

media education foundation

media | gender | race | class | health | politics | culture | commercialism

documentary films. challenging media.

“It’s a measure of the depth of our consumer trance that the death of the planet is not sufficient to break it.”

— Kalle Lasn | *Adbusters*



2013-2014 catalog

MEDIA EDUCATION FOUNDATION

www.mediaed.org

The nonprofit Media Education Foundation produces and distributes documentary films and other educational resources to inspire critical reflection on the social, political, and cultural impact of American mass media.

2013 NEW RELEASES



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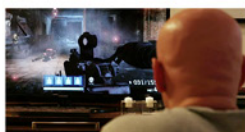
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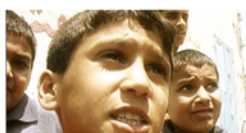
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— Lisa Henderson | Professor of Communication, University of Massachusetts-Amherst

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** 1 and 3-year subscriptions are currently available only to US colleges and universities. Coming soon for high schools, nonprofits, and Canadian institutions.*



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challenging media online

Media & Representation

The Bro Code

How Contemporary Culture Creates Sexist Men

A film by **THOMAS KEITH**



Filmmaker **Thomas Keith** teases out the main tenets of “bro culture” and “the bro code,” and examines how this seemingly ironic mentality reinforces misogyny and gender violence in the real world. Ranging from movies and music videos that glamorize womanizing to men’s magazines and cable TV shows that revel in reactionary myths of American manhood, the message Keith uncovers in virtually every corner of our “entertainment” culture is clear: that it’s not only normal — but cool — for boys and men to control and humiliate women. Along the way, *The Bro Code* makes a powerful case that there’s nothing normal, natural, or inevitable about this toxic ideal of American manhood, and challenges young people to fight back against the resurgent idea that being a “bro” — and a man — means glorifying sexism, bullying, and abuse. Interviews include **Michael Kimmel, Robert Jensen, Shira Tarrant, J.W. Wiley, Douglas Rushkoff, Eric Anderson, and Neal King.**

VIEWER DISCRETION ADVISED: CONTAINS VIOLENT & SEXUAL IMAGERY

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2011 | Item #246 | 58 min. | English captions | Preview online



“An excellent tool for classroom discussion about the damaging impact of media and pornography on men and the women around them.”

PAUL KIVEL
Author, *Men’s Work, Boys Will Be Men*

“Anyone who believes that the US is in a post-feminist era should take a quick and dirty tour of ‘bro culture’ with Thomas Keith as guide.”

JOAN C. CHRISLER
Sex Roles: *A Journal of Research*

“I readily suggest this important video to anyone who is involved in gender justice education.”

DERRICK L. WILLIAMS, PH.D.
Violence Prevention Coordinator, Southern Illinois University, Carbondale

Generation M

Misogyny in Media & Culture

A film by **THOMAS KEITH**



Filmmaker **Thomas Keith** explores the stunning resurgence of a toxic stain of sexism and misogyny in American popular culture, paying special attention to the rise of misogynistic programming and advertising targeted explicitly at young men. In the process, Keith shows how our “entertainment” culture has been working for years to cultivate — and normalize — many of the same reactionary attitudes about women that have now spilled over into the mainstream political debate. Features **Byron Hurt, Jackson Katz, Jean Kilbourne, Kimberly Salter,** and others.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2008 | Item #234 | 60 min. | English captions | Preview online

“Ties together complex issues of misogyny, sexism, and pop culture in ways that are sure to stimulate insight and debate.”

SHIRA TARRANT
Author, *Men and Feminism*

“Recommended.”

EDUCATIONAL MEDIA REVIEWS ONLINE

“Sure to be a valuable discussion starter that will encourage students to think critically about the ways in which media can shape our perceptions. Recommended.”

VIDEO LIBRARIAN

Dreamworlds 3

Desire, Sex & Power in Music Video

Featuring **SUT JHALLY**



Dreamworlds 3, the latest in **Sut Jhally’s** critically acclaimed critiques of music video, uncovers a dangerous industry preoccupation with reactionary ideals of femininity and masculinity, and shows how these ideals have glamorized a deeply sexist worldview in the face of the women’s movement and the fight for women’s rights. *Dreamworlds 3* challenges young people to think critically about commercial ideals of femininity and masculinity, and how innocent entertainment can be implicated in real-world problems like gender violence, misogyny, homophobia, and racism.

Full Version: Item #223 | 60 min.
Abridged Version (Edited for nudity, profanity, and length): Item #229 | 35 min.
College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2007 | English captions | Preview online

“An invaluable teaching tool. Does a superb job of presenting difficult truths about our hypersexualized, hypermasculinized culture.”

ROBERT JENSEN
Professor of Journalism, University of Texas

“Highly recommended.”

EDUCATIONAL MEDIA REVIEWS ONLINE

“The role of media images in our everyday lives has never been more powerfully demonstrated.”

ROBIN RIESKE
President, Action Coalition for Media Education - VT

VIEWER DISCRETION ADVISED: BOTH VERSIONS CONTAIN VIOLENCE & SEXUAL IMAGERY

"The arrival of *Tough Guise 2* is nothing short of an event. It promises to speak to a new generation of young people with even greater urgency than the remarkably influential original."

DIANE ROSENFELD | Lecturer, Harvard Law School

TOUGH GUISE 2

FEATURING
JACKSON KATZ

Violence, Manhood & American Culture

NEW RELEASE

THE HIGHLY ANTICIPATED SEQUEL TO THE GROUNDBREAKING CLASSIC

In this highly anticipated update of the influential and widely acclaimed *Tough Guise*, pioneering anti-violence educator and cultural theorist **Jackson Katz** argues that the ongoing epidemic of men's violence in America is rooted in our inability as a society to move beyond outmoded ideals of manhood. In a sweeping analysis that cuts across racial, ethnic, and class lines, Katz examines mass shootings, day-to-day gun violence, violence against women, bullying, gay-bashing, and American militarism against the backdrop of a culture that has normalized violent and regressive forms of masculinity in the face of challenges to traditional male power and authority. Along the way, the film provides a stunning look at the violent, sexist, and homophobic messages boys and young men routinely receive from virtually every corner of the culture, from television, movies, video games, and advertising to pornography, the sports culture, and US political culture. *Tough Guise 2* stands to empower a new generation of young men — and women — to challenge the myth that being a real man means putting up a false front and engaging in violent and self-destructive behavior.

VIEWER DISCRETION ADVISED: CONTAINS VIOLENT & SEXUAL IMAGERY

College/Univ. DVD \$295 | 3-Year Streaming \$295 | 3-Year Streaming + DVD \$370 | Comm College: DVD \$150 | 3-Year Streaming \$236 | 3-Year Streaming + DVD \$311 | High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2013 | Item #237 | Approx. 60 min. | English and Spanish captions | Preview online



Tough Guise DVD PRICE REDUCED!

Violence, Media & the Crisis in Masculinity Featuring **JACKSON KATZ**

Jackson Katz's groundbreaking look at the crisis in masculinity, the first film of its kind to examine the relationship between cultural ideals of manhood and violence, has become a staple of media studies and gender violence prevention efforts around the world. Years after its release, it remains an ideal introduction to contemporary thinking about sexist and homophobic masculine norms.

College/Univ. DVD ~~\$250~~ \$100 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325 | Comm College: DVD ~~\$150~~ \$75 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275 | High School/Nonprofit: DVD ~~\$150~~ \$75 | 7-Day Streaming \$50
Full Version: Item #211 | Abridged Version: Item #212 | 1999 | 82 min. (full version) 53 min. (abr.) | English captions | Preview online

Order at www.mediaed.org or call 1.800.897.0089 | 05

Media & Representation

Hip-Hop

Beyond Beats & Rhymes

A film by **BYRON HURT**



BESTSELLER

Byron Hurt's groundbreaking documentary about masculinity, sexism, and homophobia in the world of hip-hop pays tribute to the creativity and artistry of rap music while challenging its glamorization of destructive stereotypes of manhood. The film has earned widespread praise for its fearless engagement with race and racism, gender violence, and the corporate exploitation of youth culture. Featuring **Mos Def, Fat Joe, Chuck D, Jadakiss, Busta Rhymes, Russell Simmons, Michael Eric Dyson, Beverly Guy-Sheftall, and Kevin Powell.** Produced & directed by Byron Hurt. A co-production of God Bless the Child Productions, Inc. and the Independent Television Service (ITVS) in association with the National Black Programming Consortium (NBPC).

"Captivating."

THE BOSTON GLOBE

"Hard-hitting."

REUTERS

"A long-needed intervention."

TRICIA ROSE | Africana Studies, Brown University

"A fast-paced, theoretically conscious analysis of the socially significant issues of gender and race identities as performance."

SUSAN M. ALEXANDER | Teaching Sociology

"A tough-minded, erudite dissection of misogyny and homophobia in hip-hop — in the tradition of *Supersize Me* — this is the one that has people buzzing, 'It should be taught in high schools!'"

SCOTT BROWN | Entertainment Weekly

VIEWER DISCRETION ADVISED:

BOTH FULL & ABRIDGED VERSIONS CONTAIN VIOLENT AND SEXUAL IMAGERY

Full Version: Item #226 | 60 min.

Abridged Version (Edited for nudity and profanity): Item #233 | 55 min.

College/University: DVD \$295 | 3-Year Streaming \$295 | 3-Year Streaming + DVD \$370

Comm College: DVD \$150 | 3-Year Streaming \$236 | 3-Year Streaming + DVD \$311

High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50

2006 | English captions | Preview online

Not Just a Game

Power, Politics & American Sports

Featuring **DAVE ZIRIN**



BESTSELLER

In this exhilarating tour of the good, the bad, and the ugly of American sports culture, **Dave Zirin** explodes the myth that the world of sports somehow stands outside the world of politics and ideology. On one level, he explores how American sports culture has long been a haven for the most reactionary attitudes and ideas, promoting everything from nationalism to sexism, racism, and homophobia. But he also identifies an equally strong countercurrent — a history of rebel athletes whose high-profile stands against jingoistic patriotism, heterosexist masculine authority, white male privilege, and other forms of bullying have reverberated beyond the field of play.

"It's got everything: gender, race, class, and sexuality, and an anti-bullying message that's as effective as it is inspiring. I can't recommend it highly enough."

JACKSON KATZ | Creator, *Tough Guise*

"A powerful teaching tool."

ROBERT LIPSYTE | Former *New York Times* sportswriter

"If you're looking for new ways to talk about sexism, racism, homophobia, or bullying in your classroom without turning your students off, this is the film for you."

JESSE HAGOPIAN | History teacher

"If there were an award for 'Most Valuable Sportswriter,' I would vote for Dave Zirin."

HOWARD ZINN

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325

Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275

High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50

2010 | Item #151 | 62 min. | English captions | Preview online

Race, Power & American Sports

A conversation with **DAVE ZIRIN & SUT JHALLY**



NEW RELEASE

Cultural historian and *Nation* magazine writer **Dave Zirin**, whose influential blog and bestselling books have offered searing insights into the politics of American sports, turns his attention to race and racism in this fascinating conversation with MEF executive director **Sut Jhally**. Jhally, a communications scholar whose own work has sought to clarify the relationship between popular culture and racial attitudes, engages Zirin in a penetrating analysis of how sports culture has worked both to reproduce and contest the wider culture's dominant ideas about race and racial difference.

"Powerful and the perfect media tool for any class that focuses on critical race theory in American sport."

GARY SAILES | Associate Professor of Kinesiology, Indiana University – Bloomington

"An important film, unlike any other currently available."

RICHARD KING | Professor of Critical Culture, Gender & Race Studies, Washington State University

"Insightful, incisive, and brave. A must-see. Dave Zirin is brilliant in tracing the complex intersection of race and sports in this country over the course of more than a century."

N. JEREMI DURU | Professor of Law, American University

"Candid, provocative, and important."

ELLEN J. STAUROWSKY, ED.D. | Professor of Sport Management, Drexel University

College/University: DVD \$125 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225

Comm College: DVD \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170

High School/Nonprofit: DVD \$50 | 7-Day Streaming \$50

2013 | Item #158 | 45 min. | English captions | Preview online

White Like Me

Race, Racism & White Privilege in America

Featuring **TIM WISE**



White Like Me, based on the work of acclaimed anti-racist educator and author **Tim Wise**, explores race and racism in the US through the lens of whiteness and white privilege. In a stunning reassessment of the American ideal of meritocracy and claims that we've entered a post-racial society, Wise offers a fascinating look back at the race-based white entitlement programs that built the American middle class, and argues that our failure as a society to come to terms with this legacy of white privilege continues to perpetuate racial inequality and race-driven political resentments today. For years, Tim Wise's bestselling books and spell-binding lectures have challenged some of our most basic assumptions about race in America. *White Like Me* is the first film to bring the full range of his work to the screen — to show how white privilege continues to shape individual attitudes, electoral politics, and government policy in ways too many white people never stop to think about. Features bestselling author **Michelle Alexander**, Harvard Law professor **Charles Ogletree**, legal scholar **Imani Perry**, and others.

College/University: DVD \$275 | 3-Year Streaming \$275 | 3-Year Streaming + DVD \$350
Comm College: DVD \$150 | 3-Year Streaming \$220 | 3-Year Streaming + DVD \$295
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2013 | Item #421 | 66 min. | English captions | Preview online



"Wise's political savvy, intellectual prowess, and emotional honesty make this one of the best films made on the unfinished quest for racial justice."

ROBERT JENSEN

School of Journalism,
University of TX - Austin
and Author, *The Heart of Whiteness*

"Tightly argued and eye-opening. A variety of audiences will be enlightened and inspired by this fine film."

KRISTEN NORTON

Associate Faculty,
Psychology, Norco College

"A powerful educational vehicle for examining the structural, cultural, and psychological forces of privilege."

LENÉ WHITLEY-PUTZ

Lecturer, Humanities
Division, University of CA -
Santa Cruz

How Racism Harms White Americans

An illustrated lecture with **JOHN H. BRACEY JR.**



"A powerful and painful demonstration of how democracy has been thwarted repeatedly by white supremacy."

GEORGE LIPSITZ

Professor of Black Studies,
UC-Santa Barbara and
Author, *How Racism Takes Place*

In a departure from analyses of racism that have focused primarily on white power and privilege, distinguished historian **John H. Bracey Jr.** offers a provocative analysis of the devastating economic, political, and social effects of racism on white Americans. Discussing topics ranging from the pivotal role slavery played in the war for independence to the segregation of labor unions, Bracey's baseline point is that failing to acknowledge the centrality of race, and racism, to American history not only minimizes the suffering of black people, but also blinds us to how white people have been harmed as well.

"Here is a story that every American needs to hear."

**DR. MATTHEW FRYE
JACOBSON**

Professor of American
Studies and History, Yale
University

"Every university video library should own this gem!"

HOWARD WINANT

Director, University of
California Center for New
Racial Studies

College/University: DVD \$125 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170
High School/Nonprofit: DVD \$50 | 7-Day Streaming \$50
2013 | Item #420 | 45 min. | English captions | Preview online

Tim Wise: On White Privilege

Racism, White Denial & the Costs of Inequality



"Tim Wise is one of the most brilliant, articulate, and courageous critics of white privilege in the nation. He is a national treasure."

MICHAEL ERIC DYSON

"[Wise's] work is revolutionary, and those who react negatively are simply afraid of hearing the truth."

ROBIN D.G. KELLEY

Professor of History, UCLA
and Author, *Race Rebels*

In this captivating lecture, the author of the bestselling *White Like Me: Reflections on Race from a Privileged Son* offers a powerful inside-out look at race and racism in America, surveying the damage white privilege has done not only to people of color, but to white people themselves. The result is a vivid and accessible introduction to the social construction of racial identities, and a critical new educational tool for exploring the often invoked, but seldom explained, concept of white privilege. An excellent companion piece to MEF's *White Like Me and Race, Power & American Sports*.

