

media education foundation

media | gender | race | class | health | politics | culture | commercialism

documentary films. challenging media.



2011-2012 catalog

"All of life presents itself as an immense accumulation of spectacles. Everything that was directly lived has moved away into a representation."

— Guy Debord



MEDIA EDUCATION FOUNDATION

www.mediaed.org

The nonprofit Media Education Foundation produces and distributes documentary films and other educational resources to inspire critical reflection on the social, political, and cultural impact of American mass media.

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SUPPORTING MEF

Support MEF's progressive, independent mission by purchasing the videos in this catalog and using them to inspire critical thinking about media. We also welcome your donation to support the production and distribution of future films, as well as need-based reduced pricing. Please add a tax-deductible donation to your order or give online at www.mediaed.org. Thank you for helping to keep these critical resources available.

SATISFACTION GUARANTEED

We take pride in the quality of our videos and guarantee 100% satisfaction. You can return any DVD, for any reason, for a full refund or credit within 90 days of purchase. Your only cost is return postage. MEF offers full-length previews online for your consideration. Please see p.35 for our preview and exchange policies.

ADDITIONAL PLACES TO ORDER

MEF films are also available through other video vendors. For a full list of subdistributors, visit: www.mediaed.org/wp/distributors

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CELEBRATING 20 YEARS

"We are a culture that has been denied, or has passively given up, the linguistic tools to cope with complexity, to separate illusion from reality." — CHRIS HEDGES

Dear Colleagues,

The bottom-line pressures of our commercial media system are in the process of delivering a deathblow to American journalism. The demise of print journalism and the rise of the image have essentially forced the mainstream news media into the entertainment business. And the consequences for public discourse have been devastating. As author Chris Hedges has pointed out, the loss of independent journalism is "impoverishing our civil discourse, leaving us less and less connected to the world around us, plunging larger and larger parts of our society into dark holes and opening up greater opportunities for unchecked corruption, disinformation, and the abuse of power." By filling the information void created by media consolidation and rampant commercialism with half-truths and ever more fantastic spectacles, corporations have built what Hedges has called an "empire of illusion."

In the empire of illusion, reality has met its match. Climate change, resource and species depletion, financial disaster, and shocks to the global capitalist system may be bringing us face-to-face with what the philosopher Slavoj Žižek has called an "apocalyptic zero-point," but the media-advertising-public-relations complex is up to the task. Never mind the overwhelming international consensus of scientists who say that human beings are causing climate change, and that not changing course will have catastrophic results. What matters is that upwards of 40 percent of Americans believe no such thing, throwing their lot in with the paid roster of corporate-sponsored "scientists," "experts," and politicians who have been offering up comforting illusions in the face of inconvenient realities.

In this environment of mass denial and distraction, the traditional intellectual function of colleges and universities has never been more important. The work of teachers, researchers, scholars, and writers in many ways represents a last bulwark against the encroachments of commercial illusion that have spread across the wider culture. When I founded MEF 20 years ago, I couldn't have known this. My primary goal was to distribute my first film, *Dreamworlds*, and to add my voice to the many others who were fighting for the legitimacy of popular culture as a field of study. I had no idea at the time just how important media education, media educators, and critical inquiry of this kind would become just two decades later: not only as a means of intellectual self-defense, but as a defense against threats to democracy and civil society.

Stuart Hall seems to me to have gotten it just right when he said that intellectuals have two primary responsibilities: to understand the world as objectively as it can be understood, and to communicate that understanding to the wider public beyond the realm of specialized intellectuals. On our 20th anniversary, with the stakes higher than they have ever been, I couldn't be more grateful that MEF remains dedicated to exactly those goals.

Best wishes for a productive academic year,



Sut Jhally

Executive Director, Media Education Foundation

CATALOG ICON KEY

- | | | | |
|----------------------------|---------------------------|---------------------------|--------------------------------------|
| E English Subtitles | F French Subtitles | A Arabic Subtitles | @ Digital Licensing Available |
| S Spanish Subtitles | H Hebrew Subtitles | ▶ Online Preview | |



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NOT JUST A GAME

POWER, POLITICS & AMERICAN SPORTS

"It's got everything:
gender, race, class, and sex,
and an **anti-bullying message**
that's as effective as it is inspiring.
I can't recommend it highly enough."

— JACKSON KATZ | Creator, *Tough Guise*

"A powerful
teaching tool."

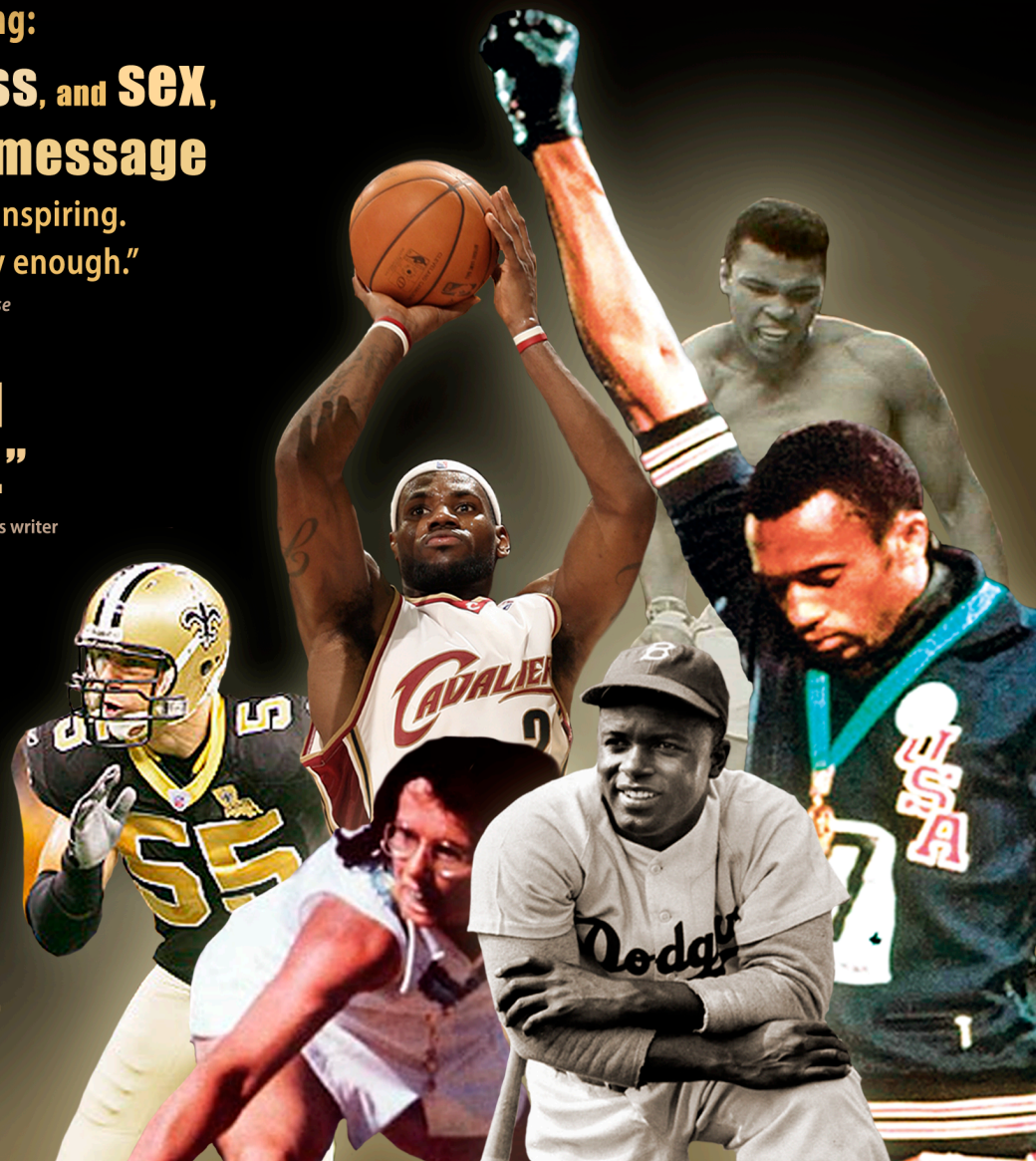
— ROBERT LIPSYTE | Former *New York Times* sports writer
Author, *An Accidental Sportswriter*

"If you're looking for new ways to
talk about **sexism, racism,**
homophobia or bullying in your
classroom **without turning your**
students off, this is the film for you."

— JESSE HAGOPIAN | History teacher
Founding member of Social Equality Educators

"If there were an award for
'Most Valuable Sportswriter,'
I would vote for Dave Zirin."

— HOWARD ZINN



Featuring Dave Zirin



It's conventional wisdom that sports and politics don't mix, that games are just games and athletes should just "shut up and play." But the way *Nation* magazine sports editor Dave Zirin sees it, this couldn't be further from the truth. In *Not Just a Game*, the powerful new documentary based on Zirin's bestselling book *The People's History of Sports in the United States*, Zirin argues that far from providing merely escapist entertainment, American sports have long been at the center of some of the major social struggles of our time. In a fascinating tour of the good, the bad, and the ugly of American sports culture, Zirin shows how American sports have glamorized racism, sexism, homophobia, and militarism, and excavates a largely forgotten history of rebel athletes who fought for social justice beyond the field of play. As deeply moving as it is exhilarating, *Not Just a Game* provides nothing less than a history of progressive struggle in the United States as seen through the games its people have played. DVD, 62 min. (2010) [E] [D] [C] [A]

COLLEGE: F11-151-D...\$250 HIGH SCHOOL: F11-151-D2...\$125

BESTSELLER




Featuring **JACKSON KATZ**

TOUGH GUISE

Violence, Media & the Crisis in Masculinity

"A fearless look at the cultural factors that encourage violence. *Tough Guise* needs to be watched by every student in America."

— MARY ATWATER | Violence Prevention Coordinator

In this influential and groundbreaking film, pioneering anti-violence educator **Jackson Katz** argues that we need to understand the crisis of violence in American society — including bullying, school shootings, hate crimes, sexual assault, and teen dating violence — as part of a broader cultural crisis in masculinity. Taking a sustained look at media portrayals of boys and men, the film shows how American pop culture normalizes violent ideals of manhood. DVD. Full-length version: 82 min. Abridged version: 57 min. (1999)   

FULL VERSION COLLEGE: F11-211-D....\$275 HIGH SCHOOL: F11-211-D2...\$150

ABRIDGED VERSION* COLLEGE: F11-212-D....\$275 HIGH SCHOOL: F11-212-D2...\$150

*Abridged version edited for profanity, extreme violence & length

BUY THE FULL VERSION AND GET THE ABRIDGED VERSION FOR ONLY \$75!

"*Tough Guise* offers strong statistical and analytical evidence regarding the very real crisis arising from the widespread depiction of inaccurate and unhealthy stereotypes of male masculinity. Highly recommended."

— R. PITMAN | Video Librarian



JACKSON KATZ SERIES

This series includes MEF videos featuring anti-violence educator Jackson Katz: *Tough Guise*; *Wrestling With Manhood* (p.6); and *Spin the Bottle* (p. 15). Buy these three videos in a series and save 15%!

COLLEGE: F11-509-D....~~\$800~~ \$680 HIGH SCHOOL: F11-509-D2...~~\$450~~ \$382.⁵⁰

BESTSELLER




"*Generation M* ties together complex issues of misogyny, sexism, and pop culture."

— SHIRA TARRANT, PH.D. | Author, *Men and Feminism*

Generation M

Misogyny in Media & Culture

A Film by **Thomas Keith**

Misogyny continues to be a destructive force in American society despite the remarkable achievements of the women's movement. In *Generation M*, filmmaker **Thomas Keith**, a professor of philosophy at California State University-Long Beach, looks at the persistence of this phenomenon, explaining how hateful attitudes toward women and femininity are produced and reproduced at the very heart of our popular culture. Featuring interviews with **Byron Hurt**, **Jackson Katz**, **Jean Kilbourne**, **Kimberly Salter**, and others. DVD. 60 min. (2008)   

COLLEGE: F11-234-D....\$250 HIGH SCHOOL: F11-234-D2...\$125

Generation





KILLING US SOFTLY 4

Advertising's Image of Women

Featuring **JEAN KILBOURNE**

In this bestselling update of her pioneering *Killing Us Softly* series, the first in more than a decade, **Jean Kilbourne** takes a fresh look at how advertising traffics in unhealthy and destructive ideals of femininity. Breaking down a range of new print and television advertisements, Kilbourne uncovers a systematic pattern of damaging gender stereotypes, unrealistic images, and regressive stories about female beauty and sexuality. By bringing Kilbourne's groundbreaking analysis up to date, *Killing Us Softly 4* challenges a new generation of students to take advertising seriously, and to think critically about popular culture's relationship to sexism, eating disorders, and gender violence.

DVD. 45 min. (2010)
 COLLEGE: F11-241-D...\$295 HIGH SCHOOL: F11-241-D2...\$150



Watch the preview online

“In today's hypercommercialized media climate, Kilbourne's main point — that advertising creates a **toxic cultural environment** in which sexual objectification, physical subjugation, and intellectual trivialization of women has deep psychological and political resonance — **is more compelling than ever.**”

JENNIFER L. POZNER | Executive Director, Women In Media & News, and author, *Reality Bites Back: The Troubling Truth About Guilty Pleasure TV*



PLAYING UNFAIR The Media Image of the Female Athlete

Sports media scholars **Mary Jo Kane**, **Pat Griffin**, and **Michael Messner** raise important questions about how our preconceptions about gender can shape our attitudes about sports, while calling for new media images that fairly and accurately convey the skill and strength of female athletes. DVD. 30 min. Includes 35 min. of bonus material. (2002) COLLEGE: F11-208-D...\$225 HIGH SCHOOL: F11-208-D2...\$125

masculinity & identity



A film by Erik Santiago **fivefriends**

We live in the age of the “**bromance.**”

Never has pop culture been so fascinated with male friendships.

