes an inside look at how a New York-based protest against corporate greed and economic inequality in the autumn of 2011 sparked a full-scale street revolution that continues to send shock waves through the American political system. Trainor weaves commentary from organizers, activists, and leading progressive thinkers with riveting street-level dispatches from New York's Zuccotti Park, Washington DC, and beyond. Features filmmaker **Michael Moore**, **Dr. Cornel West**, **Naomi Klein**, and others.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming \$280*
2012 | Item #164 | 58 min. | English captions | Preview online

Refuge

A Film About Darfur

A film by **ALEXANDRE TRUDEAU** & **JONATHAN PEDNEAULT**



This alternately enraging and heartbreaking documentary from Canadian student **Jonathan Pedneault** and filmmaker **Alexandre Trudeau** tells the story of the pair's trip to Darfur to investigate reports of genocide. As Pedneault and Trudeau clandestinely make their way into the heart of the Sudanese war zone with a group of rebels, they come upon refugees fighting for water, NGOs struggling to get food to the starving, and people battered by civil war and violence. A story of remarkable courage and unfathomable despair.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*
2009 | Item #144 | 52 min. | English captions | Preview online

Beyond the Frame

Alternative Perspectives on the War on Terrorism



A DVD compilation of interviews with prominent scholars and activists on the subject of mainstream media's coverage of the "war on terrorism." The compilation is structured to help educators integrate individual interviews into their classrooms. Includes interviews with **Noam Chomsky**, **Kevin Danaher**, **Naomi Klein**, **Manning Marable**, **Vandana Shiva**, and others.

"A must for communications, modern world history, social studies, and journalism classrooms!"

ROB WILLIAMS | Associate Faculty,
Communication & Creative Media, Champlain College

College/University: DVD \$50 | 3-Year Streaming \$350*
Comm College: DVD \$50 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$50 | 3-Year Streaming \$280*
2004 | Item #104 | 2 hrs. 26 min. | Preview online

The Billionaires' Tea Party

How Corporate America is Faking a Grassroots Revolution



When the Tea Party first emerged as a conservative political force, it was hailed by many as an exercise in grassroots democracy. *The Billionaires' Tea Party* tells a very different story, showing us town hall meetings where voters read from insurance industry talking points; "citizen groups" dedicated to debunking climate science funded by big oil companies; and a network of right-wing shadow groups bankrolled by the likes of billionaire ideologues Charles and David Koch. The result is an astonishing look at how moneyed elites have been exploiting legitimate voter outrage to advance their own narrow interests.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming \$280*
2011 | Item #153 | 54 min. | English captions | Preview online

Independent Media in a Time of War

Featuring **AMY GOODMAN**



Democracy Now! host **Amy Goodman** delivers a powerful indictment of corporate media's coverage of the U.S. invasion of Iraq. In stunning detail, Goodman shows how the U.S. news media glorified combat and downplayed casualties, directly contributing to a pro-war climate that silenced democratic debate about whether we should have gone to war in the first place.

"Amy Goodman is not afraid to speak truth to power. She does it every day."

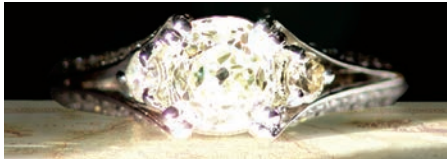
SUSAN SARANDON

College/University: DVD \$50 | 3-Year Streaming \$350*
Comm College: DVD \$50 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$50 | 3-Year Streaming \$280*
2003 | Item #110 | 35 min. | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

The Diamond Empire

A film by **JANINE ROBERTS**



This fascinating documentary explores how a baseless advertising slogan invented in the 1940s by a Madison Avenue executive continues to shape our most intimate rituals and romantic ideals. Targeting the myth that “diamonds are forever,” the film examines how a single South African family came to dominate the global trade in diamonds, convert something valueless into one of the most coveted commodities in history, and change the very way we think about courtship, marriage, and love. An eye-opening examination of unfair global trade practices and how advertising works its way into the very core of our identities.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming \$280*
1994 | Item #136 | 102 min. | English captions | Preview online

Protection

Masculinity and Condom Use
in Sub-Saharan Africa



Even as HIV/AIDS has ravaged entire populations in sub-Saharan Africa, educational efforts to prevent the acceleration of the epidemic continue to clash with traditional attitudes that view protected sex as unmanly. *Protection* examines the origins of these attitudes, showing how they are being kept alive by a set of hypermasculine myths that extol risk-taking as an emblem of strength, virility, and potency. An eye-opening exploration of what it will take to make real and transformative change, and eradicate HIV/AIDS. A film by **Jill Lewis, François Verster, and Neil Brandt**.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*
2009 | Item #173 | 52 min. | English captions | Preview online