"A vanilla brother in the tradition of John Brown."

CORNEL WEST

Class of 1943 University
Professor, Princeton
University

College/University: DVD \$125 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170
High School/Nonprofit: DVD \$50 | 7-Day Streaming \$50
2008 | Item #137 | 57 min. | English captions | Preview online

Media & Representation

Michael Kimmel: On Gender

Mars, Venus or Planet Earth?
Women & Men in a New Millennium



Influential sociologist **Michael Kimmel**, whose breakthrough scholarship has helped transform gender studies and complicate America's most regressive myths of manhood, provides an accessible and absorbing introduction to the major tenets of his work. In a direct challenge to self-help guru John Gray's wildly popular notion that "men are from Mars and women are from Venus," Kimmel argues that men and women have far more in common than traditionalists and gender essentialists would lead us to believe. The result is a captivating and clear-eyed exposition of cutting-edge gender theory.

College/University: DVD \$125 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170
High School/Nonprofit: DVD \$50 | 7-Day Streaming \$50
2008 | Item #232 | 54 min. | English captions | Preview online

Boys to Men?

A film by **FREDERICK MARX**



Filmmaker **Frederick Marx's** powerful follow-up to his critically acclaimed documentary *Hoop Dreams* continues his extraordinary exploration of the lives of boys and young men. Concerned once again with the distance between boys' dreams and the limits of reality, Marx focuses on a group of teenagers from a range of ethnic, racial, and socioeconomic backgrounds as they navigate troubled lives and shifting ideals of manhood. The result is an intimate and accessible snapshot of the deeper crisis in American masculinity. "Are You Listening?" (52 min); "Al-Tran" (31 min); "Cisco" (30 min); "Spencer" (30 min). Directed and produced by **Frederick Marx**. A Warrior Educational Films Production.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2004 | Item #228 | 2 hr 30 min. | English captions | Preview online

Wrestling with Manhood Boys, Bullying & Battering

Featuring **SUT JHALLY & JACKSON KATZ**



This devastating examination of professional wrestling asks tough questions about what it means when one of our most cherished forms of entertainment trades in the most brutal forms of bullying, misogyny, homophobia, and violence. Taking a close look at how professional wrestling's favorite storylines alternately reflect and reinforce a sexist cultural mythology that equates masculinity with violence and control, *Wrestling With Manhood* challenges students to think in new ways about gender roles, gender violence, and bullying in our schools. *DVD also includes a 61-minute abridged version edited for profanity, length, and violence.*

VIEWER DISCRETION ADVISED: BOTH VERSIONS CONTAIN VIOLENCE AND SEXUAL IMAGERY
College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2003 | Item #216 | 60 min. (full version) 45 min. (abr.) | English captions | Preview online

Five Friends

A film by **ERIK SANTIAGO**



Five Friends chronicles 65-year-old Hank Mandel's relationships with his five closest friends, providing a deeply personal look at how they navigate success, conflict, marriage, divorce, fatherhood, and death, and revealing what men are capable of when they dare to break out of "bro culture" and open up to one another. Along the way, *Five Friends* encourages us to think critically about the high price boys and men too often pay for adhering to rigid cultural ideals of manhood. A powerful resource for courses that examine gender roles and masculinity.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2011 | Item #245 | 70 min. | English captions | Preview online

I Am a Man

Black Masculinity in America

A film by **BYRON HURT**



Award-winning filmmaker **Byron Hurt** explores what it means to be a black man in America. Traveling to more than fifteen cities and towns across the country, Hurt gathers reflections on black masculinity from men and women of a variety of socioeconomic backgrounds and a host of leading scholars and cultural critics. What results is an engaging and honest dialogue about race, gender, and identity in America. Features **bell hooks, Michael Eric Dyson, John Henrick Clarke, Kevin Powell, Andrew Young, Dr. Alvin Poussaint, MC Hammer, Jackson Katz, and many others.**

College/University: DVD \$215 | 3-Year Streaming \$215 | 3-Year Streaming + DVD \$290
Comm College: DVD \$125 | 3-Year Streaming \$172 | 3-Year Streaming + DVD \$247
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
1998 | Item #227 | 60 min. | English captions | Preview online

Framing an Execution

The Media & Mumia Abu-Jamal



Framing An Execution examines media coverage of the controversial case of Mumia Abu-Jamal, a journalist on death row for the fatal shooting of a Philadelphia police officer. Focusing primarily on an influential ABC *20/20* news report, the film raises serious questions about journalistic balance and fairness that resonate far beyond this particular case. An important case study for students of journalism and communication. *Narrated by Danny Glover.*

College/University: DVD \$425 \$50 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$200
Comm College: DVD \$75 \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170
High School/Nonprofit: DVD \$75 \$50 | 7-Day Streaming \$50
2007 | Item #405 | 66 min. | English captions | Preview online

Reel Bad Arabs

How Hollywood Vilifies a People

Featuring **JACK SHAHEEN**



Bestselling author **Dr. Jack Shaheen** examines the destructive effects of Hollywood's long, degrading history of Arab and Muslim stereotyping. From Bedouin bandits and submissive maidens to sinister sheikhs and bloodthirsty terrorists, Shaheen reveals how a narrow and pathological cast of fictional characters has worked to cultivate anti-Arab sentiments in the United States, especially during times of political crisis. The result is a searing critique of these stereotypes, and a persuasive case for why media representations — and media education — matter.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
*Comm/Journalism Depts: DVD \$150 \$50 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$300
*High School/Nonprofit: DVD \$150 \$10 | 7-Day Streaming \$50
2006 | Item #412 | 50 min. | Arabic and English captions | Preview online
*Due to a gift from a generous donor, MEF is able to offer subsidized prices to high schools, public libraries, nonprofits, and Comm/Journalism departments. For more details, see www.mediaed.org.

bell hooks

Cultural Criticism & Transformation



Cultural critic **bell hooks** surveys the theoretical framework that informs her work, and applies it to a range of examples from American popular culture. In clear language that cuts through academic jargon and makes theory speak to everyday life, hooks teases out the complicated political dynamics embedded in a number of seemingly innocent movies and television shows. In doing so, she shows how cultural analysis and critical pedagogy can inspire students to engage media in ways that can make a difference in their own lives and in the world.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$125 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
1997 | Item #402 | 66 min. | Preview online

"Timely and salutary. Highly recommended for all public and academic libraries."

LIBRARY JOURNAL

"Calm, measured, fair, even-handed, and compassionate. A powerful and important film that validates the human dignity of Arabs and Muslims."

LAURENCE MICHALAK
Director, CEMAT

"Performs an invaluable service by visually demonstrating the sheer volume of unrelenting negative images found in Hollywood film."

CINEASTE

Latinos Beyond Reel

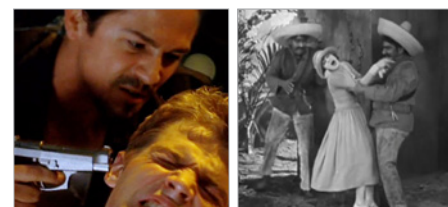
Challenging a Media Stereotype

A film by **MIGUEL PICKER & CHYNG SUN** An **OPEN LENS MEDIA PRODUCTION**



Latinos are the fastest-growing segment of the US population, and among the most diverse — accounting for one-sixth of all Americans and tracing their origin to more than 20 countries. They are also a rising force in American politics. Yet across the American media landscape, from the broadcast airwaves to cable television and Hollywood film, the reality and richness of the Latino experience are virtually nowhere to be found. In *Latinos Beyond Reel*, filmmakers **Miguel Picker** and **Chyng Sun** examine how US news and entertainment media portray — and do not portray — Latinos. Drawing on the insights of Latino scholars, journalists, community leaders, actors, directors, and producers, they uncover a pattern of gross misrepresentation and gross under-representation — a world in which Latinos tend to appear, if at all, as gangsters and Mexican bandits, harlots and prostitutes, drug dealers and welfare-leeching illegals. The film challenges viewers to think critically about the wide-ranging effects of these media stereotypes, and to envision alternative representations more capable of capturing the humanity and diversity of real Latinos. DVD also includes a 61-minute abridged version, edited for length, violence and profanity.

College/University: DVD \$275 | 3-Year Streaming \$275 | 3-Year Streaming + DVD \$350
Comm College: DVD \$150 | 3-Year Streaming \$220 | 3-Year Streaming + DVD \$295
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2012 | Item #418 | 84 min. (full version) 61 min. (abr.) | English and Spanish captions | Preview online



"A comprehensive and powerful exploration of stereotypes of Latinos and Latinas in American media."

DEBRA MERSKIN
Professor of Communication,
University of Oregon

"A hard-hitting and engaging examination of Latinos in media. Highly recommended!"

LOURDES TORRES
Professor of Latin American
and Latino Studies, DePaul
University

"More than a compelling documentary: it is a timely indictment of an industry that consistently maligns and misrepresents America's largest ethnic group."

MYRA MENDIBLE
Professor of English, Florida
Gulf Coast University

"A must-see documentary."
EDUARDO BONILLA-SILVA
Professor of Sociology,
Duke University

"A timely and important film."
ARLENE DAVILA
Professor of Anthropology
and American Studies, New
York University

Gender, Sexuality & Health

The Purity Myth

The Virginity Movement's War Against Women

Featuring **JESSICA VALENTI**



BESTSELLER

In this powerful adaptation of her bestselling book, pioneering feminist blogger **Jessica Valenti** trains her sights on “the virginity movement” — an unholy alliance of evangelical Christians, right-wing politicians, and conservative policy wonks who have been exploiting irrational fears about women’s sexuality to roll back women’s rights. From dad-and-daughter ‘purity balls,’ taxpayer-funded abstinence-only programs, and political attacks on Planned Parenthood, to recent attempts by legislators to de-fund women’s reproductive health care and narrow the legal definition of rape, Valenti identifies a single, unifying assumption: the myth that the worth of a woman depends on what she does — or does not do — sexually. In the end, Valenti argues that the health and well-being of women are too important to be left to ideologues bent on vilifying feminism and undermining women’s autonomy.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2011 | Item #247 | 45 min. | English captions | Preview online

“A must-watch for anyone who cares about girls, women, or the American education system.”

JILL FILIPOVIC
Feministe.us

“A surefire discussion starter for women’s studies groups and classes.”

BOOKLIST

“A must have for every college campus! The students who viewed the film felt outraged and angry, but they were also left with a sense of urgency to raise awareness on campus.”

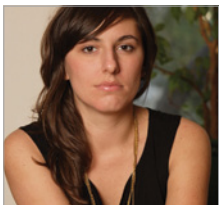
TOBY SIMON
Director, Gertrude Meth Hochberg Women’s Center, Bryant University

“Highly recommended.”

EDUCATIONAL MEDIA
REVIEWS ONLINE

“A smart documentary.”

ALESHA E. DOAN, PH.D.
Author, *The Politics of Virginity*



The Codes of Gender

Identity & Performance in Popular Culture

Featuring **SUT JHALLY**



BESTSELLER

Arguing that advertising not only sells things, but also ideas about the world, media scholar **Sut Jhally** offers a blistering analysis of commercial culture’s inability to let go of reactionary gender representations. Jhally’s starting point is the breakthrough work of the late sociologist **Erving Goffman**, whose 1959 book *The Presentation of the Self in Everyday Life* prefigured the growing field of performance studies. Jhally applies Goffman’s analysis of the body in print advertising to hundreds of ads today, uncovering an astonishing pattern of regressive and destructive gender codes. By looking beyond advertising as a medium that simply sells products, and beyond analyses of gender that tend to focus on either biology or objectification, *The Codes of Gender* offers important insights into the social construction of masculinity and femininity, the relationship between gender and power, and the everyday performance of cultural norms. DVD contains two versions: a full-length version and an abridged version, which has been edited for nudity and length.

VIEWER DISCRETION ADVISED: CONTAINS VIOLENCE & SEXUAL THEMES

College/University: DVD \$275 | 3-Year Streaming \$275 | 3-Year Streaming + DVD \$350
Comm College: DVD \$150 | 3-Year Streaming \$220 | 3-Year Streaming + DVD \$295
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2009 | Item #238 | 72 min. (full length) 46 min. (abr.) | English captions | Preview online

“Brilliant. Insightful. A real eye-opener.”

ROGER STOLE
Associate Professor of Communication, University of Illinois

“Will be of interest to all who question the visual images of what is deemed natural and normal. A fitting tribute to Goffman.”

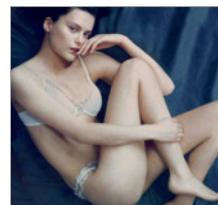
ANNA HAMLING
Feminist Review

“A fine, powerful, and important film.”

JACK DAVID ELLER, PH.D.
Anthropology Review Database

“Completely engrossing.”

GARY HANDMAN
Educational Media Reviews Online



Flirting with Danger

Power & Choice in Heterosexual Relationships

Featuring LYNN PHILLIPS



Social and developmental psychologist and author **Lynn Phillips** explores the line between consent and coercion in this thought-provoking look at popular culture and the ways real girls and women navigate their heterosexual relationships and hookups. Featuring dramatizations of interviews that Phillips conducted with hundreds of young women, the film examines how the wider culture's frequently contradictory messages about pleasure, danger, agency, and victimization enter into women's most intimate relationships with men. The result is a refreshingly candid, and nuanced, look at how young women are forced to grapple with deeply ambivalent cultural attitudes about female sexuality. Essential for courses that look at popular culture, gender norms, sexuality, and sexual violence.

VIEWER DISCRETION ADVISED: CONTAINS SEXUAL IMAGERY & LANGUAGE

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2012 | Item #250 | 52 min. | English captions | Preview online

"This is one of the best films I have seen in a good long while."

LYNN MIKEL BROWN
Professor of Education,
Colby College and Author,
Packaging Girlhood

"A riveting film. Destined to be a classic pedagogical tool that will be of much value to teachers from a broad range of scholarly backgrounds."

WALTER S. DEKESEREDY
Professor of Criminology,
University of Ontario
Institute of Technology

"At once a wake-up call, asking feminists to rethink the ways we frame victimization and power, and a poignant exploration of the real dilemmas young women face as they try to craft meaningful sexual lives."

AMY C. WILKINS
Assistant Professor of
Sociology, University of
Colorado

"An important film and teaching tool."

JODY MILLER, PH.D.
Author, *Getting Played*



Killing Us Softly 4

Advertising's Image of Women

Featuring JEAN KILBOURNE



"Ads sell more than products. They sell values, they sell images, they sell concepts of love and sexuality, of success, and perhaps most important, of normalcy. To a great extent they tell us who we are, and who we should be."

—JEAN KILBOURNE

"Jean Kilbourne's work is pioneering and crucial to the dialogue of one of the most underexplored, yet most powerful, realms of American culture — advertising. We owe her a great debt."

SUSAN FALUDI
Author, *Backlash* and
Stiffed

"Every semester, my new crop of students continue to be shocked awake by this film."

MELANIE KLEIN
FeministFatale.com

"A piece of art crafted over four decades, this film will change, and perhaps even save, lives. A must-have, even if your library owns previous releases."