What do they look like? Why are they important?

And how do we talk about them without seeming ... **unmanly?**

American philosopher Elbert Hubbard was fond of quoting his father on friendship. “When you die,” his father would tell him, “if you’ve got five real friends, you’ve had a great life.” *Five Friends* is the story of how one man sought to live that life. Beautifully shot, from the mountains of Southern California to the New England coastline, the film follows a 65-year-old man and his five closest friends as they navigate and reflect on success, conflict, marriage, divorce, fatherhood, children, and dying. From touching moments and humor to horrific tragedy and darkness, *Five Friends* offers a breathtaking exploration of the emotional lives of men, and a deeply moving portrait of what men are capable of when they dare to open up with one another. Features commentary from experts including bestselling author and renowned sociologist **Michael Kimmel**. DVD. 70 min. A ManTiago Films/Captive Pictures Production. Written and directed by Erik Santiago. (2011)

COLLEGE: F11-245-D....\$250 HIGH SCHOOL: F11-245-D2....\$150



BOYS TO MEN?

A film by **FREDERICK MARX**

In this moving four-part follow-up to the critically acclaimed *Hoop Dreams*, award-winning filmmaker **Frederick Marx** looks at how young men navigate American ideals of manhood. In the main program, Marx explores the lives of several teenage boys from different ethnic, racial, and class backgrounds. In each of the three additional programs, he focuses on the experiences of one boy at a time. DVD. “Are You Listening?” (52 min); “Al-Tran” (31 min); “Cisco” (30 min); “Spencer” (30 min). Directed and produced by Frederick Marx. A Warrior Educational Films Production. (2004)

“Dozens of poignant moments... unflinching... a real-life glimpse into the emotional turmoil of modern teenagers.” **PEGGY MCGLONE** | NJ Star-Ledger

“A compassionate and cautionary film... Recommended.” **VIDEO LIBRARIAN**

COLLEGE: F11-228-D....\$250
HIGH SCHOOL: F11-228-D2....\$150



MICHAEL KIMMEL: ON GENDER

Mars, Venus or Planet Earth?
Women & Men in a New Millennium

A lot of people seem to believe that men and women are so different they may as well come from different planets. But **Michael Kimmel** thinks otherwise. In this funny and enlightening lecture, the bestselling author of *The Gendered Society* and *Guyland* moves beyond the idea that men are from Mars and women are from Venus to advance a more nuanced view of the things men and women share in common. An accessible and entertaining introduction to some of the fundamental underpinnings of gender studies. DVD. 54 min. (2008)

“I’ve never seen such a large audience of students turn out for a speaker — and be so completely involved during the entire presentation.”

COLLEGE OF NEW JERSEY

COLLEGE: F11-232-D....\$125
HIGH SCHOOL: F11-232-D2...\$50



WRESTLING WITH MANHOOD

Boys, Bullying & Battering

Featuring **SUT JHALLY & JACKSON KATZ**

Wrestling with Manhood offers a stunning look at how one of our most popular entertainment forms encourages and excuses sexism, homophobia, gender violence, and bullying, all under the guise of “entertainment.” The film raises disturbing questions about the popularity of professional wrestling, and the larger relationship between mass entertainment, cultural ideals of manhood, and real-world violence. *The DVD contains two versions: the full-length program (60 min.) and an abridged version (45 min.) edited for profanity, length, and violence.* (2003)

VIEWER DISCRETION ADVISED: VIOLENCE & SEXUAL IMAGERY

COLLEGE: F11-216-D....\$250
HIGH SCHOOL: F11-216-D2...\$150

From the producer of the Media Education Foundation's bestselling film
Generation M: Misogyny in Media and Culture...

NEW

THE BRO CODE

How Contemporary Culture Creates Sexist Men

a film by **Thomas Keith**



Filmmaker **Thomas Keith** takes aim at the forces in male culture that condition boys and men to dehumanize and disrespect women. Keith breaks down a range of contemporary media forms, zeroing in on movies and music videos that glamorize womanizing, pornography that trades in the brutalization of women, comedians who make fun of sexual assault, and a groundswell of men's magazines and cable TV shows that revel in old-school myths of American manhood. Even as epidemic levels of men's violence against women persist in the real world, the message Keith uncovers in virtually every corner of our entertainment culture is clear: It's not only normal — but cool — for boys and men to control and humiliate women. Arguing that there's nothing normal, natural, or inevitable about this mentality, *The Bro Code* challenges young people to step up and fight back against the idea that being a real man means being sexist. Interviews include **Michael Kimmel, Robert Jensen, Shira Tarrant, J.W. Wiley, Douglas Rushkoff, Eric Anderson, and Neal King.** DVD.

Approx. 58 min. A film by Thomas Keith. (2011) E C @

VIEWER DISCRETION ADVISED: CONTAINS VIOLENCE & SEXUAL IMAGERY

COLLEGE: F11-246-D....\$250 HIGH SCHOOL: F11-246-D2....\$125

"An excellent tool for classroom discussions about male socialization and the damaging impact of media and pornography on men and the women around them."

PAUL KIVEL | Author, *Men's Work, Boys Will Be Men* and the *Young Men's Work* curriculum

"A crucial addition to gender studies and to our understanding of how our culture indoctrinates boys into a sexist and sexually brutal world view."

ATHENA DEVLIN, PH.D. | Associate Professor of English & Co-Director, The Women's Center, St. Francis College

"A vital look at what makes us men tick and how we can find our way through the maze of modern masculinity to an identity which is balanced, healthy, and fulfilling."

THOMAS MATLACK | Founder, The Good Men Project

sexual consent

ASKING FOR IT

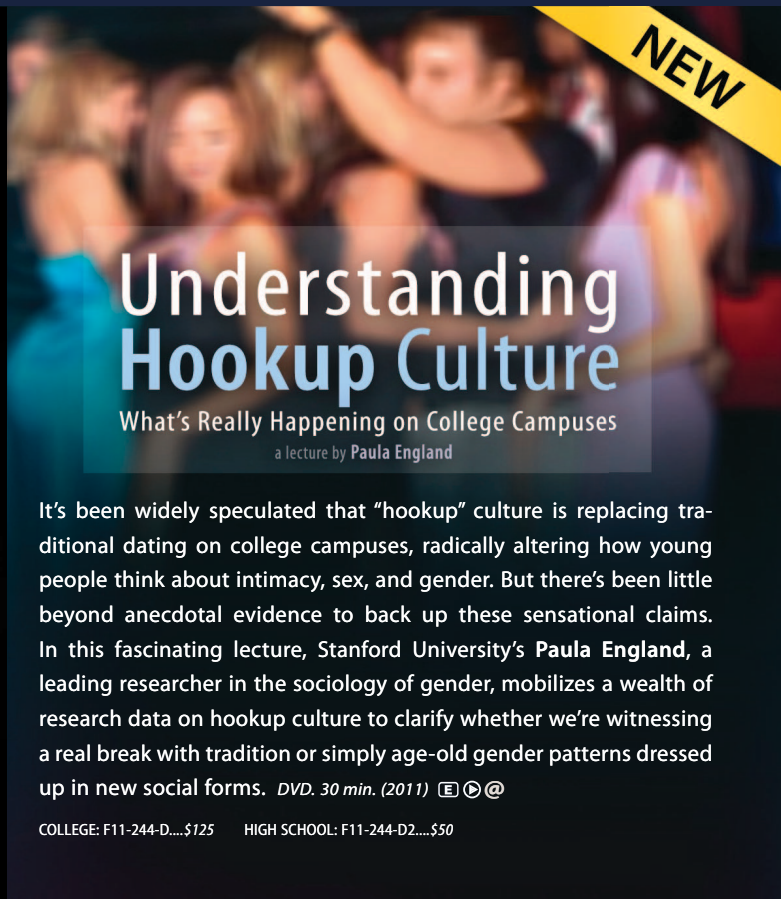
The Ethics & Erotics of Sexual Consent

A lecture with
Dr. Harry Brod

In this thought-provoking look at sexual assault, **Harry Brod**, a professor of philosophy and a leader in the pro-feminist men's movement, argues that we need to think critically about the assumptions we carry into our physical relationships. Drawing on his background in ethics, Brod complicates the issue of coercion while at the same time clarifying the bottom-line principle that consent can never be assumed nor taken for granted. Whether he's talking about the meanings of "yes" and "no," the indeterminacy of silence, or the way alcohol affects our responsibilities, Brod challenges young people to consider how clear thinking and empathy are not only ethical requirements, but can also enhance our most intimate relationships with others.

DVD. 38 min. (2010) E D @

COLLEGE: F11-243-D....\$125 HIGH SCHOOL: F11-243-D2....\$50



Understanding Hookup Culture

What's Really Happening on College Campuses

a lecture by Paula England

It's been widely speculated that "hookup" culture is replacing traditional dating on college campuses, radically altering how young people think about intimacy, sex, and gender. But there's been little beyond anecdotal evidence to back up these sensational claims. In this fascinating lecture, Stanford University's **Paula England**, a leading researcher in the sociology of gender, mobilizes a wealth of research data on hookup culture to clarify whether we're witnessing a real break with tradition or simply age-old gender patterns dressed up in new social forms. DVD. 30 min. (2011) E D @

COLLEGE: F11-244-D....\$125 HIGH SCHOOL: F11-244-D2....\$50



WAR ZONE

A film by **Maggie Hadleigh-West**

What is it like to walk down the street and be heckled, harassed, followed, and even groped by men? In this fascinating and critically acclaimed documentary, filmmaker **Maggie Hadleigh-West** arms herself with a video camera and shows us first-hand, directly confronting the men who harass her. DVD. 45 min. Directed by Maggie Hadleigh-West. A Film Fatale, Inc./ Hank Levine Film/ GMBH Production (1998) D @

"Among all of the films related to sexism, harassment, and violence I have reviewed, War Zone stands out as the most unique, powerful, and important contribution to anti-sexist education."

PAUL GORSKI | EdChange Multicultural Pavilion

VIEWER DISCRETION ADVISED: CONTAINS VIOLENT SEXUAL LANGUAGE & BRIEF NUDITY

COLLEGE: DVD: F11-213-D....\$195 HIGH SCHOOL: DVD: F11-213-D2....\$125

VHS: F11-213-V....\$10 While supplies last.

A PERSONAL EXPLORATION ABOUT SEXUAL ASSAULT & CONSENT

"That rare personal film that truly becomes universal."

— Andrea Holley | Deputy Director, Human Rights Watch International Film Festival

THE LINE

A film by **Nancy Schwartzman**

A one-night stand far from home goes terribly wrong. A young woman is raped. And in the aftermath, as she struggles to work through her trauma and make sense of what happened, she decides to make a film. The result is *The Line* — **Nancy Schwartzman's** powerful documentary about the terrible personal reality of sexual violence, and the often complicated and ambivalent ways sexual assault gets framed in the wider culture. To reduce defensiveness around these issues, and to make sure her film would resonate with young people, Schwartzman screened preliminary versions of *The Line* on dozens of college campuses and solicited student feedback. DVD. 24 min. (2010) E D @

"An amazing tool for all of us trying to raise awareness, effectively educate, and finally end sexual violence."

ERIN JEMISON | Colorado Coalition Against Sexual Assault

COLLEGE: F11-239-D....\$195 HIGH SCHOOL: F11-239-D2....\$95

"Valenti shines a bright light on the cultural misogyny that — yes, even today — keeps women struggling for the simple justice of owning our bodies, embracing our sexuality, and fully assuming the right to our own lives."

GLORIA FELDT | Author, *The War on Choice*; Former President, Planned Parenthood Federation of America

COMING
FALL 2011



Featuring Jessica Valenti

The Purity Myth

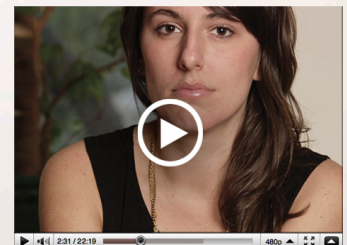
The Virginity Movement's War Against Women

Throughout history, boys have been taught that the things that make them men — good men — are transcendent ideals like courage and honesty and integrity. Girls, on the other hand, have been led to believe that a woman's moral compass lies somewhere between her legs, literally. In this alternately hilarious and enraging new film adaptation of her bestselling book, *The Purity Myth*, pioneering feminist blogger Jessica Valenti shows how this moral double standard is alive and well today thanks to a well-funded coalition of virginity-obsessed conservatives bent on vilifying feminism and rolling back women's rights.

Valenti trains her sights on what she calls the "virginity movement" — an unholy alliance of evangelical Christians, political activists, and policy wonks who have been spreading irrational fears about women's sexuality in order to shape government policy, public education, and even popular culture in their own traditionalist image. Whether her focus is the exploding popularity of dad-and-daughter "purity balls," or the millions of dollars American taxpayers shell out every year for failed abstinence-only programs, Valenti's baseline target is the same: the myth that the worth of a woman depends on what she does or does not do sexually. In the end, *The Purity Myth* shows why commercial culture's hypersexualization of women is too serious a problem to be left to ideologues, arguing that the antidote to our pornified culture is not a set of reactionary policies that replace one form of sexism with another, but embracing women's autonomy. DVD.

Approx. 60 min. (2011) E © @

COLLEGE: F11-247-D...\$250 HIGH SCHOOL: F11-247-D2...\$125
Pre-order today! Expected to ship on or before October 15, 2011.



▶ Watch the preview online

"Fierce and funny... In-your-face feminism is what Valenti is about."