War Made Easy

How Presidents & Pundits Keep
Spinning Us to Death

Featuring **NORMAN SOLOMON**



BESTSELLER

This critically acclaimed look at American war propaganda exhumes five decades of remarkable archival footage to show how presidents from both parties have relied on fear-driven political spin and craven media complicity to sell a succession of wars to the American people. The result is an invaluable introduction to how propaganda, public relations, and perception management function in democratic societies. Essential viewing for courses in media studies, political science, journalism, and U.S. history. Narrated by **Sean Penn**, and based on the bestselling book by renowned media analyst **Norman Solomon**.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming \$280*
2007 | Item #125 | 72 min. | English captions | Preview online

Abe Osheroff

One Foot in the Grave,
the Other Still Dancing

A film by **ROBERT JENSEN & NADEEM UDDIN**



Abe Osheroff was an activist for most of his 92 years. Whether he was on the front lines of the Spanish Civil War, walking the picket lines of the U.S. labor movement, marching for civil rights in Mississippi, or working for human rights in Nicaragua, Osheroff threw himself into the political arena with rare energy and enthusiasm. In this affecting film, Osheroff reflects on the meaning of activism, the reasons he took political action, and his lifetime commitment to “radical humanism.” Osheroff’s wisdom resonates with special force today, as new waves of social protest sweep the globe.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$95 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$95 | 3-Year Streaming \$280*
2009 | Item #141 | 46 min. | English captions | Preview online

The War Around Us

A film by **ABDALLAH OMEISH**



NEW 2013

“In war, truth is the first casualty.”

The War Around Us tells the harrowing true story of the only two international journalists on the ground during Israel’s bombardment and invasion of Gaza in 2008-9. Award-winning filmmaker **Abdallah Omeish** (*Occupation 101*) chronicles the experiences of Al Jazeera’s Cairo-born, Arab-American Ayman Mohyeldin and Arab-British Sherine Tadros as they report from Gaza City throughout the devastating assault. With never-before-seen footage and gripping personal testimonies, the film bears witness to Israel’s ongoing siege of Gaza in the wake of its withdrawal in 2005, and pays tribute to the power of journalism — and friendship — under conditions of enormous conflict and stress. This deeply human glimpse into wartime reporting and life in one of the most besieged places on earth is essential viewing for courses in journalism, media, and communication. A 3rd Eye Filmworks Production.

“This is documentary filmmaking at its finest and most courageous. A penetrating examination of the role of journalists in war zones and an arresting reminder of the human costs of Israel’s bloody 2008-2009 assault on the beleaguered Gaza Strip.”

GEORGE BISHARAT | Professor of Law, University of California, Hastings

*“While there are numerous documentaries about war, there are few like *The War Around Us*.”*

SHAKUNTALA RAO | Chair and Professor of Communication, SUNY Plattsburgh

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming \$280*
2013 | Item #169 | 67 min. | English captions | Preview online

Politics & Current Events

Hijacking Catastrophe

9/11, Fear & the Selling of American Empire



This award-winning documentary provides a devastating look at how neoconservatives exploited the tragedy of 9/11 to enact a pre-existing policy agenda, increase military spending, and project American power globally by means of force — all with the stunning complicity of the American news media. With its sustained focus on government propaganda, media passivity, and the political uses of fear, the film's analysis continues to resonate. Includes bonus interviews with **Norman Mailer, Thomas Frank, George Lakoff, Naomi Klein, Howard Zinn**, and others on how 9/11 continues to shape electoral politics.

College/University: DVD \$125 | 3-Year Streaming \$350*
Comm College: DVD \$75 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$75 | 3-Year Streaming: \$280*
2006 | Item #126 | 76 min. | English captions | Preview online

Occupation 101

Voices of the Silenced Majority

A film by **ABDALLAH OMEISH**
& **SUFYAN OMEISH**



The Israeli-Palestinian conflict is widely viewed within the U.S. as one of the most complicated geopolitical disputes in the world. But there are also signs that Americans are unfamiliar with one of the core flashpoints of the conflict: the exact nature of Israel's ongoing military occupation of Palestinian land. *Occupation 101* lays out the basic facts of the occupation in vivid and heart-wrenching detail, offering a crystal-clear and myth-shattering history of Israel's systematic dispossession of Palestinians from their land. Features Middle East scholars, journalists, religious leaders, and humanitarian workers.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$125 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$125 | 3-Year Streaming: \$280*
2006 | Item #174 | 90 min. | English captions | Preview online

Life in Occupied Palestine



Anna Baltzer, a graduate of Columbia University and the Jewish-American granddaughter of Holocaust refugees, documents her experience as a volunteer with the International Women's Peace Service in the Occupied Territories in the West Bank. The result is at once a straightforward account of the core issues of the Israel-Palestine conflict and a rare glimpse into the reality of life on the ground under Israeli military occupation. Baltzer's deeply personal film makes an important and timely contribution to the heated debates about Israeli policy that are now gripping American college campuses.