SCHOOL LIBRARY
JOURNAL

This highly anticipated update of **Jean Kilbourne's** influential and award-winning *Killing Us Softly* series, the first in more than a decade, takes a fresh look at American advertising and discovers that the more things have changed, the more they've stayed the same. Breaking down a staggering range of more than 160 print and television ads, Kilbourne uncovers a steady stream of sexist and misogynistic images and messages, laying bare a world of frighteningly thin women in positions of passivity, and a restrictive code of femininity that works to undermine girls and women in the real world. At once provocative and inspiring, *Killing Us Softly 4* stands to challenge yet another generation of students to take advertising seriously, and to think critically about its relationship to sexism, eating disorders, gender violence, and contemporary politics.

College/University: DVD \$295 | 3-Year Streaming \$295 | 3-Year Streaming + DVD \$370
Comm College: DVD \$150 | 3-Year Streaming \$236 | 3-Year Streaming + DVD \$311
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2010 | Item #241 | 45 min. | English and Spanish captions | Preview online



Gender, Sexuality & Health

The Line

A film by **NANCY SCHWARTZMAN**



Filmmaker **Nancy Schwartzman** chronicles her decision to confront the man who raped her in this uncompromising and illuminating documentary that has inspired an ascendant international movement to empower young leaders in the fight against sexual and gender-based violence. Deriving much of its power from Schwartzman's refusal to pathologize sex or settle on easy answers, the film challenges young people to complicate their thinking about consent and coercion, and to educate themselves and others about the regressive and frequently contradictory ways that sex and sexual assault get talked about in the wider culture.

"That rare personal film that truly becomes universal."

ANDREA HOLLEY | Deputy Director, Human Rights Watch International Film Festival

"An amazing tool for all of us trying to raise awareness, effectively educate, and finally end sexual violence."

ERIN JEMISON | Colorado Coalition Against Sexual Assault

"A brave, honest, and gripping film."

BYRON HURT | Filmmaker, *Hip-Hop: Beyond Beats & Rhymes*

"Schwartzman blazes a brave trail, encouraging us to talk more openly and to think more clearly about how, where, and why we draw our personal lines of sexual consent."

DR. SHIRA TARRANT | Editor, *Men Speak Out: Views on Gender, Sex and Power*

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$95 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$95 | 7-Day Streaming \$50
2010 | Item #239 | 24 min. | English captions | Preview online

Spin the Bottle

Sex, Lies & Alcohol

Featuring **JACKSON KATZ & JEAN KILBOURNE**



Drinking is responsible for untold levels of destruction and personal trauma on college campuses, implicated in everything from accidents and property crimes to interpersonal violence and sexual assault. But while the seriousness of this problem may be widely understood, there's been little to no consensus about how to deal with it. *Spin the Bottle* points to a potential way out. Starting from the premise that most educational interventions have been no match for the sheer educational power and influence of popular culture, media critics **Jackson Katz** and **Jean Kilbourne** take on youth culture's glamorization of alcohol by directly challenging young people to decode — and resist — the alcohol industry's sophisticated commercial appeals. DVD includes 48 minutes of additional sections and commercials.

"A sobering look at the truth behind the happy face that advertising and media put on a contemporary social disease. Highly recommended."

VIDEO LIBRARIAN

"This video should be required viewing — from high school to college and beyond."

FRANK BAKER | Media Educator

"Presents a fresh new challenge to critically analyze the impact of alcohol on our relationships, health, and ultimately our future."

SALLY LASKEY | Associate Director, National Sexual Violence Resource Center

"An important examination of the main cultural facets related to collegiate high-risk drinking."

CINDY MCCUE | President, B.R.A.D. Foundation

College/University: DVD \$275 | 3-Year Streaming \$275 | 3-Year Streaming + DVD \$350
Comm College: DVD \$150 | 3-Year Streaming \$220 | 3-Year Streaming + DVD \$295
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2004 | Item #210 | 45 min. | English and Spanish captions | Preview online

Sexual Assault

Naming the Unnamed Conspirator

Featuring **ANNE MUNCH**



In this provocative presentation, **Anne Munch**, a career prosecutor and longtime advocate for victims of gender violence, examines how cultural attitudes affect the outcomes of rape and sexual assault cases. Using examples from real cases and actual 911 calls, Munch reveals how the involvement of an "unnamed conspirator" — the complex of myths and stories we tell ourselves about sex, gender, power, and responsibility — inevitably shapes the assumptions jurors bring into the courtroom and often stacks the odds against victims.

College/University: DVD \$125 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170
High School/Nonprofit: DVD \$50 | 7-Day Streaming \$50
2012 | Item #249 | 57 min. | English captions | Preview online

War Zone

A film by **MAGGIE HADLEIGH-WEST**

A **FILM FATALE, INC/HANK LEVINE FILM GmbH** PRODUCTION



What do men's catcalls and leers mean to a woman who's just trying to make her way down the street? And why do so many men act this way in the first place? Filmmaker **Maggie Hadleigh-West** decides to get answers to these questions herself. Armed with just a video camera, Hadleigh-West takes to the streets and confronts the men who harass her, asking them point blank why they think it's okay to treat complete strangers in sexual ways. The unforgettable result is 45 minutes of explosive footage, and a riveting crash course in why sexism matters.

VIEWER DISCRETION: CONTAINS VIOLENT SEXUAL LANGUAGE & BRIEF NUDITY

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$125 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
1998 | Item #213 | 45 min. | Preview online

VHS CLEARANCE SALE: F13-213-V \$10 While supplies last.

Understanding Hookup Culture

What's Really Happening on College Campuses

Featuring **PAULA ENGLAND**



"Sheds some much-needed factual light on a troubling trend in the eyes of many American adults. It does not engage in moralizing, nor should it."

JACK DAVID ELLER, PH.D.
Anthropology Review Database

"The statistics and data that England produces are convincing and sobering. I would recommend the video for use in the classroom and community."

MAUREEN C. MCHUGH, PH.D.
Sex Roles: A Journal of Research

According to a wave of recent news reports and high-profile books, hookup culture has replaced traditional dating on college campuses, liberating young women from patriarchal norms and radically altering how young people think about intimacy and sex. This presentation by Stanford University's **Paula England**, a leading researcher in the sociology of gender, investigates whether hookup culture is challenging the old gender order or simply dressing it up in new social forms.

College/University: DVD \$125 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170
High School/Nonprofit: DVD \$50 | 7-Day Streaming \$50
2011 | Item #244 | 30 min. | English captions | Preview online

Asking for It

The Ethics & Erotics of Sexual Consent

A lecture with **HARRY BROD**



"An excellent film to bring men into the conversation. [Will] no doubt spark lively and intense discussion among students."

AMY LEISENRING, PH.D.
Teaching Sociology

"A useful tool for initiating discussion about consent in small groups, classes and other contexts that allow for group discussion."

RICHARD A. SPROTT, PH.D.
California State University, East Bay, *Contemporary Sexuality*

This unique look at sexual consent from professor **Harry Brod** encourages young people to think critically about the assumptions they carry into their relationships. Drawing on his training in philosophy and ethics, Brod complicates conventional ideas about coercion while clarifying the principle that consent, by definition, can never be taken for granted. Whether he's exploring the meaning of "yes" and "no," or the relationship between alcohol and individual responsibility, Brod argues that clear thinking and empathy are fundamental to healthy relationships.

College/University: DVD \$125 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170
High School/Nonprofit: DVD \$50 | 7-Day Streaming \$50
2010 | Item #243 | 38 min. | English captions | Preview online

Spitting Game

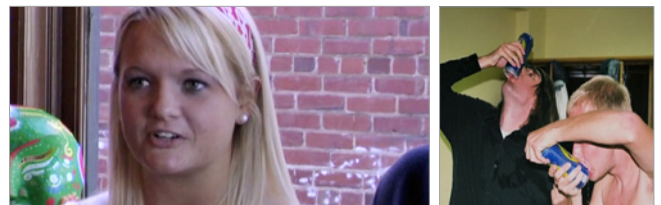
The College Hookup Culture

A film by **DENICE ANN EVANS**



Filmmaker **Denice Ann Evans** draws heavily on the voices of students in this timely and eye-opening look at the dangers and consequences of hookup culture on college campuses. Shedding much-needed light on a culture steeped in alcohol and often shrouded in silence, Evans supplements student testimony with analysis from experts and health professionals to tease out the gender politics at the heart of hookup culture and what's come to be known as "spitting game" — the finely tuned art of the pickup that many young men now aspire to master. Along the way, Evans raises urgent and clarifying questions about the ways hookup culture may be setting up a seemingly new and potentially liberating set of sexual rules even as it reinforces traditional gender roles, glamorizes high-risk behavior, and clouds issues of consent. The result is a valuable discussion starter, an effective teaching tool, and an important contribution to emerging efforts to understand hookup culture in light of persistently high levels of sexual assault, binge drinking, and gender violence on college campuses. DVD also includes a 35-minute abridged version.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2009 | Item #251 | 65 min. (full version) 35 min. (abr.) | English captions | Preview online



"A revealing and provocative look at the pleasures and pitfalls of hook-up culture."

CAROLINE HELDMAN
Associate Professor of Politics, Occidental College

"Remarkably relevant to college campuses."

ONWARD STATE

"Addresses the challenging issues of binge drinking and hookup culture head-on."

MICHELLE ISADORE, M.ED.
Executive Director, SCOPE

"An eye-opening, student-driven documentary."

JANIE LACY, M.S.
Licensed Mental Health Counselor

Gender, Sexuality & Health

Off the Straight & Narrow

Lesbians, Gays, Bisexuals & Television: 1967-1998



This breakthrough analysis of LGBT characters on television from the late 1960s to the 1990s provides an invaluable introduction to representations of sexuality in mainstream American media.

"An unusually accessible yet sophisticated educational resource."

JOAN M. GARRY | Former Executive Director, GLAAD

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$95 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$95 | 7-Day Streaming \$50
1998 | Item #207 | 63 min. | [Preview online](#)

Off the Straight & Narrow Box Set

Buy both DVDs and save 15%!

College/University: \$445 378.²⁵ | Item #517
Comm College/High School/Nonprofit: \$245 208.²⁵ | Item #517

It Takes a Team!

Making Sports Safe for LGBT Athletes & Coaches

A short video and digital curriculum guide from the Women's Sports Foundation designed to help coaches, educators, and parents raise awareness about the destructive effects of homophobia on students of all sexual orientations.

College/University: DVD \$50 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$200
Comm College: DVD \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170
High School/Nonprofit: DVD \$50 | 7-Day Streaming \$50
2004 | Item #222 | 15 min. | [Preview online](#)

Speak Up!

Improving the Lives of GLBT Youth

Speak Up! breaks the silence that too often surrounds issues of sexual identity, empowering students to confront homophobia and other forms of intolerance and bullying in their schools.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$95 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$95 | 7-Day Streaming \$50
2007 | Item #209 | 30 min. | [English captions](#) | [Preview online](#)

Further Off the Straight & Narrow

New Gay Visibility on Television, 1998-2006



Filmmaker and esteemed professor of communication **Katherine Sender** takes a comprehensive and critical look at LGBT representations across a wide cross-section of American media programming. Refusing to draw easy conclusions, Sender pays tribute to the emerging variety of LGBT representations while at the same time showing how these images and stories continue to be shaped, and in many ways policed, by the demands of the commercial media system. Along the way, the film raises important questions about the relationship between mainstream media representations and social and political change.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2006 | Item #225 | 61 min. | [English captions](#) | [Preview online](#)

Playing Unfair

The Media Image of the Female Athlete



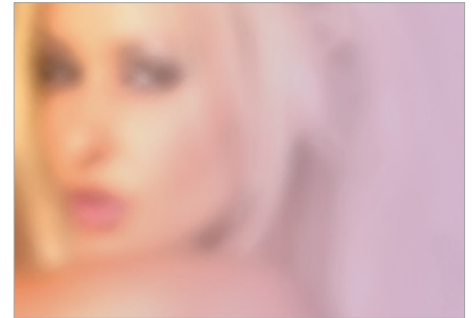
More American girls and women play sports of every kind, at all levels, than ever before. But despite — or perhaps because of — this renaissance in women's sports, mainstream media coverage of female athletes continues to trade in sexism, stereotypes, and homophobia. Examining these patronizing and sexist representations against the backdrop of women's actual athletic achievements, *Playing Unfair* argues that the persistence of these old narratives is symptomatic of the fundamental threat women's athleticism and autonomy pose to traditional ideals of manhood. *DVD includes 35 min. of bonus material.*

College/University: DVD \$225 | 3-Year Streaming \$225 | 3-Year Streaming + DVD \$300
Comm College: DVD \$125 | 3-Year Streaming \$180 | 3-Year Streaming + DVD \$255
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2002 | Item #208 | 30 min. | [English and Spanish captions](#) | [Preview online](#)

The Price of Pleasure

Pornography, Sexuality & Relationships

A film by **CHYNG SUN & MIGUEL PICKER**



Pornography may be one of the most popular and profitable media forms in the world, but there's been little serious discussion about its cultural impact. *The Price of Pleasure* fills that void. Moving beyond tired debates about morality and free speech, the film draws on insights from feminist cultural critics, industry producers, performers, and consumers to shed much needed light on the economics of the porn industry and the personal and political fallout from porn culture. Honest and non-judgmental, *The Price of Pleasure* paints a myth-busting and nuanced portrait of how pleasure and pain, commerce and power, liberty and responsibility have become intertwined in the most intimate area of our lives. *DVD contains two versions: An unedited version (including explicit pornographic images) and an edited version with blurred images. Co-directed and co-produced by Chyng Sun and Miguel Picker.*

"An intense, powerful documentary that will open up painful but necessary discussions about pornography's role in shaping our identities, our relationships, and our culture."

REBECCA WHISNANT | Director of Women and Gender Studies, University of Dayton

"Sure to provoke heated discussion."

VIDEO LIBRARIAN

"Holds immense possibility for transformative dialogue."

LISA FACTORA-BORCHERS | *Feminist Review*

"Every college campus and community theater should screen this film along with a facilitated discussion."

JUDY NORSIGIAN | Executive Director, Our Bodies Ourselves

VIEWER DISCRETION ADVISED: CONTAINS VIOLENCE, NUILITY & SEXUAL IMAGERY

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$180 | 3-Year Streaming + DVD \$255
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2008 | Item #235 | 55 min. | [English captions](#) | [Preview online](#)

Gender, Sexuality & Health

Beauty Mark

Body Image & the Race for Perfection

A film by **DIANE ISRAEL, CARLA PRECHT & KATHLEEN MAN GYLLENHAAL**



In this deeply personal film, **Diane Israel** explores American culture's obsession with thinness, beauty, and physical perfection. Israel, a psychotherapist and former champion triathlete, recounts how she grew up feeling intense pressure to be beautiful and successful — and how, as a result, she raced headlong into a devastating and near-fatal spiral of disordered eating and obsessive exercising. Featuring commentary from **Eve Ensler, Paul Campos, Naomi Wolf**, and others, *Beauty Mark* provides crucial insights into the relationship between media culture, gender norms, and girls' and women's health.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2008 | Item #236 | 50 min. | English captions | Preview online

Red Moon

Menstruation, Culture & the Politics of Gender

A film by **DIANA FABIÁNOVÁ**



With humor and candor, *Red Moon* takes a fascinating and wry look at the absurd and frequently dangerous cultural stigmas and superstitions surrounding women's menstruation. The film functions as both a mythbusting overview of women's reproductive health, and a piercing cultural analysis of how political struggles have too often played out on the terrain of women's bodies. As informative as it is empowering, *Red Moon* is ideally suited for use in women's studies and health courses, as well as anthropology, sociology, and cultural studies. A co-production of *Avenue B and Ubak Producciones*.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2009 | Item #240 | 53 min. | English captions | Preview online

Slim Hopes

Advertising & the Obsession with Thinness

Featuring **JEAN KILBOURNE**



Jean Kilbourne's *Slim Hopes* argues that the stories advertising tells about food, femininity, and the female body contribute to disordered eating. From ads that glamorize emotional eating with catch-phrases like "you can never have too much," to ads that promote thinness and tell women to watch what they eat, Kilbourne takes the advertising industry to task for sending young women, in particular, a set of deeply contradictory and unhealthy messages about food. In the process, she offers productive new ways to think about anorexia, bulimia, and other life-threatening eating disorders.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
1995 | Item #305 | 30 min. | English captions | Preview online

Recovering Bodies

Overcoming Eating Disorders



Analysis from experts and personal insights from college students guide this illuminating examination of the cultural, medical, and psychological dynamics of disordered eating. Focusing on the stories of seven college students, the film looks at the clinical considerations involved with anorexia and bulimia, and unpacks the extremely difficult personal dimensions of these illnesses. Along the way, the film offers valuable information about how to recognize the symptoms of eating disorders, and highlights proven strategies for recovery and healing. A useful resource for health educators and for social science courses.