ANTONIA ZERBISIAS | *The Toronto Star*

THE PRICE OF PLEASURE Pornography, Sexuality & Relationships

A film by **Chyng Sun** and **Miguel Picker**

“Every college campus and community theater should screen this film along with a facilitated discussion. By making clear why an effective response [to pornography] is more needed than ever, *The Price of Pleasure* is a vital agent for change.”

JUDY NORSIGIAN | Executive Director of Our Bodies, Ourselves

“Deeply disturbing, but profoundly important.”

JEAN KILBOURNE | Creator, *Killing Us Softly 4* and author, *So Sexy So Soon*

Despite being more violent, misogynistic, and racist than ever before, pornography is now one of the most visible and profitable sectors of the cultural industries. *The Price of Pleasure* examines the costs and consequences of this disturbing trend. Drawing on the varied insights of feminist cultural critics, industry producers, performers, and consumers of pornography, the film moves beyond the paralyzing liberal-versus-conservative debates about morality and free speech that often flare up around this issue, offering a nuanced picture of how pleasure and pain, commerce and power, liberty and responsibility, and politics and gender have become intertwined in the most intimate areas of our lives. An ideal tool for initiating serious classroom discussion about this notoriously difficult subject. DVD. 55 min. Contains two versions: an unexpurgated version (including explicit “hardcore” pornographic images) and a blurred version edited for the classroom. DVD extras include an interview with Noam Chomsky about how and why he accepted an interview with Hustler magazine in 2004, and his views on pornography. Co-directed and co-produced by Chyng Sun and Miguel Picker. (2008) E © @

VIEWER DISCRETION ADVISED: CONTAINS VIOLENCE, NUDITY, AND SEXUAL IMAGERY

COLLEGE: F11-235-D...\$250 NONPROFIT: F11-235-D2...\$150 \$85
REDUCED PRICE!



BESTSELLER

THE LATEST EDITION OF SUT JHALLY'S GROUNDBREAKING FILM

DREAMWORLDS 3

DESIRE, SEX & POWER IN MUSIC VIDEO

Dreamworlds 3, the newest edition in **Sut Jhally's** critically acclaimed *Dreamworlds* series, examines the stories contemporary music videos tell about what it means to be a woman — and, by extension, a man. Jhally systematically dismantles the music industry's recurring narratives, showing how they simultaneously reflect and shape cultural and individual attitudes about femininity and masculinity, race and class, gender and power. Setting the images and stories of music video's “Dreamworld” alongside examples of real-world violence, sexism, and discrimination, the film challenges us to think seriously, and critically, about the complicated effects of popular culture on the lives of real girls and women, and real boys and men. DVD. Full Version: 60 min. Abridged Version: 35 min. (2007) E © @

FULL VERSION* COLLEGE: F11-223-D...\$250 HIGH SCHOOL: F11-223-D2...\$150
ABRIDGED VERSION* (edited for nudity, profanity, and length) COLLEGE: F11-229-D...\$250 HIGH SCHOOL: F11-229-D2...\$150

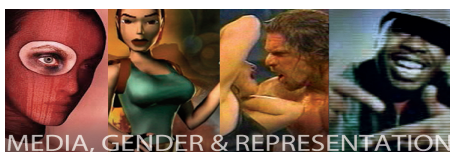
*BUY THE FULL VERSION AND GET THE ABRIDGED VERSION FOR ONLY \$75!

VIEWER DISCRETION ADVISED:
BOTH FULL AND ABRIDGED VERSIONS CONTAIN VIOLENCE AND SEXUAL IMAGERY

"An invaluable teaching tool. Does a superb job in presenting difficult truths about our hypersexualized, hypermasculinized culture. Never has it been more important for us to confront those truths."
Robert Jensen | Professor of Journalism, University of Texas at Austin

"The role of media images in our everyday lives has never been more powerfully demonstrated."
Robin Rieske | President, Action Coalition for Media Education - VT

"This film will both raise questions and prove compelling to audiences. For anyone at all invested in the debate regarding the media's influence on culture, [Dreamworlds 3] is highly recommended."
Educational Media Reviews Online



MEDIA, GENDER & REPRESENTATION SERIES | UPDATED!

This series includes: *Generation M* (p.4); *Beauty Mark* (p.14); *The Bro Code* (p.7); *Codes of Gender* (p.13); *Dreamworlds 3 - full length* (p.10); *Hip-Hop: Beyond Beats & Rhymes* (p.18); *Killing Us Softly 4* (p.5); *The Line* (p.8); *The Purity Myth* (p.9); *Tough Guise* (p.4); and *Wrestling With Manhood* (p.6). Buy these eleven videos as a series and save 25% off their individual prices!

COLLEGE: F11-529-D...\$2835- \$2126.²⁵ HIGH SCHOOL: F11-529-D2...\$1520- \$1140

"Effectively places cultivation analysis into the context of earlier media effects research, addresses television's contribution to our perceptions of race, and emphasizes the crucial political implications of Gerbner's ideas."

Bill Yousman, Ph.D. | Author, *Prime Time Prisons on U.S. TV: Representation of Incarceration*

BESTSELLER

THE MEAN WORLD SYNDROME

Media Violence & the Cultivation of Fear

Based on the work of **GEORGE GERBNER**

From fears about crime and terrorism to anxieties about expanding government powers and illegal immigration, large swaths of the American population seem to be living in a state of perpetual unease. Yet across the board, on issue after issue, studies have repeatedly shown that the very things that scare us the most have little to no basis in fact.

What accounts for this widening gap between perception and reality?

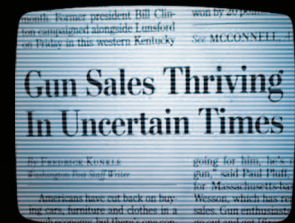
The Mean World Syndrome, based on the groundbreaking work of the late media scholar **George Gerbner**, offers a timely and clear-eyed take on the origins of some of our most irrational and unrelenting fears. Taking dead aim at a commercial media system that thrives on violence, stereotypes, and the cultivation of anxiety, the film shows that the more television people watch, the more insecure and afraid of others they're likely to become. The film argues, in the end, that our media-induced fears and anxieties provide fertile cultural ground for intolerance, extremism, and a paranoid style of politics that threatens basic democratic values.

A fascinating and accessible introduction to debates about media violence and media effects, and a powerful classroom tool for helping students make sense of our increasingly intense and fractious political climate. Featuring George Gerbner and University of Massachusetts Communication professor **Michael Morgan**. DVD. 51 min. (2010) [E] [C] [D] [A]

COLLEGE: F11-143-D...\$250 HIGH SCHOOL: F11-143-D2...\$150



▶ Watch the preview online



“ I thought I knew why we're so much more afraid today than a generation ago. Then I watched *The Mean World Syndrome* and **suddenly all the pieces fit together: MEDIA. MONEY. POLITICS. PARENTING. PARANOIA.** I was blown away! ”

Lenore Skenazy | author, *Free-Range Kids*

media, gender & sexuality

Further off the Straight & Narrow New Gay Visibility on Television, 1998—2006

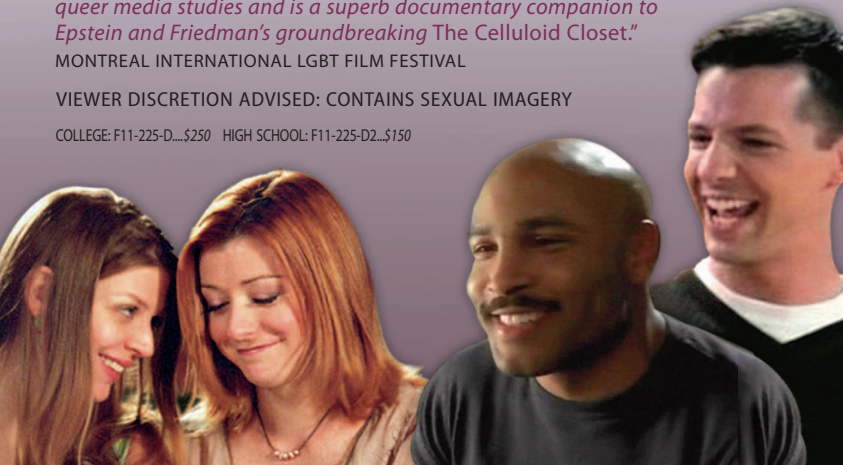
Further Off the Straight and Narrow asks whether the increasing visibility of LGBT characters on mainstream television is a sign of growing cultural acceptance, of advertisers simply recognizing the buying power of LGBT customers, or a mix of both. The film takes account of the emerging variety and complexity of LGBT representations, while at the same time exploring how these images have been shaped — and policed — by the demands of both the commercial media system and traditional values. *DVD. 61 min. Directed, produced, and edited by Katherine Sender. (2006)*

"Further Off The Straight & Narrow makes an invaluable contribution to queer media studies and is a superb documentary companion to Epstein and Friedman's groundbreaking The Celluloid Closet."

MONTREAL INTERNATIONAL LGBT FILM FESTIVAL

VIEWER DISCRETION ADVISED: CONTAINS SEXUAL IMAGERY

COLLEGE: F11-225-D...\$250 HIGH SCHOOL: F11-225-D2...\$150



OFF THE STRAIGHT & NARROW

Lesbians, Gays, Bisexuals & Television: 1967—1998

This breakthrough analysis of LGBT characters on television from the 1960s to the 1990s provides an invaluable introduction to the history of representation and diversity in mainstream American media. *DVD. 63 min. (1998)*
COLLEGE: F11-207-D...\$195 HIGH SCHOOL: F11-207-D2...\$95



SPEAK UP!

Improving the Lives of GLBT Youth

Breaking the silence that too often surrounds issues of sexual identity, *Speak Up!* empowers students to confront homophobia, and to organize against intolerance, bullying, and other forms of injustice in their schools. *DVD. 30 min. (2001)*

COLLEGE: F11-209-D...\$195 HIGH SCHOOL: F11-209-D2...\$95



IT TAKES A TEAM!

Making Sports Safe for LGBT Athletes & Coaches

A 15-minute video and digital curriculum guide designed to help coaches, educators, and parents raise awareness about the harmful effects of homophobia on students of all genders and sexual orientations. *DVD.*

15 min. An initiative of the Women's Sports Foundation. (2004)

DVD: F11-222-D...\$50 VHS: F11-222-V...\$50



MEDIA, GENDER & SEXUAL ORIENTATION SERIES

This series includes: *Off the Straight & Narrow*; *Further Off the Straight & Narrow*; *Speak Up!*; and *Playing Unfair* (p.5). Buy these four videos as a series and save 25% off their individual prices!

COLLEGE: F11-522-D...\$865- \$648.⁷⁵ HIGH SCHOOL: F11-522-D2...\$465- \$348.⁷⁵



WHAT A GIRL WANTS | REDUCED PRICE!

Produced by ELIZABETH MASSIE / CHC PRODUCTIONS

What A Girl Wants offers an eye-opening look at the effects of commercial culture on the formation of young girls' identities. Eleven girls from diverse backgrounds speak honestly and openly about sex, body image, and the pressures they face as they come of age in our celebrity-worshipping, sex-obsessed culture. *DVD. 33 min. (2001)*

COLLEGE: F11-214-D...\$225- \$195 HIGH SCHOOL: F11-214-D2...\$95- \$75

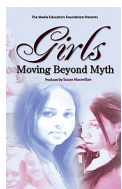


REVIVING OPHELIA | REDUCED PRICE!

Saving the Selves of Adolescent Girls
Featuring MARY PIPHER

In this adaptation of her influential bestselling book, **Mary Pipher** draws on her clinical training in psychology and anthropology to examine the developmental challenges teenage girls face in a hypermediated world. The film is designed to inspire discussion and empower girls to free themselves from the toxic influences and pressures of pop culture. *DVD. 38 min. (1998)*

COLLEGE: F11-303-D... \$275- \$195 HIGH SCHOOL: F11-303-D2... \$125- \$75



GIRLS: MOVING BEYOND MYTH

Produced by SUSAN MACMILLAN

This powerful film explores the challenges of being a girl in America. It examines cherished myths about girlhood within the context of both the gains of the women's movement and mainstream media's increasing sexualization of childhood. *DVD. 28 min.*

(2004)

COLLEGE: F11-231-D...\$250 HIGH SCHOOL: F11-231-D2...\$125



TEEN SEXUALITY IN A CULTURE OF CONFUSION

Produced and Directed by DAN HABIB

This film is designed to spark discussion about the social and cultural forces that influence kids' decisions about sex. It draws on the personal stories of eight young people and commentary from experts and educators. *VHS. 40 min. (1998)*

COLLEGE: F11-220-V...\$99 HIGH SCHOOL: F11-220-V2...\$99 AVAILABLE ON VHS ONLY.

How do we learn to become MEN & WOMEN ?



THE CODES OF GENDER

IDENTITY & PERFORMANCE IN POPULAR CULTURE

FEATURING SUT JHALLY

Communication scholar **Sut Jhally** applies the late sociologist **Erving Goffman's** groundbreaking analysis of advertising to the contemporary commercial landscape. Jhally explores Goffman's central claim that the way the body is displayed in advertising communicates normative ideas about masculinity and femininity, uncovering a remarkably persistent pattern of gender-specific poses. The film looks beyond advertising as a medium that simply sells products, and beyond analyses of gender that focus on biology and objectification, to take us into the two-tiered terrain of identity and power relations. With its sustained focus on the intersections between gender, power, and the everyday performance of cultural norms, *The Codes of Gender* is certain to inspire discussion and debate across a range of disciplines. DVD. Contains two versions: a full-length version (72 min) and an abridged version (46 min) which has been edited for nudity and length. (2009) [TV-MA]

VIEWER DISCRETION ADVISED: CONTAINS VIOLENCE & SEXUAL THEMES

COLLEGE: F11-238-D...\$275 HIGH SCHOOL: F11-238-D2...\$150

“Brilliant. Insightful.
A real eye-opener.
A powerful challenge to
gender conventions.
Watch it!”