College/University: DVD \$195 | 3-Year Streaming \$350*
Comm College: DVD \$95 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$95 | 3-Year Streaming \$280*
1997 | Item #154 | 66 min. | Preview Online

Peace, Propaganda & the Promised Land

U.S. Media & the Israeli-Palestinian Conflict



This critically acclaimed look at American news coverage of the Israeli-Palestinian conflict exposes how pro-Israel pressure groups, U.S. strategic interests, and a narrow set of deep-seated cultural myths have combined to dehumanize Palestinians and minimize the brutality of Israel's illegal military occupation. With its focus on the ideological assumptions and political pressures that distort U.S. media coverage, *Peace, Propaganda & the Promised Land* remains as relevant as ever for courses in journalism, media studies, and communication. *DVD includes 8+ hrs of add'l footage.*

College/University: DVD \$250 \$19.95 | 3-Year Streaming \$350*
Comm College: DVD \$150 \$19.95 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 \$19.95 | 3-Year Streaming: \$280*
2003 | Item #117 | 80 min. | Arabic, English, French, Hebrew & Spanish captions | Preview online

ARNA'S CHILDREN

How the Children of a Palestinian Theatre Group Got Involved in the Intifada



This heart-rending film tells the story of a children's theater group established in the West Bank by Arna Mer Khamis, who grew up in a Zionist family and later married a Palestinian Arab. Directed by Arna's son, Juliano, *Arna's Children* shifts back and forth in time, setting the promise of the children in rehearsal from 1989 to 1996 against the tragedy of what would later befall three of them. A devastating account of the human costs of the Israeli occupation.

"Mer is not addressing the Jewish or Arab viewer. He is addressing those who do not know what a life without hope is." YITZAK LAOR | Haaretz Daily

College/University: DVD \$120 | 3-Year Streaming \$350*
Comm College: DVD \$60 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming: \$280*
2004 | Item #131 | 84 min. | English captions | Preview online

Live: From Bethlehem

What Do You Really Know About Palestine?



Live: From Bethlehem tells the fascinating story of a group of independent journalists working in one of the world's most troubled and conflict-torn regions. Through the eyes of reporters, producers, and photographers on the ground, the film offers an intimate portrait of the struggles and successes of the Bethlehem-based Ma'an News Agency, the only independent news network in the Palestinian Territories and an increasingly prominent source of information in the wider Middle East. The result is a fascinating and nuanced look at how news gets produced — and how ordinary Palestinians live — under Israeli military occupation.

College/University: DVD \$250 | 3-Year Streaming \$350*
Comm College: DVD \$150 | 3-Year Streaming \$280*
High School/Nonprofit: DVD \$150 | 3-Year Streaming: \$280*
2009 | Item #142 | 36 min. | English captions | Preview online

*Discount available when you purchase 3-Year Streaming and DVD together. Please inquire.

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VIDEO INDEX & PRICING

VIDEO TITLE (ALPHABETICAL LISTING)

| VIDEO TITLE (ALPHABETICAL LISTING) | ITEM # | COLLEGE | | COMMUNITY COLLEGE | | HIGH SCHOOL/NONPROFIT | |
|---|----------------|-------------|---------------------------------|-------------------|---------------------------------|-----------------------|---------------------------------|
| | | DVD | Streaming: 3yr / 1yr / 7-day | DVD | Streaming: 3yr / 1yr / 7-day | DVD | Streaming: 3yr / 1yr / 7-day |
| Abe Osheroff: One Foot in the Grave, the Other Still Dancing (page 31) | 141 | \$195 | \$350 / \$150 / \$50 | \$95 | \$280 / \$120 / \$50 | \$95 | \$280 / \$120 / \$50 |
| Advertising & the End of the World (page 25) | 101 | \$195 | \$350 / \$150 / \$50 | \$95 | \$280 / \$120 / \$50 | \$95 | \$280 / \$120 / \$50 |
| Agrofuels: Starving People, Fueling Greed (page 28) | 162 | \$125 | \$350 / \$150 / \$50 | \$75 | \$280 / \$120 / \$50 | \$75 | \$280 / \$120 / \$50 |
| American Autumn: An OccuDoc (page 30) | 164 | \$195 | \$350 / \$150 / \$50 | \$125 | \$280 / \$120 / \$50 | \$125 | \$280 / \$120 / \$50 |
| Arna's Children: How the Children of a Palestinian Theater Group Got Involved in the Intifada (page 32) | 131 | \$120 | \$350 / \$150 / \$50 | \$65 | \$280 / \$120 / \$50 | \$65 | \$280 / \$120 / \$50 |
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