College/University: DVD \$775 | \$125 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$95 | \$75 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$195
High School/Nonprofit: DVD \$95 | \$75 | 7-Day Streaming \$50
1997 | Item #302 | 34 min. | Preview online

Deadly Persuasion

The Advertising of Alcohol & Tobacco

Featuring **JEAN KILBOURNE**



Bestselling author and media critic **Jean Kilbourne** examines the ever-evolving marketing strategies of the alcohol and tobacco industries. Taking a close look at how both industries have re-tooled their strategies in the face of rising public health concerns, Kilbourne shows how ad executives mobilize a highly sophisticated understanding of gendered identity — and the psychology of addiction — to override rational consumer resistance. With its close analysis of cigarette and alcohol ad examples, *Deadly Persuasion* is as much a case study in media literacy as it is a public health tool. *DVD also includes a 30-minute abridged version.*

College/University: DVD \$275 | 3-Year Streaming \$275 | 3-Year Streaming + DVD \$350
Comm College: DVD \$150 | 3-Year Streaming \$220 | 3-Year Streaming + DVD \$295
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2003 | Item #202 | 60 min. (full version) 30 min. (abr.) | English and Spanish captions | Preview online

The Gloucester 18

The Realities of Teen Pregnancy

A film by **JOHN MICHAEL WILLIAMS**



When news spread in 2008 that eighteen high school girls from Gloucester, Massachusetts, had made a pact with one another to become pregnant, it touched off an international firestorm. But in the tabloid-driven frenzy of moral outrage and speculation that followed, the real story went missing. *The Gloucester 18* tells that story. Drawing on interviews with the girls involved, their families, high school counselors, health experts, and doctors, the film puts a human face on a stunning fact: that the US has the highest teen pregnancy rate in the developed world.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$95 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$95 | 7-Day Streaming \$50
2010 | Item #242 | 67 min. | English captions | Preview online

The Culture of Consumerism

Joystick Warriors

Video Games, Violence & the Culture of Militarism



For years, there has been widespread speculation, but very little consensus, about the relationship between violent video games and violence in the real world. *Joystick Warriors* provides the clearest account yet of the latest research on this issue. Drawing on the insights of media scholars, military analysts, combat veterans, and gamers themselves, the film trains its sights on the wildly popular genre of first-person shooter games, exploring how the immersive experience they offer links up with the larger stories we tell ourselves as a culture about violence, militarism, guns, and manhood. Along the way, it examines the game industry's longstanding working relationship with the US military and the American gun industry, and offers a riveting examination of the games themselves — showing how they work to sanitize, glamorize, and normalize violence while cultivating dangerously regressive attitudes and ideas about masculinity and militarism. Features Leigh Alexander, Craig Anderson, Andrew Bacevich, Nina Hunt-emann, Sut Jhally, Elizabeth Losh, Matt Payne, Clive Thompson, and others.

College/University: DVD \$275 | 3-Year Streaming \$275 | 3-Year Streaming + DVD \$350
Comm College: DVD \$150 | 3-Year Streaming \$220 | 3-Year Streaming + DVD \$295
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2013 | Item #175 | Approx. 60 min. | English captions | Preview online



“Smart, engaging, and thought-provoking, Joystick Warriors delivers the latest research on video games and brings much-needed attention to what happens when people regularly engage in virtual killing. It could not be more timely or important.”

NANCY CARLSSON-PAIGE
Professor Emerita, Lesley University and Author, *The War Play Dilemma*

“Essential viewing for all. Makes a significant contribution to the urgent discussion about the impact violent entertainment has on society.”

JO COMERFORD
Executive Director,
National Priorities Project

“As a media literacy educator, Joystick Warriors is a necessity for my classroom. Using powerful media examples and expert analysis, the movie weaves through a detailed critical analysis of the videogame industry and their products.”

ALEXIS LADD, MPH
Instructor, Wheelock College and co-founder,
Massachusetts Media Literacy Consortium

Returning Fire

Interventions in Video Game Culture

A film by ROGER STAHL



There's no question that war-themed video games offer a stunningly realistic experience of ground combat and a fascinating glimpse into the virtual world of push-button warfare. But the exploding popularity of war games has also raised serious concerns about the line between war and entertainment. In *Returning Fire*, filmmaker Roger Stahl profiles three tech-savvy anti-war activists who infiltrated a number of popular war games and in the process sparked international debate about what it means when the clinical tools of modern warfare become just another form of recreation and escape.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2011 | Item #152 | 44 min. | English captions | Preview online

Game Over

Gender, Race & Violence in Video Games

Drawing on the work of media scholars and military analysts, this systematic look at the desensitizing and dehumanizing effects of violent video games challenges young people to hit pause and think critically about the real-world consequences of games.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$95 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$95 | 7-Day Streaming \$50
2000 | Item #205 | 41 min. | English captions | Preview online

Militainment, Inc.

Militarism & Pop Culture

A film by ROGER STAHL

Militainment, Inc. tears through a mesmerizing range of media examples to show how the aesthetics of Hollywood movies, video games, and reality TV have increasingly shaped television news coverage of war — and how war, in turn, has emerged as a wildly popular form of entertainment.

College/University: DVD \$225 | 3-Year Streaming \$225 | 3-Year Streaming + DVD \$300
Comm College: DVD \$125 | 3-Year Streaming \$180 | 3-Year Streaming + DVD \$255
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2007 | Item #135 | 124 min. | English captions | Preview online

“Intriguing, intelligent, and entertaining. A must-see for anyone interested in war, digital culture, and computer games.”

RIKKE SCHUBART
Associate Professor of
Media Studies, University
of Southern Denmark

“Fast-moving and to the point. Highly recommended for classroom use.”

MARK J. P. WOLF
Editor, *The Video Game
Theory Reader*

“Highly recommended for academic and public libraries.”

MARGARET M. REED
Ouachita Baptist University,
Educational Media Reviews
Online

The Culture of Consumerism

Soul Food Junkies

African-American Identity & the Politics of Food

A film by **BYRON HURT**



Award-winning filmmaker **Byron Hurt** (*Hip-Hop: Beyond Beats & Rhymes*) offers a fascinating exploration of the soul food tradition, its relevance to black cultural identity, and its continuing popularity despite the known dangers of high-fat, high-calorie diets. Inspired by his father's lifelong love affair with soul food, even in the face of a life-threatening health crisis, Hurt discovers that the relationship between African-Americans and dishes like ribs, grits, and fried chicken is deep-rooted and culturally based. At the same time, he moves beyond matters of culture and individual taste to show how the economics of the food industry have combined with socioeconomic conditions in predominantly black neighborhoods to dramatically limit food choices. The result is an absorbing and ultimately inspiring look at the cultural politics of food and the complex interplay between identity, taste, power, and health. Features soul food cooks, historians, doctors, and food justice movement activists who are challenging the food industry, creating sustainable gardens, and advocating for better supermarkets, more farmers' markets, and healthier takes on soul food. *A co-production of God Bless the Child Productions and the Independent Television Service (ITVS) in association with the Ford Foundation and National Black Programming Consortium (NBPC), with funding provided by the Corporation for Public Broadcasting (CPB).*

College/University: DVD \$275 | 3-Year Streaming \$275 | 3-Year Streaming + DVD \$350
Comm College: DVD \$150 | 3-Year Streaming \$220 | 3-Year Streaming + DVD \$295
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2012 | Item #419 | 64 min. | English captions | Preview online

"A thoughtful, emotionally riveting, and historically grounded film. Though rooted in African-American culinary culture, it speaks to the universal themes of love, loss, and well-being."

IMANI PERRY
Professor of African American Studies,
Princeton University

"At a time when there are so many conflicting messages about soul food, Hurt has provided a fabulous critical discussion of the politics, culture, history, and economics of this most contentious concept."

DR. PSYCHE WILLIAMS-FORSON
Co-Director of Graduate Studies, University of Maryland

"Not just another food film. A trenchant ethnography that unpacks the role of soul food in the historical resistance of African-Americans to slavery, Jim Crow, and modern day racism."

ERIC HOLT-GIMÉNEZ
Executive Director,
Institute for Food and Development Policy



Feeding Frenzy

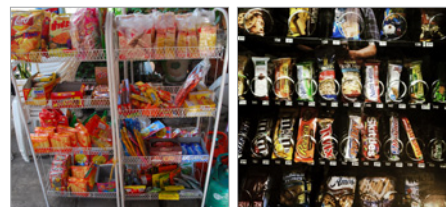
The Food Industry, Obesity & the Creation of a Health Crisis



Photo credit: Dilliff/ Foter/ CC BY-SA

Over the past three decades, obesity rates in the US have more than doubled for children and tripled for adolescents — and a startling 70% of adults are now obese or overweight. The result has been a widening epidemic of obesity-related health problems, including coronary heart disease, high blood pressure, stroke, and Type 2 diabetes. While discussions about this spiraling health crisis have tended to focus on the need for more exercise and individual responsibility, *Feeding Frenzy* trains its focus squarely on the responsibility of the processed food industry and the outmoded government policies it benefits from. It lays bare how taxpayer subsidies designed to feed hungry Americans during the Great Depression have enabled the food industry to flood the market with a rising tide of cheap, addictive, high-calorie food products, and offers an engrossing look at the tactics of the multibillion-dollar marketing machine charged with making sure that every one of those surplus calories is consumed. Features industry analysts, health experts, and advertising scholars, including **Marion Nestle, Kelly Brownell, Sut Jhally, Brian Wansink, and Michele Simon.**

College/University: DVD \$275 | 3-Year Streaming \$275 | 3-Year Streaming + DVD \$350
Comm College: DVD \$150 | 3-Year Streaming \$220 | 3-Year Streaming + DVD \$295
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2013 | Item #308 | Approx. 60 min. | English captions | Preview online



"Joining Supersize Me and King Corn as one of the decade's very best food documentaries, Feeding Frenzy covers important and, as of yet, uncharted territory as it turns a keen and critical eye on the marketing practices of the food industry. A must-see!"

JUSTIN LEWIS
Head of the Cardiff School of Journalism, Media, and Cultural Studies, Cardiff University

"Powerful, important, and damning. Zeroing in on the corporate practices of the multi-billion-dollar food industry, this film adds a fresh and essential perspective to current debates about corporate power, food, and health. Watch this film and show it to your students!"

ERICA SCHARRER
Chair of Communication,
University of Massachusetts-Amherst

The Culture of Consumerism

Captive Audience

Advertising Invades the Classroom

This tough look at America's dwindling financial commitment to public education zeroes in on the rise of corporate-sponsored curricula, branded textbooks, and advertising on school grounds, and makes a compelling case that commercial interests are undermining the traditional mission of public schools.

College/University: DVD \$250 \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$125 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2003 | Item #105 | 45 min. | English captions | Preview online

Remote Control

Children, Media Consumption & the Changing American Family

According to the Kaiser Family Foundation, the average American child spends over 40 hours a week consuming media, the equivalent of a full-time job. *Remote Control* puts a human face on these statistical findings, exploring the media habits of two families and examining the pervasiveness of media in our lives.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$75 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$75 | 7-Day Streaming \$50
2007 | Item #145 | 38 min. | English captions | Preview online

What a Girl Wants

Produced by ELIZABETH MASSIE/
CHC PRODUCTIONS



In this eye-opening look at the effects of commercial culture on the formation of children's identities, eleven girls from diverse backgrounds speak candidly about sex, body image, and the pressures they face as they come of age in a celebrity-worshipping, sex-obsessed media culture.

"Presents, in teen girls' voices, a glimpse of how the media diminishes the value of young women."

JANE BAER-LEIGHTON | Former English Department Chair, Amherst Regional High School

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$75 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$75 | 7-Day Streaming \$50
2001 | Item #214 | 33 min. | English captions | Preview online

Beyond Good & Evil

Children, Media & Violent Times

A film by CHYNG SUN & MIGUEL PICKER



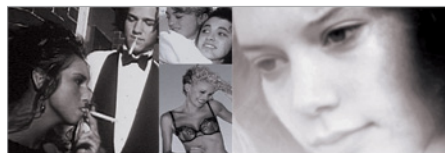
Filmmakers **Chyng Sun** and **Miguel Picker** examine how stories about good and evil shape children's perceptions of the world. The film places special emphasis on the political and ideological implications of children's entertainment in the wake of 9/11, drawing fascinating parallels between the level of discourse in kids' programming and the oversimplified rhetoric that dominated the political landscape during the run-up to the wars in Iraq and Afghanistan. The film's main concern is how such narratives function to justify war, rationalize violence, and dehumanize entire populations of people.

College/University: DVD \$275 \$225 | 3-Year Streaming \$225 | 3-Year Streaming + DVD \$300
Comm College: DVD \$125 | 3-Year Streaming \$180 | 3-Year Streaming + DVD \$255
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2003 | Item #103 | 37 min. | English and Spanish captions | Preview online

Reviving Ophelia

Saving the Selves of Adolescent Girls

Featuring MARY PIPHER



In this adaptation of her influential bestselling book, **Mary Pipher** draws on her clinical training in psychology and anthropology to examine the developmental challenges teenage girls face in a world saturated with media. Her ultimate goal is to help empower girls to free themselves from the toxic influences and pressures of popular culture.

"One of the most valuable videos for teachers, parents, and young people to see about media and girls... It empowers those who see it in my workshops."

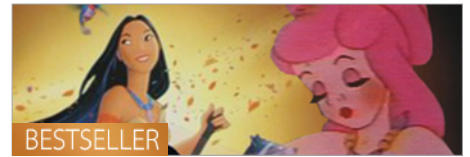
BOB MCCANNON | Media Educator

College/University: DVD \$275 \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$75 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$75 | 7-Day Streaming \$50
1998 | Item #303 | 38 min. | English captions | Preview online

Mickey Mouse Monopoly

Disney, Childhood & Corporate Power

A film by CHYNG SUN & MIGUEL PICKER



Mickey Mouse Monopoly offers an innocence-shattering look at the less-than-wonderful world of Disney. Surveying a range of beloved Disney classics, filmmakers **Chyng Sun** and **Miguel Picker** uncover a parade of gender, racial, and ethnic stereotypes, and examine these representations against the backdrop of Disney's bottom-line interests as a global media conglomerate. By pulling back the curtain on Disney's virtuous public image, the film challenges viewers to think critically about the social, political, and cultural effects of even the most cherished forms of popular entertainment.