ROGER STOLE | Associate Professor of
Communication, University of Illinois

“The Codes of Gender will be of
interest to all who question the
visual images of what is
deemed natural and normal.
The film is well-made and
presented, and it serves as a
fitting tribute to Goffman.”

ANNA HAMLING | Feminist Review

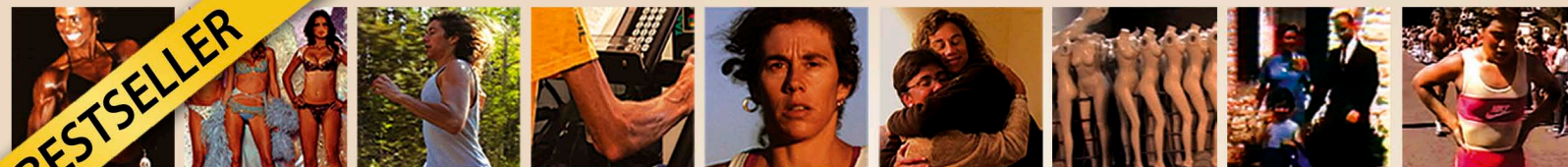
“A fine, powerful,
and important film.”

JACK DAVID ELLER | Anthropology Review Database



▶ Watch the preview online

BESTSELLER



BEAUTY MARK

Body Image & the Race for Perfection

A FILM BY DIANE ISRAEL, CARLA PRECHT & KATHLEEN MAN | EDUCATIONAL VERSION

In this deeply personal and courageous film, **Diane Israel** examines American culture's unhealthy fixation on thinness, beauty, and physical perfection. Israel, a Boulder-based psychotherapist and former champion triathlete, talks candidly about how the messages about beauty and competitiveness she grew up with factored into her own life-threatening struggles with eating disorders and obsessive exercising later in life. Israel lends context to her own personal odyssey with fascinating insights from athletes, body builders, fashion models, inner-city teens, and prominent cultural critics and authors such as **Eve Ensler**, **Paul Campos**, and **Naomi Wolf**. In a special bonus feature, Israel talks in greater detail about her recovery. DVD. 50 min. (2008)

COLLEGE: F11-236-D...\$250 HIGH SCHOOL: F11-236-D2...\$150

“A FRESH, HONEST FILM ABOUT SELF-IMAGE AND THE DISCONNECT BETWEEN OUR MINDS AND OUR BODIES.

FULL OF WISDOM, HOPE & HUMOR.”

— LOIS DINO | Jacob Burns Film Center

“ONE OF THE MOST EFFECTIVE AND POWERFUL FILMS I HAVE COME ACROSS IN THE PAST 20+ YEARS OF TEACHING HIGH SCHOOL HEALTH. I HIGHLY RECOMMEND IT.”

— NANCY BECERRA | Health Teacher, Horace Greeley High School



RED MOON

Menstruation, Culture & the Politics of Gender
A film by DIANA FABIÁNOVÁ

Red Moon examines the absurd and frequently dangerous stigmas and myths that surround women's menstruation, providing a fascinating look at how cultural struggles over meaning and power have historically played out on the terrain of women's bodies. DVD. 53 min. A co-production of Avenue B and Ubak Producciones. (2009)

COLLEGE: F11-240-D...\$250 HIGH SCHOOL: F11-240-D2...\$150

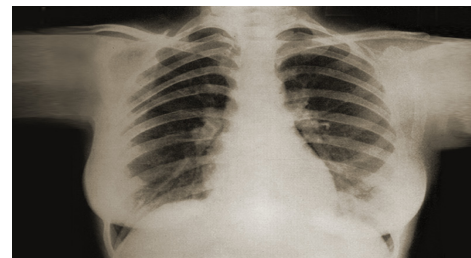


SLIM HOPES

Advertising & the Obsession with Thinness
Featuring JEAN KILBOURNE

Jean Kilbourne's *Slim Hopes* takes an unsettling, yet enlightening, look at the stories advertising tells about food, femininity, and the female body. By identifying the cultural forces that shape girls' and women's attitudes about diet and thinness, *Slim Hopes* offers a new way to think about life-threatening eating disorders such as anorexia and bulimia. DVD. 30 min. (1995)

COLLEGE: F11-305-D...\$250 HIGH SCHOOL: F11-305-D2...\$125

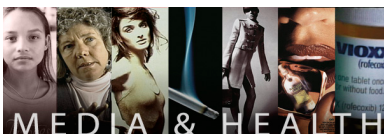


RECOVERING BODIES

Overcoming Eating Disorders

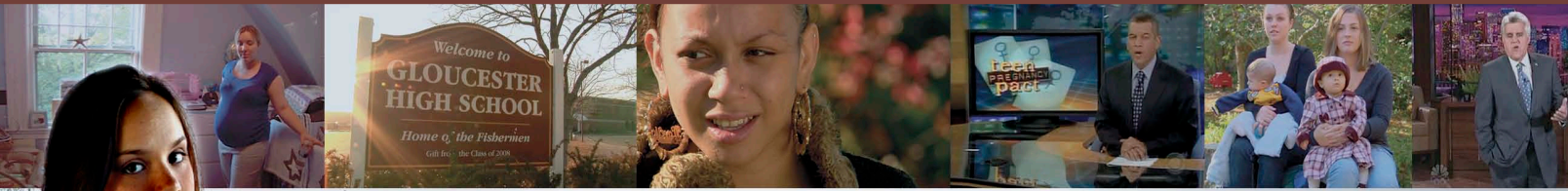
Analysis from experts and personal insights from college students guide this eye-opening examination of the cultural and psychological dynamics of disordered eating. The film's emphasis on ways to recognize the symptoms of eating disorders, and on proven strategies for recovery and healing, make it an ideal resource for health educators. DVD. 34 min. (1997)

COLLEGE: F11-302-D...\$175 \$125 HIGH SCHOOL: F11-302-D2...\$95 \$75



MEDIA & HEALTH SERIES

This series includes: *Beauty Mark*; *Big Bucks*, *Big Pharma* (p.31); *Deadly Persuasion* (p.15); *Slim Hopes*; *Spin the Bottle* (p.15); *Recovering Bodies*; *Red Moon*; and *Reviving Ophelia* (p.12). Buy these eight videos as a series and save 25% off their individual prices! COLLEGE: F11-530-D...\$1870 \$1402.⁵⁰ HIGH SCHOOL: F11-530-D2...\$1025 \$768.⁷⁵



The Gloucester 18

The Realities of Teen Pregnancy

In 2008, it was reported that eighteen high school girls from Gloucester, Massachusetts made a pact to become pregnant. The story quickly touched off an international scandal, with media descending on the small working class community from as far away as Australia, the UK, and Brazil. *The Gloucester 18* looks behind the sensational headlines to tell the real stories of these girls. Drawing on interviews with the girls involved, their families, high school counselors, physicians, and media personalities, the filmmakers succeed in putting a human face on a stunning fact: that the United States has the highest teen pregnancy rate in the developed world. An excellent resource for high school health classes, teen pregnancy prevention programs, and courses in psychology, adolescent development, public health, education, media studies, and journalism. DVD. 67 min. A film by John Michael Williams. (2010) E © @

COLLEGE: F11-242-D...\$195
HIGH SCHOOL: F11-242-D2...\$95

“This film should be mandatory viewing for every teen in the country.”

YVONNE ABRAHAM | *The Boston Globe*



SPIN THE BOTTLE: Sex, Lies & Alcohol

Featuring JEAN KILBOURNE & JACKSON KATZ

Media experts **Jackson Katz** and **Jean Kilbourne** are the guides in this eye-opening examination of the impact of alcohol on young people and youth culture. The film dissects and demystifies a flood of pro-drinking pop culture messages targeted directly at kids, exploring the unglamorous reality behind alcohol's alluring public image. Mixing expert analysis with poignant observations from college students themselves, *Spin the Bottle* is an ideal resource for opening up dialogue with young people about drinking, personal responsibility, and the influence of media in their lives. DVD. 45 min. Includes 48 minutes of additional sections and commercials. (2004) E S © @

COLLEGE: F11-210-D...\$275 HIGH SCHOOL: F11-210-D2...\$150



DEADLY PERSUASION

The Advertising of Alcohol & Tobacco

Featuring JEAN KILBOURNE

Advertising expert **Jean Kilbourne** casts a critical eye on the ever-evolving marketing and sales strategies of two industries whose products kill close to half a million Americans a year. Kilbourne explores how the alcohol and tobacco industries, in the face of rising public health concerns, continue to mobilize a sophisticated understanding of the psychology of addiction to sell their products. DVD. 60 min. Also includes an abridged, 30-minute version. (2003) E S © @

“As expected, Jean Kilbourne delivers a powerful critique of how the alcohol and tobacco industries market their products to youth and college students. An excellent educational tool for the university setting.”

LINDA LASALLE | Community Health Educator, Penn State

COLLEGE: F11-202-D...\$275 HIGH SCHOOL: F11-202-D2...\$150

JEAN KILBOURNE SERIES

This series includes MEF videos featuring media educator Jean Kilbourne: *Killing Us Softly 4* (p. 5); *Deadly Persuasion*; *Spin the Bottle*; and *Slim Hopes* (p. 14). Buy these four videos in a series and save 15%!

COLLEGE: F11-510-D...\$1095 \$930.⁷⁵ HIGH SCHOOL: F11-510-D2...\$575 \$488.⁷⁵



NEW

"BRILLIANT"

George Monbiot | *The Guardian*




"ESSENTIAL VIEWING"

David Suzuki | Author, Environmentalist

The Billionaires' Tea Party

HOW CORPORATE AMERICA IS FAKING A GRASSROOTS REVOLUTION

A film by Taki Oldham

In the summer of 2009, shortly after Barack Obama and a Democratic Congress swept to power promising a new era of hope and change, a citizens protest movement emerged out of nowhere threatening to derail their agenda. Some said this uprising was the epitome of grassroots democracy. Others said it was a classic example of 'astroturfing' — an elaborate corporate public relations effort designed to create the impression of a spontaneous uprising. Curious to find out for himself, Australian filmmaker Taki Oldham goes undercover and travels into the heart of the movement. He visits raucous health care town hall meetings and finds irate voters parroting insurance industry PR; learns that home-grown "citizen groups" challenging the science behind climate change are funded by big oil companies; and infiltrates a tea party movement whose anti-government fervor turns out to be less the product of populist rage than of corporate strategy. In the end, *The Billionaire's Tea Party* offers a terrifying look at how corporate elites are exploiting the anxieties of ordinary Americans, capitalizing on anger, resentment, and paranoia to advance a narrow, often anti-democratic, agenda. DVD. 54 min. (2011)   

COLLEGE: F11-153-D...\$250 HIGH SCHOOL: F11-153-D2...\$125



"Regardless of your political leanings, Oldham thoughtfully details how modern political propaganda works in our culture. This film ought to be required viewing."

Rob Williams | Editor, *Vermont Commons*

NEW

A film by Roger Stahl

RETURNING FIRE

Interventions in Video Game Culture

Video games like *Modern Warfare*, *America's Army*, *Medal of Honor*, and *Battlefield* are part of an exploding market of war games whose revenues now far outpace even the biggest Hollywood blockbusters. The sophistication of these games is undeniable, offering users a stunningly realistic experience of ground combat and a glimpse into the increasingly virtual world of long-distance, push-button warfare. Far less clear, though, is what these games are doing to users, our political culture, and our capacity to empathize with people directly affected by the actual trauma of war. For the culture-jamming activists featured in this film, these uncertainties were a call to action. In three separate vignettes, we see how **Anne-Marie Schleiner**, **Wafaa Bilal**, and **Joseph Delappe** moved dissent from the streets to our screens, infiltrating war games in an attempt to break the hypnotic spell of "militainment." Their work forces all of us — gamers and non-gamers alike — to think critically about what it means when the clinical tools of real-world killing become forms of consumer play.

DVD. 44 min. Also includes a version edited for language. (2011) E D @

COLLEGE: F11-152-D....\$250 HIGH SCHOOL: F11-152-D2...\$125



MILITAINMENT, INC.

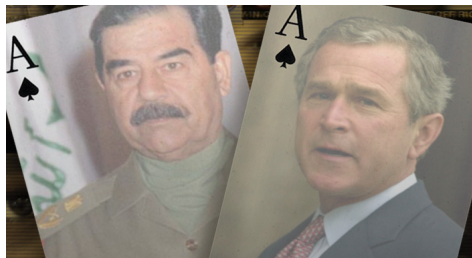
Militarism & Pop Culture
A film by ROGER STAHL

Roger Stahl's *Militainment, Inc.* provides a mesmerizing look at the militarization of American popular culture, with special focus on how U.S. news coverage of war has come to resemble Hollywood movies, video games, and reality television. A powerful examination of the stakes for democratic societies when the line between entertainment and information begins to blur. DVD. 124 min. Written, produced, and narrated by Roger Stahl. (2007) E D @

"A real eye-opener. Highly engaging and well-documented, Stahl's documentary is an important tool of enlightenment that should be widely used in the classroom and public spaces."

DOUGLAS KELLNER | Author, *The Persian Gulf TV War*

COLLEGE: F11-135-D....\$225 HIGH SCHOOL: F11-135-D2...\$125



BEYOND GOOD & EVIL

Children, Media & Violent Times

Stories about good and evil have resonated throughout the long history of religion, literature, art, and politics, and they continue to shape how we see and understand ourselves today. *Beyond Good & Evil* examines how one particularly intense, polarizing, and fear-driven version of this narrative developed in the wake of the 9/11 terror attacks and worked its way into the imaginative lives of children through video games, cartoons, and movies. This film will have special meaning for today's college students, who, as children, experienced this cultural phenomenon first hand. DVD. 37 min. Co-produced and written by Chyng Sun. Co-produced, directed, and edited by Miguel Picker. (2003) E D @

"A truthful and shocking look at how mass communication distorts and manipulates language and visual imagery."