College/University: DVD \$275 | 3-Year Streaming \$275 | 3-Year Streaming + DVD \$350
Comm College: DVD \$125 | 3-Year Streaming \$220 | 3-Year Streaming + DVD \$295
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2001 | Item #112 | 52 min. | English captions | Preview online

Girls: Moving Beyond Myth

Produced by SUSAN MACMILLAN



Susan Macmillan's compelling documentary explores the tensions between our most cherished myths of girlhood and the difficult life choices girls face in the real world. The film gives special attention to how girls have been forced to navigate changing expectations in the wake of the women's movement on the one hand, and a commercial culture that trades increasingly in the sexualization of young girls on the other. Along the way, it weaves the voices of a diverse group of girls with analysis from leading experts and researchers in the field, including **Lynn Phillips**, **Joan Jacobs Brumberg**, and **Deborah Tolman**.

College/University: DVD \$250 \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$125 \$75 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$125 \$75 | 7-Day Streaming \$50
2004 | Item #231 | 28 min. | English captions | Preview online

The Culture of Consumerism

Sext Up KIDS

How Children are Becoming Hypersexualized

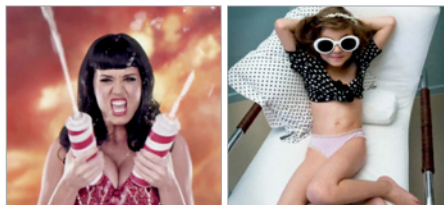
A film by MAUREEN PALMER, TIMOTHY M. HOGAN & RICK LEGUERRIER



The powder keg that is porn culture has exploded in the lives of North American children. From thongs and padded bras for 9-year-old girls to “sexting,” Internet porn, and unfiltered social media, kids today are bombarded with commercial sexual appeals like never before. Award-winning documentary filmmaker **Maureen Palmer** (*Leaving Bountiful, How to Divorce and Not Wreck the Kids*) explores what this radical transformation of the culture means for young people, parents, and traditional definitions of childhood. The film brings us face-to-face with parents and teachers struggling to raise and educate our kids in a toxic cultural environment, with teens and pre-teens who talk openly about the routine role sex plays in their lives, and with researchers who have been tracking how the accelerating pressure to be sexy — and sexual — is changing kids’ behavior and undermining their health. The result is a highly accessible examination of the myriad ways our increasingly sexed-up commercial media culture is fundamentally reshaping childhood and youth culture. *Directed by Maureen Palmer, and produced by Rick LeGuerrier and Timothy M. Hogan of Dream Street Pictures in association with CBC.*

VIEWER DISCRETION ADVISED: CONTAINS SEXUAL IMAGERY & LANGUAGE

College/University: DVD \$275 | 3-Year Streaming \$275 | 3-Year Streaming + DVD \$350
Comm College: DVD \$150 | 3-Year Streaming \$220 | 3-Year Streaming + DVD \$295
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2012 | Item #248 | 43 min. | English captions | Preview online



“Powerful and heart-breaking, this is an invaluable resource for parents, teachers, professors, health care professionals, and anyone concerned about the well-being of children and teenagers.”

ROSALIND WISEMAN
Author, *Queen Bees & Wannabees*

“A sobering and must-see look at how an onslaught of sexualized media and marketing is undermining the healthy development of girls. Highly recommended.”

JOSH GOLIN
Associate Director, Campaign for a Commercial-Free Childhood

“Straightforward, powerful, and chilling.”

STEPHEN HINSHAW
Professor of Psychology, UC Berkeley and Author, *The Triple Bind*

“An honest, accurate, and sensitive portrayal of the sexualization of girlhood.”

JENNIFER R. CURRY
Assistant Professor of Counselor Education, Louisiana State University

Consuming Kids

The Commercialization of Childhood



With virtually no government oversight or public outcry, the multibillion-dollar youth marketing industry has used the latest advances in psychology, anthropology, and neuroscience to transform American children into one of the most powerful and profitable consumer demographics in the world. American kids, targeted from birth with sales pitches for everything from Hollywood merchandise and junk food to iPods, cell phones, and the family car, now influence an estimated \$700 billion in annual consumer spending. *Consuming Kids* traces the evolution and impact of this unprecedented phenomenon. Drawing on the insights of children’s health experts, media critics, and industry insiders, it blows the lid off the youth marketing industry’s stealth tactics and explores the effects of consumerism on the imaginative lives of children. Features commentary from **Enola Aird, Dr. Michael Brody, Nancy Carlsson-Paige, Josh Golin, Diane Levin, Susan Linn, Dr. Alvin Poussaint, Dr. Michael Rich, Juliet Schor**, and other prominent children’s advocates.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2008 | Item #134 | 67 min. | English captions | Preview online



“As a professor of media and children’s culture, and as a parent, this is the film I’ve been waiting for.”

LYNN PHILLIPS, PH.D.
Author, *Flirting with Danger*

“Watching this movie will open the eyes of everyone who cares about children to the disturbing new realities of our consumer culture.”

TIM KASSER, PH.D.
Author, *The High Price of Materialism*

“Should be viewed by anyone who has kids or cares about them; in other words, everyone.”

MICHELE SIMON, J.D., M.P.H.
Author, *Appetite for Profit*

“A riveting and compelling exposé.”

MARION NESTLE
Professor of Nutrition, NYU

“My all-time favorite video exploring the negative aspects of advertising in all venues and on all media platforms.”

STUART FISCHOFF, PH.D.
Senior Editor, *Journal of Media Psychology*

The Culture of Consumerism

Big Bucks, Big Pharma

Marketing Disease & Pushing Drugs

Narrated by **AMY GOODMAN**



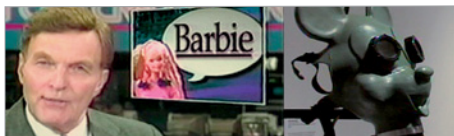
This chilling investigation of the pharmaceutical industry's marketing tactics exposes how drug companies have exploited, and in some cases invented, illness to stoke anxieties and maximize profits. The film has two main concerns: Big Pharma's relentless targeting of doctors with brand promotions and enticements, and the rise of direct-to-consumer advertising that bypasses doctors and transforms potentially dangerous prescription drugs into objects of glamor and desire. In the end, the film raises serious questions about advertising ethics and the priorities of profit-driven health industries.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2006 | Item #224 | 46 min. | English captions | Preview online

Freedom of Expression

Resistance & Repression in the Age of Intellectual Property

Narrated by **NAOMI KLEIN**



In 1998, **Kembrew McLeod** made headlines when he successfully trademarked the phrase "freedom of expression" to call attention to the extremes of intellectual property law. But in the years since, as fewer and fewer corporations have come to dominate the media landscape, copyright law has only become more restrictive. In this provocative film, McLeod continues his fight against the corporate chokehold on creative expression, translating the abstractions of copyright law into an engaging story about corporate power and the power of art.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2007 | Item #127 | 61 min. | English captions | Preview online

Refuge

A Film about Darfur

A film by **ALEXANDRE TRUDEAU & JONATHAN PEDNEAULT**



This enraging and heartbreaking documentary from Canadian student **Jonathan Pedneault** and filmmaker **Alexandre Trudeau** tells the story of the pair's trip to Darfur to investigate reports of genocide. As Pedneault and Trudeau clandestinely make their way into the heart of the Sudanese war zone with a group of rebels, they come upon refugees fighting for water, NGOs struggling to get food to the starving and people battered by civil war and incomprehensible violence stumbling into camps on the edge of survival. The result is a story of remarkable courage and unfathomable despair.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2009 | Item #144 | 52 min. | English captions | Preview online

This Land is Our Land

The Fight to Reclaim the Commons

Featuring **DAVID BOLLIER**



Empowered by an anti-government ideology that sees little value in the preservation of the common wealth, transnational corporations have been laying waste to our national commons for more than three decades, buying up everything from our forests and our oceans to our broadcast airwaves. *This Land is Our Land* provides a powerful rebuttal to this virulent strain of market fundamentalism, tracing the idea of the commons back to the founding of America, and detailing how a bold new movement is waging a potent counteroffensive against the corporate assault on our common wealth.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2010 | Item #146 | 46 min. | English captions | Preview online

Protection

Masculinity and Condom Use in Sub-Saharan Africa

A film by **JILL LEWIS, FRANCOIS VERSTER & NEIL BRANDT**



HIV/AIDS has ravaged entire populations in sub-Saharan Africa. Yet educational efforts to prevent the acceleration of the epidemic continue to clash with traditional cultural attitudes that view protected sex as unmanly. *Protection* provides a fascinating look at the origins of these attitudes, and examines how they are being kept alive by a set of hypermasculine myths that extol risk-taking as an emblem of strength, virility, and potency. An eye-opening exploration of what it will take to make real and transformative change and eradicate HIV/AIDS once and for all.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2009 | Item #173 | 52 min. | English captions | Preview online

The Diamond Empire

A film by **JANINE ROBERTS**



This fascinating documentary explores how a baseless advertising slogan invented in 1984 by Madison Avenue executives continues to shape our most intimate rituals and romantic ideals. Targeting the myth that "diamonds are forever," the film examines how a single South African family came to dominate the global trade in diamonds, convert something valueless into one of the most coveted commodities in history, and change the very way we think about courtship, marriage, and love. An eye-opening examination of unfair global trade practices and how advertising works its way into the very core of our identities.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$125 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
1994 | Item #136 | 102 min. | English captions | Preview online

The Culture of Consumerism

Fire in the Blood

A Tale of Medicine, Monopoly & Malice

A film by **DYLAN MOHAN GRAY**



NEW RELEASE

Fire in the Blood tells the true story of how Western pharmaceutical companies and governments blocked access to low-cost AIDS drugs in Africa and the global south in the 1990s — leading to the preventable deaths of at least ten million people — and how a remarkable coalition of people came together to stop them. Shot on four continents and featuring contributions from global figures such as **Bill Clinton, Desmond Tutu, and Joseph Stiglitz**, the film offers devastating insights into the lethal decision-making process that led to this humanitarian catastrophe. And it shows how, if not for the passion and tactical ingenuity of a group of courageous and relentless activists, millions of more people would have died. The result is a gripping look at corporate greed, government collusion, the cutthroat economics of medicine and healthcare, and the power of ordinary people to make meaningful change on a global scale. A Sparkwater India Production. DVD includes the feature-length documentary, as well as an abridged version shortened for use in the classroom.

College/University: DVD \$295 | 3-Year Streaming \$295 | 3-Year Streaming + DVD \$370
Comm College: DVD \$150 | 3-Year Streaming \$236 | 3-Year Streaming + DVD \$311
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2013 | Item #170 | 85 min. (full version) 57 min. (abr.) | English captions | Preview online

★★★★★
CRITICS CHOICE

A shocking documentary about how big Western pharmaceutical companies blocked access to low-cost anti-AIDS drugs, causing a holocaust of 10 million deaths."

KATE MUIR
The Times

"Quietly devastating. A testament to human decency and a damning indictment of laissez-faire capitalism"

PHILIP FRENCH
The Observer/The Guardian

"Put it to the top of your must-see list."

TOM ROSTON
PBS Doc Soup

"Brilliant. A real-life David and Goliath story. An amazing documentary and a story that really needed to be told."

ZOE BALL
BBC Radio



Google & the World Brain

The Audacious Attempt to Control Human Knowledge

A film by **BEN LEWIS**



NEW RELEASE

In 1937, the science fiction writer H. G. Wells imagined a "World Brain" containing all of the world's knowledge, accessible to all people, that would be "so compact in its material form and so gigantic in its scope and possible influence" that it could transcend even nation states and governments. Seventy years later, Google set about realizing Wells' vision, launching a massive project to scan millions of books from university library collections — and triggering a fierce backlash in the process. When it was discovered that over half of the first ten million books Google scanned were still in copyright, authors from around the world joined together to wage a fierce legal battle against the Internet giant, culminating in a dramatic courtroom showdown in 2011. In gripping detail, *Google & the World Brain* tells the fascinating story of this complicated struggle over intellectual property and access to human knowledge, offering crucial insights into broader debates surrounding data-mining and privacy, downloading and copyright, fair use, freedom and surveillance. A Polar Star Films & BLTV Production. DVD includes the feature-length documentary, as well as an abridged version shortened for use in the classroom.

College/University: DVD \$350 | 3-Year Streaming \$350 | 3-Year Streaming + DVD \$425
Comm College: DVD \$150 | 3-Year Streaming \$280 | 3-Year Streaming + DVD \$355
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2013 | Item #171 | 88 min. (full version) 60 min. (abr.) | English captions | Preview online



"Endlessly fascinating and engaging. It's probably the best documentary you'll see all year."

LUCAS MCNELLY
The Huffington Post

★★★★★

A fair, interesting, and eye-opening true story. Anyone interested in the future, Google, books, Artificial Intelligence, where science fiction collides with reality, or a culturally-relevant story well told, should see this documentary gem."

SCOTT CLELAND
The Precursor Blog

"A masterful documentary."

JULIE FISCHER
Indiewire

"A whip-smart examination."

KENNETH TURAN
Critics Notebook, Los Angeles Times

"Offers convincing reasons to pay more attention to Google's utopian schemes."

JOHN DEFORE
The Hollywood Reporter

The Culture of Consumerism

In Debt We Trust

America Before the Bubble Bursts

A film by **DANNY SCHECHTER**



This hard-hitting documentary from Emmy Award-winning producer **Danny Schechter** explores why so many Americans, young people in particular, are being strangled by consumer debt. Burrowing deep into the politics and economics of American debt culture, Schechter argues that the mall has replaced the factory as America's dominant economic engine, exposes a system operating on borrowed money and borrowed time, and clarifies why so many college students are being forced to pay exorbitant interest on loans while graduating, on average, tens of thousands of dollars in debt. *A Globalvision Production, A Danny Schechter Dissection.*

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2006 | Item #133 | 52 min. | English captions | Preview online

The Overspent American

Why We Want What We Don't Need

Featuring **JULIET SCHOR**



Juliet Schor's analysis of the cultural foundations of consumer debt is as timely today as ever. Focusing on what she calls "the new consumerism," a national phenomenon of aspirational spending on upscale items by people lacking upscale means, Schor examines how the commercial media system has cultivated an irrational and unsustainable consumer mindset. The film offers a prescient look at the forces that brought the American economy to the brink of collapse, and a powerful analysis of how consumerism continues to shape American identity and the American Dream.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2004 | Item #116 | 33 min. | English and Spanish captions | Preview online

No Logo

Brands, Globalization, Resistance

Featuring **NAOMI KLEIN**



In this captivating adaptation of her influential book, author and activist **Naomi Klein** investigates the rise of international brands and the grassroots anti-corporate campaigns they have inspired. Breaking down the complexities of globalization in accessible language, Klein challenges viewers, especially young people, to consider how global economic practices are threatening public space, consumer choice, and meaningful work. The result is a lively introduction to some of the most pressing issues confronting the global economy, and to the kinds of direct-action protest movements that are now sweeping the world.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2003 | Item #115 | 40 min. | English, French & Spanish captions | Preview online

Advertising & the End of the World

Featuring **SUT JHALLY**



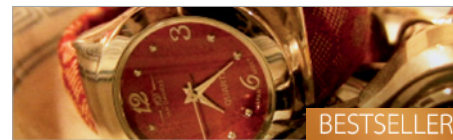
Communications scholar **Sut Jhally** surveys the devastating fallout from rapacious American consumerism. Moving beyond a formal critique of individual ads, Jhally offers a broad-based political-economic analysis of advertising as a cumulative cultural force, showing how it breeds self-interested values and unsustainable levels of consumption. At once sobering and inspiring, the film challenges young people to think critically about the commercial images that saturate their lives, and to evaluate their responsibilities as democratic citizens in a consumer society.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$95 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$95 | 7-Day Streaming \$50
1997 | Item #101 | 46 min. | English and Spanish captions | Preview online

Shop 'Til You Drop

The Crisis of Consumerism

A film by **GENE BROCKHOFF**



This fast-paced tour of the psychological and ecological terrain of American consumer culture brings us face-to-face with mass consumerism and the limits of the American Dream. Filmmaker **Gene Brockhoff** looks behind the seductive dream-landscape of advertising and public relations to reveal an unsustainable cultural mythology that has extolled the virtues of infinite growth and defined happiness through the lens of consumerism. Includes commentary from authors **Peter Whybrow**, **Juliet B. Schor**, and **James Twitchell**; simplicity gurus **Cecile Andrews** and **Duane Elgin**; and photographic artist **Chris Jordan**.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2010 | Item #148 | 52 min. | English captions | Preview online

Default

The Student Loan Documentary

A film by **SERGE BAKALIAN & AURORA MENEGHELLO**



Just a few years after the subprime mortgage crisis, there are ominous signs that the student loan market is on the verge of collapsing, yet another casualty of predatory lending practices. *Default* brings this perilous situation into sharp relief, chronicling the stories of borrowers who find themselves in the paralyzing predicament of having to repay far more than what they borrowed — with no bankruptcy protection, and no recourse under the law. The result is at once an accessible analysis of a mounting economic crisis, and a cautionary tale for students. *A Krotala Films Production.*

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2012 | Item #159 | 27 min. | English captions | Preview online

The Culture of Consumerism

Capitalism Hits the Fan

Richard Wolff on the Economic Meltdown



Renowned economist and professor **Rick Wolff** offers a masterful explanation of the recent economic crisis. With astounding clarity, Wolff shows how the collapse of the financial markets emanated from seismic failures within the structures of American-style capitalism itself; traces the origins of the mortgage meltdown to the 1970s, when stagnant wages plunged American workers into a 40-year spiral of borrowing and debt; and concludes that only radical systematic change will be enough to fend off far greater economic catastrophes in the future. The result is nothing short of a master class in economics.