JEFF SAPP | Writer, *Teaching Tolerance Magazine*

COLLEGE: F11-103-D....\$275-\$225 HIGH SCHOOL: F11-103-D2...\$125
REDUCED PRICE!



GAME OVER

Gender, Race & Violence in Video Games

Video games have emerged as a dominant force in the entertainment industries, and an increasingly violent force in the imaginative lives of kids. *Game Over* takes a sustained look at their effects on both individual players and the wider culture, with special emphasis on how simulated violence and virtual killing shape perceptions of real-world violence. The film encourages high school and college students to take a step back from the hypnotic and immersive world of video games, and to think critically about their potential influence on our attitudes about violence, gender, race, and ethnicity. DVD. 41 min. (2000) E D @

"Every student, teacher, and parent should see this video!"

TRICIA LEA | High School History Teacher

COLLEGE: F11-205-D....\$195 HIGH SCHOOL: F11-205-D2...\$95

Hip-Hop: Beyond Beats & Rhymes



A film by **BYRON HURT** | AS SEEN ON PBS



Director **Byron Hurt** delivers a self-described “loving critique” of rap music in this groundbreaking exploration of masculinity, sexism, and homophobia in hip-hop culture. The longtime hip-hop fan and former star college quarterback pays tribute to hip-hop’s power, creativity, and artistry, while at the same time challenging the rap music industry to take responsibility for glamorizing destructive, deeply conservative stereotypes of manhood. With inside insights from rappers **Mos Def, Fat Joe, Chuck D, Jadakiss,** and **Busta Rhymes,** hip-hop mogul **Russell Simmons,** and cultural analysts **Michael Eric Dyson, Beverly Guy-Sheftall, Kevin Powell,** the film has earned widespread praise for its fearless engagement with issues of race and racism, gender violence, and the corporate exploitation of youth culture. *DVD. Available in a full version (60 min.) and an abridged version (55 min.). Produced and directed by Byron Hurt. A co-production of God Bless the Child Productions, Inc. and the Independent Television Service (ITVS) in association with the National Black Programming Consortium (NBPC). (2006) [E] [D] [C] [A]*

FULL VERSION* COLLEGE: F11-226-D...\$295 HIGH SCHOOL: F11-226-D2...\$150
ABRIDGED VERSION* (edited for nudity and profanity) COLLEGE: F11-233-D...\$295 HIGH SCHOOL: F11-233-D2...\$150

*BUY THE FULL VERSION AND GET THE ABRIDGED VERSION FOR ONLY \$75!

VIEWER DISCRETION ADVISED:
 BOTH FULL AND ABRIDGED VERSIONS
 CONTAIN VIOLENT AND SEXUAL IMAGERY

“Captivating.”
The Boston Globe

“Hard-hitting.”
 REUTERS

“Invaluable.”
San Francisco Chronicle

“A long-needed intervention.”
 TRICIA ROSE, *Africana Studies, Brown University*

TIM WISE: ON WHITE PRIVILEGE Racism, White Denial & the Costs of Inequality

“Tim Wise is one of the most BRILLIANT, articulate and courageous critics of white privilege in the nation. HE IS A NATIONAL TREASURE.”

—Michael Eric Dyson



For years, acclaimed author and speaker **Tim Wise** has been electrifying college audiences with his deeply personal take on whiteness and white privilege. This spellbinding video shows why. The author of the bestselling *White Like Me: Reflections on Race from a Privileged Son* gives a compelling inside-out look at race and racism in America, surveying the damage white privilege has done not only to people of color, but to white people themselves. This is an invaluable classroom resource: an ideal introduction to the social construction of racial identities, and a critical new tool for exploring the often invoked — but seldom explained — concept of white privilege. *DVD. 57 min. (2008) [E] [D] [C] [A]*

COLLEGE: F11-137-D...\$125 HIGH SCHOOL: F11-137-D2...\$50



I AM A MAN
 Black Masculinity in America
 A film by **BYRON HURT**

In this probing analysis of race and gender, filmmaker **Byron Hurt** explores what it means to be black — and a man — in America. Hurt seamlessly weaves the insights of everyday black men from a variety of socioeconomic backgrounds with analysis from prominent academics, social critics, and authors. *DVD. 60 min. (1998) [E] [D] [C] [A]*
 COLLEGE: F11-227-D...\$215 HIGH SCHOOL: F11-227-D2...\$125



bell hooks
 Cultural Criticism & Transformation

Feminist theorist and cultural critic **bell hooks** explains the theoretical foundations of her work, and applies them to a range of pop culture examples. In accessible language, hooks uncovers the complicated political dynamics embedded in a number of seemingly innocent movies and television shows. She suggests, in the end, that a critical pedagogy should be based on engaging cultural texts from a position of power: actively, consciously, and with agency. *DVD. 66 min. (1997) [D] [C] [A]*
 COLLEGE: F11-402-D...\$195 HIGH SCHOOL: F11-402-D2...\$125



RACE & REPRESENTATION SERIES | UPDATED!

This series includes: *Hip Hop: Beyond Beats & Rhymes*; *bell hooks*; *Edward Said: On Orientalism* (p.20); *Stuart Hall: Race, the Floating Signifier* (p. 21); *Latinos Beyond Reel* (p. 19); *Stuart Hall: Representation & the Media* (p. 21); *Tim Wise: On White Privilege*; and *Reel Bad Arabs* (p.20). Buy these eight videos as a series and save 25% off their individual prices! COLLEGE: F11-526-D...\$755-\$1316.25 HIGH SCHOOL: F11-526-D2...\$760-\$570

COMING
WINTER 2011/2012

A film by
Miguel Picker & Chyng Sun
An Open Lens Media Production

LATINOS BEYOND REEL

CHALLENGING A MEDIA STEREOTYPE

Latinos are the fastest-growing segment of the U.S. population, and among the most diverse — accounting for one-sixth of all Americans and tracing their origins to more than 20 countries. Yet across the media landscape, from the broadcast airwaves to cable television and Hollywood film, the reality and richness of the Latino experience is virtually nowhere to be found.

In *Latinos Beyond Reel*, filmmakers Miguel Picker and Chyng Sun examine how U.S. news and entertainment media portray — and do not portray — Latinos. Drawing on the insights of Latino scholars, journalists, community leaders, actors, directors, and producers, they uncover a pattern of gross misrepresentation and gross under-representation — a world in which Latinos tend to appear, if at all, as gangsters and Mexican bandits, harlots and prostitutes, drug dealers and welfare-leeching illegals. The film challenges viewers to think critically about the wide-ranging effects of these media stereotypes, and to envision alternatives that better capture the humanity and diversity of real Latinos. Featuring Chon Noriega, Otto Santa Ana, Angharad Valdivia, Isabel Molina, Alex Nogales, Juan Gonzalez, Moctesuma Esparza, Alex Rivera, Luis Ramos, Lisa Vidal, Mari Casteñada, Josefina López, and others. DVD. Approx. 60 min. A film by Miguel Picker and Chyng Sun. Co-produced with Edwin Pagan. An Open Lens Media Production. (2011) [E] [S] [D] [C] [A]

COLLEGE: F11-418-D....\$275 HIGH SCHOOL: F11-418-D2....\$150

Pre-order today! Expected to ship on or before January 15, 2012.

Order at www.mediaed.org or call 1.800.897.0089 | 19

media, race & representation

"NO ONE STUDYING THE RELATIONS BETWEEN THE METROPOLITAN WEST AND THE DECOLONIZING WORLD CAN IGNORE SAID'S WORK."

— THE NEW YORK TIMES BOOK REVIEW

EDWARD SAID IN MEMORIAM 1935—2003



EDWARD SAID: ON ORIENTALISM

This lavishly illustrated adaptation of **Edward Said's** paradigm-shifting book examines how Western attitudes toward the Middle East have evolved over time. Said argues that visions of the Middle East as an exotic land full of villains and terrorists are deeply-rooted in the Western imagination, and that this cultural heritage continues to blind millions of Europeans and Americans to the actual diversity and complexity of the region. *DVD. 40 min. (1998) ©@*

COLLEGE: F11-403-D...\$225 HIGH SCHOOL: F11-403-D2...\$125
VHS: F11-403-V... \$10 *While supplies last.*



EDWARD SAID: THE MYTH OF 'THE CLASH OF CIVILIZATIONS'

In this important and timely lecture, **Edward Said** challenges the resurgent ideological assumption that the contemporary world is rife with conflicts between fundamentally different and "clashing" civilizations (Western, Islamic, Confucian). *DVD. 60 min. (1998) ©@*

COLLEGE: F11-404-D...\$125 HIGH SCHOOL: F11-404-D2...\$90



EDWARD SAID BOX SET: BUY BOTH & SAVE 20%

COLLEGE: F11-515-D...\$350- \$280
HIGH SCHOOL: F11-515-D2...\$275- \$150



REEL BAD ARABS

How Hollywood Vilifies a People
Featuring JACK SHAHEEN

Bestselling author **Dr. Jack Shaheen** uncovers a remarkably long, and degrading, history of Arab and Muslim stereotypes in Hollywood film. From Bedouin bandits and submissive maidens to sinister sheikhs and bloodthirsty terrorists, Shaheen shows how these stereotypes have resonated at key moments in U.S. history. A powerful examination of the social and political effects of media stereotypes. *DVD. 50 min. (2006) A E D @*

COLLEGE: F11-412-D...\$250 NONPROFIT: F11-412-D2...\$150
SPECIAL FOR COMM/JOURNALISM DEPTS: F11-412-D3...\$250 \$50*
HIGH SCHOOL & PUBLIC LIBRARIES: F11-412-D2...\$750 \$10*

*Due to a gift from a generous donor, MEF is able to offer subsidized prices to high schools, public libraries, and Comm/Journalism departments. For more details, see www.mediaed.org.



LIVE: FROM BETHLEHEM

Live: From Bethlehem examines the importance of independent media in one of the world's most troubled and conflict-torn regions. Through the eyes of reporters, producers, and photographers, the film offers an intimate portrait of the struggles and successes of the Bethlehem-based Ma'an News Agency (MNA), the only independent news network in the Palestinian Territories and an increasingly prominent source of information in the wider Middle East. *DVD. 36 min. (2009) E D @*

"A must-see for anyone interested in how journalists work, and for anyone who wants an up close look at working life under occupation."

Amahl Bishara | Professor of Anthropology, Tufts University

COLLEGE: F11-142-D...\$250 HIGH SCHOOL: F11-142-D2...\$150



LIFE IN OCCUPIED PALESTINE

Eyewitness Stories & Photos
A film by ANNA BALTZER

In *Life in Occupied Palestine*, **Anna Baltzer**, a graduate of Columbia University and the Jewish-American granddaughter of Holocaust refugees, documents her experience as a volunteer with the International Women's Peace Service in the West Bank. Baltzer provides a straightforward account of the Israeli-Palestinian conflict, while chronicling the almost unbearable living conditions of Palestinians under the Occupation. An accessible introduction to a difficult subject for American students. *DVD. 66 min. (1997) ©@*

COLLEGE: F11-154-D...\$195 HIGH SCHOOL: F11-154-D2...\$95



PEACE, PROPAGANDA & THE PROMISED LAND

U.S. Media & the Israeli-Palestinian Conflict

This critically acclaimed documentary provides a devastating comparison of U.S. and international media coverage of the Israeli-Palestinian conflict, making a compelling case that U.S. reporting on the conflict has been shaped over time by a combination of institutional interests and pro-Israel pressure groups. Featuring interviews with **Noam Chomsky**, **Hanan Ashrawi**, **Rabbi Michael Lerner**, and many others. Ideal for courses in journalism, media studies, and communication. *DVD. 80 min. +8 hrs of add'l footage. (2003) A E F H S D @*

COLLEGE: F11-117-D... \$250 \$19.⁹⁵
HIGH SCHOOL: F11-117-D2...\$725 \$19.⁹⁵



MEDIA & THE MIDDLE EAST SERIES | UPDATED!

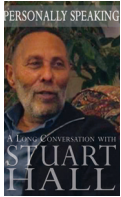
This series includes: *Life in Occupied Palestine*; *Peace, Propaganda & the Promised Land*; *Edward Said: On Orientalism*; *Edward Said: The Myth of 'The Clash of Civilizations'*; *Live: From Bethlehem*; *Reel Bad Arabs*; and *Arna's Children* (p. 26). Buy these seven videos as a series and save 25% off their individual prices!

COLLEGE: F11-528-D...\$1184.⁹⁵ \$888.⁷⁰ HIGH SCHOOL: F11-528-D2...\$554.⁹⁵ \$416.²⁰

cultural studies *with* Stuart Hall

“STUART HALL IS OUR MOST ACUTE STUDENT OF RACE AND COMMUNICATION (AND MANY OTHER MATTERS AS WELL), AND A PASSIONATE AND ENGAGING LECTURER.”

— JAMES W. CAREY



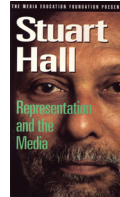
STUART HALL: PERSONALLY SPEAKING

A film by MIKE DIBB & MAYA JAGGI | *REDUCED PRICE!*

Stuart Hall, a foundational figure in the interdisciplinary field known as cultural studies, reflects on his life and career in this fascinating and comprehensive interview directed by influential documentary filmmaker **Mike Dibb**. Literary journalist **Maya Jaggi** engages Hall in a wide-ranging conversation about the trajectory of his work and its relationship to broader political movements. Topics include Hall's migration from Jamaica to England, his immersion in left-wing politics in London, the influence of Raymond Williams and E.P. Thompson on his thought, and the evolution of the early classic texts of cultural studies. Hall also shares his pessimism about the current global economic crisis and offers his initial take on the election of Barack Obama. Future analysis of Hall's work, and of cultural studies more generally, will be enriched by this fascinating and indispensable first-person account of his life and ideas. Broken into short sections to facilitate use in the classroom. *DVD. 4 hrs. 18 min. (2009)*

COLLEGE: F11-416-D...\$250- \$195

HIGH SCHOOL: F11-416-D2...\$150- \$75



STUART HALL: REPRESENTATION & THE MEDIA

With an introduction by SUT JHALLY

In this illustrated introductory lecture, cultural theorist **Stuart Hall** offers an extended meditation on the crucial, but often misunderstood, concept of representation.

Moving beyond the accuracy or inaccuracy of specific representations, Hall explains how the process of representation *constitutes* the very world it aims to represent. He explores how the shared language of a culture, the range of its signs and images, provides a conceptual roadmap that *gives* meaning to the world, rather than simply reflecting it. Hall's key concern throughout is the centrality of culture to the shaping of our collective perceptions, especially how the dynamics of media representation reproduce forms of symbolic power. *DVD. 55 min. (1997)*

COLLEGE: F11-409-D...\$195

HIGH SCHOOL: F11-409-D2...\$75



STUART HALL: RACE, THE FLOATING SIGNIFIER

With an introduction by SUT JHALLY

In this accessible look at the social construction of racial difference, **Stuart Hall** examines how variations in people's appearances come to be mistaken for essential biological differences. *DVD. 2-disc set includes: Classroom Edition (62 min.) and Reference Edition (85 min.) The Reference Edition features a full lecture that Hall delivered at Goldsmith's College in London, as well as the 20 min. question-and-answer session that followed. (1997)*

"A marvelous opportunity to see Stuart Hall in action. He is more than engaging; he is spellbinding."

Ellen Wartella | University of Texas at Austin

COLLEGE: F11-407-D...\$195

HIGH SCHOOL: F11-407-D2...\$75



STUART HALL: THE ORIGINS OF CULTURAL STUDIES

In this remastered edition of his classic 1989 lecture, pathbreaking cultural theorist **Stuart Hall** explains the origins of cultural studies. With extraordinary clarity, Hall discusses the founding of cultural studies at the University

of Birmingham in 1964 amidst "the dramatically shifting kaleidoscopic cultural terrain" of post-colonial British society; how post-imperial racism and "the ways in which the colonizing experience had threaded itself through the imaginary of the whole culture" informed the field's baseline concern with issues of symbolic representation and power; and how cultural studies ultimately gained an institutional foothold at the "frontiers of intellectual and academic life by testing the fine line between intellectual rigor and social relevance." *DVD. 40 min. (2006)*

COLLEGE: F11-414-D...\$95

HIGH SCHOOL: F11-414-D2...\$50



STUART HALL SERIES: BUY ALL 4 & SAVE 20%! | *REDUCED PRICE!*

Series includes: *Stuart Hall: The Origins of Cultural Studies*; *Stuart Hall: Race, the Floating Signifier*; *Stuart Hall: Representation & the Media*; and *Stuart Hall: Personally Speaking*.

COLLEGE: F11-527-D...\$680 \$544 HIGH SCHOOL: F11-527-D2...\$275- \$220

media & consumerism

“With unerring coherence and unequalled breadth of knowledge, Rick Wolff offers a rich and much needed corrective to the views of mainstream economists and pundits. It would be difficult to come away from this viewing with anything but an acute appreciation of what is needed to get us out of this mess.”

Stanley Aronowitz | Distinguished Professor of Sociology and Urban Education, City University



CAPITALISM HITS THE FAN

RICHARD WOLFF ON THE ECONOMIC MELTDOWN

Renowned economist Rick Wolff breaks down the root causes of the recent economic crisis with astonishing clarity. Wolff, Professor Emeritus at the University of Massachusetts at Amherst, argues that the current crisis was essentially the result of seismic failures within the structures of American-style capitalism itself. He traces the origins of the mortgage meltdown to the 1970s, when stagnant wages plunged American workers into what would become a 40-year spiral of borrowing and debt, and suggests, in the end, that only radical and transformative change — not merely government bailouts and new regulations — will be enough to fend off far greater economic catastrophes in the future. DVD. 57 min. (2008) [E] [D] [C] [A]

COLLEGE: F11-139-D....\$125 HIGH SCHOOL: F11-139-D2....\$50



Plunder

The Crime of Our Time

A film by Danny Schechter

Plunder exposes the forces responsible for the devastating losses and dislocations suffered during the economic meltdown of fall 2008. Through interviews with bankers, respected economists, insider experts, top journalists, and convicted white-collar criminal Sam Antar, award-winning filmmaker **Danny Schechter** untangles the web of subprime mortgages, predatory lending, insurance scams, high-risk hedge funds, and unregulated fraud that led to the market's collapse.

DVD. 59 min. A Globalvision Production, A Danny Schechter Dissection. (2010) [E] [D] [C] [A]

COLLEGE: F11-149-D....\$250 HIGH SCHOOL: F11-149-D2....\$125



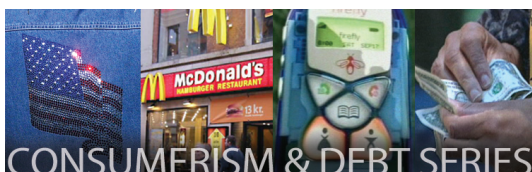
IN DEBT WE TRUST

America Before the Bubble Bursts

A film by DANNY SCHECHTER

Zeroing in on how the mall has replaced the factory as America's dominant economic engine, this hard-hitting documentary investigates why so many Americans, college and high school students in particular, are being strangled by consumer debt. Emmy Award-winning producer **Danny Schechter**, formerly of ABC News and CNN, explains why college students are being forced to pay higher interest on loans while graduating, on average, with tens of thousands of dollars in debt. DVD. 52 min. A Globalvision Production, A Danny Schechter Dissection. (2006) [E] [D] [C] [A]

COLLEGE: F11-133-D....\$250 HIGH SCHOOL: F11-133-D2....\$125



CONSUMERISM & DEBT SERIES | UPDATED!




This series includes: *Advertising & the End of the World* (p.23); *Capitalism Hits the Fan*; *In Debt We Trust*; *No Logo* (p.23); *The Overspent American* (p.23); *Plunder*; and *Shop 'Til You Drop* (p.23). Buy these seven videos as a series and save 25% off their individual prices!

COLLEGE: F11-524-D....\$1570- \$1177.⁵⁰ HIGH SCHOOL: F11-524-D2....\$770- \$577.⁵⁰

A film by Gene Brockhoff

SHOP 'TIL YOU DROP

THE CRISIS OF CONSUMERISM

In a fast-paced tour of the ecological and psychological terrain of American consumer culture, *Shop 'Til You Drop* challenges us to confront our consumption habits. The film takes aim at the high-stress, high-octane world of everyday consumerism, moving beneath the seductive surfaces of the commercial world to show how the flip side of accumulation is depletion — the slow, steady erosion of natural resources and basic human values. With its unflinching focus on the relationship between our never-ending pursuit of happiness and the limits of consumerism, the film helps us make sense of the economic turbulence of the moment. Featuring interviews with **Peter Whybrow**, **Juliet B. Schor**, **James B. Twitchell**, **Julian Darley**, and others. DVD. 52 min. (2010)   




"Sends a powerful message...about consumerism and the steady erosion of natural resources and values." BOOKLIST

COLLEGE: F11-148-D...\$250 HIGH SCHOOL: F11-148-D2...\$125



ADVERTISING & THE END OF THE WORLD

Featuring SUT JHALLY

Sut Jhally examines the devastating consequences of rapacious American consumerism in this powerful film about the inherent conflict between commercial culture and environmental stewardship. The film moves beyond a formal critique of commercial images, providing an accessible yet systematic take on how advertising drives unsustainable levels of consumption. Ultimately, it challenges us to evaluate our responsibilities as citizens in a consumer society. DVD. 46 min. (1997)   

"A brilliant deconstruction of consumerism. Like a martial artist who deftly redirects his assailant's energies, Sut Jhally turns Madison Avenue against itself."

NANCY FOLBRE | University of Massachusetts

COLLEGE: F11-101-D...\$195 HIGH SCHOOL: F11-101-D2...\$95



NO LOGO

Brands, Globalization, Resistance

Featuring NAOMI KLEIN

In this adaptation of her influential bestselling book, **Naomi Klein** investigates the rise of international brands and the grassroots anti-corporate campaigns they have inspired. The film challenges us to consider how global economic practices have threatened public space, consumer choice, and meaningful work. An ideal and accessible introduction to the complexities of globalization. DVD. 40 min. (2003)   

"An engaging look at America's supersized consumer culture by one of its sharpest critics."

CARRIE MCLAREN | editor, *StayFree!* Magazine

"A powerful voice in the movement to reclaim our culture from the overwhelming influence of corporations."

JENNIFER ERRICK | Center for a New American Dream




COLLEGE: F11-115-D...\$250 HIGH SCHOOL: F11-115-D2...\$125



THE OVERSPENT AMERICAN

Why We Want What We Don't Need

Featuring JULIET SCHOR

This fascinating examination of what **Juliet Schor** calls "the new consumerism" — a phenomenon of relentless upscale spending driven by our commercial media system — offers a prescient look at the conditions that led to the current economic crisis. A powerful analysis of how consumerism has shaped American identity. DVD. 33 min. (2004)   

"Juliet Schor ties it all together — overconsumption, debt, overwork, inequality, environmental degradation, and the other high costs of our overspending culture. A perfect discussion starter about a social problem that Americans ignore at their peril."

JOHN DE GRAAF | Co-Producer, *Affluenza*

COLLEGE: F11-116-D...\$250 HIGH SCHOOL: F11-116-D2...\$125

BESTSELLER

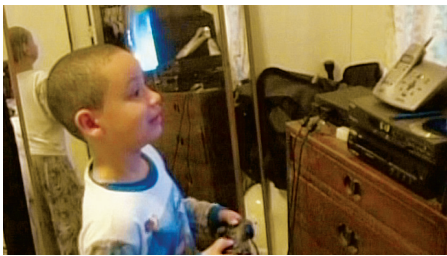
MICKY MOUSE MONOPOLY DISNEY, CHILDHOOD & CORPORATE POWER

Mickey Mouse Monopoly casts a critical eye on the wonderful — and influential — world of Disney. Filmmakers Chyng Sun and Miguel Picker uncover a disturbing pattern of gender, racial, and ethnic stereotyping in Disney movies, challenging us to think critically about the stories this seemingly innocent American institution has been telling our kids. Features cultural critics, child psychologists, kindergarten teachers, college students, and children. DVD. 52 min. Produced and written by Chyng Sun. Directed and edited by Miguel Picker. (2001) E © @

COLLEGE: F11-112-D...\$275 HIGH SCHOOL: F11-112-D2...\$125

“*Mickey Mouse Monopoly* is an insightful, stimulating look at the world of Disney. A terrific teaching tool for a wide range of classes; highly recommended for generating critical discussion of The Mouse House.”

— JANET WASKO | University of Oregon



REMOTE CONTROL Children, Media Consumption & the Changing American Family

Chronicling the media habits of two families, filmmaker Bob McKinnon puts a human face on the striking statistical findings of a landmark Kaiser Family Foundation study about kids' media use. The film supplements the powerful personal insights of the family members with analysis from media experts, educators, and policymakers. A film by Bob McKinnon/ A YELLOWBRICKROAD Production. DVD. 38 min. (2007) E © @

COLLEGE: F11-145-D...\$195
HIGH SCHOOL: F11-145-D2...\$75



CAPTIVE AUDIENCE Advertising Invades the Classroom

Captive Audience investigates how corporate advertising has permeated our classrooms, arguing that the escalating commercialization of our schools is undermining the basic democratic mission of public education. DVD. 45 min. DVD offers 40+ min. of extra sections and additional interview footage, including a complete Channel One broadcast. (2003) E © @

“If you think that our schools should teach kids how to be active citizens rather than passive consumers, here's a video that'll give ammunition for agitation.”

JIM HIGHTOWER | Author, *Swim Against the Current*

COLLEGE: DVD: F11-105-D...\$250 HIGH SCHOOL: DVD: F11-105-D2...\$125
VHS: F11-105-V...\$10 While supplies last.



TOMORROW'S CHILDREN Partnership Education in Action Featuring RIANE EISLER

Given the pervasiveness of digital media in kids' lives, and the unprecedented global challenges they'll confront in the future, should we be thinking beyond short-term educational fixes like mandatory testing? In *Tomorrow's Children*, bestselling author Riane Eisler explains why our current educational system is failing kids, and offers a practical blueprint for transforming it through what she calls Partnership Education: a pedagogical model designed to help break the cycle of global violence and move us toward a more equitable, sustainable, and hopeful future. DVD. 35 min. (2001) © @

COLLEGE: F11-221-D...\$95 \$95 HIGH SCHOOL: F11-221-D2...\$95 \$50



COMMERCIALISM & CHILDHOOD SERIES | REDUCED PRICE!

This series includes: *Beyond Good & Evil* (p. 17); *Captive Audience*; *Consuming Kids* (p.25); *Mickey Mouse Monopoly*; and *Remote Control*. Buy these five videos as a series and save 25% off their individual prices!