College/University: DVD \$125 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170
High School/Nonprofit: DVD \$50 | 7-Day Streaming \$50
2008 | Item #139 | 57 min. | English captions | Preview online

Plunder

The Crime of Our Time

A film by **DANNY SCHECHTER**



This gripping account of the 2008 financial crisis sheds light on the unregulated theft and fraud that exploded the housing market, drained retirement accounts, and tanked the American economy. Ranging from the byzantine world of trillion-dollar hedge funds to the complicity of the mainstream press, the film provides one of the clearest accounts yet of a white-collar crime wave that radically altered our economic and political landscape. Features economists and industry insiders, including convicted felon **Sam Antar** and Nobel Prize-winner **Paul Krugman**. A *Globalvision Production, A Danny Schechter Dissection*.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2010 | Item #149 | 59 min. | English captions | Preview online

The New Economics 101

True Wealth in the New Economy

A lecture by **JULIET SCHOR**



Economist and bestselling author **Juliet Schor** offers a refreshingly clear analysis of the ecological and social costs of mass consumerism, and a passionate call to arms for radically rethinking our relationship to consumer goods. Citing new developments in economic theory, social analysis, and ecological design, and real-world examples of people and places putting these cutting-edge ideas into practice, Schor makes a compelling case that preserving dwindling natural resources and fostering economic security will require replacing old modes of debt-financed growth with a new paradigm of sustainability that is less about scarcity and sacrifice than about new terms of plenitude. Along the way, she points to the growing number of new lifestyles and social forms emerging across the country and around the world that are replacing the dead-end, work-and-spend cycle with the abundant and infinitely renewable resources of time, creativity, and community. *DVD also includes a 34-minute abridged version.*

"For those who still think we have to choose between a healthy economy and a healthy environment, watch this video! Juliet Schor lays out an inspiring, realistic, common sense approach to having both — and having way more fun in the process."

ANNIE LEONARD | Author, *The Story of Stuff*

"Smart and provocative ideas in an engaging and accessible presentation. Highly recommended for all who want to be inspired!"

DR. HELEN SCHARBER | Assistant Professor of Economics, Hampshire College

College/University: DVD \$125 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170
High School/Nonprofit: DVD \$50 | 7-Day Streaming \$50
2013 | Item #166 | 46 min. (full version) 34 min. (abr.) | English captions | Preview online

The Next American Revolution

Beyond Corporate Capitalism & State Socialism

Featuring **GAR ALPEROVITZ**



While there's been no shortage of commentary about the structural crisis plaguing the American economic and political system, from wage stagnation and chronic unemployment to unchecked corporate and state power and growing inequality, analyses that offer practical, politically viable solutions to these problems have been few and far between. This illustrated presentation from distinguished historian and political economist **Gar Alperovitz** is a rare and stunning exception. Pointing to efforts already under way in thousands of communities across the US, from co-ops and community land trusts to municipal, state, and federal initiatives that promote entrepreneurship and sustainability, Alperovitz marshals years of research to show how bottom-up strategies can work to check monopolistic corporate power, democratize wealth, and empower communities. The result is a highly accessible look at the current economy and a common-sense roadmap for building a system more in sync with American values.

"Alperovitz develops nothing less than a program for deep democratic renewal in the US, building from a wide range of exciting work already being done by people throughout the country."

ROBERT POLLIN | Professor of Economics, University of Massachusetts-Amherst

"Refreshing and illuminating."

DR. IAN BRUFF | Lecturer in European Politics, University of Manchester

College/University: DVD \$125 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170
High School/Nonprofit: DVD \$50 | 7-Day Streaming \$50
2013 | Item #165 | 47 min. | English captions | Preview online

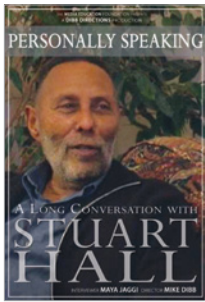
“Stuart Hall is our most acute student of race and communication (and many other matters as well), and a passionate and engaging lecturer.”

— James W. Carey | Author, *Communication as Culture*

Stuart Hall: Personally Speaking

An Intimate Conversation with Stuart Hall

A film by **MIKE DIBB & MAYA JAGGI**



Stuart Hall, whose pioneering scholarship helped forge the foundations of cultural studies, reflects on his life and the trajectory of his work in this fascinating interview directed by documentary filmmaker **Mike Dibb**. Hall talks about his migration from Jamaica to England, his immersion in left-wing politics in London, the influence of Raymond Williams and E.P. Thompson on his thought, and the evolution of the early classic texts of cultural studies. He also weighs in on the current global economic crisis and the election of Barack Obama. An invaluable introduction to

Hall, and to cultural studies more generally.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270

Comm College: DVD \$75 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231

High School/Nonprofit: DVD \$75 | 7-Day Streaming \$50

2009 | Item #416 | 4 hrs. 18 min. | English captions | Preview online

Stuart Hall: Race, the Floating Signifier

With an introduction by **SUT JHALLY**



Stuart Hall offers an accessible and clarifying analysis of the social construction of race and racial difference. He explores how variations in people's appearances come to be mistaken for essential differences. He traces how these misinterpretations function both to express and to reproduce dominant power relations. And he argues for more rigorous engagements with identity, representation, and contingency capable of acknowledging and respecting difference without essentializing it. An ideal introduction to how cultural studies intervenes in debates about

race, representation, identity, and power. 2-disc set includes: A classroom edition (62 min.) and a reference edition (85 min.). The reference edition features a full lecture that Hall delivered at Goldsmith's College in London, as well as the 20 min. question-and-answer session that followed.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270

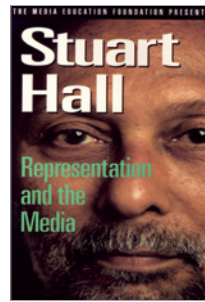
Comm College: DVD \$75 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231

High School/Nonprofit: DVD \$75 | 7-Day Streaming \$50

1997 | Item #407 | 85 min. (reference ed.) | 62 min. (classroom ed.) | English captions | Preview online

Stuart Hall: Representation & the Media

With an introduction by **SUT JHALLY**



Cultural theorist **Stuart Hall** offers an extended meditation on representation. Moving beyond the accuracy or inaccuracy of specific representations, Hall argues that the process of representation itself constitutes the very world it aims to represent, and explores how the shared language of a culture, its signs and images, provides a conceptual roadmap that gives meaning to the world rather than simply reflecting it. Hall's concern throughout is the centrality of culture to the shaping of our collective perceptions, and how the dynamics of media representation reproduce forms of symbolic power.

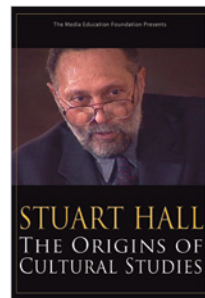
College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270

Comm College: DVD \$75 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231

High School/Nonprofit: DVD \$75 | 7-Day Streaming \$50

1997 | Item #409 | 55 min. | English captions | Preview online

Stuart Hall: The Origins of Cultural Studies



In this re-mastered lecture from 1989, **Stuart Hall** provides an extraordinarily clear summary of the origins of cultural studies. Hall discusses the founding of cultural studies at the University of Birmingham, the field's baseline concern with issues of symbolic representation and power, and how cultural studies ultimately gained an institutional foothold at the "frontiers of intellectual and academic life by testing the fine line between intellectual rigor and social relevance." An excellent introduction to Hall's work, and to the broader social, political, and economic

concerns that have shaped cultural studies.

College/University: DVD \$95 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225

Comm College: DVD \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170

High School/Nonprofit: DVD \$50 | 7-Day Streaming \$50

2006 | Item #414 | 40 min. | English captions | Preview online

Stuart Hall Series: Buy All 4 DVDs & Save 20%!

Series includes: *Stuart Hall: The Origins of Cultural Studies*; *Stuart Hall: Race, the Floating Signifier*; *Stuart Hall: Representation & the Media*; and *Stuart Hall: Personally Speaking*.

College/University: DVD \$660 | \$544 | Comm College: DVD \$275 | \$220 | High School/Nonprofit: DVD \$275 | \$220 | Item #527

The Mean World Syndrome

Media Violence & the Cultivation of Fear

Based on the work of **GEORGE GERBNER**



The Mean World Syndrome, based on the groundbreaking work of the late media scholar **George Gerbner**, offers a timely and clear-eyed take on the origins of some of our most irrational and unrelenting fears. Taking dead aim at a commercial media system that thrives on violence, stereotypes, and the cultivation of anxiety, the film argues that the more television people watch, the more likely they are to be insecure and afraid of others — and shows how these media-induced fears and anxieties provide fertile ground for intolerance, extremism, and a paranoid style of politics that threatens basic democratic values. The result is a fascinating and accessible introduction to debates about media violence and media effects, and a powerful classroom tool for helping students make sense of our increasingly intense and fractious political climate. Features commentary from George Gerbner, and narration from University of Massachusetts Communication professor **Michael Morgan**.

"A superb update of MEF's earlier films with George Gerbner. Powerful and emotionally moving."

BILL YOUSMAN, PH.D. | Author, *Prime Time Prisons on US TV: Representation of Incarceration*

"Smart and timely."

JACK DAVID ELLER, PH.D. | *Anthropology Review Database*

"It rocked my world."

LENORE SKENAZY | Author, *Free-Range Kids*

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2010 | Item #143 | 51 min. | English captions | Preview online

Rich Media, Poor Democracy

Featuring **ROBERT MCCHESENEY**
With **MARK CRISPIN MILLER**



In this adaptation of his influential book, media scholar **Robert McChesney** examines the impact of media consolidation on journalism and democracy. He argues that far from delivering on its promise of more choice and greater diversity, corporate consolidation has in fact undermined competition, producing media content that's high on sensationalism, low on information, and detrimental to a functioning democracy. With additional commentary from **Mark Crispin Miller**, the film provides an accessible introduction to how media ownership structures shape content.

College/University: DVD \$225 | 3-Year Streaming \$225 | 3-Year Streaming + DVD \$300
Comm College: DVD \$150 | 3-Year Streaming \$180 | 3-Year Streaming + DVD \$255
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2003 | Item #118 | 30 min. | English and Spanish captions | Preview online

Class Dismissed

How TV Frames the Working Class

Narrated by **ED ASNER**



While a number of educational films have examined media representations of race, gender, and sexuality, there have been far fewer about class. *Class Dismissed* fills that void. Guided by narrator **Ed Asner**, the film looks at the distorted and one-dimensional ways working class people and issues have been portrayed on American television over time — when they have been portrayed at all — and examines the ideological assumptions that have shaped this history of misrepresentation and marginalization. Includes commentary from **Stanley Aronowitz, Barbara Ehrenreich, Herman Gray, and Pepi Leistyna**.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2005 | Item #411 | 62 min. | English and Spanish captions | Preview online

The Myth of the Liberal Media

The Propaganda Model of News

Featuring **NOAM CHOMSKY, EDWARD HERMAN & JUSTIN LEWIS**



If you think US news has a liberal bias, this assumption-shattering film from **Noam Chomsky, Edward Herman, and Justin Lewis** will have you thinking again. Making the common-sense case that mainstream news media are more committed to their bottom-line interests as large corporations than to left-wing advocacy, they dissect how news content gets shaped within a narrow, and ultimately conservative, institutional frame that marginalizes the progressive perspectives of a broad cross-section of the American public. The film, made before the rise of Fox News, has become only more relevant with time.

College/University: DVD \$195 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$125 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$195
High School/Nonprofit: DVD \$75 | 7-Day Streaming \$50
1997 | Item #114 | 60 min. | Preview online

Culture, Politics & Pedagogy

A Conversation with Henry Giroux



"An active citizen," **Henry Giroux** observes in this provocative interview, is "somebody who has the capacity not only to understand and engage the world, but to transform it when necessary." The prolific educational theorist speaks passionately about the thin line between education, civic engagement, and social justice; talks candidly about the influence of his friend and mentor Paulo Freire; and advocates for a pedagogy of liberation that challenges inequality and authoritarianism. Essential for education and cultural studies courses.

College/University: DVD \$95 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170
High School/Nonprofit: DVD \$50 | 7-Day Streaming \$50
2006 | Item #130 | 50 min. | English captions | Preview online

Politics & Current Events

Edward Said: On Orientalism



In this adaptation of his paradigm-shifting book, **Edward Said** examines the origins and evolution of Western attitudes toward the Middle East. Said shows how perceptions of the Middle East as an exotic land full of villains and terrorists are deeply rooted in the Western imagination, and argues that this caricatured cultural heritage continues to blind too many Europeans and Americans to the complexity and diversity of the region.

"No one studying the relations between the metropolitan West and the decolonizing world can ignore Said's work."

THE NEW YORK TIMES BOOK REVIEW

College/University: DVD \$225 | 3-Year Streaming \$225 | 3-Year Streaming + DVD \$300
Comm College: DVD \$125 | 3-Year Streaming \$180 | 3-Year Streaming + DVD \$255
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
1998 | Item #403 | 40 min. | English captions | Preview online

Edward Said: The Myth of 'The Clash of Civilizations'



Edward Said challenges the persistent ideological assumption that many of the world's conflicts can be explained as contests between fundamentally different civilizations. He argues that this perspective overlooks both the primary role of state policy, and the internal diversity of cultures.

College/University: DVD \$125 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$90 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$195
High School/Nonprofit: DVD \$90 | 7-Day Streaming \$50
1998 | Item #404 | 60 min. | Preview online

Edward Said Box Set Buy Both DVDs & Save 20%

College/University: DVD \$350 \$280 | Comm College: DVD \$225 \$150
High School/Nonprofit: DVD \$225 \$150 | Item #515

Live: From Bethlehem What Do You Really Know About Palestine?