COLLEGE: F11-525-D...\$1195 \$896.²⁵ HIGH SCHOOL: F11-525-D2...\$575 \$431.²⁵

BESTSELLER

Consuming Kids

The Commercialization of Childhood

The multibillion-dollar youth marketing industry targets children relentlessly with sophisticated commercial appeals for everything from Hollywood merchandise and junk food to iPods, cell phones, and the family car. And it has been able to do so largely under the radar, with virtually no government oversight or public outcry. *Consuming Kids* traces the evolution and impact of this disturbing commercial trend. Drawing on the insights of experts, industry insiders, and children themselves, it exposes some of the youth marketing industry's most controversial tactics and explores the effects of hyperconsumerism on the lives of children. Featuring interviews with **Enola Aird, Dr. Michael Brody, Nancy Carlson-Paige, Josh Golin, Diane Levin, Susan Linn, Dr. Alvin Poussaint, Dr. Michael Rich, Juliet Schor**, and other prominent children's advocates. DVD, 67 min. DVD extras include a special section: "What Parents Can Do." (2008) [E] [D] [C] [A]

COLLEGE: F11-134-D...\$250 HIGH SCHOOL: F11-134-D2...\$125

“This powerful, disturbing, and heartbreaking film has the power to change the way we Americans treat our children.”

— **Mary Pipher** | Author, *Reviving Ophelia*

“This film will be opening eyes and sparking discussion in psychology, media and cultural studies, sociology, health, and economics classrooms for years to come. As a professor of media and children's culture, and as a parent, this is the film I've been waiting for.”

— **Lynn Phillips** | Author, *Flirting with Danger: Young Women's Reflections on Sexuality and Domination*

“*Consuming Kids* connects the dots between violence, hypersexualization, obesity, and rampant materialism. Watching this movie will open the eyes of everyone who cares about children to the disturbing new realities of our consumer culture.”

— **Tim Kasser** | Associate Professor of Psychology, Knox College and author, *The High Price of Materialism*



▶ Watch the preview online



“Compelling, credible, and thought-provoking. A must-see for current and older generations who have served America's militaristic pursuit of oil.”

— Lt. Col. Karen Kwiatkowski | Air Force (Ret.)

“A thought-provoking contemporary history lesson, this is highly recommended.”

— Video Librarian

“Michael Klare looks into the future with sharper eyes than almost anyone else around. Pay attention!”

— Bill McKibben | Author, *The End of Nature*

BLOOD AND OIL

Featuring Michael T. Klare

America's runaway petroleum habit has reached the breaking point. From the horror of the BP oil spill to our bloody military entanglements in the Middle East, our longstanding strategy of extracting as much oil as possible from wherever we can get it no longer makes sense. *Blood & Oil*, based on the work of bestselling author **Michael T. Klare**, lays bare the astonishing history of how we got here, and points to a better way forward. Klare begins with FDR's fateful decision during World War II to offer Saudi Arabia military protection in exchange for access to Persian Gulf oil, moves through the Carter Doctrine, both Iraq wars, and the Bush-Cheney energy policy, and argues in the end that unless we radically curb consumption and de-militarize our energy policy, we should expect global conflict and environmental destruction to intensify. DVD. 52 min. (2008) [E] [D] [C] [A]

COLLEGE: F11-124-D...\$195 HIGH SCHOOL: F11-124-D2...\$125



“Absolutely necessary and totally riveting.”

— Thom Hartmann | Host, *The Thom Hartmann Program on Air America Radio*



THE DIAMOND EMPIRE

A film by JANINE ROBERTS

This astonishing documentary systematically takes apart the myth that “diamonds are forever,” revealing how a baseless advertising slogan invented by Madison Avenue executives in 1948 has come to define our most intimate and romantic rituals and ideals. The film exposes how one South African family used a process of monopoly and fantasy to exert control over the global flow of diamonds, converting something valueless into one of the most coveted commodities in history, and changing the very way we think about courtship, marriage, and love. DVD. 102 min. (1994) [E] [D] [C] [A]

“In all of my years of teaching, no other film has been as successful in showing my students how a major part of their identities has been constructed by a corporate, commercial culture.”

SUT JHALLY | Professor of Communication, University of Massachusetts-Amherst

COLLEGE: F11-136-D...\$195 HIGH SCHOOL: F11-136-D2...\$125



IN MEMORIAM JULIANO MER-KHAMIS 1958-2011

Israeli-Arab actor **Juliano Mer-Khamis** was tragically gunned down on April 4th, 2011 outside the theater he founded in a refugee camp in the West Bank city of Jenin. His belief that Israel's illegal occupation robbed Palestinians not only of land, but also corroded their cultural and collective imagination, was the basis for his creation of the Freedom Theater. Refusing false binaries — he once said “I am 100% Palestinian and 100% Jewish” — Juliano's work envisioned a form of progressive global citizenship driven by universal values of love and fraternity. MEF mourns his tragic and senseless death.



ARNA'S CHILDREN

How the Children of a Palestinian Theatre Group Got Involved in the Intifada

A film by JULIANO MER-KHAMIS

This heart-rending film tells the story of a children's theater group established in the West Bank by Arna Mer-Khamis, who grew up in a Zionist family and later married a Palestinian Arab. Directed by Arna's late son, Juliano, *Arna's Children* shifts back and forth in time, setting the promise of the children in rehearsal from 1989 to 1996 against the tragedy of what would later befall three of them. A devastating account of the human costs of the Israeli occupation. DVD. 84 min. A film by Juliano Mer-Khamis. (2004) [D] [C] [A]

“Mer is not addressing the Jewish or Arab viewer. He is addressing those who do not know what a life without hope is.” YITZAK LAOR | *Haaretz Daily*

“Beautiful.” NEWSWEEK

COLLEGE: F11-131-D...\$120 HIGH SCHOOL: F11-131-D2...\$65

The proceeds from sales of this film go to benefit the Friends of the Jenin Freedom Theater.

"Sets out quite clearly the threats to the public good from the encroachment of commercial interests."

ART BRODSKY | Communications Director of Public Knowledge

"You'll never be the same after watching this film. David Bollier has outdone himself once again!"

RALPH NADER

THIS LAND IS OUR LAND

The Fight to Reclaim the Commons



54543 045 54687 623 87855 895 75368 848 79952

Featuring DAVID BOLLIER

For more than three decades, transnational corporations have been busy buying up what used to be known as the commons — everything from our forests and our oceans to our broadcast airwaves and our most important intellectual and cultural works. In *This Land is Our Land*, bestselling author **David Bollier**, a leading figure in the global movement to reclaim the commons, bucks the rising tide of anti-government extremism and free market ideology to show how commercial interests are undermining our collective interests. Placing the commons squarely within the American tradition of community engagement and the free exchange of ideas and information, Bollier shows how a bold new international movement steeped in democratic principles is trying to reclaim our common wealth with practical alternatives to the restrictive monopoly powers of corporate elites. DVD. 46 min. (2010)

E D @

COLLEGE: F11-146-D...\$250
HIGH SCHOOL: F11-146-D2...\$150



▶ Watch the preview online



Because remembering 9/11 demands that we remember how it has been exploited



HIJACKING CATASTROPHE

9/11, Fear & the Selling of American Empire

Narrated by Julian Bond

★★★★★
San Francisco Chronicle

★★★★ 1/2
"The best of the Bush documentaries"
DAILY NEWS

★★★★★
Advocate

With the 10th anniversary of 9/11 upon us, *Hijacking Catastrophe* has never been more relevant. This critically acclaimed documentary shows how the tragedy of September 11 was hijacked by neoconservatives to enact a pre-existing agenda to invade Iraq, dramatically increase military spending, and project American power globally by means of force — a colossal failure in policy that continues to reverberate today. DVD includes ten extra interviews with Norman Mailer, Thomas Frank, George Lakoff, Naomi Klein, Howard Zinn, and others on how 9/11 has shaped electoral politics. DVD. 76 min. (2006) E C @

COLLEGE: F11-126-D.... \$195 \$125 HIGH SCHOOL: F11-126-D2.... \$125 \$75
VHS CLEARANCE SALE: F11-126-V... \$10 While supplies last.

"Powerful"
The Washington Post

"Sobering"
The New York Times

"Horrorifying"
VARIETY

"Forceful"
Newsweek

"Provocative"
TimeOut

"Intense"
rogerebert

blind spot

peak oil & the coming global crisis

a film by ADOLFO DORING

In this haunting portrait of America's oil-fueled excesses, director Adolfo Doring explores the inextricable link between the energy we use, the way we run our economy, and the multiplying threats that now confront the environmental health and stability of our planet. Taking as its starting point the inevitable energy depletion scenario known as "Peak Oil," the film surveys a fascinating range of the latest intellectual, political, and scientific thought to make the case that by whatever measure of greed, wishful thinking, neglect, or ignorance, we now find ourselves at a disturbing crossroads: we can continue to burn fossil fuels and witness the collapse of our ecology, or we can choose not to and witness the collapse of our economy.

Refusing to whitewash this double-bind, *Blind Spot* issues a call to action, urging us to face up to the perilous situation we now find ourselves in, so that we might begin to envision a realistic, if inconvenient, way out. Certain to inspire debate in classrooms across a range of disciplines, especially courses in economics, environmental studies, the natural sciences, and political science.

DVD. 54 min. (2009) E C @

COLLEGE: F11-147-D.... \$250 \$195 HIGH SCHOOL: F11-147-D2.... \$150 \$95



"The next few decades aren't going to look like the last few — not at all. And the sooner we come to terms with that, the better.

This documentary is a good place to start."

BILL MCKIBBEN | Author, *The End of Nature*

OFFICIAL SELECTION:
LONDON INDEPENDENT
FILM FESTIVAL 2008

OFFICIAL SELECTION:
WOODSTOCK
FILM FESTIVAL 2009

OFFICIAL SELECTION:
EUROPEAN FILM FESTIVAL
MOSCOW 2008

Photo credit: Tommy LaVergne

BESTSELLER

“SHOULD BE REQUIRED VIEWING IN COLLEGE AND UNIVERSITY CLASSES. Anyone concerned about media, political communication, and war propaganda here in the U.S. needs to see this powerful and lucid film.”

Mark Crispin Miller | New York University



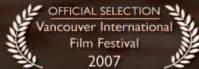
WAR MADE EASY

HOW PRESIDENTS & PUNDITS KEEP SPINNING US TO DEATH

The widely acclaimed *War Made Easy* exhumes five decades of remarkable archival footage to show how the American news media have uncritically disseminated and glamorized the pro-war claims of one U.S. administration after another. The film transcends partisan politics, examining how presidents from both parties have relied on media complicity and spin to sell successive wars to the American people. As relevant today as ever, the film provides an invaluable introduction to how propaganda and public relations function in democratic societies. Essential viewing in media studies, political science, and journalism courses. DVD. 72 min. (2007) [E] [C] [D] [A]

COLLEGE: F11-125-D...\$195 HIGH SCHOOL: F11-125-D2...\$125

NARRATED BY
SEAN PENN



FEATURING
NORMAN SOLOMON

LEARN HISTORY. THEN CHANGE IT.



BEYOND THE FRAME

Alternative Perspectives on the War on Terrorism

A valuable resource on the history of 9/11, this DVD compilation features stand-alone interviews with 23 prominent scholars and activists on the subject of mainstream media's coverage of the "war on terrorism." Includes interviews with **Noam Chomsky**, **Kevin Danaher**, **Naomi Klein**, and **Manning Marable**. DVD. 2 hrs 26 min. (2004) [C] [D] [A]

COLLEGE: F11-104-D...\$95 HIGH SCHOOL: F11-104-D2...\$95 \$50



INDEPENDENT MEDIA IN A TIME OF WAR

Featuring **AMY GOODMAN**

Democracy Now! host **Amy Goodman** delivers a powerful indictment of corporate media's coverage of the U.S. invasion of Iraq. She describes how the news media glorified combat and downplayed casualties in ways that silenced democratic debate about the reasons for going to war. DVD. 35 min. (2003) [C] [D] [A]

DVD: F11-110-D...\$50 VHS: F11-110-V...\$50



RICH MEDIA, POOR DEMOCRACY

Featuring **ROBERT MCCHESENEY**
With **MARK CRISPIN MILLER**

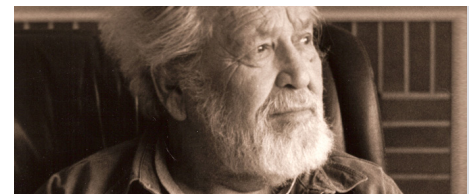
In this adaptation of his bestselling book, media scholar **Robert McChesney** examines the impact of media consolidation on journalism and democracy. He argues that far from delivering on the promise of more choice and greater diversity, consolidation has in fact undermined competition, producing a media landscape high on sensationalism and low on information. DVD. 30 min. Includes 14 min. of bonus interview footage with **Robert McChesney** and **Mark Crispin Miller**. (2003) [E] [C] [D] [A]

"A valuable tool for educators and activists alike."

DAVID BARSAMIAN | Alternative Radio

COLLEGE: DVD: F11-118-D...\$225 HIGH SCHOOL: DVD: F11-118-D2...\$150

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ABE OSHEROFF

One Foot in the Grave, the Other Still Dancing

A film by **ROBERT JENSEN & NADEEM UDDIN**

Most people knew **Abe Osheroff** as an activist. For most of his 92 years — from the front lines of the Spanish Civil War and the picket lines of the U.S. labor movement to the struggle for civil rights in Mississippi and his work for human rights in Nicaragua — Osheroff threw himself into the fray with rare energy and enthusiasm. In this captivating and deeply affecting film, Osheroff reflects on the meaning of activism, explores the ideas that animated his political actions, and shares wisdom built up over a lifetime of commitment to the "radical humanism" that formed the center of his politics and philosophy. DVD. 46 min. (2009) [E] [C] [D] [A]

COLLEGE: F11-141-D...\$195 HIGH SCHOOL: F11-141-D2...\$95



MEDIA & WAR SERIES

This series includes: *Beyond Good & Evil* (p.17); *Beyond the Frame*; *Blood & Oil* (p.26); *Hijacking Catastrophe* (p.28); *Independent Media in a Time of War*; *Militainment, Inc.* (p.17); *Peace, Propaganda & the Promised Land* (p.20); and *War Made Easy*. Buy these eight videos as a series and save 25% off their individual prices!