Live: From Bethlehem tells the fascinating story of a group of independent journalists working in one of the world's most troubled and conflict-torn regions. Through the eyes of reporters, producers, and photographers on the ground, the film offers an intimate portrait of the struggles and successes of the Bethlehem-based Ma'an News Agency, the only independent news network in the Palestinian Territories and an increasingly prominent source of information in the wider Middle East. The result is a fascinating and nuanced look at how news gets produced — and how ordinary Palestinians live — under Israeli military occupation.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2009 | Item #142 | 36 min. | English captions | Preview online

Peace, Propaganda & the Promised Land US Media & the Israeli-Palestinian Conflict



This devastating look at American media coverage of the Israeli-Palestinian conflict exposes how pro-Israel pressure groups, US strategic interests, and a narrow set of deep-seated cultural attitudes have combined to minimize the brutality of Israel's illegal military occupation and dehumanize Palestinians. With its focus on the ideological assumptions and political pressures that continue to shape, and in many cases compromise, US media coverage of the world, *Peace, Propaganda & the Promised Land* remains as relevant as ever for courses in journalism, media studies, and communication. DVD includes 8+ hrs of add'l footage.

College/University: DVD \$250 \$19.95 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$170
Comm College: DVD \$150 \$19.95 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$140
High School/Nonprofit: DVD \$150 \$19.95 | 7-Day Streaming \$50
2003 | Item #117 | 80 min. | Arabic, English, French, Hebrew & Spanish captions | Preview online

Occupation 101 Voices of the Silenced Majority

A film by **ABDALLAH OMEISH & SUFYAN OMEISH**



The Israeli-Palestinian conflict is widely viewed in the US as one of the most complicated geopolitical disputes in the world. But there are also signs that Americans are unfamiliar with one of the core flashpoints of the conflict: the exact nature of Israel's ongoing military occupation of Palestinian land. *Occupation 101* lays out the basic facts of the occupation in vivid and heart-wrenching detail, offering a crystal-clear and myth-shattering history of Israel's systematic dispossession of Palestinians from their land. Features Middle East scholars, journalists, religious leaders, and humanitarian workers.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2006 | Item #174 | 90 min. | English captions | Preview online

Arna's Children How the Children of a Palestinian Theater Group Got Involved in the Intifada

A film by **JULIANO MER-KHAMIS**

Filmmaker **Juliano Mer-Khamis** tells the remarkable story of a small theater group of Palestinian children in a Jenin refugee camp on the West Bank. The result is as tragic as it is inspiring — as much a tribute to the power of art as it is a devastating indictment of the Israeli military occupation.

College/University: DVD \$120 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$65 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$185
High School/Nonprofit: DVD \$65 | 7-Day Streaming \$50
2004 | Item #131 | 84 min. | English captions | Preview online

Life in Occupied Palestine Eyewitness Stories & Photos

A film by **ANNA BALTZER**

Anna Baltzer, the Jewish-American granddaughter of Holocaust refugees and a volunteer with the International Women's Peace Service in the West Bank, provides an accessible introduction to the Israeli-Palestinian conflict.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$95 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$95 | 7-Day Streaming \$50
1997 | Item #154 | 66 min. | Preview online

The War Around Us

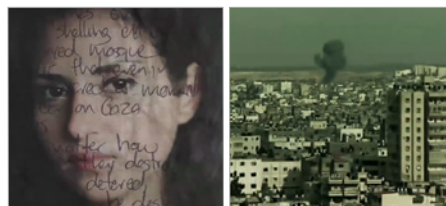
A film by **ABDALLAH OMEISH**



"In war, truth is the first casualty."

The War Around Us tells the absorbing true story of the only two international journalists on the ground in Gaza during Israel's bombardment and invasion of the troubled Palestinian territory over a three-week period in 2008-9. Award-winning filmmaker Abdallah Omeish (*Occupation 101*) chronicles the experiences of Al Jazeera's Cairo-born, Arab-American Ayman Mohyeldin and Arab-British Sherine Tadros as they report from Gaza City throughout the devastating assault. With never-before-seen footage and gripping personal testimonies, the film bears witness to Israel's ongoing siege of Gaza in the wake of its withdrawal in 2005, and pays tribute to the power of journalism — and friendship — under conditions of enormous conflict and stress. The result is a deeply human glimpse into wartime reporting and life in one of the most besieged places on earth. Essential viewing for courses in journalism, media, and communication. A 3rd Eye Filmworks Production.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2013 | Item #169 | 67 min. | English captions | Preview online



"Gripping. Deeply moving. By far, the finest, most accomplished record of one of the most heinous massacres of the 21st century."

JOSEPH FAHIM
Variety Arabia

"One of the hardest hitting documentaries I've seen in years, Abdallah Omeish's The War Around Us deserves not only distribution so audiences can see it, but also an Oscar nomination."

ED RAMPELL
Jesther Entertainment

"Powerful. Deeply moving."

SARAH IRVING
The Electronic Intifada

"Brings one of humanity's greatest injustices to the big screen."

SAMI KISHAWI
Sixteen Minutes to Palestine



How to Start a Revolution

The Blueprint for Change that is Rocking the World

A film by **RUARIDH ARROW**



Gene Sharp hardly seems like one of the world's most dangerous men. White-haired and soft-spoken, the 83-year-old professor mostly keeps to himself, spending much of his time in his small Boston home reading, writing, and tending to his orchid garden. But to the world's most brutal dictators, Professor Sharp's ideas have proven catastrophic. In this fascinating new film, director **Ruaridh Arrow** details how an obscure list of nonviolent actions authored by Sharp in 1973 has served as a blueprint for anti-authoritarian revolts everywhere from Eastern Europe and the Balkans to the Arab Spring. As much about the substance of Sharp's "198 Methods of Nonviolent Action" as it is about the courageous democratic rebels who have made these methods their own, *How to Start a Revolution* bears witness to the power of nonviolent struggle, and shows how one person of conscience can quietly influence the lives of millions of people. Features commentary from Sharp's close ally **Retired US Army Colonel Robert Helvey**, Sharp himself, and many of the revolutionary leaders his work has inspired.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2011 | Item #155 | 82 min. (full) | 52 min. (abr.) | English captions | Preview online



"Emotionally engrossing, intellectually compelling, and as fresh and up-to-date as tomorrow's headlines."

DAVID P. BARASH
Professor of Psychology,
University of Washington

"A vital conversation starter and educational tool for a world awash with violence."

THE HUFFINGTON POST

"A powerful, moving, and beautifully produced film."

ROBERT L. HOLMES
Professor Emeritus,
University of Rochester

"Should be required viewing not only in courses on nonviolence and peace studies, but really in any course that examines political change and prescribes remedies for social justice."

MICHAEL NOJEIM
Assoc. Professor of Political
Science, Prairie View A&M
University and Author,
*Gandhi and King: The Power
of Nonviolent Resistance*



Just Do It

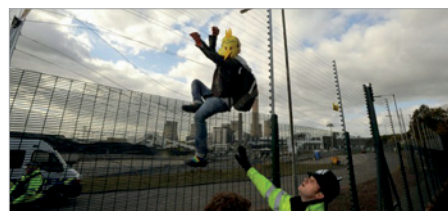
A Tale of Modern-Day Outlaws

A film by **EMILY JAMES**



This powerful, funny, and inspiring new documentary from filmmaker **Emily James** tells the thrilling story of a remarkable group of environmental activists as they wage a series of direct-action campaigns across Great Britain and Europe. The main subjects are five young British activists whose serious commitment to environmental justice and nonviolent resistance is rivaled only by their wicked sense of humor and satire. The film brings us inside the group's spirited planning sessions, and takes us on a wild ride as they clash with police, blockade factories, occupy coal power stations, and glue themselves to factory floors. With its deeply human take on the principles of civil disobedience and the pragmatics of political activism, *Just Do It* is an excellent resource for educators looking to inspire discussion about the kinds of nonviolent movements that are now sweeping the globe. Especially suitable for courses in political science, government, environmental ethics, and sociology, and for campus event programming dedicated to social issues.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2012 | Item #156 | 51 min. | English captions | Preview online



"Fun and bold, with endearing, vibrant characters."

LITTLE WHITE LIES

"An astonishing movie that goes behind the scenes of climate activism during 2009."

AMELIA GREGORY
Amelia's Magazine

"Puts a human face on [activists] whose actions are, depending on your standpoint, courageous, empowering, inexcusable, humorous, or frightening."

MATILDA LEE
Ecologist

"Seriously topical but never so serious that it gets caught up in polemic. Rousing stuff."

DAVID HUGHES
Empire Online

"A smart, funny, adrenaline portrait of 21st century activism."

DANNY LEIGH
The Guardian

#ReGENERATION

The Politics of Apathy & Activism

Narrated by **RYAN GOSLING** A film by **PHILLIP MONTGOMERY**



Ryan Gosling narrates this engrossing film about social activism, the forces that galvanized the Occupy movement, and how a new generation of young people is coming to terms with a rapidly changing world. The film skillfully weaves commentary from some of the country's leading political and social analysts with personal observations from a collective of young musicians, a tight-knit group of suburban high-school students, and a young conservative family, providing a nuanced look at the myriad challenges facing the next generation of Americans. The result is as personal as it is political, as much a portrait of the contemporary political scene as of a generation of young people finding their way in uncertain times. Features **Noam Chomsky**, the late **Howard Zinn**, Adbusters' **Kalle Lasn**, **Andrew Bacevich**, **Amy Goodman**, **Talib Kweli**, **Sut Jhally**, and music from **STS9**.

College/University: DVD \$225 | 3-Year Streaming \$225 | 3-Year Streaming + DVD \$300
Comm College: DVD \$95 | 3-Year Streaming \$180 | 3-Year Streaming + DVD \$255
High School/Nonprofit: DVD \$95 | 7-Day Streaming \$50
2012 | Item #160 | 80 min. | English captions | Preview online

"A sociological look at why the world is the way it is, why it seems to be spiraling out of control, and if there is any hope to change it."

REYNOLDA FILM FESTIVAL

"Recommended."

EDUCATIONAL MEDIA
REVIEWS ONLINE

"Delivers a critical one-two punch by discussing how the media has depoliticized and atomized young people while forcing them into employment with longer hours than previous generations at stagnating or shrinking pay."

TROY BELFORD
Anthropology Review
Database

"Stands as a rallying cry for the new 'Me Generation' to rediscover a sense of community and to fight back against being turned into wage-slave drones controlled by shadowy figures on high."

MOVIELINE



Mic Check

Documentary Shorts from the Occupy Movement

Curated by **NICK SHIMKIN**



When thousands of people concerned about growing economic inequality gathered in Zuccotti Park in New York City on September 17, 2011, there was little indication that they would fundamentally transform American political debate and ignite a full-scale national and global protest movement. But within a year, the Occupy Wall Street protestors had done just that. This powerful collection of short films, made by Occupy protestors on the ground, tells the story of the movement in real time. While the films range in length from just one to ten minutes, their combined force is spellbinding. Together they show how a fledgling movement came out of nowhere to challenge Wall Street's rapacious and predatory practices, force economic inequality and corporate greed onto the mainstream political agenda, and capture the imagination of the world. The result is a fascinating and multifaceted portrait of one of the defining political struggles of our time.

The films were curated by **Nick Shimkin**, a film programmer and writer based in Brooklyn, NY.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$95 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$95 | 7-Day Streaming \$50
2012 | Item #157 | 100 min. | English captions | Preview online

"If you want to know what the Occupy movement is all about, and what its 'demands' are, watch these films."

NAOMI KLEIN
Author, *The Shock Doctrine*

"An arresting and powerful film for anyone hoping to better understand this crucially important political moment."

SIMON CRITCHLEY
Professor of Philosophy,
The New School

"Mic Check stands out as one of the most compelling contributions on Occupy so far."

DEREK SEIDMAN
Visiting Assistant Professor
of American Studies, Trinity
College

"As vibrant, diverse, and momentous as the movement itself."

DR. HEATHER GAUTNEY
Author, *Protests and
Organization in the
Alternative Globalization Era*



American Autumn

An OccuDoc

A film by **DENNIS TRAINOR JR.**



In this gripping first-hand account of the Occupy Wall Street movement, filmmaker and former high school teacher **Dennis Trainor Jr.** takes an inside look at how a New York-based protest against corporate greed and economic inequality in the autumn of 2011 sparked a full-scale street revolution that continues to send shock waves through the American political system.

Trainor weaves commentary from organizers, activists, and leading progressive thinkers with riveting street-level dispatches from New York's Zuccotti Park, Washington DC, and beyond, providing a passionate and clear-eyed look at a movement founded on the core belief that the American political and economic system should attack growing inequality and place human need above corporate greed.

Narrated by Trainor, the documentary features filmmaker **Michael Moore**, **Dr. Cornel West** (Princeton University), comic/author/activist **Lee Camp**, journalists **Nathan Schneider** (*Harper's*, *The Nation*), **Naomi Klein** (*The Nation*) and more.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$125 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2012 | Item #164 | 58 min. | English captions | Preview online

"Calm and smart, offsetting its stridency with discussion, music, even humor, while issuing a call to arms."

NEW YORK TIMES

"A provocative social critique and relentless piece of engaged journalism."

MATTHEW BOLTON, PH.D.
Co-editor, *Occupying
Political Science: The Occupy
Wall Street Movement from
New York to the World*

"This necessary and informative documentary looks at the faces behind the Occupy Wall Street movement... it is an effective, and heartfelt, clarion call."

NEW YORK DAILY NEWS

"American Autumn impresses where most docs disappoint, expanding its scope without short-changing the wider subjects it covers."

VARIETY



The New Great Game

The Decline of the West & the Struggle for Middle Eastern Oil

A film by **GEORGE MATTA & ALEXANDRE TRUDEAU**



After centuries of Western domination, the waterways of the Middle East — along with the logic of empire itself — are being contested in unprecedented ways. Pirates are roaming sea lanes. Local powers are threatening chokepoints. And the people are rising up to bring their authoritarian rulers down. This timely documentary zeroes in on how disparate events occurring on land in such places as Iran, Libya, Saudi Arabia, Egypt, and Yemen, and at sea in the Gulf of Aden, the Persian Gulf, and the Red Sea, all expose the slow dismantling of the old order, and the emergence of a new geopolitical game.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2012 | Item #163 | 54 min. | English captions | Preview online

Toxic Sludge is Good for You

The Public Relations Industry Unspun



Narrated by **AMY GOODMAN**

This eye-opening adaptation of **John Stauber** and **Sheldon Rampton's** bestselling exposé of the public relations industry investigates how PR operatives shape the allegedly unbiased information the public gets from mainstream news media. **Stauber, Mark Crispin Miller, Stuart Ewen**, and a host of other leading media experts and cultural critics examine the history of the public relations industry, survey its favored tools and tactics, and show how political and business elites have enlisted the services of PR professionals to mold public opinion, sell war, and manage corporate crises.

College/University: DVD \$225 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$125 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2010 | Item #119 | 45 min. | English and Spanish captions | Preview online

Blind Spot

Peak Oil & the Coming Global Crisis

A film by **ADOLFO DORING**



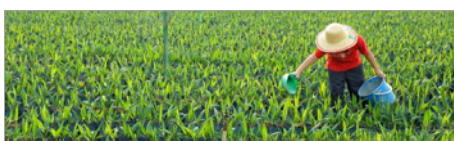
Director **Adolfo Doring's** haunting portrait of America's oil-fueled excesses explores the relationship between the energy we use, the way we run our economy, and multiplying threats that now confront the environmental health and stability of the planet. The film's main focus is how decades of greed and wishful thinking have confronted us with an impossible choice: continue to burn fossil fuels and witness the collapse of our ecology, or radically curb consumption and witness the collapse of our economy. Refusing to whitewash this double bind, *Blind Spot* urges us to think seriously about a pragmatic way out of our current energy dilemma.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$95 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$95 | 7-Day Streaming \$50
2009 | Item #147 | 54 min. | English captions | Preview online

Agrofuels

Starving People, Fueling Greed

A film by **LOREN FEINSTEIN & MATT FEINSTEIN**



Filmmakers **Loren** and **Matt Feinstein** provide an eye-opening account of the downside of alternative, food-based fuel sources. Delving deep into the world of agrofuels and monocrops, they explore how the increasingly common practice of diverting food crops to the industrial production of cellulose-based fuels is devastating indigenous communities, undermining small farmers, and endangering the environment across Latin America. Turning to the promise of the future, they also show how grassroots communities are developing better, cleaner alternatives.

College/University: DVD \$125 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$75 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$195
High School/Nonprofit: DVD \$75 | 7-Day Streaming \$50
2012 | Item #162 | 28 min. | English captions | Preview online

A Burning Question

Propaganda & the Denial of Climate Change

A film by **PAULA KEHOE**



This clarifying look at the debate surrounding global warming explores the striking disconnect between the relatively clear-cut concerns of the world's most prominent scientists and the maze of speculation, rhetorical posturing, and the outright misinformation that attaches to this issue whenever it's taken up by politicians, PR specialists, and political pundits. Mixing a localized focus on Ireland with insights from scientists and leaders from around the world, the film serves as both a primer on climate science and an analysis of media framing.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$95 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$95 | 7-Day Streaming \$50
2012 | Item #161 | 53 min. | English captions | Preview online

Blood & Oil

Featuring **MICHAEL T. KLARE**



America's runaway petroleum habit is at the breaking point. From massive oil spills to gas price spikes to intractable wars in the Middle East, there are signs everywhere that our longstanding strategy of extracting as much oil as possible from wherever we can get it is on a collision course with reality. **Michael T. Klare's** *Blood & Oil* lays bare the astonishing history of how we got here, and argues that global conflict, market volatility, and environmental destruction will only intensify if we don't radically curb consumption and demilitarize our energy policy. A fascinating primer on the crucial relationship between oil and US foreign policy.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$125 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2008 | Item #124 | 52 min. | English captions | Preview online

Do the Math

Bill McKibben & the Fight Over Climate Change

A film by KELLY NYKS & JARED P. SCOTT



The math is simple. To avoid climate catastrophe, we have to limit carbon dioxide emissions into the atmosphere to 350 parts per million or below. The only problem? We're presently at 400 parts per million — and climbing. In November 2012, bestselling author and environmental activist **Bill McKibben** and 350.org, the organization he founded, hit the road to raise awareness of this terrifying math and build a movement to challenge the fossil fuel industry. *Do the Math* takes us inside that tour, following McKibben as he delivers an astonishingly clear breakdown of the facts — and the stakes — to more than 25,000 people at sold-out shows in 21 cities across the country. The film serves as a much-needed correction to industry spin, and shows how an unprecedented global movement is rising up to keep CO2 emissions down. Highly recommended for courses that look at climate science, geography, environmental policy, corporate influence, the costs of mass consumerism and consumption, and social change movements. A PS Pictures Production.

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$150 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$150 | 7-Day Streaming \$50
2013 | Item #172 | 100 min. | English captions | Preview online



"Watch the film, do the math, sign up for the struggle, and link it to the struggles you are already involved in. Our common future depends on it."

MARC BRODINE
People's World

"Moving and incredibly motivating."

TARYN OAKLEY
Instructor of Environmental Science, Portland Community College

"Think of Do The Math as a sort of grass-roots sequel to An Inconvenient Truth."

GOOD.IS

"Makes a compelling case about how it is time to stop playing defense for the environment; we had better start playing hard offense."

NEW.WESTMINSTER.IN.MY.
BACK.YARD BLOG

The Race for What's Left

The Global Scramble for the World's Last Resources

An illustrated lecture with MICHAEL T. KLARE



Renowned energy expert **Michael T. Klare** provides an invaluable account of the new and increasingly dangerous competition for the world's dwindling natural resources. Arguing that the world is facing an unprecedented crisis of resource depletion — one that goes beyond "peak oil" to encompass shortages of coal and uranium, copper and lithium, water, and arable land — Klare shows how the desperate hunt for raw materials is forcing governments and corporations to stake their claim in ever more dangerous and remote areas that present grave political and environmental risks. Citing mounting tensions between the US and China over control of resources in the Asia-Pacific region, volatile local border disputes that raise the likelihood of military confrontation, and the destructive environmental consequences of tar sands oil extraction and fracking, Klare argues that we need to radically alter our consumption patterns and build alternative energy systems before it's too late.

College/University: DVD \$125 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170
High School/Nonprofit: DVD \$50 | 7-Day Streaming \$50
2013 | Item #167 | 40 min. | English captions | Preview online



"Michael Klare, with his customary clarity of expression, takes the reader through a whistle stop tour of energy (in)security. His conclusion is sensible and sobering."

KLAUS DODDS
Professor of Geopolitics, Royal Holloway, University of London

"Packed with information about the dire consequences of extractive industries and resource competition. Appropriate for multiple audiences, from the classroom to the community hall to the corridors of power."

BETSY HARTMANN
Director of Population and Development Program, Hampshire College

"A clear and troubling overview of the 'scramble' for the earth's dwindling resources. This video is an excellent primer for educators, students, and indeed all people concerned with the future of the planet."

BRET GUSTAFSON
Associate Professor of Sociocultural Anthropology, Washington University in St. Louis

The Billionaires' Tea Party

How Corporate America is Faking a Grassroots Revolution

A film by **TAKI OLDHAM**



Shortly after Barack Obama and Congressional Democrats swept to power promising a new era of hope and change, a citizens protest movement emerged threatening to derail their agenda. The Tea Party was widely hailed as an exercise in grassroots democracy. But others saw it as a classic example of “astroturfing,” a public relations charade designed to mimic a populist revolt. Curious to find out for himself, Australian filmmaker **Taki Oldham** decided to travel into the heart of the movement. The result is this astonishing look at how moneyed elites have been exploiting legitimate voter outrage to advance their own narrow interests. Oldham takes us inside town hall meetings where angry voters parrot insurance industry PR; finds “citizen groups” working to debunk climate change that are funded by big oil companies; and peels back a movement’s down-home image to discover a coordinated network of right-wing shadow groups funded by the likes of billionaire ideologues Charles and David Koch. At once a record of our political moment, and a stunning case study in the power of public relations.

“Brilliant.”

GEORGE MONBIOT | *The Guardian*

“Essential viewing.”

DAVID SUZUKI | Author & Environmentalist

“Taki Oldham’s documentary is journalism at its best.”

WENDELL POTTER | Author, *Deadly Spin*

College/University: DVD \$250 | 3-Year Streaming \$250 | 3-Year Streaming + DVD \$325
Comm College: DVD \$125 | 3-Year Streaming \$200 | 3-Year Streaming + DVD \$275
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2011 | Item #153 | 54 min. | English captions | Preview online

Hijacking Catastrophe

9/11, Fear & the Selling of American Empire



This award-winning documentary provides a devastating look at how neoconservatives exploited the tragedy of 9/11 to enact a pre-existing policy agenda, increase military spending, and project American power globally by means of force — all with the stunning complicity of the American news media. With its sustained focus on government propaganda, media passivity, and the political uses of fear, the film’s analysis continues to resonate. Includes bonus interviews with **Norman Mailer, Thomas Frank, George Lakoff, Naomi Klein, Howard Zinn**, and others on how 9/11 continues to shape electoral politics.

College/University: DVD \$195 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$125 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$195
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2006 | Item #126 | 76 min. | English captions | Preview online

Beyond the Frame

Alternative Perspectives on the War on Terrorism



This DVD compilation features stand-alone interviews with prominent scholars and activists on the subject of mainstream media’s coverage of the “war on terrorism.” The compilation is structured to allow educators to bring the voices of these cultural analysts directly into their classrooms. Includes interviews with **Noam Chomsky, Kevin Danaher, Naomi Klein, Manning Marable, Vandana Shiva**, and others.

“A must for communications, modern world history, social studies, and journalism classrooms!”

ROB WILLIAMS | Associate Faculty, Communication & Creative Media, Champlain College

College/University: DVD \$95 \$50 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$200
Comm College: DVD \$95 \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170
High School/Nonprofit: DVD \$95 \$50 | 7-Day Streaming \$50
2004 | Item #104 | 2 hrs 26 min. | Preview online

War Made Easy

How Presidents & Pundits Keep Spinning Us to Death

Featuring **NORMAN SOLOMON**



This critically acclaimed look at American war propaganda exhumes five decades of remarkable archival footage to show how presidents from both parties have relied on fear-driven political spin and craven media complicity to sell a succession of wars to the American people. The result is an invaluable introduction to how propaganda, public relations, and perception management function in democratic societies. Essential viewing for courses in media studies, political science, journalism, and US history. Narrated by **Sean Penn**, and based on the bestselling book by renowned media analyst **Norman Solomon**.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$125 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$125 | 7-Day Streaming \$50
2007 | Item #125 | 72 min. | English captions | Preview online

Independent Media in a Time of War

Featuring **AMY GOODMAN**



Democracy Now! host **Amy Goodman** delivers a powerful indictment of corporate media’s coverage of the US invasion of Iraq. In stunning detail, Goodman shows how the US news media glorified combat and downplayed casualties, directly contributing to a pro-war climate that silenced democratic debate about why we went to war in the first place.

“Part scathing critique, part call to action... Argues that dialogue is vital to a healthy democracy.”

TOP DOCUMENTARY FILMS

College/University: DVD \$50 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$200
Comm College: DVD \$50 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$170
High School/Nonprofit: DVD \$50 | 7-Day Streaming \$50
2003 | Item #110 | 35 min. | Preview online

Constructing Public Opinion

How Politicians & the Media Misrepresent the Public



In a fascinating inversion of conventional political wisdom, media critic **Justin Lewis** argues that the political polls don't simply reflect what Americans think, but actually work to construct public opinion itself. Surveying a range of polling data, Lewis argues that Americans are far more progressive on a range of issues than is widely believed, and shows how political and media elites have selectively interpreted polls to promote militarism, advance neoliberal economic policies, and sustain an electoral system with a built-in bias against the interests of ordinary people.

College/University: DVD \$150 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$75 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$195
High School/Nonprofit: DVD \$75 | 7-Day Streaming \$50
2001 | Item #106 | 32 min. | [Preview online](#)

Money for Nothing

Behind the Business of Pop Music

Narrated by **THURSTON MOORE**



Sonic Youth's **Thurston Moore** narrates this film about the corrosive influence of big money and media consolidation on artistic expression and the American music industry. Drawing on insights from musicians and industry experts, the film examines how corporate conglomerates have seized control of record companies and radio stations, and explores how popular music has become integrated into the broader commercial landscape.

College/University: DVD \$225 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$125 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$195
High School/Nonprofit: DVD \$75 | 7-Day Streaming \$50
2001 | Item #113 | 48 min. | [English captions](#) | [Preview online](#)

The Hollywood Librarian

A Look at Librarians Through Film

A film by **OVERDUE PRODUCTIONS**



They have more cardholders than VISA, more customers than Amazon, and more outlets than McDonald's. They are America's librarians. And filmmaker **Ann Siedl** wanted to tell their story. Weaving scenes from Hollywood films with insights from working librarians, Siedl offers an entertaining look at what librarians actually do, and why it matters. Along the way, she provides an energetic take on everything from censorship and the science of archiving to the relationship between public libraries and democratic citizenship. The film will appeal to librarians, bibliophiles, and anybody else who's ever checked out a book.

College/University: DVD \$275 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$150 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$95 | 7-Day Streaming \$50
2007 | Item #140 | 96 min. | [English, Spanish and French captions](#) | [Preview online](#)

Abe Osheroff

One Foot in the Grave, the Other Still Dancing

A film by **ROBERT JENSEN & NADEEM UDDIN**



For most of **Abe Osheroff's** 92 years, he was an activist. Whether he was on the front lines of the Spanish Civil War, walking the picket lines of the US labor movement, marching for civil rights in Mississippi, or working for human rights in Nicaragua, Osheroff threw himself into the political arena with rare energy and enthusiasm. In this affecting film, Osheroff reflects on the meaning of activism, the reasons he took political action, and his lifetime commitment to "radical humanism." Osheroff's wisdom resonates with special force today, as new waves of social protest sweep the globe.

College/University: DVD \$195 | 3-Year Streaming \$195 | 3-Year Streaming + DVD \$270
Comm College: DVD \$95 | 3-Year Streaming \$156 | 3-Year Streaming + DVD \$231
High School/Nonprofit: DVD \$95 | 7-Day Streaming \$50
2009 | Item #141 | 46 min. | [English captions](#) | [Preview online](#)

Writing About Media

DVD Compilation & Curriculum Kit

Developed by **PETER ELBOW**

This unique program was created to help teachers across a range of disciplines integrate MEF videos more seamlessly into their classrooms. Geared to college and upper-level high school writing and composition teachers, it includes a double-DVD set with more than four hours of clips selected from contemporary media and a range of MEF films, and a downloadable writing curriculum developed in consultation with composition theorist **Peter Elbow**. The curriculum features exercises, assignment sequences, and handouts designed explicitly to help students respond to the DVDs and in the process refine their critical thinking and writing skills. But the clips can also be used on their own in a range of classes that look at media and social issues.

College/University: DVD \$115 | 3-Year Streaming \$150 | 3-Year Streaming + DVD \$225
Comm College: DVD \$65 | 3-Year Streaming \$120 | 3-Year Streaming + DVD \$185
High School/Nonprofit: DVD \$65 | 7-Day Streaming \$50
2008 | Item #129 | 4+ hrs. | [English captions](#) | [Preview online](#)

"I can't think of a better project for a writing class or a better way to launch a liberal arts education in a democratic society."

MARJORIE ROEMER

Director of Writing, Rhode Island College

"The idea here is to use popular culture to motivate students towards an analytic approach to media, developing a sense of critical interpretation that would — in turn — lead to better academic writing skills. Recommended."

VIDEO LIBRARIAN

2 EASY WAYS TO PREVIEW!

- » Video trailers You may view 5-minute streaming video trailers of all MEF titles at www.mediaed.org.
- » Full-length previews are now available online for institutional purchase consideration! If you would like to preview the full video for institutional purchase, navigate to the video of your choice and preview online free of charge.

5 EASY WAYS TO ORDER & PAY!

- » Online Use www.mediaed.org for convenient, safe, and secure online orders.
- » By Mail Send this order form or an official purchase order to: MEF, 60 Masonic St., Northampton, MA 01060
- » By Fax Send this order form or an official purchase order to: 1.800.659.6882 or 413.586.8398.
- » By Phone (Credit Card Orders Only) If you need assistance, would like more information, or wish to order by phone, call 1.800.897.0089 or 413.584.8500.
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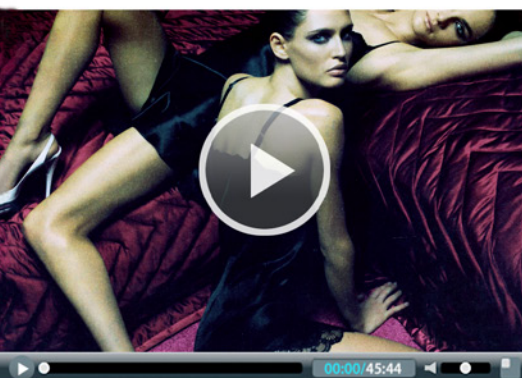
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