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THE
HOLLYWOOD
 LIBRARIAN
 A LOOK AT LIBRARIANS THROUGH FILM

An Overdue Productions film



This fascinating documentary provides a unique glimpse into the life and work of librarians. Against the entertaining backdrop of Hollywood portrayals of librarians through cinematic history, the film draws on the insights and experiences of actual librarians to examine such issues as censorship, library funding, and the relationship between public libraries, citizenship, and democracy. Essential for all library collections. DVD. 96 min. (2007)

ESFD

COLLEGE: F11-140-D...\$275 HIGH SCHOOL: F11-140-D2...\$150

“A testament to the life-changing contributions libraries make to society. Highly recommended for library and information science programs, *The Hollywood Librarian* is also an excellent professional development tool for librarians, school administrators, and public officials.”

Margaret M. Reed
 Educational Media Reviews Online

WRITING ABOUT MEDIA

DEVELOPED BY
PETER ELBOW

DVD COMPILATION & CURRICULUM KIT

Writing About Media is a unique tool designed for college and upper-level high school writing and composition teachers who wish to use contemporary media to prompt students to think and write critically about the most pressing issues of the day. This double-DVD set includes more than four hours of clips selected from a range of Media Education Foundation films and current commercial media, and a downloadable writing curriculum — *Teaching Writing, Teaching Media* — developed in consultation with composition theorist **Peter Elbow**. The curriculum serves as a guide to the media clips featured on the DVD, offering an extensive set of exercises, assignment sequences, and handouts to help students develop and refine their writing skills while thinking critically about media and popular culture. Can be used as a self-contained curriculum on its own, or as a supplement to existing lesson plans. DVD. 4+ hrs. (2008) E D @

COLLEGE: F11-129-D...\$115 HIGH SCHOOL: F11-129-D2...\$65

“The idea here is to use popular culture to motivate students towards an analytic approach to media, developing a sense of critical interpretation that would - in turn - lead to better academic writing skills... Recommended.”

— VIDEO LIBRARIAN



CULTURE, POLITICS & PEDAGOGY

A Conversation with Henry Giroux

“An active citizen,” says scholar and teacher **Henry Giroux**, is “somebody who has the capacity not only to understand and engage the world, but to transform it when necessary.” In this provocative interview, Giroux speaks passionately about the intimate connection between education, civic engagement, and social justice. He shares personal insights about his friend and mentor Paulo Freire, the Brazilian education theorist, and advocates for a pedagogy of liberation that challenges inequality and authoritarianism. Essential for teachers and students of education and cultural studies. DVD. 50 min. (2006) E D @

COLLEGE: F11-130-D...\$95
 HIGH SCHOOL: F11-130-D2...\$50



MONEY FOR NOTHING

Behind the Business of Pop Music

Money for Nothing draws on the insights of artists such as **Chuck D**, **Ani DiFranco**, and **Michael Franti** to explore how musical and artistic expression have been severely curtailed by a new world business order in which six huge media conglomerates control virtually the entire music industry. Also includes interviews with popular music historian **Reebee Garafolo**, ex-*Rolling Stone* editor **Dave Marsh**, political economist **Robert McChesney**, and pop culture journalist **Shirley Halperin**. DVD. 48 min. (2001) E D @

“Clear-eyed, comprehensive, and corrosively anti-corporate, Money for Nothing is equally informative to pop music fan, artist, and insider alike.”

ROY TRAKIN | Senior Editor, *HITS* magazine

COLLEGE: F11-113-D...\$225- \$125
 HIGH SCHOOL: F11-113-D2...\$125- \$75

VHS CLEARANCE SALE: F11-113-V... \$10 While supplies last.



TOXIC SLUDGE IS GOOD FOR YOU

The Public Relations Industry Unspun
 Narrated by AMY GOODMAN

This adaptation of **John Stauber** and **Sheldon Rampton**'s classic and controversial exposé of the public relations industry reveals the shocking extent to which PR operatives shape the allegedly unbiased and fact-based news and information the public gets from mainstream media. **Stauber**, **Mark Crispin Miller**, **Stuart Ewen**, narrator **Amy Goodman**, and other leading media and cultural critics examine the PR industry's tools and tactics, and investigate its attempts to manufacture and mold public opinion, sell war, and manage corporate crises. DVD. 45 min. (2002) E S D @

COLLEGE: F11-119-D...\$225
 HIGH SCHOOL: F11-119-D2...\$125



CONSTRUCTING PUBLIC OPINION

How Politicians & the Media Misrepresent the Public

Featuring JUSTIN LEWIS

Political theorist **Justin Lewis** argues that political polls do not simply reflect what Americans think, but actually work to construct public opinion itself. The film shows how political and media elites have long used polling data to promote militarism, perpetuate the myth that Americans are more conservative than they actually are, and sustain an electoral system with a built-in bias against the interests of ordinary people. DVD. 32 min. (2001) ⓂⓃ

COLLEGE: F11-106-D....\$150 HIGH SCHOOL: F11-106-D2...\$75



THE MYTH OF THE LIBERAL MEDIA

The Propaganda Model of News

Featuring NOAM CHOMSKY, EDWARD HERMAN & JUSTIN LEWIS

While it may be conventional wisdom that the U.S. news media have a liberal bias, this film argues precisely the opposite, contending that news organizations are in fact so beholden to corporate interests that they serve primarily as purveyors of conservative propaganda. It goes on to show how the unchallenged myth of a liberal media has functioned to police our political debate to the benefit of commercial interests. DVD. 60 min. (1997) ⓂⓃ

COLLEGE: F11-114-D....\$195 \$115 HIGH SCHOOL: F11-114-D2...\$125 \$75



REFUGEE: A FILM ABOUT DARFUR

A film by ALEXANDRE TRUDEAU & JONATHAN PEDNEAULT

In this alternately heartbreaking and enraging documentary, Canadian student **Jonathan Pedneault** and filmmaker **Alexandre Trudeau** travel to Darfur to try to make sense of reports of genocide in the region. Making their way clandestinely into the heart of the Sudanese war zone with a group of rebels, they chronicle stories of unfathomable human despair and courage: NGOs struggling to get food to the starving, refugees fighting for water, waves of people battered by civil war and incomprehensible violence stumbling into camps on the edge of survival. DVD. 52 min. (2009) ⓂⓃⓅ

COLLEGE: F11-144-D....\$250 HIGH SCHOOL: F11-144-D2...\$150



CLASS DISMISSED

How TV Frames the Working Class

Class Dismissed examines how American television has represented, and failed to represent, working class people over time. Moving from the earliest days of TV through the full range of programming today, the film takes a multi-dimensional look at how class dynamics often get caught up with issues of race, gender, and sexuality, providing a nuanced reading of television's frequently one-dimensional working class representations. Featuring interviews with **Stanley Aronowitz**, **Susan Douglas**, **Barbara Ehrenreich**, **Herman Gray**, **Pepi Leystyna**, **Michael Zweig**, and others. DVD. 62 min. (2005) ⓂⓃⓅ

"Fast paced, hard hitting, and timely."

LEE D. BAKER | Editor, *Life in America: Identity and Everyday Experience*

COLLEGE: F11-411-D....\$250 HIGH SCHOOL: F11-411-D2...\$150



BIG BUCKS, BIG PHARMA

Marketing Disease & Pushing Drugs

Big Bucks, Big Pharma takes a fascinating look at the marketing tactics of the multibillion-dollar pharmaceutical industry. Deconstructing some of the most familiar and effective pharmaceutical ads on television, the film zeroes in on how the industry exploits people's anxieties to promote the use of prescription drugs for an ever-expanding list of ailments. DVD. 46 min. (2006) ⓂⓃⓅ

"As this documentary so clearly and simply shows, we need to become 'healthy skeptics' and be better prepared to face a world where disease is being sold and drug companies are bankrolling the 'education' of the general public through advertising both drugs and diseases."

ALAN CASSELS | Drug Policy Researcher, University of Victoria & co-author, *Selling Sickness*

COLLEGE: F11-224-D....\$250 HIGH SCHOOL: F11-224-D2...\$150



FREEDOM OF EXPRESSION

Resistance & Repression in the Age of Intellectual Property

Narrated by NAOMI KLEIN

In 1998, communication scholar **Kembrew McLeod** made news when he successfully trademarked the phrase "freedom of expression" — an indication of just how extreme intellectual property law has become. This provocative documentary, based on McLeod's award-winning book, clarifies the legal issues that come into play when corporations try to restrict creative expression in order to protect their interests, and highlights the work of artists and activists who have dared to push back against powerful copyright holders. Featuring **Lawrence Lessig**, **Carrie McLaren**, **Marjorie Heins**, **Pat Aufderheide**, and eleven other leading experts and activists. DVD. 61 min. (2007) ⓂⓃⓅ

COLLEGE: F11-127-D....\$250 HIGH SCHOOL: F11-127-D2...\$125

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THE DATE RAPE BACKLASH

Media & the Denial of Rape

In this examination of media coverage of date rape, Academy Award-winning screenwriter **Callie Khouri** (*Thelma & Louise*) guides us through complicated intersections of gender, sex, power, and violence, while **Susan Faludi**, **bell hooks**, and others expose a dramatic "backlash" against women's autonomy. DVD. 57 min. (1994) ⓈⓂ

COLLEGE: F11-201-D...\$195 \$75 HIGH SCHOOL: F11-201-D2...\$95 \$50
VIEWER DISCRETION: CONTAINS GRAPHIC SEXUAL LANGUAGE OF A VIOLENT NATURE

MANY WAYS TO SEE THE WORLD

A Thirty-Minute Tour of World Map Images

This film explores how the unique backgrounds, philosophies, values, and politics of twelve different mapmakers shaped the formulas and perspectives they each brought to the creation of their maps — and how these maps in turn shape the way people understand and view the world. DVD. 30 min. Produced by Ruth Abrams. Directed by Bob Abramms. (2005) ⓈⓂ

COLLEGE: F11-132-D...\$89 HIGH SCHOOL: F11-132-D2...\$89

BREAKING OUR SILENCE

Gloucester Men Speak Out Against Domestic Abuse

This inspiring documentary short focuses on the activist efforts of a group of men in Gloucester, Massachusetts, who decide to take a stand against men's violence against women, while challenging cultural definitions of manhood that rationalize bullying. DVD. 11 min. (2002)

COLLEGE: F11-219-D...\$20 HIGH SCHOOL: F11-219-D2...\$20

PACK OF LIES

The Advertising of Tobacco

Featuring **Jean Kilbourne** & **Rick Pollay**

Marketing experts **Jean Kilbourne** and **Rick Pollay** examine how the tobacco industry uses advertising and public relations to overcome growing popular resistance to their products and maintain private profits at the expense of public health. DVD. 35 min. (1992) ⓈⓂ

COLLEGE: F11-306-D...\$195 \$50 HIGH SCHOOL: F11-306-D2...\$95 \$35

FRAMING AN EXECUTION

The Media & Mumia Abu Jamal | Narrated by **DANNY GLOVER**

An examination of media coverage of the controversial case of Mumia Abu-Jamal, a journalist on death row for the fatal shooting of a Philadelphia police officer. This film raises serious questions about journalistic balance and fairness that resonate beyond this particular case. DVD. 66 min. (2001) ⓈⓂ

COLLEGE: F11-405-D...\$125 \$50 HIGH SCHOOL: F11-405-D2...\$75 \$50

BEHIND THE SCREENS

Hollywood Goes Hypercommercial

Exploring the trend toward hypercommercialism in Hollywood film — including product placement, tie-ins, merchandising, and cross-promotions — this film mixes clips from popular Hollywood films with expert commentary to show how movies have become vehicles for the ulterior marketing and advertising motives of studios and their owners. DVD. 37 min. (2000) ⓈⓂ

COLLEGE: F11-102-D...\$195 \$125 HIGH SCHOOL: F11-102-D2...\$95 \$75

AMMO FOR THE INFO WARRIOR 1 & 2

A two-part collection of short socio-political documentaries that combine commentary by media experts, scholars, and political leaders with high-impact images and music cuts by top recording artists. Excellent discussion starters about issues such as the violent diamond trade in Sierra Leone, IBM's involvement in the Holocaust, police brutality, and more. Ammo 1: DVD. 55 min. (2002) Ammo 2: DVD. 90+ min. (2005). Produced by Guerrilla News Network. ⓈⓂ

AMMO 1 COLLEGE: F11-401-D...\$150 \$100 HIGH SCHOOL: F11-401-D2...\$100 \$85

AMMO 2 COLLEGE: F11-413-D...\$150 \$100 HIGH SCHOOL: F11-413-D2...\$100 \$85

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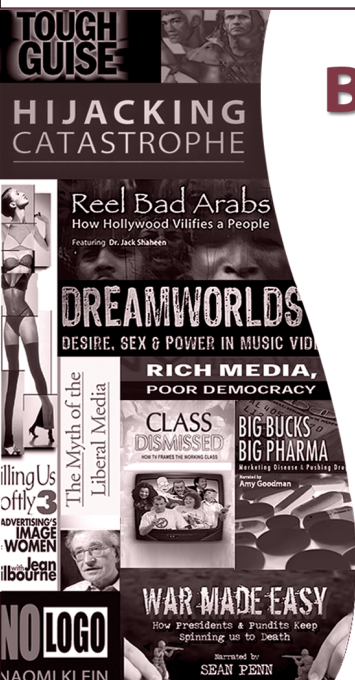
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